



New Page Features Media-Trained, AAID-Credentialed Experts Available for Interviews on Topics in Implant Dentistry

Chicago, IL, Sept 19, 2024 -- As the first professional organization dedicated to implant dentistry, the American Academy of Implant Dentistry (AAID) advances the field of science and practice through education, advocacy, research, and support, setting credentialing standards for dentists worldwide.

The AAID is excited to announce the launch of a new webpage designed to serve as a free comprehensive resource for journalists seeking expert commentary and information on dental implants, featuring a list of AAID-credentialed members who have undergone extensive media training and are available to discuss various topics related to dental implants: [aid.com/subject-matter-experts](https://www.aid.com/subject-matter-experts)

Key features of the new media resource page include:

- **Expert Access:** A list of AAID-credentialed members who are media-trained and available for interviews
- **Comprehensive Information:** Detailed profiles of each expert, including their areas of expertise, credentials, and contact information

The AAID's media-trained doctors are equipped to offer insights on the latest advancements in dental implant technology, patient experiences, and the impact of dental implants on oral and overall health. Each expert will be marked with the areas in which they are most robust in presenting to the media, so there are numerous options for conversations with reporters looking for niches within oral implantology.

Among these spokespersons is the President of the AAID, Edward Kusek, DDS, FAAID, DABOI/ID, who is adept at speaking on topics such as subperiosteal implants, the use of lasers in surgeries, adjuncts used for lateral sinus lifts, and more.

"We are excited to offer this new resource to journalists and media professionals," said Dr. Kusek. "Our goal is to ensure that accurate and expert information about dental implants is readily available. This initiative reflects our commitment to public education and media engagement."

Journalists interested in learning more about dental implants or scheduling an interview with an AAID expert can visit the new media resource page at aaid.com/subject-matter-experts

For additional information, please contact Matt Switzer, Director of Marketing and Communications, at matt@aaid.com or 312-335-1550.

About the American Academy of Implant Dentistry (AAID):

Founded in 1951, the AAID is the first professional organization in the world dedicated to implant dentistry. The AAID's mission is to advance the science and practice of implant dentistry through education and research support and to serve as the credentialing standard for implant dentistry. For more information, visit aaid.com.

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