

Contact name: _____ Company name: _____

Street address: _____

City, State, Zip: _____

Phone number: _____ Fax number: _____

E-mail address: _____

List Information

Geographic Preferences (choose one)

☐ **All AAID Members – Domestic & International**

☐ All US & Canadian only

☐ International Members only

☐ District only _____

☐ Other _____

(Northeast, Southern, Central, Western)

Member Categories (choose all that apply)

☐ **All AAID Members - General, Associate Fellows, Fellows, Life/Retired, Recent Graduates, Student/Resident**

☐ Fellows & Associate Fellows

☐ General Members

☐ Life/Retired Members

☐ Recent Dental School Graduates

☐ Student/Resident Members

Pricing

☐ Advertiser \$2,000 USD

☐ AAID Member \$1,500 USD

AAID Member Name: _____

Member ID #: _____

Payment Information

☐ Check # _____

(Payable to the American Academy of Implant Dentistry)

Credit Card:

☐ Visa

☐ MasterCard

☐ Discover

☐ American Express

Card Number: _____

Exp Date: _____ Security Code: _____

Signature: _____

Acceptance of Terms and Conditions

☒ I understand that the mailing list rental is for one time use of a single mailing of the attached sample materials and agree to not copy, transfer, reproduce, or retain in any form whatsoever all or any part of the mailing list.

Furthermore, I have read and agree to accept and comply with the Terms and Conditions for the AAID Mailing List Rental and Use Guidelines.

Authorized signature _____

Date: _____

Please submit this form, payment, and a copy of the mailing materials to:

211 E Chicago Ave Suite 750, Chicago, IL 60611 F: 312-335-9090 Email: wendi@aaid.com

Allow approximately three weeks for review, approval, and payment processing.

The American Academy of Implant Dentistry (AAID) stands for excellence in education, scientific development and patient care. Members who demonstrate the highest standards in implantology find the AAID to be the organization which supports their clinical and research interests, as well as recognition for their achievements.

Founded in 1951, AAID is the first professional organization in the world dedicated to implant dentistry. Its membership includes general dentists, oral and maxillofacial surgeons, periodontists, prosthodontists and others interested in the field of implant dentistry. As a membership organization, we currently represent over 5,000 dentists worldwide.



MEMBERSHIP MAILING LISTS

The AAID's membership list ("Member List") lets you sell directly to key buyers in the dental implant profession. The Member List is updated daily as new members join the AAID.

1. Requests for the Member List must be made in writing to AAID by completing the order form. All shipping charges shall be the responsibility of the person or company renting the Mailing List. A sample of the proposed mailing material must be provided to AAID with submission of the order form. Orders will not be processed until the proposed mailing material is officially approved by AAID. Please allow at least three (3) weeks for AAID's approval and processing.

2. The AAID offers its mailing list for a one-time use. Addresses will be shared with the AAID mail house or the mail house of the buyer's choice. The AAID does NOT share addresses directly with the buyer. The AAID does not rent or otherwise disseminate other member information, including but not limited to e-mail addresses, phone, and fax numbers. Use of any or all member email addresses is exclusive to the AAID.

ATTENDEE MAILING LISTS

The AAID can provide pre- and post-meeting attendee mailing lists ("Attendee List"). The Attendee List is available for one-time mailing use only. This offer is available exclusively to exhibitors for the meeting at which the company is confirmed as a sponsor and/or exhibitor.

1. Attendee Lists are provided in Excel format for one-time use only. The AAID does not rent or otherwise disseminate other member information, including but not limited to e-mail addresses, phone, and fax numbers. Use of any or all member email addresses will be done exclusively by AAID.

2. If an exhibitor or sponsor is using the AAID Annual or district meeting image in the mailing materials, a sample of the material to be mailed must be provided to Marilyn Mages at marilyn@aaid.com and approval must be granted before the exhibitor or sponsor may mail it to attendees.

3. Pre-meeting and conference registration Attendee Lists will be available approximately two (2) weeks after the early bird registration deadline. Post-meeting conference Attendee Lists will be available approximately two (2) weeks after the conclusion of the meeting or conference.



