

Reach the New Heights



2024 AAID ANNUAL CONFERENCE

November 13-16, 2024

Hyatt Regency Atlanta
Atlanta, Georgia



EXHIBITOR AND SPONSOR PROSPECTUS





2024 AAID ANNUAL CONFERENCE

The American Academy of Implant Dentistry is the organization exclusively dedicated to educating dentists on becoming proficient in placing and restoring implants. The Annual Conference will dedicate time for attendees to meet with exhibitors over two days.



EXHIBIT HALL INFORMATION

SPACE IS LIMITED

**SIGN UP BY MAY 8, 2024
SAVE \$300**

IMPLANT WORLD EXPO

DATES

Thursday, November 14

Friday, November 15

Saturday, November 16

LOCATION

Hyatt Regency Atlanta

265 Peachtree St NE

Atlanta, GA 30303

aaid.com/exhibits

email: Exhibits@aaid.com

BOOTH FEES

	Early Bird By May 8	After May 8
10'x10' Inline	\$4,200	\$4,500
10'x10' Corner	\$4,800	\$5,100

Island booths are 20'x20' - pricing is equal to 4 corner booths

TERMS OF PAYMENT

Payment due at time of booth selection.

BOOTH SELECTION PROCESS

Companies that are sponsors and companies with priority points have priority selection, with the rest selecting on a first come, first served basis. Contract and full payment processed at time of booth selection.



90%

of dentists reported that they make purchases during or as a direct result of the AAID Implant World Expo

SCHEDULE

Note: Exhibit hours are subject to change. Exhibitors will be notified if a change in hours is necessary.

WEDNESDAY November 13

Exhibitor Registration
7 am to 7 pm

Exhibitor Move-In
8 am to 4:30 pm

THURSDAY November 14

Exhibitor Registration
7 am to 12 pm

Exhibit Hall Open
9:30 am to 7:30 pm

Implant World Expo Reception
6 pm to 7:30 pm

FRIDAY November 15

Exhibit Hall Open
9:30 am to 4:30 pm

SATURDAY November 16

Exhibit Hall Open
9:30 am to 11 am

Exhibitor Move-Out
11 am to 4 pm

DEADLINES

Monday, April 15, 2024
Course proposals, speakers, and titles to be included in the preliminary program

Wednesday, May 1, 2024
Early Bird ends

Friday, May 31, 2024
Speaker details for sponsored courses

Thursday, October 24, 2024
Housing

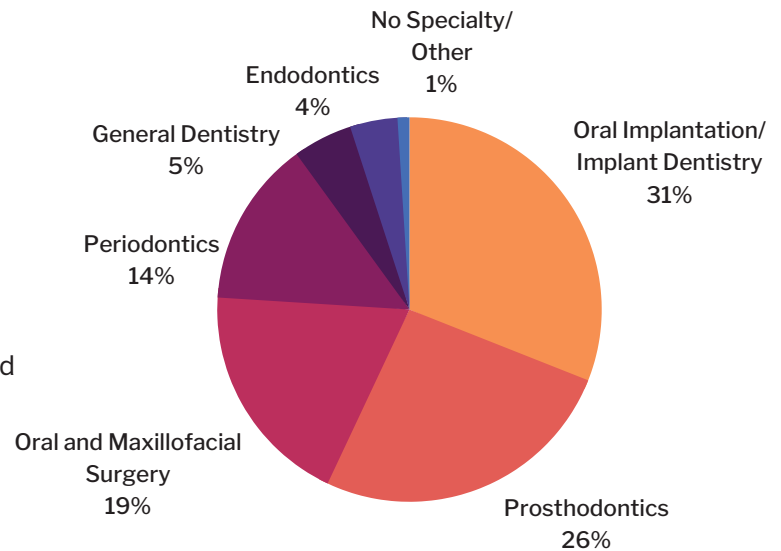
Wednesday, Nov 13, 2024
Move in

BENEFITS OF EXHIBITING

- Booth drape package: 8' high backwall, 3' siderails, and booth ID sign; facility is carpeted
- Up to 2 complimentary exhibitor badges per 10'x10' booth which include:
 - Access to Main Podium
 - Lunch in exhibit hall Thursday and Friday
 - Drink tickets for the Welcome Reception and AAID Implant World Expo Reception
 - Additional badges available for \$425
- Recognition in the exhibitors' section of the mobile app and meeting website
- Company listing in the onsite program
- Enhanced exhibitor online listing
- Complimentary email and mailing lists of preregistered and final conference attendees upon request

Note: Furnishings, tables, chairs, wastebasket, extra carpeting (facility is carpeted), electricity, computer, AV equipment, and wired internet access are not included in the booth fee. These can be ordered through the Exhibitor Service Kit. Exhibitors will be notified once the Exhibitor Service Kit is available.

