DIEWS

Published by the American Academy of Implant Dentistry



Editor's Notebook

David G. Hochberg, DDS Editor, AAIDNews

Academy's core values: the

education of our profession

to better serve our patients. The story will be told by **Dr. Terry** Revnolds, a past presihere is a framed certificate on my wall dent of the AAID and the from 1988. It announces originator of the AAID MaxiCourse®. Additional my completion of the very first Medical College insight and a historical of Georgia (MCG)/AAID perspective will be pro-MaxiCourse®. As I did the vided by **Dr. Edward** math, I realized that I Mills, also an AAID past missed the 25th Silver president. He is the director of what is now Anniversary by two years! This issue of AAID known as the Regents News celebrates the first State University/AAID and foremost post-grad-MaxiCourse® and was origuate dental implant inally known as Medical continuing education pro-College of Georgia. gram available.

gram available. We will continue this
This accomplishment great story, by featuring in
goes directly to one of the subsequent issues of AAID

News, each of the 11 MaxiCourse® programs — six in the United States and five International programs. You will hear from all the directors to get a better understanding of the entire program. In the meantime, page 11 contains a listing of all the MaxiCourses®, including contact information, dates of courses, and links to websites.

The AAID has helped educate and mentor 3,000 dentists in the 27 years since MaxiCourses® were created by the AAID. This is an incredible accomplishment — we should all feel a special pride. A huge thank you needs to be extended to all those involved in the MaxiCourse®, from its inception to the continuation of this educational tradition today.

This is our AAID, and if other dental professionals ask what we stand for, just say "the MaxiCourse®, since 1988!" •

The MaxiCourse® in Implant Dentistry The Beginning and the Evolution A first person account by

Dr. Terry Reynolds

SUMMER 2013



Dr. Terry Reynolds

The MaxiCourse® started as a result of my experiences in giving continuing education courses on implant dentistry and finding that my programs, as well as others, were lacking in information connecting the relevant sciences to the art of implant placement and see MaxiCourse® History p. 10

Preview of Annual Meeting

Technology & Biology Converge:
In the Valley of the Sun
Phoenix, AZ October 23–26, 2013
See pages 21 through 30









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Many moons ago, I received formal training in a twoyear, full-time residency program in periodontics and implant surgery within a CODA accredited school of dentistry. Upon completion of that training, I was considered a "specialist" in periodontics. To validate that training, I successfully challenged the American Board of Periodontology and became "Board Certified."

Prior to that, I received formal training in a threeyear, full-time residency program in implant dentistry within the same CODAaccredited school of dentistry. Upon completion of that training, however, I was only considered a general dentist. To validate that training, I successfully challenged the American Board of Oral Implantology/Implant Dentistry and became "Board Certified." Yet, I was still considered just a general dentist. The fact is I pursued a residency in periodontics to validate my prior training in implantology — without any regret I should add.

Why did I need to do that to be considered a specialist? Both residency programs

President's Message

What is a specialist?

Nick Caplanis, DMD, MS President, American Academy of Implant Dentistry

were equally rigorous. Both boards had a written and oral examination process and were equally challenging. So what's the difference? Once again I ask, what is a specialist? And what gives a private, trade organization, like the American Dental Association (ADA), the exclusive right to determine who is and who is not a specialist in these United States?

The American Academy of Implant Dentistry has always been about thinking outside the box. Individually, AAID's founders and those who followed them, developed creative implant solutions to problems their patients faced. As an organization, we have often done the same. Nearly 20 years ago, when implant dentistry was rejected as a specialty by the ADA house of delegates, the Academy implemented an "outside the box" strategy. We successfully pursued the right to advertise our hardearned credentials through the courts.

At that time, we had the erroneous belief that we would someday be recognized as specialists within the ADA family of dentistry. The American Society of Dentist Anesthesiologists (ASDA), whose members are graduates of CODAaccredited, two-and

three-year, formal residency programs, who also have a separate specialty board to validate training, and who must also obtain an additional license from the state to practice their area of expertise, also had the same erroneous belief — until they were recently rejected by the ADA house of delegates.

Today, I believe we need to again think outside the box. The right to advertise our credentials is simply not enough. If you are a graduate of a full-time residency program in implant dentistry, you should rightfully be recognized as a specialist. If you are Board Certified by the American Board of Oral

Implantology/Implant Dentistry, you should also, rightfully be recognized as a specialist.

The AAID Board of Trustees now believes we should collaborate with other non-recognized dental specialty organizations as well as the existing specialties to develop an apolitical, substitute organization that the states can use to recognize all valid specialty areas of dentistry. This new organization will provide an alternative to the politics of the ADA. Our legal counsel, Frank Recker, agrees.

This is not as far-fetched as you may think. In the see President's Message p. 4

AAID NEWS

Editor **Executive Director Director of Communications** David G. Hochberg, DDS **Sharon Bennett** Max G. Moses

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It is the policy of the American Academy of Implant Dentistry that all potential advertisements submitted by any person or entity for publication in any AAID media must be deemed consistent with the goals and objectives of the AAID and/or ABOI/ID, within the sole and unbridled discretion of the AAID and/or ABOI/ID. Any potential advertisement deemed to be inconsistent with the goals and/or objectives of the AAID shall be rejected.

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President's Message continued from page 3

world of medical and osteopathic doctors, there are three organizations that officially recognize specialties the American Board of Medical Specialties, Bureau of Osteopathic Specialists and the American Board of Physician Specialties. The states defer to these organizations, as opposed to the American Medical Association, for specialty recognition. What makes medicine's approach different than dentistry is the separation from the politics of any one professional association. Unlike the ADA approach to specialty recognition, the internal and often parochial politics of the American Medical Association and the American Osteopathic Association are not a part of the specialty recognition process. Rather, the determination of specialty status is governed by criteria that are fairly, objectively, and transparently applied. This is significantly different than the ADA, in which the House of Delegates — a purely political body — ultimately can overturn the recommendations that have been carefully investigated by the ADA Council on Dental Education and Licensure, as well as the ADA Board of Trustees — as was recently the case with the American Society of Dentist Anesthesiologists.

To pursue this outside-thebox strategy, we are initially collaborating with three other groups to develop a governance structure, criteria for specialty recognition, and the process for obtaining such status, the administration as well as funding for a new, independent organization. Those groups are the American Society of Dentist Anesthesiologists (ASDA), American Academy of Oral Medicine (AAOM), and the American Academy of Orofacial Pain (AAOP). We will meet over the next several months to flesh out the newly-incorporated American Board of Dental Specialties (ABDS).

We have not only obtained the endorsement from these organizations, but they have committed financial support, over a five-year period, to help this new strategy succeed. Stay tuned for developments.

Free research tool

In other Academy news, the ADA recently decided to close its library. The AAID recognized that there would be a glaring gap in the literature services available to dentists. I am particularly pleased that the Membership Committee, under the chairmanship of **Dr. Adam** Foleck, recognized a need and came up with an out-ofthe-box solution. The AAID is now the only dental organization to provide free, online access to over 400 dental iournals and publications. including full-text version of many articles. This is vet another AAID investment made to enhance membership benefit. This access will also improve the quality of our own *Journal* as it will facilitate article reviews by our editorial staff.

If you haven't tried this new service, powered by EBSCO's Dentistry and Oral Sciences Source, I encourage you to so. It is free and easy. All you need to do is log into the members' section of the AAID web site www.aaid.com - and enter your e-mail and password. If you don't remember your password, just click on the "Forgot your password" and you may reset it. If you want help on searching, saving, or obtaining automatic alerts on articles, check out the short training videos we have placed on AAID's web site.

Outstanding meetings By the way, if you did not attend the meeting our Central and Western Districts hosted in Chicago in June, you missed two days of outstanding education. The coverage of restoratively-driven implant complications was second to none. And, we honored one of the leaders in dental implant education — Dr. "Duke" **Heller** — on the occasion of his 75th birthday. Nearly 200 members, non-members and guests were on hand to hear about this giant of a man who realized early on the value of paying it forward.

Lastly, don't miss AAID's Annual Meeting, October 23 -26, 2013, at the amazing JW Marriott Desert Ridge Resort and Spa in Phoenix. This resort provides unparalleled service, endless recreation, and exquisite dining. This desert mountain luxury hotel, less than 30 minutes from the Phoenix airport, features sweeping views, a pampering spa, outstanding restaurants, and PGA championship golf. The average temperature in late October is in the mid-80 degrees making it a perfect venue for the entire family. The children will love the meandering river flowing through multiple salt water pools.

At this year's meeting, we will also help you venture outside your own box by adding a new series entitled "International Excellence in Implant Dentistry," featuring speakers from Latin America, Spain and Mexico bringing a different perspective to topics new and old. Their presentations will be given in Spanish and simultaneously translated to English. In addition, a series of surgeries, broadcast live from multiple locations outside of Phoenix, will be available for your viewing and learning. Audience response systems will also be utilized, which will provide a truly interactive experience. Drs. Jaime Lozada, Michael Pikos, and Matthew Young have created a scientific program that brings you the most creative, forward-thinking clinicians and presentations being offered today in implant dentistry. Don't miss it.

See you in Phoenix!









