

**AMERICAN ASSOCIATION OF WOODTURNERS**  
**Board of Directors Meeting**  
**March 19, 2014**

**CALL TO ORDER**

A regular meeting of the AAW Board of Directors convened via teleconference on March 19, 2014 with Board President Dale Larson presiding. The following board members participated by telephone: Denis Delehanty, Philip Hauser, Kurt Hertzog, Cassandra Speier, Rob Wallace, Art Liestman and Lou Williams. Board member Binh Pho was absent. Also joining the teleconference were Phil McDonald, Betty Scarpino, Linda Ferber and Kim Rymer.

**APPROVAL OF MINUTES**

The minutes of the February 2014 meeting were approved and will be posted to the AAW website.

**TREASURER'S REPORT**

**Finance Committee Report**

Philip Hauser asked Phil McDonald to report on the February 2014 financial results.

Phil McDonald reported that the February membership count was lower than the target set for the month. He noted the membership count for March is up and anticipates improvement in March and April. Several variables may have contributed to the membership acquisition numbers; foremost was the temporary disruption to normal renewal notice process during the month leading up to the launch of the new association management system. He also stated that total registrations for the 2014 symposium are low when compared with average registrations for this same period over past years.

**Endowment Trust Policy**

Philip Hauser presented a revised draft of the Endowment Trust Policy and made a motion that it be approved by the board.

The revised draft of the Endowment Trust Policy was approved unanimously as submitted.

## **EXECUTIVE DIRECTOR'S REPORT**

### **New AAW Website & Membership System**

Phil McDonald reported that to date, the new website has recorded over 19,000 logins. He stated that the launch results were better than expected and that staff continues to resolve minor problems and respond to member questions.

### **Update on Editor Search**

Phil McDonald stated that the search committee has reduced the pool of editor candidates to four. The committee is scheduled to conduct candidate interviews on April 8 and 9. He also reported that the employment contract has been reviewed by the Minnesota organizational and employment law attorney and that the final draft will be sent to the Contracts Committee for final review.

## **SYMPOSIUM COMMITTEE REPORT**

Kurt Hertzog reported that the demonstrators for the Phoenix Symposium who cancelled have been replaced and that arrangements have been made to secure all of the donated lathes. Phil responded to a question about the status of arrangements for the lathe raffle. He noted that the local chair is reporting progress is being made toward resolution of the Arizona regulatory matters which impact whether or not the Empty Bowls fundraiser may be conducted as a "raffle."

Kurt Hertzog indicated that all demonstrators invited for the Pittsburgh Symposium have accepted, except for one.

## **SYMPOSIUM SAFETY POLICY**

Rob Wallace presented the revised draft of the symposium safety policy presented to the board in February for demonstrators and vendors in the tradeshow area.

A motion was made to accept the policy as written. The motion approved unanimously.

## **CHAPTER RELATIONS INITIATIVE UPDATE**

Lou Williams reported that the Chapter Relations Initiative, launched the first week of March, was progressing nicely, the facilitation by Louis Vadeboncoeur is effective and that interesting ideas are emerging. He noted that focus areas for the work group include communications, services and expectations of the chapter AAW partnership including values that underpin that relationship.

Dale Larson noted that the recommendations from the Chapter Relations Initiative work group will be on the agenda for discussion at the June board meeting.

## **UNFINISHED BUSINESS**

Phil McDonald reported that he expects to receive a draft of the contracts for the Atlanta Symposium by the end of the week.

Dale Larson stated that fundraising is up, nearly all demonstration rooms for the Phoenix Symposium have been named, and that two key donors will be approached by the end of the month.

## **ADJOURNMENT**

A motion was made to adjourn and the motion was seconded.

The meeting was adjourned at 6:50 p.m. central standard time on Wednesday, March 19, 2014.

Respectfully Submitted,

Cassandra Speier, Secretary