Your current and potential customers belong to the AAID



BENEFITS OF SPONSORSHIP

Corporate support is vital to the development and attendee experience of the AAID annual conferences. Companies that sponsor will receive recognition throughout the conference. In addition to the exhibitor benefits mentioned above, all sponsors will be listed on the mobile app, sponsor section of the AAID website, preliminary and final programs and exhibit hall signage. New Sponsors are eligible for discounted advertising in the *Journal of Oral Implantology* and *AAID News*. Please see page 5 for a list of benefits included with each sponsorship level.

NEW TRENDS, TECHNIQUES, AND TECHNOLOGY PROGRAMS*

Available only to Gold Sponsors and above

Present your content to conference attendees with 20-minute lectures on Wednesday, November 13. No other programs are scheduled during this time. Full staging and a presentation screen is provided.

**Per ADA CERP and AGD Pace Recognized Provider Standards, no CE credit is provided by AAID for these sessions. Sponsors may offer their own CE.*

SEMINARS AND HANDS-ON WORKSHOPS*

Available only to Platinum Sponsors and above

These are half-day programs (three hours in length) with limited attendance. All course information must be submitted electronically. The AAID Annual Conference Education Committee has final approval of these presentations and will assign a room.

In order for New Trends programs, seminars, or hands-on workshops to be included in the preliminary program, sponsors must submit course proposals, speakers, and titles to the AAID education department at education@aid.com prior to April 15.

ANCHOR SPONSOR \$60,000

exclusively available for only one sponsor

One island (4 complimentary 10'x10' booths) near main entrance (additional booths may be purchased at regular prices)

One high visibility marketing/branding opportunity (lanyards or tote bags, value up to \$10K)

One 20-minute presentation for New Trends, Techniques & Technology

Exclusive sponsor logo on annual conference website

Exclusive full-screen splash ad on mobile app

Two extra exhibitor badges

One social media post on Twitter, Facebook, and Instagram

Speaker for one workshop*

Complimentary full-page, 4-color ad in two issues of AAID News (exclusively available for only one sponsor)

Two mobile app push messages

One e-blast on show specials to full AAID membership prior to conference (4,600 emails)

Logo displayed in program guide, online, and onsite signage

Two tickets to the VIP Reception

PRESIDENTIAL SPONSOR \$40,000

Two complimentary 10'x10' booths (1 corner and 1 inline) (additional booths may be purchased at regular prices)

One high visibility marketing/branding opportunity (lanyards or tote bags, value up to \$10k)

One 20-minute presentation for New Trends, Techniques & Technology

One extra exhibitor badge

One social media post on Twitter, Facebook, and Instagram

Speaker for one workshop*

Complimentary full-page, 4-color ad in one issue of AAID News

One mobile app push message

One mobile app banner

One e-blast on show specials to full AAID membership prior to conference (4,600 emails)

Logo displayed in program guide, online, and onsite signage

PLATINUM SPONSOR \$30,000

Two complimentary 10'x10' booths (1 corner and 1 inline) (additional booths may be purchased at regular prices)

One 20-minute presentation for New Trends, Techniques & Technology

One marketing opportunity onsite (hotel door drop or bag insert, value up to \$4,000)

One extra exhibitor badge

One social media post on Twitter, Facebook, and Instagram

Speaker for one workshop*

Complimentary half-page, 4-color ad in one issue of AAID News

One mobile app push message

Logo displayed in program guide, online, and onsite signage

GOLD SPONSOR \$20,000

One complimentary corner 10'x10' corner booth (additional booths may be purchased at regular prices)

One 20-minute presentation for New Trends, Techniques & Technology

One extra exhibitor badge

One marketing opportunity onsite (hotel door drop or bag insert, value up to \$4,000)

One social media post on Twitter, Facebook, and Instagram

Logo displayed in program guide, online, and onsite signage

SILVER SPONSOR \$10,000

One complimentary 10'x10' corner booth (additional booths may be purchased at regular prices)

One marketing opportunity onsite (hotel door drop or bag insert, value up to \$4,000)

Logo displayed in program guide, online, and onsite signage

**Note: The AAID will not provide CE for corporate-sponsored workshops or seminars. Sponsors may offer their own educational programs and offer their CE at those programs.*





SPONSORSHIP OPPORTUNITIES

The AAID 73rd Annual Conference offers a variety of options for companies looking to gain visibility and increase sales. The options below provide valuable opportunities for new exhibitors or those with few priority points to boost their impact and interactions with attendees. Please be advised that these opportunities are available on a first come, first served basis. Contact AAID Headquarters for additional information and current availability.

WEDNESDAY ATTENDEE LUNCH:

\$25,000 PLUS LUNCH COSTS*

This exclusive sponsorship gives your company unopposed presentation time for an all-attendee lunch in our main podium space. Contact exhibits@aaid.com for more details.