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Introduction

Practices that place and/or restore implants without using proven business methods, essentially function at an extraordinary disadvantage. Without efficient systems, doctors often wind up running stressful practices that fail to achieve maximum implant profitability. Conversely, improving business systems creates a more efficient practice capable of reaching implant production targets that previously may have seemed virtually impossible.

Highly productive offices are not achieved by simply tweaking systems periodically. Dentists and specialists cannot take one nugget of information gleaned from an occasional seminar and hope that it will transform their entire practice. Instead, operating the practice efficiently is about using reliable business methods that enable the office to develop into an extremely efficient and highly profitable business.

Many doctors continue to

Business Bite

Systems–Vital to Implant Growth

By Roger P. Levin, DDS

function with outdated systems, which hinder their ability to increase implant production. Practices that appear successful are often operating as much as 30% below their capacity. Fortunately, if the right data-driven systems have been implemented, dentists and specialists can increase implant production exponentially—even in a difficult economy.

Practices should divide each day according to the following equation:

- 65% of daily production should be completed in the morning, and this includes implant surgeries and restorations.
- 35% of production should take place in the afternoon, allowing the doctor and staff to focus more time on implant consults.
 The afternoon can also

minute units for their schedules. Inaccurate scheduling can cost a practice approximately 12-15 days of lost treatment time every year, making implant production growth nearly impossible.

2. Collections

In today's economy, it is more important than ever to have an effective collection process and carefully defined protocols to reduce or eliminate collections over 90 days. Implant cases involve significant fees. When even one implant case goes uncollected, the practice's bottom line will be affected.

Highly successful practices manage to collect 99% of fees by:

- Establishing a clear, written, documented patient financial management system that is followed by the financial coordinator at all times
- Having the financial coordinator fully trained on the financial options and collection systems
- Submitting dental/medical insurance claims every day
- Creating pre-set times that the financial coordinator works on collecting overdue accounts

"Fortunately, if the right data-driven systems have been implemented, dentists and specialists can increase implant production exponentially—even in a difficult economy."

Five Systems Critical To Implant Growth

To ramp up implant production, practices need to examine key systems in order to create maximum efficiency:

1. Scheduling

Inefficient scheduling hinders implant production growth. The Levin Group Data Center™ has shown that practices can grow their production by 20%, simply by redesigning the schedule to maximize doctor time.

be used to plan for the next day.

By segmenting appointments in this fashion, doctors can concentrate on complex cases in the morning when they are "fresh" and enjoy a more casual schedule in the afternoon. Implant case presentations will be more effective when given by relaxed doctors and team members

Efficient scheduling also calls for the use of 10minute units. Many practices are still using 15-

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- Providing the financial coordinator with valuebuilding scripts for each financial option and overdue account collection calls
- Implementing a documented overdue collection system that is strictly followed until it is evident that patient's debt is uncollectible

Patients who owe money to the practice should be contacted when they are one day overdue. Patients quickly learn that the practice is on top of its accounts receivable and that they need to make their payments. Make it clear that overdue bills cannot—and will not—be ignored.

3. Marketing

Marketing enables practices to communicate which services are available and why they would be beneficial. The three components of practice marketing are:

- Internal marketing
- External marketing
- Customer service Internal marketing involves the use of scripting, brochures, posters, collateral materials and other techniques. External marketing includes telephone directory advertising, direct mail, website development, and other efforts. While having an up-to-date website is a necessity, many external marketing efforts fail to generate the desired results for dentists. Customer

service encompasses almost

every area of the practice, ranging from phone calls to scheduling to case presentation. All practices engage in marketing whether they do it consciously or not.

As dentists and specialists concentrate on implant services, internal marketing becomes increasingly important to practice success. Internal marketing allows the practice to identify and attract the right patients through referrals from existing patients. In addition, internal marketing helps the practice identify more treatment opportunities and increase treatment acceptance rates for active patients.

4. Operations

Operations is a term that refers to the daily running of the practice. It encompasses a variety of activities and indicators, including:

- Number of staff employed
- Length of procedures
- Time of day the charts are pulled or filed
- Closing out at the end of the day
- And many other steps that occur during the normal practice workday

Although seemingly mundane aspects of the practice, all of these activities (and others) play a significant role for determining whether a practice reaches its implant production goals. Operations determine the level of efficiency in a practice.

Efficiency can only be achieved through proven systems.

To determine their effectiveness, systems require *measurement*. If doctors can measure what they do, it is a system. Success or failure depends on measuring system performance.

5. Training

Any system can be replaced. However, the new system will likely fail if the team does not understand it. Building and training the team is critical to implant success.

Some dentists and specialists blame their teams for poor performance when their practices have failed to provide training for new systems. If a team isn't given the right tools, the doctor should not expect them to succeed.

Practices can effectively train team members on new systems by:

- Documenting training policies and procedures. Written policies make a tremendous difference and prove invaluable in helping staff members become acclimated to new systems quickly.
- Designating a training day. The purpose of a training day is to highlight key areas in which the team needs to develop additional skills. Using a set agenda, the doctor and team can work together to create

an excellent learning experience to guarantee the successful implementation of new systems.

Conclusion

Most practices will outgrow all of their systems overtime. As a result, offices trying to build implant services often experience diminished productivity. For practices to reach their potential, they must replace their systems. Achieving a higher level of implant production depends on it.

Practices that used outdated systems in the past could still produce sufficient revenue. In the new dental economy, operating with outdated systems virtually guarantees production declines. Practices that grow their implant services exponentially in an economic downturn are those with effective management systems in place for all facets of the practice. Proven systems enable practices to enjoy remarkable implant profitability—regardless of the slow economy.

To learn how to run a more profitable, efficient and satisfying practice, visit the Levin Group Resource Center at www.levingroup.com—a free online resource with tips, videos and other valuable information. You can also connect with Levin Group on Facebook and Twitter (Levin_Group) to learn strategies and share ideas.









Legal Bite

Frank Recker, DDS, JD

Editor's Note: The cover story in the Spring 2013 issue of AAID News provided information about how the various states allow doctors to advertise their credentials in the American Academy of Implant Dentistry and the American Board of Oral Implantology/Implant Dentistry. In response to that article, several members wrote Dr. Frank Recker, AAID's legal counsel, for clarification on specific situations. Following is a summary of the questions and answers.

Question: I am a periodontist in the great state of New Jersey and I would like to advertise my credentials in the local paper. I have a diplomate with the ABOI/ID and the ICOI as well as a fellowship with the ICOI and the Misch Institute. My question is how do I legally present my credentials to the public without violating state codes.

Dr. Recker's Answer: The trust is protected as are some specific credentials deemed bona fide by several courts. "Specialist in periodontics" or "Diplomate (or Board Certified) by the American Board of Oral Implantology/Implant Dentistry" are acceptable. It also helps to lead the

public to the websites for further information (i.e. www.aboi.org). I cannot advise on the other organizations.

Question: The doctor is an Associate Fellow of the American Academy of Implant Dentistry. We are wondering if this can be abbreviated to AFAAID, and if not, what is the appropriate abbreviation to add to marketing and stationary.

Dr. Recker's Answer: Associate Fellow can be abbreviated "AF-AAID" or "AFAAID." There are no restrictions on how you can abbreviate. But obviously the clearer it is, the easier, for someone to understand what it represents.

Question: I am an Associate Fellow of the AAID and a general dentist. I have always wondered what I can put on my business cards. Is it okay to put "Implant Dentist" or "Implant Dentistry" or Implant Surgeon" or "Implant Surgery?" I once asked an attorney who told me that I can put "performing implant services" on my business card. I practice in New York state. I realize this is not a cut and dried situation, but any additional insight you can give me would be greatly appreciated.

Truth is permitted by the First Amendment. The listings you noted in your question are appropriate. In none of them do you claim "implant specialist" or such. And you can say, Associate Fellow, American Academy of Implant Dentistry (or AAID). All general dentists are permitted to perform all

aspects of dentistry. You are

Dr. Recker's Answer:



Christopher Petrush, DDS

I just had my first new patient as a result of my listing on the AAID "Find a Dental Implant Expert" web site. He was told by his dentist that he needed implants. He decided that he wanted an expert, and found me. Thanks.

Christopher Petrush, DDS Pleasant Hill, California

simply listing one area. And I would note somewhere, "General Dentist," even if in smaller font than the area of dentistry. Then you can't be alleged to be implying a specialty status.



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MaxiCourse® Evolution

continued from page 1

restoration.

I knew that such a program would take a massive effort, and to guarantee success, the program would have to be all inclusive, thus "MaxiCourse"." It would also have to be university-affiliated to add stature and AAID affiliated to help give the Academy stature as we were beginning to compete for specialty status.

My opportunity came when I became a member of the AAID's specialty application committee. During one of the meetings, we were addressing the requirements for specialty, one of which was to have a comprehensive teaching program that was qualitative and was already under way. I volunteered to take on that particular project for the Academy. I don't think that anyone thought I would do all that was needed. That made it all the more appealing to me as a challenge.

I first composed the course

using 300 hours of both didactic and participation because that was the required number of hours that the AAID required a doctor to have to qualify for taking its exam. I sought physicians and scientists who specialized in the related science areas such as anatomy, bone physiology, internal medicine, and pharmacology. I met with them and discussed how they needed to compose their presentations so that they would be relevant to implant dentistry. I asked them to put the presentations into a syllabus. which they all did. I then solicited dental labs, implant manufacturers, and implant dentists to put together presentations on the various implant modalities that were being used (this was before the root form implants gained popularity). We covered everything related to diagnosis, treatment planning, surgical placement, grafting, and restoration of oral implants.

