

**AAW Teleconference Board Meeting
March 22, 2011**

Call to Order

Tom Wirsing called the meeting to order at 6:05 CDT.

Board members present were: Tom Wirsing, Dale Larson, Kurt Hertzog, Jean LeGwin, Binh Pho, Warren Carpenter, and Stan Wellborn. Also in attendance were: Cindy Bowden, Linda Ferber, Jane Charbonneau, Greta Tacke, Pippi Fentress, and Betty Scarpino. Cassandra Speier and Botho von Hampeln were not in attendance.

Approval of the Minutes— Kurt asked for time to review the January 14–16 board meeting minutes and requested that they be approved by e-mail. Any changes will be sent to LeGwin by March 29. **Jean moved to approve the minutes by email. Stan seconded. All in favor. Motion carried.**

Proposed New Membership Categories — Cindy

Cindy and Linda Ferber discussed the proposed new membership categories and their benefits. The categories are as follows:

General membership —\$48

Family — \$60

Student (2 for 1) on-line membership —\$25

Woodturning Business Supplier —\$75

Woodturning Enterprise — \$250

Artist (a new category) — \$75

Supporting member —\$250

Collectors and Benefactors — 1000

Local chapter membership— Free the first year, then \$30 annually to help cover the cost of liability insurance

Warren suggested adding a \$500 Patron category. Tom mentioned that the liability insurance fee applies only to US and Canadian clubs who are covered by the insurance.

Warren moved that the membership categories be accepted and presented and amended. Dale seconded. All in favor. Motion carried unanimously. Cindy will forward revised copy to the board.

Symposium Update – Larson, Ferber, Charbonneau

The Atlanta Hilton has agreed to cancel the Meetings a la Carte contract with no penalty. Gail and Cindy will work on a new contract to cover lower room rates and room commitments.

There will be a SIN session on 501.C3s for chapters presented by Cindy Bowden.

Gail worked with the hockey draft organizers to exchange a room they wanted for two ballrooms that we can use. This will allow us to have the youth turning room in a more secure area. Linda has contacted a school bus company that can provide shuttle service for considerably less than city buses.

Binh moved that all past demonstrators be invited to attend the symposium as guest of AAW. Jean seconded. All in favor. Motion carried unanimously. Demonstrators will

be asked to bring up to six examples of their work for display in a special area of the Instant Gallery.

eBay Auction Update — Binh Pho

Binh has received 22 pieces for the auction that is scheduled to begin on April 8th at 10 AM CDT and end April 23rd. Each piece will end at a different hour. This schedule allows for 3 weekends and two full weeks for viewing. The office will send out reminders to membership about the auction, and it will be announced on the AAW website, AAW Facebook page, POP news, and in the newsletter. CWA will inform members of the auction to stimulate collector interest. eBay is charging us a minimal fee because of our 501.C3 status.

Website Update — Cindy Bowden

Cindy proposed the following for website redevelopment program:

Phase I— Home page and symposium page

Phase II — Access to publications, polls, shopping, and voting

Phase III — Artist database transfer, Woodturner's museum and galleries, and the Forum

Phase IV — Membership added value areas with ad space, place to sell work, credit card processing for chapters, chapter e-news

Cindy reported that Yellow Llama has been working on Phase I of the re-design that is scheduled to go live April 1, 2011. Staff has written new copy. Stan is concerned that the April 1 launch does not allow enough time for comment and adjustments and proposed that we wait to go public until all board members have been able to review it thoroughly. A consensus was reached that the redesigned pages would not go live until the BoD was satisfied with changes and in agreement to proceed.

Old Business

Insurance Proposal —Tom Wirsing

Tom presented John Hill's homeowner's and auto insurance proposal once again to the board for discussion. The discussion focused on whether or not the plan offered enough of a benefit to members to warrant any perceived violation of privacy. **Binh moved that John Hill's proposal be accepted. Jean seconded. The motion was defeated by a vote of 4 to 2.**

EOG — Kurt Hertzog

EOG committee is on target to complete review of applications by March 31.

Resource Directory — Linda Ferber

Resource Directory is scheduled to go to press March 29th and begin shipping April 11.

The next Board meeting is scheduled for April 6, 2011 at 6 PM CDT.

Dale Larson made a motion to adjourn at 8:32 PM. LeGwin seconded. All in favor. Motion carried.