LANYARDS:

\$10,000 EXCLUSIVE

Every attendee at the AAID Annual Conference must wear a badge. Your company's approved badge holders/ lanyards will be distributed to every attendee. This opportunity creates great exposure for your brand.

TOTE BAGS:

\$10,000 EXCLUSIVE

All attendees will receive a tote bag with their registration materials. Your logo will be visible throughout the conference on the tote bags.

NOTEBOOKS AND PENS

\$3,500 PLUS PRODUCTION COSTS*

These items will be placed into an attendee bag. Attendees value their notes and they will be taking the notebook along with your logo home with them. This opportunity leaves a lasting impression.

HOTEL ROOM KEY CARDS

\$12,000 PLUS PRODUCTION COSTS*

The custom key will give attendees attention the moment they reach their hotel rooms. In the block will see your logo each time they access their rooms. Maximum 3-day distribution.

BAG INSERTS:

\$4,000 NON-EXCLUSIVE

Your company's one-page promotion sheet will be inserted into every attendee's tote bag.

KEYNOTE SPEAKER SPONSOR:

\$10,000 EXCLUSIVE

Sponsor our Keynote Speaker and be listed on the onsite signage and receive verbal acknowledgement at the event.

DOOR DROPS:

\$4,000 NON-EXCLUSIVE

Have a special gift delivered to attendees' guestrooms.

CHARGING STATIONS:

\$4,000 EXCLUSIVE

Help attendees "get a charge" by sponsoring 2 free-standing charging stations.

WELCOME RECEPTION SPONSOR:

\$15,000 EXCLUSIVE

The AAID always kicks off the Annual Conference with a bang, and the Welcome Reception is your chance to start the event off right! Your company will receive exclusive branding and signage throughout the event, and you'll find yourself the most popular person in the room with 20 extra drink tickets to pass out.

REFRESHMENT BREAKS

IN EXHIBIT HALL:

\$7,500 EXCLUSIVE

Be on attendees' minds and in their hands at every break. Your company logo will appear on signage and on the drink sleeves for beverage breaks. One sponsorship available Thursday/Friday.

IMPLANT WORLD EXPO RECEPTION DRINK SPONSOR:

\$10,000 EXCLUSIVE

Show off your company at the largest social event of the AAID Annual Conference. Every attendee will be issued drink tickets for this reception. Sponsor to receive 20 drink tickets to distribute. Sponsor logo recognition on drink ticket, napkins, and signage.

**Plus production costs. Please contact exhibits@aaid.com for individual pricing.*

NOTE: The AAID reserves the right to approve all creative/design.



OTHER OPPORTUNITIES

MOBILE APP OPPORTUNITIES

BANNERS: \$1,056

No more than three banners will be offered and they will be displayed as rotating banners in prime positions. An interactive link will take users to another screen of your choosing on the app or to any other link on the web. App Metrics and click-through reports can be provided to banner sponsors upon request.

PUSH MESSAGE: \$317

Reach your target market at the conference with specific messages encouraging attendees to visit your booth or attend a program featuring your product. A limited number per day will be made available. Messages can be as many as 230 characters.

PRINT OPPORTUNITIES

AAID NEWS OR JOURNAL OF ORAL IMPLANTOLOGY

Showcase your presence at the AAID Annual Conference by advertising in the AAID News "At Show" Issue. Mailed to over 4,000 people and distributed at the event, this is an opportunity to draw people to your booth. New conference sponsors and exhibitors receive a 15% discount. Space fills up quickly! Contact Onkar Sandal at onkar.sandal@kwglobal.com or (785) 289-2612 to secure your spot today!

MAILING LIST REQUEST: \$1,000

Exhibitors may purchase the AAID membership list for one-time use. Quantities will be approximately 5,000 depending on use of entire mailing list or USA only. A copy of the proposed mailing piece must be submitted and approved by the AAID. The name, address, city, state, zip code, and country of the registrant will be provided. Email addresses, websites, phone, and fax numbers will not be provided. Contact membership@aid.com for the mailing list request form or for more information.

If you are interested in mobile app or print advertising, please contact Onkar Sandal at onkar.sandal@kwglobal.com or (785) 289-2612.

ON-SITE BRANDING

If you are interested in on-site branding opportunities, please contact exhibits@aid.com.