I was then ready to approach a university. Since I lived in Georgia, I decided



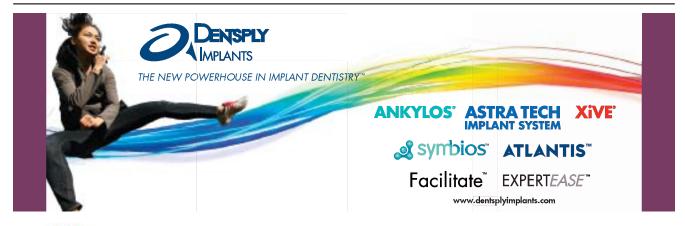
A lecture classroom at the Georgia Regents University/AAID MaxiCourse

to approach the Medical College of Georgia. I arranged a meeting with the Director of Continuing Education and the Dean. I told them what I wanted to do. They felt it was a great idea. I told them that we would split the profits 50/50 and that I was going to donate my half to the AAID, which I did for the seven vears that I directed the course there. After serving as President of the Academy, I was joined by Dr. C. Benson Clark. Together we started a new MaxiCourse® at Howard University in Washington D.C., which was also successful. Dr. Ed Mills took over the directorship of the Medical College of Georgia MaxiCourse®. The three of us

donated our share of the profits from those programs for years until very recently. This means that among the three of us, hundreds of thousands of dollars were donated to the Academy.

I am very proud of the progress that the course has made over its 27 years of existence. There are now eleven AAID-approved MaxiCourses® worldwide.

It has grown AAID's membership considerably and enhanced our financial status. I think, however, that the most outstanding accomplishment achieved by the MaxiCourse® was to help establish the credentials of the Academy as authoritative. This helped the AAID in see MaxiCourse Evolution p. 12





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MaxiCourses®

AAID's MaxiCourses® are among the most respected and comprehensive training programs in implant dentistry.

MaxiCourses® provide 300 or more hours of lecture, laboratory sessions, live surgical demonstrations and home/office assignments.

This course is a <u>must</u> for all general dentists, periodontists, prosthodontists and oral surgeons who want to be proficient in implant dentistry and a great way to begin the process of becoming an Associate Fellow Member of the AAID.

Below is a listing of all AAID MaxiCourses®, which is organized in three sections: MaxiCourses® in the United States, MaxiCourses® in Canada, and MaxiCourses® in Other Countries.

AAID MaxiCourses® in the United States California

Loma Linda University MaxiCourse®

11245 Anderson Street, Suite 120 Loma Linda, CA 92350 Director: Jaime Lozada, DDS Contact: Annabelle Galvan Phone: 909-558-4685 Fax: 909-558-4858 E-Mail: agalvan@llu.edu Web site: www.llu.edu/dentistry/ cde/maxicourses.page

Georgia

Georgia Regents University/AAID MaxiCourse®

(formerly Medical College of Georgia)
Division of Continuing Education Augusta, GA 30912
Co-Director: Edward Mills, DDS Co-Director: Roman Cirbirka, DDS, MS
Contact: Lynn Thigpen

Phone: 800-221-6437 or 706-721-3967

Fax: 706-721-4642

lbthigpen@georgiahealth.edu Web site: georgiamaxicourse.com

New Jersey

Rutgers School of Dental Medicine

110 Bergen Street, Room B701 P.O. Box 1709 Newark, NJ 07101-1709 Director: Jack Piermatti, DMD Coordinator: Janice Gibbs-Reed, MA, CMP

Telephone: 973-972-6561 Fax: 973-972-7741 E-mail: gibbs@umdnj.edu

sdm.rutgers.edu/CDE/AAID

Nevada

Las Vegas MaxiCourse®

Director: John Minichetti, DMD 370 Grand Ave, Englewood, NJ 07631

Contact: Lisa McCabe Telephone: 201-871-3555 Fax: 201-871-9096 E-mail: drminichetti@ englewooddental.com Web site: aaid-vegasmaxicourse.org

Oregon

Oregon - AAID Implant MaxiCourse®

c/o Medonline, Inc. P.O. Box 51419 Eugene, OR 97405 Director: S. Shane Samy, DMD Telephone: 1-800-603-7617 E-mail:

oraaidmaxicourse@gmail.com Web site:

www.oraaidmaxicourse.com

Puerto Rico

Puerto Rico MaxiCourse®

University of Puerto Rico P. O. Box 365067 San Juan, PR 00936-5067 Director: O. Hilt Tatum, Jr., DDS Contact: Miriam Montes Mock, BS, MSc

Telephone: 787-642-2708 E-mail:

miriam.montes59@yahoo.com Web site: www.theadii.com

AAID MaxiCourses® in Canada British Columbia

Vancouver MaxiCourse® (2009 - 2014)

1959 152nd St., #225 Surrey, BC V4A 9E3 Director: William Liang, DMD Coordinator: Andrew Gillies Telephone: 604-541-8108

andrew@implantconnection.ca Web site:

vancouvermaxicourse.com

Ontario

E-mail:

Toronto Implant MaxiCourse®

55 Bridgeport Rd E Waterloo, ON N2J 2J7 CANADA Director: Roderick Stewart, DDS

Contact: Chantel Furlong Telephone: 905-235-1006 E-mail: info@ti-maxicourse.ca Web site: www.ti-maxicourse.ca

AAID MaxiCourses® in Other Countries

Acid

AAID MaxiCourse® Asia

469 Morris Ave., Suite 300 Elizabeth, NJ 07208 Director: Shankar S. Iyer, DDS, MDS

E-mail:

coursedirector@aaid-asia.org Contact: Abu Dhabi, United Arab Emirates - Dr. Ninette Banday E-mail: drnbanday@yahoo.com Contact: Delhi, India - Dr. Brij B. Sabherwal

Telephone: +91-98111-62113 E-mail: delhi@aaid-asia.org Contact: Bangalore, India - Dr. M. Vadivel Kumaar

Telephone: +91-98427-26095 E-mail: vadivelk@gmail.com Contact: Saudi Arabia - Dr. Rizwan Ahmed/Coordinator

Email: jnhsa1@gmail.com Web site: www.aaid-asia.org

Iran

Iran ACECR TUMS Branch MaxiCourse®

4 Masters Cove
Pittsford, NY 14534
Director: Frank LaMar, DDS
Telephone: 585-305-4350
E-mail: flamar@rochester.rr.com
Contact: Mohammad Ali Mostafavi,
BDS, DDS

E-mail: drmamostafavi@gmail.com Phone: +98-912-718-6724 Fax: +98-2264-2317 Contact: Majid Rahmani, DDS -

ACECR TUMS Branch E-mail: rahmani@jdtums.ir Telephone: 88 993571-2 Web site: www.jdtums.ir/aaid

Korea

Korea MaxiCourse® Wooduk bldg., 34-7, Haan-Dong Gwangmyeong-Si, Gyeonggi-Do 423-060

South Korea Director: Jael

Director: Jaehyun Shim, DDS Telephone: +82-2-892-6913 Fax: +82-2-894-0350, +82-2-507-7249

E-mail: ykimichelle@gmail.com Web site: kdi-aaid.com







A History of the AAID MaxiCourse®

An Interview by Dr. David Hochberg, Editor, AAID News
Dr. Edward Mills, Director Georgia Regents University/AAID MaxiCourse®

Dr. Hochberg: Give us your take on how MaxiCourses® came to exist.

Dr. Mills: The need for a comprehensive, educational program encompassed all aspects of dental implantology was first envisioned by **Dr. Terry Reynolds** almost 27 years ago. Dr. Reynolds aspired to create a progressive compendium program that presented a logical education sequence and provided a clinician with the knowledge to care for patients in all aspects of dental implantology.

Dr. Hochberg: What made



Dr. Edward Mills

AAID's MaxiCourse® concept different from that which existed at the time.

Dr. Mills: At that time, education in dental

lenging issues with other modalities, such as subperiosteal implants, have been resolved. Those modalities have become highly predictable, less invasive, less expensive, and take less time to restore. I feel that, while our practitioners may choose to use a particular modality over another, the practitioner should be very knowledgeable and capable of restoring with any viable modality because their AAID — as the premier implant organization in the world - credentials validate them as experts. Experts should not be unjustifiably limited.

implantology was available only at a limited number of full-time residency programs at Harvard University, Loma Linda University and at Brookdale Hospital in New York. Harvard Dental School and the Alabama Implant Study Group also provided continuing education programs that over four sessions that addressed the basics in dental implantology.

Dr. Reynolds believed that a much larger educational scope was needed and presented a 300-hour university-associated program to the AAID, as well as to the Medical College of Georgia.

Dr. Hochberg: Tell us about the first MaxiCourse®, which was held at what was then known as the Medical College of Georgia.

Dr. Mills: The first MaxiCourse® program took place at the Medical College of Georgia in 1987 under Dr. Reynolds' direction. The program utilized the educational expertise of more than 20 faculty members who presented information from the basic sciences to the latest surgical and prosthetic procedures of the time.

