

AAW Board Meeting

Teleconference

February 15, 2012

Call to Order

Dale Larson called the meeting to order at 6:05 CST. The following Board members were present: Warren Carpenter, Botho von Hampelm, Kurt Hertzog, Dale Larson, Jean LeGwin, Binh Pho, Stan Wellborn, Tom Wirsing. Also present were: Phil McDonald, Betty Scarpino, Greta Tacke, and Gail Olmsted.

Approval of the Minutes

The January 6–8, 2012 Board minutes were approved as written.

Symposium Report—Gail Olmstead

San Jose—Gail reported some concern about the number of low vendors who have signed up, but she and Kurt have plans to increase vendor sign-up through email blast and mention in the April journal.

Gail negotiated an agreement with the convention center to allow vendors to carry in all materials without union participation unless requiring a forklift or pallet lift which will require union support.

Tampa—Botho and Cassandra have approved all contracts except the Hyatt which has not been received.

2014—Gail sent RFPs to several cities in Texas and the mid-south. The three most promising are Dallas, Houston, and Phoenix. Phil and Gail will investigate all three and report to the Board.

Gail asked the board to respond to a request from Brad Packard to roll-over his deposit for San José to Tampa. Kurt, Dale and Tom will talk after the board meeting and then communicate their decision with Gail.

Operations Director Report—Phil McDonald

Phil reported that he has talked with each board member and identified the board's short-term priorities. Phil expressed his concern about the security of AAW's database and IT management. Dale asked Phil to look into short-term options for taking back control of the website and will present options to the Board in the near future.

In the near-term Phil will focus on business processes, staff jobs, and priorities that have already been set. Phil reviewed the Merger after the voting closed and will proceed with transition plans.

Dale and Phil will work together on California gambling laws for the San Jose symposium auctions.

Phil reported that the AAW staff will be submitting a disability grant proposal to the Minnesota State Arts Board and need the board's approval of a new policy (see attached for policy text).

Stan Wellborn moved to adopt the Accessibility policy as stated. Warren Carpenter seconded the motion. Motion passed unanimously.

Budget—Warren Carpenter

Warreb reported that the 2011 audit is underway. The search for a new auditing firm is continuing and Warren will be interviewing three more firms.

Nominating Committee—Cassandra Speier

Cassandra presented Al Hockenbery, Joe Ruminski, and Jeff Brockett as the 2012 Nominating Committee.

The Board approved the Nominating Committee slate unanimously.

Journal — Betty Scarpino and Jean LeGwin

Betty presented a proposal to the Board requesting the expenditure of \$615 for sending 50 complementary copies of each issue of the journal to a test group of six woodturning schools and institutions.

Jean LeGwin moved to accept the proposal for sending complimentary copies of *American Woodturner* to selected schools and institutions. Kurt Hertzog seconded. Motion passed unanimously.

Symposium Report—Kurt Hertzog

Kurt reviewed the list of 16 invited demonstrators for the 2013 symposium in Tampa.

Kurt reported the safety shield/lighting structure would cost \$675 each. The Board will continue the discussion of potential liability issues with the safety screen at the March meeting. The total cost of new HD cameras and associated equipment is estimated to be \$35,000.

Kurt has discussed the logistics of a live online auction with Gail Olmstead and Deryl Deur for the 2012 symposium. Phil McDonald will research California gambling laws that may have an impact on cross-state online bidding.

Canadian membership Plan—Botho von Hampeln

Botho has drafted a plan for increasing Canadian membership and circulated it to the Board for review. The plan would provide incentives for those individuals who give contact information for people who then join AAW. Cost for the incentives would be split between the AAW and the participating vendor(s). Botho will work with Phil to design a complete program and roll-out plan.

Dale Bonard's Proposal to the Board—Jean LeGwin

Dale Bonard's proposal to the Board was split into two separate items for consideration. The first was dismissed by the Board. The second part asked for a discount for advertising in *American Woodturner* in exchange for an undefined number of new members. Jean suggested the following: Any regional symposium would receive a free ¼-page ad for every 15 new or lapsed (more than 1 year) members that joined, or re-joined, AAW. In order to cover the commission paid to the advertising rep, Botho suggested the chapter(s) pay 80% of the cost. Jean, Kurt, and Phil will consider the wording of a final statement after all other chapter incentives are reviewed for overlap.

Unfinished Business

Kurt has requests from several commercial companies wanting to reach local chapters with special offers. He will develop a written proposal for discussion with the Membership Committee (and possibly local chapters) before introducing it to the Board at a later meeting.

New Business

Jean raised the issue of reviving and improving membership cards at the request of a member. Stan will work with the Membership Committee to discuss feasibility.

Future Board Meetings

March 13, 2012, 6PM CST

April 10, 2012, 6 PM CST

May 8, 2012, 6 PM CST

Meeting adjourned at 7:37 CST.