

**AAW Board of Directors
Meeting Minutes
Teleconference Call Board Meeting
May 19, 2010**

Call to Order

Tom Wirsing called the meeting to order at 6:05 CDT.

Roll Call

Tom Wirsing called the roll. Board members included: Tom Wirsing, Malcolm Tibbetts, Jean LeGwin, Warren Carpenter, Bill Haskell, Kurt Hertzog, Dale Larson and Binh Pho. Cassandra Speier joined the call at 7:00 PM) Also on the call were executive director, Mary Lacer, and *American Woodturner* journal editor, Betty Scarpino, AAW office coordinator, Linda Ferber and AAW executive assistant, Caroline Lindval (for meeting minutes).

Nominations for AAW Board of Directors:

Dale Larson reported that the following six people are nominees for the board in 2011: Pope Lawrence (Merced, CA), Tom Wirsing (Longmont, CO), Botho von Hampeln (Ontario, CA), Stan Wellborn (Washington, DC), John Ellis (Placitas, NM) and Aaron Hammer (Hauula, HI). Statements and photos of the nominees will appear in the August issue of the journal along with ballots for member voting.

***American Woodturner* journal Advertising Policy**

Betty Scarpino reported that she and Tom Wirsing, Jean LeGwin and Mary Lacer have discussed what would work well with the journal advertisers. Betty then asked for the board's approval of the journal ad policy, which reads:

The *American Woodturner* journal is produced six times a year by the AAW. Advertising space is sold to vendors, artists, galleries, woodturning clubs, and other appropriate parties.

There will be no discount offered to those advertising local, regional, and special-interest symposiums. Additionally, promotional articles ahead of these events will be limited to special occasions such as the formation of a new special-interest group.

Warren Carpenter made the motion to accept the new journal ad policy (as stated above). Jean LeGwin seconded the motion. A voice vote was taken. All in favor. Motion approved.

Monthly Operations Report.

Mary Lacer created a comprehensive monthly report at the board's request. It covers financials, membership, symposium, and an overview of the work and initiatives of the national office and AAW Gallery of Wood Art staff.

Membership Drive

Mary asked for the board's decision about the letter she would like to have emailed to all the local chapter leaders asking for their help to make our upcoming membership drive a success. Reply date was established as September 1.

The board was not able to achieve a consensus on the membership drive process and decided to table the discussion until the board meeting in June.

Symposium Update

The following topics were discussed: registrations, the auction committee, hotels, trade show booths, rebate from the CT Convention Center (which will be deducted from invoices), tools for the demonstrators, parking passes for our local liaisons on Thursday and Sunday, forklift rental and a reminder to all that we must be completely out of the convention center by 8:00 PM Sunday.

Approval of March 9, 2010 and April 20, 2010 Meeting Minutes

Tom Wirsing asked if there were any objections to the board accepting the March 9, 2010 and April 20, 2010 meeting minutes. There were no objections. Both sets of minutes were approved.

New Business

Kurt Hertzog presented the letter to the board from John Hill regarding his proposal for AAW to have a home and auto insurance policy as a new benefit to AAW members. Tom Wirsing stated that John's proposal would be a violation of AAW privacy. However, if Liberty Mutual is agreeable, we can add them to our already existing list of vendors.

25th Anniversary Book

Jean LeGwin emailed the board pricing for the 25th anniversary book several weeks ago. Jean explained that she requires a consensus from the board on book pricing in order for her to move forward with advertising. Jean also explained the selling procedure with AAW presales (presales will include a 20% discount), AAW website sales, on-site sales during the 25th Anniversary symposium in St. Paul in 2011, and then finally sales on Amazon.com.

25th Anniversary book pricing determined by the board of directors today:

<u>AAW Price:</u>	<u>Retail Price:</u>
\$28	\$27.95 (\$28) Paperback
\$38	\$37.95 (\$38) Hardcover
\$100	\$100 Special Edition

Warren Carpenter made the motion to accept the pricing structure for the AAW 25th anniversary books. Kurt Hertzog seconded the motion. A voice vote was taken. All in favor. Motion carried.

Creation of a new Virtual Chapter

Kurt Hertzog presented the plan for a virtual penturners chapter similar to the ornamental and segmented virtual chapters. Kurt is putting together bylaws for approval. Kurt plans for the preparation to be completed by June of this year in time for a formal announcement during the Hartford symposium.

Binh Pho made the motion to adjourn the meeting. Sandi Speier seconded the motion. All in favor. Motion carried. The meeting ended at 7:35 PM CDT.