



WHAT IS THE NONPROFIT EXECUTIVE LEADERSHIP INSTITUTE (NELI)?

NELI is the Alabama Association of Nonprofits' (AAN) signature leadership program. It has been redesigned with improved leadership and management tools to equip a diverse cohort of nonprofit leaders to take their organizations to the next level by reaching more, or better serving their constituents.

Participants in this cohort program will learn from subject matter experts and their peers in the nonprofit arena. **The 10-session program will commence in December 2024 and conclude in October 2025. All training sessions will be held in Birmingham, Alabama.**

WHY SHOULD YOU ATTEND THE NELI PROGRAM?

NELI fills educational gaps for rising nonprofit leaders. It helps them become a more knowledgeable manager of their organization, a competent designer of infrastructure, and a stronger leader in their community. NELI is where you take “how to” information and turn it into action. This program will help participants understand how to scale their organizations and, ultimately, improve their programmatic outcomes.

PARTICIPANT CRITERIA

POSITION

- New nonprofit executive directors and CEOs who want to take things to the next level
- Up-and-coming executive directors and CEOs
- Program managers with similar responsibilities to the executive director and CEO.

BUDGET SIZE

- Small to mid-size organization with a budget of \$200,000 to \$1 million

STAFFING RESPONSIBILITIES

- Manage a staff of at least 1-2 people or volunteer leadership of 10-12 people

PROVEN TRACK RECORD OF SKILLS AND EXPERIENCE

- We want to form a diverse cohort who will learn and grow from each other, sharing their skills and experience so we can create an exceptional team of learners.



APPLICATION INFORMATION

- Application forms can be found on the AAN website at:
<https://www.alabamaprofits.org/professional-development/>
- The application period opens **October 1, 2024** and closes **October 31, 2024**.
- For more information about the application process, please contact:
Gaynelle Jackson, NELI Program Manager at gaynelle@alabamaprofits.org

PROGRAM COSTS

- \$1,200 (\$120 per session)
- Partial scholarships are available

TIME COMMITMENTS

- Attend monthly training sessions on the 2nd Friday of each month, December 2024 through October 2025. Session times are 8:15 AM – 1 PM.
- Complete monthly homework assignments
- Total time commitment is about 8 hours per month

NELI PROGRAM SCHEDULE

SESSION	DATE	TOPIC
1	December 13, 2024	Orientation Meet & Greet
2	January 10, 2025	Nonprofit Organizational Health
3	February 14, 2025	Finance
4	March 14, 2025	Marketing and Communications
5	April 11, 2025	Fundraising
6	May 9, 2025	Leadership Building
7	June 13, 2025	Advocacy
NO SESSION IN JULY		
8	August 9, 2025	Building Alliances
9	September 13, 2025	Strategic Planning
10	October 11, 2025	Wrap-up Graduation Celebration