

AAW Teleconference Board Meeting

December 13, 2011

Call to Order

Dale Larson called the meeting to order at 6 PM CST.

Board members present were: Tom Wirsing, Kurt Hertzog, Cassandra Speier, Jean LeGwin, Dale Larson, Warren Carpenter, Stan Wellborn, Binh Pho, and Botho von Hampeln. Also present were: Cindy Bowden, Greta Tacke, Betty Scarpino, and Gail Olmstead.

Approval of the minutes

Dale Larson asked for any corrections to the November 3–5 Board minutes. There were none and the minutes were adopted as written.

Symposium Update—Gail Olmstead and Cindy Bowden

Gail and Cindy visited Tampa, FL and Atlanta, GA as the two finalist venues for the 2013 symposium. Both offered competitive pricing, however the Atlanta venue's banquet facility offered limited seating of 1300 which was not adequate for our needs and an insufficient number of demonstration rooms to accommodate the anticipated attendance. Therefore the Board felt that Tampa would be a better choice.

Botho von Hampeln moved to accept the Tampa proposal for 2013. Warren Carpenter seconded. Motion carried with a 7 to 2 vote.

Gail will forward the Tampa contract to Cindy. It will need to be signed by the end of the year to take advantage of all incentives.

Executive Director's Report—Cindy Bowden

Membership has increased slightly more than 1% from last year at the same time and stands at 14,104 to date.

Linda Tacke has posted the Operations Director position and has received 8 qualified applicants to date.

North Woods Group has submitted a proposal to the Board that Cindy will present for consideration in January.

Budget—Warren Carpenter

Warren requested that Board members review the budget report that had been sent previously and stated that an expanded version would follow in the next week. He emphasized that the proposed 2012 budget will not be balanced in its first iteration. After the Board discusses priorities for the next year, adjustments can be made accordingly.

Canadian Membership Drive—Botho von Hampeln

Botho proposed a membership drive based on the approach PBS uses—writing letters, emails, and rewards for joining. Botho will work with Cindy and Kurt to refine his idea and present a formal proposal to the Board in January.

Canadian Regional Symposium—Kurt Hertzog

AAW will provide support information on creating a Canadian regional symposium and encourage the Canadian clubs to have their own meeting to see if there is sufficient interest to proceed.

Symposium Video Camera Upgrades—Kurt Hertzog

Kurt has three options for long-term plans for symposium video equipment needs. He will present a complete proposal with cost options for each at the January meeting.

Woodturning offer—Kurt Hertzog

Mark Baker, editor of the British publication *Woodturning*, has once again offered AAW a full page in each issue free of charge for our use. The Publications Committee will discuss the possibilities for creating content and the pros and cons of doing so.

Website—Stan Wellborn

Stan has communicated with a number of AAW members who have expertise in website design and development in preparation for presenting a formal proposal to the Board for how to proceed in January. He would like to conduct a survey of the membership and select special interest groups as to what features would be most useful.

Board of Advisors—Dale Larson

Dale asked that David Wahl be added to the Board of Advisors for 2012.

Cassandra Speier so moved and Kurt Hertzog seconded. Motion carried unanimously.

Unfinished Business

The 2012 Fall Board meeting will be held November 9–11 at Tom Wirsing's house in Colorado.

New Business

Binh Pho opened a discussion about allowing for-profit businesses to purchase space in the Instant Gallery. This is a potential additional revenue source for AAW.

Motion to adjourn was made by Warren Carpenter and seconded by Kurt Hertzog.

Meeting adjourned at 7:30 PM CST.