

AATG Development Policy

In order to support the mission of AATG, the growth of endowed funds shall be an ongoing project of the AATG. In particular, the Executive Director in conjunction with the Board of Directors and the Fundraising Committee shall provide leadership to achieve the organization's fundraising goals.

AATG Fundraising Committee:

General Charge:

The President of AATG shall appoint the AATG Fundraising Committee on which the Treasurer shall serve as an ex-officio member. The committee is charged with advising the Board of Directors about strategies for giving, including planned giving and for investigating and soliciting corporations and institutions for potential gifts.

Specific Charge:

- Identify strategies for soliciting potential gifts from the AATG membership and others who support AATG fundraising
- Develop, plan, and implement campaigns
- Communicate with membership via newsletter, social media, etc.
- Foster ties with potential donors
- Develop strategies for planned giving
- Assist in grant writing as needed

Gift Acceptance

The AATG solicits and accepts gifts that are consistent with its mission and support its programs and services. The AATG recommends that all prospective donors seek the assistance of personal legal and financial advisors in matters relating to their gifts, including tax and estate planning consequences. The following policies and guidelines govern the acceptance of all gifts made to the AATG for the benefit of any of its programs or services.

- A. Established Designated Funds. (For specific guidelines regarding each fund, consult the [AATG Investment Policy](#))

Gifts may be made at any time to the following funds. For descriptions of these funds, please see attached charters (Resolution Governing the AATG Endowed Scholarship Fund, July 1997, and Resolution Governing the AATG Endowment Friends of AATG, August 2006):

1. Endowed Scholarship Fund
 2. Friends of AATG Fund
 3. AATG Professional Development Fund
 3. General Fund
- B. Gifts generally not subject to review.

The AATG will accept

1. cash gifts;
2. marketable securities, which will be sold upon receipt unless otherwise directed by the Investment Committee of AATG;
3. bequests received as the beneficiary under wills, revocable trusts, life insurance policies, and retirement plans.

C. Gifts subject to review include

1. gifts of securities that are subject to restrictions or buy-sell agreements;
2. documents that name the AATG as trustee or that require the AATG to act in a fiduciary capacity;
3. gifts that require the AATG to assume financial or other obligations;
4. gifts of property that may be subject to environmental or other regulatory restrictions.

D. The AATG will not accept gifts that

- would result in the AATG violating its corporate charter, tax-exempt status, or constitution and bylaws;
- are for purposes outside the mission of the AATG;
- are too difficult or too expensive to administer in relation to their value.

E. Restricted Gifts

- Restricted gifts are donor-designated funds for a specific purpose that falls outside of existing designations.
- Donor-designated gifts are welcome but require a conversation with the AATG Executive Director in advance.
- Decisions regarding the appropriate nature of gifts shall be made by the Executive Director.

F. Use of Legal Counsel

The AATG will seek the advice of legal counsel in matters relating to the acceptance of gifts when appropriate.