

## **AAW Teleconference Board Meeting**

September 10, 2012

### **Call to Order**

Dale Larson called the meeting to order at 6:02 CDT.

Board members present were: Dale Larson, Kurt Hertzog, Cassandra Speier, Jean LeGwin, Warren Carpenter, Stan Wellborn, and Tom Wirsing. Botho von Hampeln and Binh Pho did not attend. Also present were: Phil McDonald, Betty Scarpino, and Linda Ferber.

### **Approval of the Minutes**

Minutes from the August meeting were approved as written.

### **Budget Report—Warren Carpenter, Phil McDonald**

Phil provided the Board with a budget report that shows a cash-flow projection through the end of the year that is improved from last month's report. This is largely due to the membership drive carried out by the office staff.

### **Executive Director's Report—Phil McDonald**

*Insurance Status Update*—David Morris is confirming our general liability coverage with Traveler's Insurance in light of a MN MWA chapter claim that occurred in 2010. When the Traveler's policy expires David will be requesting bids from several other insurers in addition to one from Traveler's.

*Membership Drive*—During August the office implemented a portion of the membership drive campaign that targeted former members whose membership had lapsed in the last two years. The results are impressive. Membership increase in August occurred at a higher rate than for any comparable same month period in recent history.

*Website RFP Update*—The selection process for selecting a vendor is on schedule. On September 4<sup>th</sup> the RFP was sent to six firms, three local and three national. An additional 8–10 firms have expressed some interest in submitting bids. Due date for proposals is October 1, 2012.

### **Resolution to Approve Annual Charitable Fundraising Report**

Phil explained that this resolution calls for review and approval of a mandated annual filing with the Minnesota Office of the Attorney General. The report, completed by our Auditor, was reviewed in advance of the meeting by Warren.

Warren moved to approve the resolution as written by the auditor. Jean seconded. Motion carried unanimously.

### **Permanent Collection—Dale Larson**

Dale has consulted with Board Advisors and others for recommendations for committee members to study the disposition of the Permanent Collection. After the committee is formed, a Board liaison will keep the Board informed.

### **Lifetime Member—Dale Larson**

The discussion about choosing a 2013 Lifetime Member was continued from the August meeting. The list of candidates was narrowed to three. A final vote will be held during the October meeting.

**Unfinished Business**

As chair of the nominating committee, Cassandra will be calling all Board members to discuss next year's Board officers.

**New Business**

Dale discussed options for gathering the 2013 chapter board of officers. The office has been calling chapters and polling officers to obtain data. Plans are underway to facilitate a conference call held by Dale and Phil for all the chapter presidents.

Dale noted that the Symposium wrap up for the next issue of the journal looks very good, and he acknowledged the great job by Betty Scarpino.

**Motion to Adjourn**

**Tom moved to adjourn at 6:46 CST. Warren seconded. Motion carried unanimously.**

Next meeting: Monday, October 8<sup>th</sup>, 6:00 PM CDT