Dr. Reynolds, along with other faculty, donated their time and efforts allowing the AAID and the Medical College of Georgia to share 100% of the program's profits. Dr. Reynolds ran the program at the Medical College of Georgia and then hand-selected me to become the new director of the program. Then, Dr. Reynolds, along with **Dr. Benson Clark**, developed another MaxiCourse® at their alma mater, Howard University.

Dr. Hochberg: How did the MaxiCourse® evolve after you become the Director?

Dr. Mills: When I took over as the MaxiCourse® director at the Medical College of Georgia, the total profits of the program were about \$10,000. Following Dr. Reynolds' lead, I continued to donate back all of my honoraria and expenses to the program for over five additional years. By then, we had grown the MaxiCourse® to be the largest CE program in the university system with an operational budget of close to \$1 million.

The faculty had expanded to over 30 clinicians, including specialists in all aspects dentistry and medicine. At least one-third of the faculty have double degrees, and since the program began, all have agreed to share their see MaxiCourse® History p. 13

MaxiCourse® Evolution

continued from page 10

the courts as we attained the right for implantologists in most states to advertise their credentials in the AAID. This is the main thing that we wanted from specialization.

The only disappointing aspect of the MaxiCourse®'s evolution has been that it has moved away from the multi-modality approach in an effort to make the single modality (root forms) a panacea. There was a time when that was justified, but that approach is no longer valid. Most of the chal-

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AAID Membership Ambassadors

AAID Membership Ambassadors know firsthand how membership in the Academy helps dentists establish or expand their expertise in implant dentistry and encourage their colleagues to join the AAID.

We would like to thank the Membership Ambassadors who have referred colleagues as new members between April 1, 2013 – July 1, 2013.

Thank you for referring one colleague to the Academy.

Burt Balkin, DMD, from Philadelphia, PA

Gordon J. Christensen, DDs, MSD, PhD from Provo. UT

Jay Elliott, DDS, from Houston, TX

Dennis Flanagan, DDS, from Willimantic, CT Ryan Gens from Baltimore, MD

Richard A. Guaccio, DDS from Schererville, IN

Dr. Nazik Salah Eldin Haj Ali, BDS from Al Ain, United Arab Emirates

Shankar Iyer, DDS, MDS from Elizabeth, NJ

Mohammad A. Kasem, DDS from Ocoee, FL Richard Leong, Jr., DDS

from Melbourne, FL Dr. Kelvin Lim, from Kuala Lumpur Malaysia

John C. Minichetti, DMD from Englewood, NJ

Terry F. Rigdon, DDS from Tulsa, OK

Would you like to be an AAID Membership Ambassador?

Simply encourage your colleagues to join the AAID. Offer your colleagues a discount on their first year's membership dues by having them specify your name in the "How did you learn about the AAID?" section of the membership application. Your colleague saves \$100 off their 2013 dues by simply placing your name on the referral line (\$245, regularly \$345.) Or if they join after July 1 for the remainder of the year, they can save \$50 (\$150, regularly \$200.)

If you would like to request membership applications, contact Carolina Hernandez in the Headquarters Office at carolina@aaid.com.

Check out www.aaid.com to get the most out of your AAID membership.

MaxiCourse® History

continued from page 12

knowledge for an unheard of low rate of \$100 per hour.

Dr. Hochberg: How do you believe that implant dentistry and the AAID have benefited from MaxiCourses®?

Dr. Mills: Over the past 27 years, the MaxiCourse® in Georgia has helped train over 2000 dentists. At this time, more than one-third of all the credentialed members of the AAID had training at the Medical College of Georgia at the MaxiCourse®.

The current goal of Georgia's MaxiCourse® is the same as it was 27 years ago. The program strives to train clinicians so that there is a development of a thought process. Participants are encouraged to become critical

thinkers rather than memorize facts. The Medical College of Georgia/AAID MaxiCourse® envisioned by Dr. Reynolds has developed into one of the most respected programs in the world. The program helped elevate the AAID as not only the premier of bona fide credentials in implantology, but also as the source of exceptional education. The Medical College of Georgia/AAID's MaxiCourse® became the foundation and standard for all future AAID national and global MaxiCourses®.

Dr. Hochberg: Dr. Mills, on behalf of the AAID, its members, and the many graduates of the MaxiCourse®, I'd like to extend my thanks and appreciation for your commitment and hard work over the years. The result of your dedication is felt by both the practitioners and the patients receiving care.

Interested in becoming a Credentialed Member of AAID?

Join over 800 of your colleagues from throughout the world who have successfully attained credentialed member status in the American Academy of Implant Dentistry.

Visit the Credential tab on the AAID web site — www.aaid.com — for detailed information about the requirements, the process, study guides, as well as test dates and locations.

Contact Joyce Sigmon at joyce@aaid.com or Lisa Villani at lisa@aaid.com or by phone at 312.335.1550 if you have questions.









Interview

Practice Transition: An Interview with Dr. David Gimer

Conducted by Dr. David Hochberg, Editor, AAID News

DR. HOCHBERG: I understand that you recently transitioned your practice model. What was the "old" model?

DR. GIMER: I was a sole proprietor for most of my 33 years in private practice here in Iowa Falls. I had a brief experience — about six years — with a second dentist in the office; but I have practiced alone since 1990. We have a complete general practice, offering all dental services to all ages of patients. We've been providing orthodontia services for 30-plus years, and implant surgery and restorative for 25-plus years.

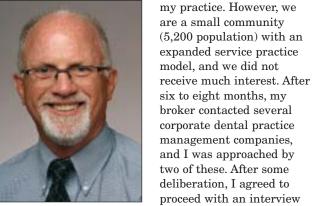
DR. HOCHBERG: What were the reasons for your



David Gimer. DDS

decision to pursue a change?

DR. GIMER: When I turned 60 years of age, I had my practice appraised, and then listed for sale or associate. I was planning to go through the process of identifying a successor for



two of these. After some deliberation, I agreed to proceed with an interview process. DR. HOCHBERG: Did those companies make you

an offer?

DR. GIMER: Both companies offered up-front to pay the full appraised value for my practice. One company offered a covert operation, with no change in our office business model, signage, stationery, etc. They offered a marketing budget and a facility update in the first year. We already used the same office software and digital x-ray programs preferred by this company, so there were no significant changes needed to blend with their corporate model. The second company preferred an overt take-over. with signage and stationery for their company. They would require a software

change and digital x-ray change. Company #2 appeared much more heavy-handed in their management approach, but they indicated the office appearance looked fine the way it was.

Both companies offered me the opportunity to continue to practice for as long as I wanted. This was important to me, as I was not ready to retire. Both offered a commission-based compensation model, and payment of a portion of lab expenses. There were differences in the commission percentage, in the lab percentage, lab choice (restricted vs. unrestricted), and budget management.

I decided to proceed with negotiations with Company

DR. HOCHBERG: Why did you choose this company over the other?

DR. GIMER: I was more at ease with their hands-off approach. They offered a higher commission rate, and a higher percentage of lab expenses. No changes were required in our office software, which was a huge issue for me. We have full electronic records, and had see Interview p. 16



Building where Dr. Gimer's practice is located in Iowa Falls, IA.



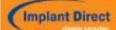


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Reality Check Zimmer Customers Save \$433 with Legacy3





SwishPlant™ Implant

All-in-T Packaging includes implant, abutment, transfer, cover screw, healing collar & comfort cap \$200 vs \$7372 from Straumann®

Reality Check, Straumann Customers Save \$537 with SwishPlant





All-in-1 Packaging includes implant, abutment, transfer & cover screw \$200 vs \$718"from Nobel Blocare"

Reality Check Nobel Customers Save \$518 with ReActive









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Interview

continued from page 14

just converted our software a year previous. We were in no hurry to do this again. Also, the offer to upgrade the facility décor was a big selling point.

DR. HOCHBERG: What path did your due diligence and negotiating process take?

DR. GIMER: The initial contact occurred in early December or late
November. Since our practice appraisal had already been done, we were able to proceed fairly rapidly. By Christmas I had made up my mind that this type of transition was right for me, and I communicated my desire to move forward in early January.

It was very important to me that my staff remained with me, and that no one would go backwards in compensation. I also wanted to continue to travel for continuing education (like the AAID Annual Meeting) and to take my entire staff to at least one of these meetings each year. So I negotiated a CE budget consistent with our CE expense average over the last five years.

As the owner of office building, we negotiated a five-year lease consistent with dental office space rental. Once these and other minor negotiation points were reached, and an acceptable split between goodwill and equipment allocation was determined, we were ready to finalize the deal. Our closing date was in late April, and the new practice ownership date was May 1, 2011.

DR. HOCHBERG: You said that you wanted to retain your staff. How have they reacted to the change?

DR. GIMER: I informed my staff members of this confidential offer very early in the process. I wanted them to be aware that their jobs were secure, and there would always be a practice to employ them, whether I was the dentist, or someone else. Also, I'm very aware that a fall, an illness, a car accident, or other situation could shutter my practice immediately. Having a back-up organization is (would be) insurance for all of 11S.

It would be safe to assume there was some level of anxiety amongst my staff members as to changes that might occur in the transition. However, other than punching the clock as opposed to salaried compensation, there have been very few changes. Everyone now has health insurance, other insurance, dental benefits, 401K retirement plan, and flex plan available should they choose. We all have to request time off, which is a

lot more formal that I was used to!