TERMS AND CONDITIONS

Persons and companies renting the AAID's Member List and Attendee List (collectively "Licensee") are required to sign the order form indicating they acknowledge and agree to the following:

1. AAID has the exclusive right to license the Mailing List and Attendee List containing the names and addresses furnished to licensee, which are the property of AAID. Licensee is granted a non-exclusive, royalty-free, non-transferable license to use the Member List and/or Attendee List one time for a single mailing as specified in each list order (signed by licensee and on file in the AAID office) and for no other purpose. Such license shall expire after Licensee's use of the mailing list one time. The Licensee agrees that the sample mailing material sent for approval is the full material that will comprise the mailing and must be submitted to AAID for its review and approval prior to Licensee receiving the Member List and/or Attendee List.

2. The Member List and Attendee List are the property of AAID and may not be reproduced. Licensee may not copy, reformat, transfer, reproduce, or retain in any form whatsoever all or any part of the Member List and/or Attendee List or permit a third party, agent, employee or contractor or their respective agents to do so. The Member List and/or Attendee List shall not be used to create a database nor complete additional mailings of the same material. Following the one-time use of AAID Member List and/or Attendee List, the Licensee shall immediately cease any subsequent utilization of Member List and/or Attendee List; and discard or destroy all originals and copies of the Member List and/or Attendee List (whether in printed, electronic, recorded, or other tangible form).

Licensee shall indemnify, defend and hold harmless AAID, the AAID Foundation, ABO/ID, their respective officers, directors, members employees and agents, and each of them, ("indemnitee") from and against any and all actions, causes of action, claims, demands, losses, damages, expenses or liabilities of whatsoever kind and nature, including defense costs, judgments, interest and attorney's fees, and all other costs, expenses and charges, which indemnitee incurs for any reason resulting or arising from the negligence, gross negligence willful misconduct or criminal acts or omissions of the Licensee, its employees, agents or contractors in its performance or breach of these guidelines, and terms and conditions including, but not, limited to claims by third parties and/or claims alleging infringement of intellectual property rights. The terms of this provision shall survive the termination or expiration of Licensee's license to use the Member List and/or Attendee List.

3. The Licensee acknowledges that the Member List and/or Attendee List is monitored by AAID to prevent improper use thereof by a combination of seeded or varied names and addresses. Any method used to alter, detect, or eliminate decoy names is strictly prohibited. Any unauthorized appearance of any decoy name constitutes evidence of complete re-use of the Member List and/or Attendee List. Evidence that the Member List and/or Attendee List has been used for any reason other than the AAID-approved, one-time use may be grounds for action by the AAID to deny any future requests for a license and seek recovery of any fees, costs, expenses or other damages incurred by the AAID, including recovery of the AAID's attorney's fees in any such action.

4. The AAID has the right to refuse the rental of the Member List and/or Attendee List at its sole discretion. Member List and/or Attendee List requests to promote an education meeting that is 90 days before, during or 90 days after any AAID educational event may not be granted.

5. Membership solicitation by organizations other than the AAID is prohibited unless agreed to by the AAID. Fundraising by organizations or individuals other than the AAID and Foundation is strictly prohibited.

6. Licensee may not use the AAID name or logo or make reference to AAID in any way and may not imply, through copy or layout, AAID endorsement of an organization, its products or Licensee may not rent the Member List and/or Attendee List for dissemination of material that is not relevant to implant dentistry, the dental profession, or would tend to mislead, misinform or deceive the recipient.

7. The Licensee agrees that the rental of the Member List and/or Attendee List does not constitute AAID's endorsement or guarantee of the product or service being marketed.

8. The Member List and/or Attendee List ordered will be custom produced to the specifications on the order form. The Member List and/or Attendee List must be used within ninety (90) days of receipt. Refunds or replacement of the Member List and/or Attendee List will not be provided unless due to an error on the part of the AAID. Notification of error must be submitted to the AAID within seven (7) days of receipt of the Member List and/or Attendee List.

9. The individual signing and/or submitting the Member List and/or Attendee List request on behalf of a company hereby represents and warrants that he/she has the full power and authority to accept the terms and conditions of the mailing list agreement on behalf of his/her organization.

10. The Licensee agrees that in the event of any usage contrary to these guidelines and terms and conditions Licensee shall be responsible for any fees, costs and expenses incurred by AAID to enforce its rights under these guidelines and terms and conditions.