CANCELLATION BY EXHIBITING COMPANY

Notification of booth space cancellation or reduction of booth space must be made in writing or by email to exhibits@aaid.com and received on or before the dates listed. There will be no refund for exhibitors who for any reason do not exhibit at the AAID Annual Conference and have not submitted a written cancellation request prior to the deadlines outlined. Exhibitors canceling exhibit space must also cancel hotel reservations. Any cancellation or reduction of booth space for any reason is subject to the following refund schedule and terms:

WRITTEN CANCELLATIONS WILL BE REFUNDED AS FOLLOWS:

June 30, 2024
Full refund minus \$200

July 1 to July 31, 2024
50% of total booth rental fee

August 1 to August 31, 2024
25% of total booth rental fee

September 1, 2024 and later
No refunds

The retained rental fees will cover direct and indirect costs incurred by the AAID for organizing, setting up and providing space for exhibitor, and losses and additional expenses caused by exhibitor's withdrawal including reletting the space. All cancellations must be via email or in writing, and refunds will be based on the above schedule according to the email date, postmark, or facsimile transmission date on the refund request. No exceptions.

FORCE MAJEURE

Neither party shall be liable for failure to perform its obligations under this Agreement due to events beyond its reasonable control, including, but not limited to, strikes, riots, wars, fire, acts of God, and acts in compliance with any applicable law, regulation, or order (whether valid or invalid) of any governmental body. In the case of cancellation due to force majeure, the AAID will refund the exhibit booth fee(s), including deposit(s), previously paid by the Exhibitor.

Booth space terms, rules, and regulations can be found in the online exhibitor portal.

2023 EXHIBITOR LISTING

ALPHABETICAL LISTING (SPONSORS IN BOLD TYPE)

3D Diagnostix Inc.

Adit

Advanced PRF Education

Affordable Care

Alfa Gate

Allied Powers

American Academy of Implant Dentistry

**American Board of Oral Implantology/
Implant Dentistry**

American Dental Software and Siva Solutions

AmeriDenti Medical Coding for O.M.S.
& Hospital Facilities

Aseptico

ASI Dental Specialties

Augma Biomaterials USA INC

BioHorizons

BIOLASE

BioSure North America LLC

Biotech Dental

Birdeye

CAD-Ray

CareCredit

ClaroNav

Cool Jaw by Medico International Inc.

Dedicated Implants, LLC

Dental Implant Machine

Dental Tribune America

Dentcore

DENTIS USA

Ditron Dental USA

Doctor Multimedia

DoWell Dental Products

EPDENT AMERICA

Firegang Dental Marketing

FOTONA

GBR Medical

GCL Systems LLC

Geistlich

Glidewell Dental

Golden Proportions Marketing

Good Fit Technologies

H&H Company

Hiossen, Inc.

Hybridge

Impladent Ltd.

Implant Direct

Implant Practice US Magazine

InstaRisa

Intiveo

IZEN IMPLANT USA

JK Dental / BiLumix

Kensington Surgical, Inc.

KometaBio

Legally Mine

Maxxeus

MedAssent DDS

MedSol

MegaGen America

Meisinger USA

Millennium Dental Technologies, Inc.

MIS Implants

MyAdvice

Nadapayments

Neodent USA

NSK America

OCO Biomedical

OsteoCentric Technologies

Osteogenics Biomedical

Otto Trading Inc.

Pacira Biosciences

Panadent Corp

Panthera Dental

Paragon Implant Co

Pikos Institute

Power Dental Group

Preat Corporation

Quintessence Publishing Co. Inc

Ray America

Renew Affiliate Program

RGP Dental

Rhein83 Attachments

Ritter Implants

Rocky Mountain Tissue Bank

ROE Dental Laboratory

Rosen Implant Solutions

RWC Implant Study Club

S.I.N. 360

Salvin Dental Specialties, Inc.

SDS Swiss Dental Solutions

Shared Practices Group

Snap On Optics

Snoasis Medical

Soniquence

Southern Implants North America

SprintRay

SurgiTel

Tatum Surgical

TAUB Products

Tekscan, Inc.

The Pathway

TherIsolution

Treloar & Heisel

TruAbutment

Ultralight Optics Inc.

Vakker Dental Inc

Vatech America

Versah, LLC

ViziSites Inc.

Weave

Wishbone Biotech

X-Nav Technologies

Yomi by Neocis

Young's Dental

Zest Dental Solutions

ZimVie

SIGN UP BY MAY 1, 2024

SAVE \$300

READY TO GET STARTED?

Visit our website for up-to-date information.

Contact our team at exhibits@aaid.com for more information on any of the offerings and to create a custom exhibit and marketing package that achieves your business goals.



AMERICAN ACADEMY OF IMPLANT DENTISTRY

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Chicago, IL 60611 USA

312.335.1550 / 877.335.AAID (2243)

www.aaid.com/exhibits

Exhibit & sponsorship: exhibits@aaid.com

Mobile app and print advertising: onkar.sandal@kwglobal.com

Show decorator: orders@shepardes.com

FUTURE ANNUAL CONFERENCE DATES



2025 Annual Conference

Phoenix Convention Center

Phoenix, Arizona

November 12-15