DR. HOCHBERG: What was the initial transition period like?

DR. GIMER: Our transition period was rather uneventful. About two weeks in advance of the formal change, a team of two or three representatives from the company come to the office and met with all of us to answer questions, present benefits opportunities, review HR and OSHA requirements, and just basically provide a face to a name for future communication.

DR. HOCHBERG: What about now? How involved is the company?

DR. GIMER: Once or twice a month someone drops by, or uses a back office computer to do some insurance or collections work. We have had mandatory presentations for OSHA, sexual harassment, etc., but other than that, very little on-site presence. E-mail and telephone contacts pretty much take care of our corporate contacts. Daily reports are generated and faxed; receipts and expenses are mailed to the home office. Occasionally, the accountants call to ask a question, but overall there has been a very easy transition for our office. They kept their promise of

an update for my office building, which turned out very nice.

DR. HOCHBERG: Now that you have been practicing with the new model for some time, what do you believe are the pros and cons of having made the transition?

DR. GIMER: For me, the pros vastly out-weighed the cons. I had no legacy to continue, and virtually no prospects for buyers. I dreaded the dice game of finding an associate, the courtship, and the eventual purchase of the practice. I've seen so many of my colleagues have difficult transitions. I knew that even if the practice did sell to an individual, the emotional and ethical aspects of a transition could be very problematic. This offer gave me the opportunity to continue to practice, as long as I wanted, with my own staff, and to write my own end game. As I evaluated my prospects, I came to view this as my best-case scenario.

DR. HOCHBERG: Would you do anything differently?

DR. GIMER: If I were a better negotiator, I probably should have asked for more money, or negotiated a higher commission percentage, or something like that. I'm still not totally sure how my pre-sale and



SUMMER 2013

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post-sale taxable income compare, but I know that I have no practice debt, and I'm not borrowing money for equipment, retirement plan funding, office updates, etc. Performance reviews are still my job, with the assistance from the home office if desired,

and salary adjustments are mine to tweek.

DR. HOCHBERG:

Anything else you would like to share with our readers?

DR. GIMER: From my perspective, there has been

no change in how I operate, and I have no financial worries. Like most of us, I care deeply about my patients and what lies ahead for them. Working out this endgame is still my biggest concern, but the financial aspect is behind me. I had to watch my par-

ents close the door on their business, unable to find a buyer. I was mindful of that possibility for a long time, and this opportunity gave me the financial reward for the practice I had built, and the peace of mind to continue on my own terms.

The Central Florida Dental Implant Study Group 17th Annual Conference



Friday, October 11, 2013

Hilton Orlando/Altamonte Springs 350 S. Northlake Blvd. Altamonte Springs, Fl 32701 9:00 am to 3:00pm (Lunch Included)



Featured Guest Speaker

Dr. Aron Ganshor-BSc, PhD, DDS, FRCD(c), FAO Montreal, Canada

"Modern Biologic and Synthetic Regeneration Therapies" and the use of "Stem Cells in Tissue Engineering"

5 CE Hours

Annual Conference Fees:

Payment Information:

Doctors: \$150.00 if registered on or before September 25, 2013 Staff: \$40.00(\$75.00 if registered on or before September 25, 2013 If registered after September 25, 2013

Doctors: \$175.00 Staff: \$100.00

Payment by Check only, Make Checks payable to:

Central Florida Dental Implant Study Group 499 E. Central Parkway Suite #220 Altumonte Springs, Fl 32701 Central Florida Dental Implant Study Group

Dr. Don Preble, President Diplomate ABOI/ID

Contact Information:

Sharon Bruneau sel: 407-831-4008 fax: 407-831-8604

Hotel Information:

Hilton Orlando / Altamonte Springs 407-830-1985 www.hilton.com







AAID 2013 ByLaws Committee Report

Proposed Amendment — "Aaron Gershkoff-Norman Goldberg Memorial Award" Article V, Organization of the Academy, Section 6, Past Presidents' Council. Subsection A, by updating the name of AAID's Gershkoff award to add the name of Norman Goldberg, AAID's first president. The award would be called

"Aaron Gershkoff-Norman Goldberg Memorial Award."

Rationale

To recognize the recent passing of AAID's first president, Dr. Norman Goldberg, the Board of Trustees together with the Past Presidents' Council, have agreed to add Dr. Goldberg's name to AAID's

most prestigious award. It is a fitting way to pay tribute to the first and second presidents of the Academy.

Amendment

Amend Article V, Organization of the Academy.

Section 6. Past

Presidents' Council

A) With the approval of the Board of Trustees, the Past Presidents' Council shall select the annual recipient of the AAID Aaron Gershkoff-Norman Goldberg Memorial Award, to be presented at the Annual Meeting. Members of the AAID Bylaws Committee included Drs. John Minchetti, Chair, Thomas Chess, Kim Gowey, and John Da Silva.

Voting will take place on Saturday, October 26, 2013, in Phoenix, during the Annual Business Meeting from 2:00 pm until 4:00 pm. ▶

CHECK OUT WWW.AAID.COM TO GET THE MOST OUT OF YOUR AAID MEMBERSHIP.

Upcoming Key AAID Dates

AUGUST 2013

23-25 AAID Global Conference and 9th WCOI (World Conference for Oral Implantology) Seoul, South Korea

OCTOBER 2013

23-26 62nd AAID ANNUAL MEETING Phoenix, AZ

NOVEMBER 2013

-9 5th Dental-Facial Cosmetic International Conference Dubai UAE

Summary of Actions Taken by Board of Trustees

June 8, 2013 — Chicago, Illinois

PARTICIPATE in plan-

ning stages of proposed American Board of Dental Specialties

SUPPORT efforts to allow use of AAID credentials in advertising in British Columbia and allocate up to \$10,000 for legal counsel

ACCEPTED 2012 Audit as presented

APPROVE 2013 audit engagement with Ruzicka & Associates

TRANSFER \$500,000 to AAID Reserve Fund

RETAINED JP Morgan as **investment advisor** for 2013

ELECTED 51 Associate Fellows by examination, 11 by credentials; 3 Fellows by examination and 22 by credentials

INCREASE by \$100 the application fees for examinations

ADD \$250 processing fee for Part II, oral case examination

ESTABLISH fee of \$1,600 for the first international

teleconference of oral examination

REMOVED delinquent

credentialed members from membership

APPROVED Life Membership for Dr.
Michael Mooney

CO-SPONSOR 5th International Dental Facial Conference, November 8-9, 2013, in Dubai

IDENTIFY an ABOI/ID and/or ABOM Diplomate in Kentucky as plaintiff in new legal action ▶



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FDA Holds Hearing on Blade-form Implants

On July 18, 2013, U.S. Food and Drug Administration's Dental Products Panel of the Medical Devices Advisory Committee held a hearing to discuss and make recommendations on the proposed regulatory classification for dental devices known as Endosseous Dental Implants (Blade-form), one of the remaining

preamendments Class III devices.

Earlier in the year, the FDA issued a proposed order (FDA-2012-N-0677) which, if made final, would reclassify the blade-form endosseous dental implant into class II (special controls).

The committee recommended re-classification of these devices into Class II

and commented on whether the proposed Special Controls are adequate to reasonably ensure the safety and effectiveness of blade-form endosseous dental implants.

Scan the QR Code to access the FDA's detailed research on blade-form implants or visit www.aaid.com/news_and_publications/75.











Industry News

In Memoriam



Douglas Patrick, Partner, Vice President and CFO, Aurum Group of Companies, 1947 - 2013 It is with great sadness that the management and staff of the Aurum Group of Companies announce the sudden passing of Doug Patrick at the age of 65 years on Monday, May 6, 2013, in Calgary, Alberta.

Doug joined The Aurum Group of Companies (Aurum Ceramic Dental Laboratories, Space Maintainers – Pacific Northwest Dental Laboratories and Cerum Dental Supplies) in 1978 and had been with the company since that time, achieving the level of Vice President and CFO as well as becoming a Partner.

Over his dental career of more than 35 years, Doug had a long history of service to the industry including Past President of the Dental Laboratory Conference, and Past Directorships with the American Dental Trade Association, the Dental Industry Association of Canada (DIAC) and the Canadian Dental Association's Dentistry Canada Fund.

Recent Canadian Dental
Graduates Taking Longer
To Set Up Practices
Based on tracking a longterm trend, recent Canadian
dental graduates appear to
be taking longer to set up
their practices than those
who graduated in past
decades, according to results
from the DIAC (Dental
Industry Association of
Canada) Seventeenth Annual
Future of Dentistry Survey.

While in the past (based on responses from those with 16 or more years in practice), the vast majority of these earlier dentists first set up in practice within the first 3 years, this percentage for newer graduates (0-3 years) has been dropping steadily since 2008 from around 40% at that time to 22% in 2011, 18% in 2012 and 11% in 2013.

As might be expected, there has also been a movement to later set-up with those who graduated 4-9 years ago as well, although a far higher percentage of this group were able to set up in their first three years after their graduation. As we move up the scale in terms of years in practice, we see that noticeably higher percentages of these "older" groups were able to set up their own practice within 3 years of

actually joining the profession (culminating with 50 – 65% of those who have over 20 years in dentistry being able to set up within three years of their graduation).

