

AAW Teleconference Board Meeting
May 9, 2011

Call to Order

Tom Wirsing called the meeting to order at 6:04 CDT.

Board members present were: Tom Wirsing, Kurt Hertzog, Cassandra Speier Jean LeGwin, Dale Larson, Warren Carpenter Stan Wellborn, Binh Pho, and Botho von Hamplen. Also present were: Cindy Bowden, Linda Ferber, Jane Charbonneau, Greta Tacke, Pippi Fentress, Tib Shaw, and Todd Hartley.

Approval of the Minutes— Approval of the minutes was deferred until the June meeting.

Symposium Update — Cindy Bowden, Linda Ferber, Jane Charbonneau
Gail Olmstead and Carol Cuc were in St. Paul to go through symposium venue and work on the schedule.

Registration continues to be ahead of schedule with about 10% of registered attendees offering to volunteer.

Of the 200 past demonstrators who were invited to attend with free registration, 34 accepted so far.

We have met our hotel obligations and have added one more to the list.

Minnesota Dept. of Agriculture and USDA are looking for 5 different diseases in wood and have instructed AAW on how wood needs to be handled during the symposium. They are working with us to allow us to function as we normally would. They will have a table in the trade show area and may require some wood buyers to sign a release form of some sort.

A shuttle bus has been arranged between hotels and symposium venue.

John Hill worked with the office to arrange an additional 250K rider for symposium coverage.

AAW Member Directory— Linda Ferber

The directory has mailed and should be arriving shortly. The office was successful in selling \$8,000 in advertising. Postage was approximately \$5,000, printing \$10,552 which resulted in net cost of \$3,300.

Instant Gallery — Todd Hartley

Todd is working on a system to streamline Instant Gallery check-in process.

Election Procedure—Dale Larson

Motion: Dale made a motion to accept the Election and Meeting Policy with removal of Section D which covers meetings by e-mail. Botho von Hamplen seconded. Motion carried unanimously.

E-Bay auction— Binh Pho

The auction raised about \$30K for 26 pieces, beating our expectation of \$20K. A formal letter of appreciation will go out to each participating artist. Trent Bosch will also send a Thank-You letter from the POP since they were the official sponser.

EOG — Kurt

The EOG committee reviewed 160 applicants and awarded \$70K to 74 individuals, clubs, and others.

New Business**Instant Gallery Sales — Binh Pho**

Binh suggested that we consider using the Utah model with one-way in and out to control the crowd and prevent theft, and assessing a 10% commission on all Instant Gallery sales. There is concern about staffing the area to handle purchases. Cindy will research the possibility. Sandi suggested polling the artist to see if they are interested, and Kurt suggested that an individual artist could choose to participate or not.

EOG auction— Binh Pho

There is a lot of interest in donating work to the EOG auction. There will not be a preview this year because of the e-Bay auction, but we need to be prepared for a large quantity of donations.

The next meeting of the Board will be in St. Paul, June 21–22, 2011.

Warren Carpenter made a motion to adjourn. Stan Wellborn seconded. Motion carried unanimously. Meeting ended at 6:55 CDT.