

AAW Teleconference Board Meeting

August 6, 2012

Call to Order

Dale Larson called the meeting to order at 6:05 ST.

Board members present were: Dale Larson, Kurt Hertzog, Cassandra Speier, Jean LeGwin, Warren Carpenter, Stan Wellborn, Binh Pho, Tom Wirsing, and Botho von Hampeln. Also present were: Phil McDonald, Betty Scarpino, and Linda Ferber.

Approval of the Minutes

Minutes from the June meeting were approved as written.

Budget Report—Warren Carpenter, Phil McDonald

Due to lower attendance to the symposium, budget estimates for symposium income have not been met. This will result in a deficit for 2012 overall budget. Dale and Kurt discussed a symposium cost cutting plan for the future that will allow for more accurate estimates of costs for demonstrators. They will prepare a report for the Board.

Executive Director's Report—Phil McDonald

The office has begun implementing the plan for membership growth. It consists of several initiatives: renewals from existing members, solicitation of former members, growth of AAW local chapter membership participation, vendor flyer campaign and an updated home page of the website targeting renewals and donations.

ED Work Plan—Phil presented and reviewed the priorities of the office for the remainder of the year. He will focus on five areas: Stabilizing the budget and increasing revenues, general management of the office as it relates to service to members, symposium planning, expanding the collector base, and long-range planning.

Permanent Collection—Dale Larson

The permanent collection inventory was presented the Board to as a follow-up to the June Board meeting discussion. The permanent collection consists of 140 pieces with a cumulative book value of \$220,000 (based on acquisition prices and estimates provided by donors at the time of acquisition). Current market value is not known. There was a discussion about the lack of value to the majority of the membership and options for the future of the collection. Dale will appoint a committee to prepare a report to the Board for the January meeting concerning the future of the permanent collection. Working under a MSAB grant Tib Shaw has begun photographing the collection in order to create a virtual gallery for broader access.

Insurance—Kurt Hertzog, Phil McDonald

David Morris, Insurance Committee chair, prepared a report for the Board describing the current insurance policies and giving recommendations for additional coverage. The current liability coverage for AAW members offers 3rd party coverage for all members involved with officially sanctioned AAW and local chapter activities. The report stresses that non-AAW members have no personal liability coverage. Morris suggested AAW solicit bids for 2013 and use the opportunity to clarify any uncertainty about coverage levels. A journal article will be prepared to explain in plain language what our current coverage does and does not provide. Morris also advised that AAW have an event cancellation policy for each symposium.

990 Approval—Warren Carpenter

Warren moved that the Board accept the 990 based on Warren and Phil's review and recommendation. No second was required for the committee motion. Motion carried unanimously.

Fundraising Plan—Stan Wellborn

Fundraising Committee members include: Stan Wellborn, Jean LeGwin, Dennis Fuge, Byron Rosbrugh and Phil McDonald. The committee has created a short-range plan for immediate implementation. A targeted letter requesting donations will be mailed to a selected group in October and the general membership in November. It offers a clamshell box copy of the 25th anniversary book (including an original piece of art) to those donating \$1000 or more. Binh has commitments from 12 artists to prepare artwork for the books. Dennis Fuge is preparing a membership survey to help inform the membership growth discussion.

Stan has prepared a grant proposal to the Windgate Foundation for website development and digital document preparation.

Website—Phil McDonald, Stan Wellborn

The website technical developer has delivered a draft RFP and the internal review by the Communications Committee is underway. An initial review indicated the technology recommendations follow widely used standards. The next step is to refine the draft into a final version and issue the RFP by September. The goal is to select a developer well in advance of an early January project start.

Lifetime Member—Dale Larson

Dale presented the six names that have been proposed for the 2013 Lifetime Honorary Award. There was a discussion of each candidate vis-à-vis their significant contributions to woodturning and AAW. Board members will review each candidate based on the formal selection criteria and a final decision will be made at the September Board meeting.

New Business

Recognition was given to Betty Scarpino for her outstanding work as editor of *American Woodturner* and the quality of the August issue in particular.

Binh described an outline of a proposal by Bob Bohlen to sponsor a competition for AAW members during the Tampa and Phoenix symposiums. Binh will make a full presentation when the offer has been finalized.

Kurt Hertzog moved to adjourn. Tom Wirsing seconded. Motion carried.
Meeting adjourned at 7:33 PM CST.