While it is not certain exactly why this has happened, it may be extrapolated that this has been a function of the recent poor economy's impact on patient loads combined with the rising costs of education and practice set-up. Perhaps in conjunction with this delay in practice start-up, there is a decline in sole practitioners (37% versus 44%) over the past five years, matched by an increase in practices with one additional dentist (32% versus 26%) and larger practices with four or more dentists (8.9% versus 5.9%). There has also been a subtle movement to practices with greater numbers of operatories. Both may well be a function of shared expenses or as an exit strategy for the older dentist.

Almost 1000 practicing Canadian dentists responded to this year's survey (similar to the response achieved over each of the previous fifteen years) with a good proportional distribution across all regions of the country. Based on this response rate, overall 2012 survey results have an accuracy of +/-3.08% 19 times out of 20.

For further information, contact: Mr. Bernie
Teitelbaum, Executive
Director, Dental Industry
Association of Canada.
Telephone: 905.417.7462
Email: bernie@diac.ca

Gendex Launches the Family Scrapbook Photo Contest



This year, Gendex proudly celebrates "120 Years of Imaging Excellence" honoring a legacy of remarkable accomplishments that have helped shape today's dental imaging by delivering continuing innovation, dependable performance, and comprehensive solutions.

To mark this key milestone, Gendex launched a social media photo contest: the Gendex Family Scrapbook. The contest encourages Gendex owners to submit pictures of their staff using Gendex products and share them with their Facebook community to receive votes. The photo with the highest number of votes received by midnight on November 1, 2013, will be declared the winner of the Gendex Family Scrapbook contest.

see Industry News p. 21





Overflow crowd attends AAID's Central and Western Districts' Meeting



A packed house listened intently to a top-notch faculty.

Nearly 200 doctors and guests attended AAID's Central and Western Districts meeting held in Chicago early in June. In addition to learning about restoratively-driven implant complications, they gathered for a dinner tp honor **Dr. Alfred "Duke" Heller** for his contribution to implant dentistry education.

Dr. Frederick Gustave and the Central District officers put together an outstanding program that provided in-depth coverage of the causes, prevention, and treatment of restoratively-driven implant complications.

Attendees learned how decisions contribute to subsequent implant failures and how to identify common fixed-prosthetic complications. Presenters discussed various approaches to address prosthetic complications and how to manage cases to

avoid restoratively-driven implant failures. Other speakers presented programs on the use of technology including lasers, 3D, and digitally-guided surgery and treatment planning to treat or avoid failures.

Seventeen companies exhibited at the meeting,



Dr. "Duke" Heller acknowledges the accolades in his honor. Photos from Dr. Heller's life were shown during the evening. Dr. Heller as a high school football player is on the screen.

which attracted doctors from throughout the country. Sponsors included OCO Biomedical, Rocky Mountain Tissue Bank, and Tatum Surgical.

Mark your calendar for March 14-15, 2014, and plan to join your colleagues in San Francisco for "Treatment Planning to Minimize Failures" hosted by AAID's Western District. ▶



Attendees and exhibitors had many opportunities to interact.

Industry News

continued from page 21

The winner will then have the opportunity of naming a dental charity of his/her choice to receive a digital intraoral x-ray package donated by Gendex. The package, valued at over \$15,000, includes the awardwinning GXS-700™ digital sensor. The 501(c) dental charity selected by the winner will be presented with the donation at a ceremony held during the 2013 Greater New York Dental

Meeting. Eligible charities can encourage their supporters who own Gendex products to participate in the Gendex Family Scrapbook photo contest. Detailed information about the program can be found on the Gendex Facebook page. Participants can also receive contest updates on Twitter using the hash tag #FamilyScrapbook.

The Family Scrapbook photo contest is one of several initiatives launched to celebrate Gendex' legacy, a story that can be traced back to 1893 with C.F.
Samms and J.B. Wantz,
founders of Victor Electric.
Today, Gendex is a global
leader in intraoral and
extraoral dental imaging.
With a product line that
ranges from intraoral sensors and cameras to 3D
cone beam scanners, and
digital panoramic to
imaging software, Gendex
offers dental professionals a
wide range of comprehensive imaging solutions.

For more information on the program, please visit www.facebook.com/gendex.









Call for Volunteers

President-Elect John Minichetti, DMD is seeking Academy members who are interested in serving on AAID committees for the 2013-14 year. Generally, committees meet via phone conference call. Some committees meet in person, usually at the AAID Headquarters in Chicago. If you are a member of a committee that requires an in-person meeting, the Academy will reimburse you for coach airfare, hotel for one-night, transportation between airport and home or the meeting location, and provides a per diem. Credentialed and General Members alike are invited to serve on committees. Only Credentialed members may hold the position of chair of a committee.

Following is a list of available committees and a brief description of their responsibilities.

Education

The Education Committee shall strive to ensure that any Academy member engaged in any educational effort affecting implant dentistry shall conduct the program consistent with the highest professional standards, presenting appropriate and competent material with due regard to the recipients of the information dispensed. A

sub-committee of the Education Committee focuses on planning the scientific programs at the AAID Annual Education Conference.

Ethics

The Ethics Committee shall maintain the Academy's high ethical standards and assist, guide, and correct the Academy and its members, as indicated or necessary to conform to the standards.

Membership

The Membership Committee shall plan and establish a program of increasing all classifications of membership in the Academy.

Public Relations

The Committee is charged with developing public relations' strategies and implementing the strategies to obtain desired exposure of the Academy.

Global

The purpose of the Committee is to enhance the art and science of multimodal implant dentistry throughout the world.

Send an e-mail by
September 1, 2013 to
Sharon Bennett, Executive
Director of the AAID, at
sbennett@aaid.com to
indicate your interest in
serving.

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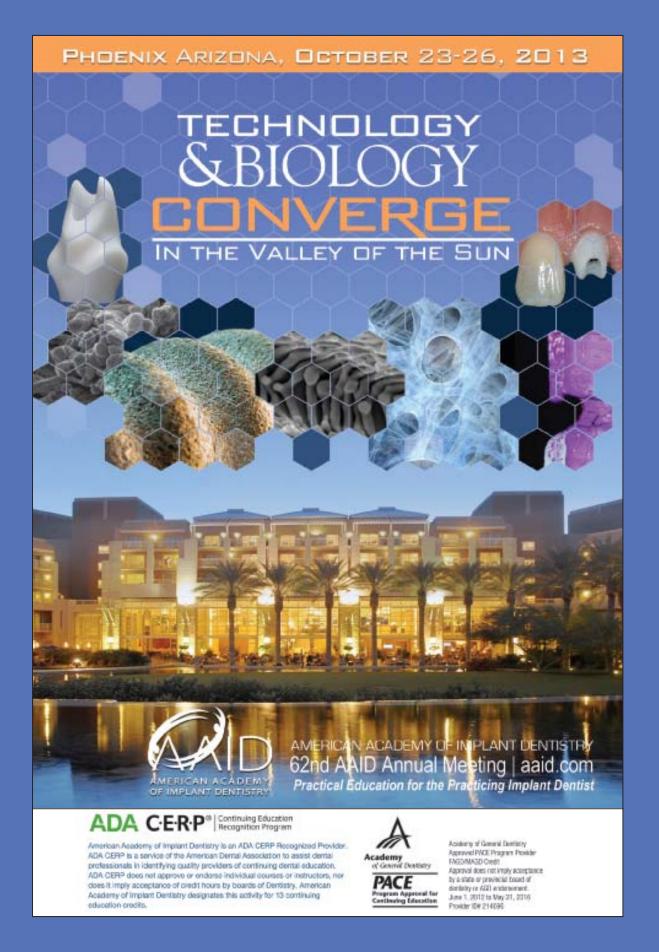












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REGISTRATION FORM 62ND ANNUAL MEETING AMERICAN ACADEMY OF IMPLANT DENTISTRY



SAVE \$100 OFF REGISTRATION FEES UNTIL SEPTEMBER 17, 2013, ONLY

JW Marriott Phoenix Desert Ridge | October 23 - 26, 2013

A separate registration form must be completed for each paying attendee:

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 All dentists, including non-practicing dentists, must
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NPW			
 AAID provides exhibitors with a list of re 	gistrants prior to	and after the me	eting. Check here if you want to be excluded from that list.
A.Meeting Registration		After: 9/17/13 \$1195 \$1245 \$1245 \$1245 \$1245 \$1595 \$ 395 \$ 245 \$ 395 \$ 245 \$ 245 \$ 245	C. Dental Team Training All Dental Team Training All Dental Team Training programs are FFEE OF CHAPIGE. However, we want to obtain an idea of how many to anticipate for the two simultaneous programs on Friday morning. Please indicate your preference. DT1: Hands-on Surgical Program for Allied Team Members (Fri. am) NO CHARGE DT2: Hygiene: Dental Implant Knowledge Base: The Role of the Allied Dental Staff (Fri. am). NO CHARGE D. Special Events ABOI/ID Lunch (Thurs. Noon = 1:30 pm). \$75 A & C Rounctable (Thurs. 10:00 am = 11:00 am.) NO CHARGE, but reservation required A & C Rounctable (Fri. 10:00 am = 11:00 am.) NO CHARGE, but reservation required First Attendee/Student Reception (Wed. 5:30 pm = 6:15 pm). NO CHARGE Women Dentals Wine & Cheese (Fri. 6:00 pm = 7:30 pm). NO CHARGE, but reservation required President's Celebration (Sat. 6:00 pm). \$195 D. Special Events subtotal
atherwise noted.		and the same	GRAND TOTAL (A+B+D)
IC2: Management of Compromised Implant Edward Michael Amet, DOS/MSD (Th		1-	METHOD OF PAYMENT
IC3: Surgical Techniques Including Instrume		uring -	☐ Check Enclosed ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover
Stuart Orton-Jones, BDS (Th. am)			Card No.
IC4: Immediate Implant Placement and Soc Calcium Sulfate (BoncBone®) - Daniel	Brunner, DDS,MD (Th., am)	Card Exp. Date:
IC5: Retirement Planning for Doctors - Mich IC6: The Sinus Grafting Practical Workshop -			Signature:
C7: Intravenous Access - Practice - Micha			Send check, payable in USS, and this form to the AAID:
IC8: Mandibular Subperceises Implant. The Leonard L Linkow, DDS,DMS (Th, pm)			American Academy of Implant Dentistry, c/o Delaware Place Bank, Dept. 350 190 Delaware Place, Chicago, IL 60611
C9: Incorporating Lasers into Implant Denta Georgios E. Pomanos, DDS, DMD, PhD			Or register online at www.aaid.com or www.aaid.com.
IC10: Hands-on Course in Mavillary Sinus Ele		allace, DDS (Fri. ami)	Or you may fax your form to 312,335,9990.
IC11: Computer-Guided Implant Treatment - /	Alladin Al-Ardan, DD	IS,MS (Frl. arm)	American Academy of Implant Dentistry • 211 East Chicago, Ave., Suite 750
IC12. Implant Site Preparation and Bone Aug	mentation in the Ma	olfa -	Chicago, IL 60611 ◆ P: 312.335.1550 or 877.335.AAID
Jay Sison, DDS (Fri. am) IC13: Enhanced Implant Placement: From Im	mortiale Extractions	In the orac	Registrations received by October 9, 2013 will be processed prior to the meeting.
of L-PRF - Jack T. Krauser, DMD and P.			Anyone wishing to register after October 9, 2013, must do so onsite.
C14: Overconing the Common Errors that In David Chong (Fri. pm) NO CHAPGE IC15: Classification of Extraction Site Delects Implant Site Development - Joseph A L	vestors Make - ; Practical Guideline eonetti, DMD (Fri. p	s for	All refunds are subject to a \$50 administrative fee regardless of when requested or the reason. Requests for refunds must be made in writing and received by September 20, 2013 for a full refund (less the \$50 administrative fee). Between September 21 and September 27, 2013, a 50% refund (less the \$50 administrative fee) will be given. Due to advance commitments to the hotel, no refunds will be made after September 27, 2013.
IC16: Botox and Dermal Fillers - Pankaj Singl IC17: Vertical Ridge Augmentation - Hands-c Istvan Urban, DMD, MD (Sat. am)			Call the JW Marriott Phoenix Desert Ridge at 1.888.236.2427 or 480.293.5000 to make your hotel reservations. Mention the American Academy of Implant Dentistry for special group rates
IC18: Bone Manipulation - Richard A. Borgner, D	IDS and Bernee Duns	on, DDS (Sat. am)	For more information, visit www.aaid.com
B. Intensive Cours	ses subtotal	A STATE OF THE STA	

62ND AAID WINUAL MEETING | PHOEMIX, ARIZONA 2013





SCIENTIFIC PROGRAMS AT A GLANCE

Wednesday, October 23

NEW TRENDS MORNING 8:00 am - Noon

Short Implants and Metal-Free Restorations

Drauseo Speratti, DDS Bicon, Gold Sponsor

Technological Advances for Everyday Private

Barry Franzen, DDS DENTSPLY Implants, Gold Sponsor

Replacing Those Missing Single-Teeth in Your **Practice**

David D. Dalise, DDS OCO Biomedical, Gold Sponsor

"Hey, Do You Do Block Grafts?"

David A. Resnick, DDS

Rocky Mountain Tissue Bank, Gold Sponsor

Evolution of Internal Conical Connection Implants Gerald A. Niznick, DMD, MSD

Implant Direct Sybron International, Platinum Sponsor

Simplicity in Computer Guided Implantology: The MGUIDE MORE System

Andrew M. Spector, DMD MIS Implants Technologies, Diamond Sponsor

Closing the Window of Negative Opportunity...Quickly Scott Ganz, DMD

Intra-Lock, Presidential Sponsor

Bi-Phasic Calcium Sulfate (BondBone®): **Biology and Application**

Daniel Brunner, DDS,MD

MIS Implants Technologies, Diamond Sponsor

Innovations in Peri-implant Tissue Manipulation and the Maxillary Sinus

Jin Y. Kim, DDS, MPH, MS Dentis USA, Platinum Sponsor

MAIN PODIUM AFTERNOON 1:30 pm - 5:30 pm

INTERNATIONAL EXCELLENCE IN IMPLANT DENTISTRY: THE SPANISH CONNECTION

Tissue Bioengineering in Complex Prosthetic Rehabilitation

Hector Alvarez-Cantoni, DDS

Key Factors on Peri-Implant Marginal Bone Loss Pablo Galindo-Moreno, DDS, PhD

Smile Design Incorporating Dental Implants

Guillermo Bernal, DDS

An Innovative Technique for the Management of the Maxillary First Molar Site with Grafts and

Cesar Ortiz Campos, MScD

Thursday, October 24

MAIN PODIUM ALL DAY

Implant Dentists Converge to Provide Humanitarian Aid

Steven Hewett, DDS

BIOLOGY OF OSSEOINTEGRATION

Understanding Implant Interface and Bone Physiology in Immediate Extraction Sites Mauricio G. Araujo, DDS, MSC, PhD

The Immediate Implant Does Not Have to Lose the Buccal Bone

Arthur B. Novaes, DDS, MScD, PhD

CLINICAL

Implant Placement Adjacent to Natural Teeth: **Prosthetic Strategies for Tissue Preservation** Stephen J. Chu, DMD, MSD

Long-Term Evaluation of Immediately-loaded Implants in the Severely Atrophic Maxilla and Mandible

Paulo Malo, DDS, PhD

INTENSIVE COURSES MORNING 8:00 am - NOON

IC1: Contemporary Moderate Sedation Michael Mashni, DDS

IC2: Management of Compromised Implant **Prosthetic Treatment**

Edward Michael Amet. DDS.MSD

IC3: A Practical Session on Surgical Techniques Including Instrument Handling and Suturing Stuart Orton-Jones, BDS

IC4: Immediate Implant Placement and Socket Preservation Using Bi-Phasic Calcium Sulfate (BondBone®)

Daniel Brunner, DDS,MD

MIS Implants Technologies, Diamond Sponsor

IC5: Retirement Planning for Doctors

Michael VonEbers

AFTERNOON 1:30 pm - 5:30 pm

IC6: The Sinus Grafting Practical Workshop

Stuart Orton-Jones, BDS

IC7: Intravenous Access - Practice

Michael Mashni, DDS

IC8: Mandibular Subperiosteal Implant. The Tripodal Design

Leonard I. Linkow, DDS, DMS

LIVE SURGERY BROADCAST LIVE FROM LOMA LINDA, CA MORNING 10:30 am - Noon

Immediate Dentoalveolar Reconstruction: Immediate Implant Placement and Reconstruction of Buccal Alveolar Defect with Bone Harvested from the Maxillary Tuberosity Loma Linda University, School of Dentistry Residents

BROADCAST LIVE FROM DALLAS, TX AFTERNOON 4:00 pm - 5:30 pm

Live Surgery Demonstration of Root Coverage **Grafting of Multiple Teeth** Pat Allen, DDS

DENTAL TEAM TRAINING MORNING 8:00 am - Noon

Breakaway Thinking David M. Vassos, DDS

AFTERNOON 1:30 pm - 5:30 pm

The Digital Dental Office: Computer-Assisted Dentistry

David L. Guichet, DDS

En Español



The abstracts, learning objectives, and speaker biographies are available in Spanish for all scientific programs to be presented at AAID's Annual Meeting. Information about credentialing and camaraderie is also provided in Spanish.

http://www.aaid.com/education/ Annual Meeting/2013 Annual Meeting/En_Espa_ol.html



SUMMER 2013 www.aaid.com





SCIENTIFIC PROGRAMS AT A GLANCE

Friday, October 25

MAIN PODIUM ALL DAY

TECHNOLOGY

CAD/CAM Abutment and Framework Fabrication Lyndon Cooper, DDS,PhD

Computer Assisted Implant Dentistry and Predictable Success

David L. Guichet, DDS

CAD/CAM Fabricated Complete Dentures: Benefits and Clinical Applications

Charles Goodacre, DDS, MSD

REGENERATION AND BIOLOGICS

BMP-2-Induced Alveolar

Augmentation/Osseointegration: A New Standard?Ulf Wikesjo, DDS,DMD,PhD

Scientific Rationale and Practical Clinical Applications of PRP, PRF, and Recombinant Growth Factors

