



WHAT IS THE NONPROFIT EXECUTIVE LEADERSHIP INSTITUTE (NELI)?

NELI is the Alabama Association of Nonprofits' (AAN) signature leadership program. It has been redesigned with improved leadership and management tools to equip a diverse cohort of nonprofit leaders to take their organizations to the next level by reaching more, or better serving their constituents.

Participants in this cohort program will learn from subject matter experts and their peers in the nonprofit arena. **The 10-session program will commence in December 2023 and conclude in October 2024. All training sessions will be held in Birmingham, Alabama.**

WHY SHOULD YOU ATTEND THE NELI PROGRAM?

NELI fills educational gaps for rising nonprofit leaders. It helps them become a more knowledgeable manager of their organization, a competent designer of infrastructure, and a stronger leader in their community. NELI is where you take “how to” information and turn it into action. This program will help participants understand how to scale their organizations and, ultimately, improve their programmatic outcomes.

PARTICIPANT CRITERIA

POSITION

- New nonprofit executive directors and CEOs who want to take things to the next level
- Up-and-coming executive directors and CEOs
- Program managers with similar responsibilities to the executive director and CEO.

BUDGET SIZE

- Small to mid-size organization with a budget of \$200,000 to \$1 million

STAFFING RESPONSIBILITIES

- Manage a staff of at least 1-2 people or volunteer leadership of 10-12 people

PROVEN TRACK RECORD OF SKILLS AND EXPERIENCE

- We want to form a diverse cohort who will learn and grow from each other, sharing their skills and experience so we can create an exceptional team of learners.



APPLICATION INFORMATION

- Application forms can be found on the AAN website at:
<https://www.alabamaprofits.org/professional-development/>
- The application period opens **October 13, 2023** and closes **November 10, 2023**.
- For more information about the application process, please contact:
Gaynelle Jackson, NELI Program Manager at gaynelle@alabamaprofits.org

PROGRAM COSTS

- \$1,200 (\$120 per session)
- Scholarships are available

TIME COMMITMENTS

- Attend monthly training sessions on the 2nd Friday of each month, December 2023 through October 2024. Session times are 9 AM – 1 PM.
- Complete monthly homework assignments
- Total time commitment is about 8 hours per month

NELI PROGRAM SCHEDULE

SESSION	DATE	TOPIC
1	December 8, 2023	Orientation Meet & Greet
2	January 12, 2024	Nonprofit Organizational Health
3	February 9, 2024	Finance
4	March 8, 2024	Marketing and Communications
5	April 12, 2024	Fundraising
6	May 10, 2024	Developing Others
7	June 14, 2024	Advocacy
NO SESSION IN JULY		
8	August 9, 2024	Building Alliances
9	September 13, 2024	Strategic Planning: Bringing It All Together
10	October 11, 2024	Wrap-up Graduation Celebration