James Rutkowski, DMD, PhD

Innovations for Esthetic Implant Surgery with Growth Factors

Marc Nevins, DMD, MMSc

INTENSIVE COURSES MORNING 8:00 am - Noon

IC9: Incorporating Lasers into Implant Dentistry Georgios E. Romanos, DDS,DMD,PhD

IC10: Hands-on Course in Maxillary Sinus Elevation

Stephen Wallace, DDS

IC11: Computer-Guided Implant Treatment
Alladin Al-Ardah, DDS.MS

IC12: Implant Site Preparation and Bone Augmentation in the Maxilla

Jay Sison, DDS

MIS Implants Technologies, Diamond Sponsor

AFTERNOON 1:30 pm - 5:30 pm

IC13: Enhanced Implant Placement:
From Immediate Extractions to the use of L-PRF
Jack T. Krauser, DMD and Robert Miller, DDS, MA
Intra-Lock International, Presidential Sponsor

IC14: Overcoming the Common Errors that Investors Make

David Chong

IC15: Classification of Extraction Site Defects; Practical Guidelines for Implant Site Development Joseph A. Leonetti, DMD

LIVE SURGERY BROADCAST LIVE FROM PHILADELPHIA, PA MORNING 8:00 am - Noon

Teeth-in-a-Day®

Thomas J. Balshi, DDS Stephen F. Balshi, MBE

BROADCAST LIVE FROM LOMA LINDA, CA AFTERNOON 1:30 pm - 3:00 pm

Vertical Augmentation Surgery Istvan Urban, DMD,MD

DENTAL TEAM TRAINING MORNING 8:00 am - Noon

DT1: Auxiliary Utilization in Implant Surgery and Bone Grafting

Jack Piermatti, DMD Loni Kline, CDA,RDA

DT2: Hygiene: Dental Implant Knowledge Base: The Role of the Allied Dental Staff

Shirley A. Lee, MS,RDH Kristi Wilkins, RDH

AFTERNOON 1:30 pm - 5:30 pm

Marketing Implants to Patients

David Schwab, PhD

Saturday, October 26

MAIN PODIUM

MORNING 8:00 am - 12:10 pm

MANAGEMENT OF CLINICAL DILEMMAS

Restoratively Driven Implant Complications: "Implant Dentistry's Dirty Little Secret"
Alfonso Pineyro, DDS

Peri-implantitis Etiology and Treatment - An Evidence-Based Approach

Hom-Lay Wang, DDS, MS, PhD

Clinical Realities and Complications of Zirconia Based Restorations

Howard M. Chasolen, DMD

INTENSIVE COURSES MORNING 8:00 am - Noon

IC16: Botox and Dermal Fillers

Pankaj Singh, DDS

IC17: Vertical Ridge Augmentation – Hands-on Workshop

Istvan Urban, DMD, MD

IC18: Bone Manipulation

Richard A. Borgner, DDS Bernee Dunson, DDS



AAID makes it easy for you to find the programs that interest you the most. Search all courses by type of program, keywords, or AGD Subject Code.

can the QR code or visit:

http://www.aaid.com/education/Annual_Meeting/2013 Annual Meeting/Program.html



American Academy of Implant Dentistry is an ADA CERP Recognized Provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by board of Dentistry. American Academy of Implant Dentistry designates this activity for 18 continuing education credits.



Approved PACE Program Provider FAGD/MAGD Credit

Approval does not imply acceptance by a state or provincial board of dentistry of AGD endorsement.

The current term of approval extends from June 1, 2012 to May 31, 2015 Provider ID# 214696







SCHEDULE AT A GLANCE Schedule subject to change without notice.

Tuesday, October 22

5:00 pm - 8:00 pm

Registration

Wednesday, October 23

7:00 am - 7:00 pm

Registration

7:00 am - 8:00 am

Continental Breakfast

8:00 am - Noon

NEW TRENDS, TECHNIQUES, TECHNOLOGY **PRESENTATIONS**

(See pages 9 through 11)

10:20 am - 10:40 am

Networking and Refreshment Opportunity

1:30 pm - 5:30 pm

MAIN PODIUM PROGRAMS

(See pages 13 through 14)

3:00 pm - 3:30 pm

Networking and Refreshment Opportunity

5:30 pm - 6:15 pm

First Attendees/Students Reception

5:30 pm - 7:00 pm

Welcome Reception

Thursday, October 24

7:00 am - 7:00 pm

Registration

7:00 am - 8:00 am

Continental Breakfast

8:00 am - 5:30 pm

MAIN PODIUM PROGRAMS

(See pages 15 through 16)

8:00 am - 5:30 pm

INTENSIVE COURSES

(See pages 20 through 22) (Separate fee required)

8:00 am - 5:30 pm

DENTAL TEAM TRAINING

(See page 27)

8:00 am - 5:30 pm

POSTERS

8:00 am - 10:00 am

The ABOI/ID Certification Process Explained and How to Complete the Part I and Part II

Applications

9:30 am - 7:00 pm

Exhibits Open

10:00 am - 11:00 am

Networking and Refreshment Opportunity in

Exhibit Hall

12:10 pm - 1:30 pm

ABOI/ID Diplomate Induction Luncheon

(Separate fee required)

12:10 pm - 1:30 pm

Exhibit Hall Lunch

(Open to all registrants)

1:30 pm - 3:00 pm

LIVE SURGERY

(See page 26)

3:00 pm - 4:00 pm

Networking and Refreshment Opportunity in

Exhibit Hall

4:00 pm - 5:30 pm

LIVE SURGERY

(See page 26)

5:30 pm - 7:00 pm

Implant World Expo Reception

Friday, October 25

7:00 am - 6:00 pm

Registration

7:00 am - 8:00 am

Continental Breakfast

8:00 am - 5:30 pm

MAIN PODIUM PROGRAMS

(See pages 17 through 18)

8:00 am - 5:30 pm

INTENSIVE COURSES

(See pages 23 through 24)

(Separate fee required)

8:00 am - Noon

LIVE SURGERY

(See page 26)

8:00 am - 5:30 pm

POSTERS

8:00 am - 5:30 pm

DENTAL TEAM TRAINING

(See page 28)

9:30 am - 5:00 pm

Exhibits Open

10:00 am - 11:00 am

Networking and Refreshment Opportunity in

Exhibit Hall

12:10 pm - 1:30 pm

Exhibit Hall Lunch

(Open to all registrants)

12:10 pm - 1:30 pm

District Caucus Lunches

(Open to all AAID members)

1:30 pm - 3:00 pm

LIVE SURGERY

(See page 26)

3:00 pm - 4:00 pm

TABLE CLINICS

3:00 pm - 4:00 pm

Networking and Refreshment Opportunity in

Exhibit Hall

6:00 pm - 7:00 pm

Women Dentists' Wine and Cheese Gathering

Saturday, October 26

7:00 am - 1:00 pm

Registration

7:00 am - 8:00 am

Continental Breakfast

8:00 am - 12:10 pm

MAIN PODIUM PROGRAMS

(See page 19)

8:00 am - Noon

INTENSIVE COURSES

(See page 25)

(Separate fee required)

8:00 am - Noon

POSTERS

9:30 am - 1:00 pm

Exhibits Open

10:00 am - 11:00 am

Networking and Refreshment Opportunity in

Exhibit Hall

2:00 pm - 4:00 pm

AAID Business Meeting

6:00 pm

Reception, President's Celebration Dinner and

Dancing





SUMMER 2013

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Camaraderie and Networking Opportunities

CONTINENTAL BREAKFASTS

Start each day of the meeting on the right foot with a continental breakfast. This is an excellent opportunity to share information with your peers before attending a scientific program. Continental breakfasts are open only to registered attendees. Badges will be required.

NETWORKING/REFRESHMENT OPPORTUNITIES

Take a break from formal learning to continue discussions with colleagues during the twice-daily refreshment breaks. Examine what is available to the implant dentist at the Implant World Expo in the Exhibit Hall. Enjoy refreshments while sharing information with colleagues and suppliers. *Badges will* be required.

FIRST-TIME ATTENDEE/STUDENT RECEPTION

Wednesday, October 23
All First-Time Attendees
and students are invited to
learn how to maximize
their experience at the
AAID Annual Meeting at
this special reception. The
leaders of AAID will be
present to answer questions
and will be available
throughout the meeting as

resources and mentors. The event will be held on Wednesday, October 23, 2013 from 5:30 pm until 6:15 pm. Afterwards, First-Time Attendees and students are encouraged to attend the Welcome Reception and meet more members of the AAID.

WELCOME RECEPTION

Wednesday, October 23 All registrants and registered guests are invited to attend the Welcome Reception on Wednesday, October 23 from 5:30 pm until 7:00 pm. This is a wonderful opportunity to reconnect with old friends and make new ones from the implant profession in a relaxed atmosphere while enjoying light appetizers and beverages of your choice. *Badges will be* required.

IMPLANT WORLD EXPO LUNCHES — 2 LUNCHES

Thursday, October 24 and Friday, October 25

No need to look for a restaurant, worrying if you will be finished in time for the start of the afternoon education session. Join your colleagues on Thursday, October 24 and Friday, October 25 from 12:10 until see Networking p. 20

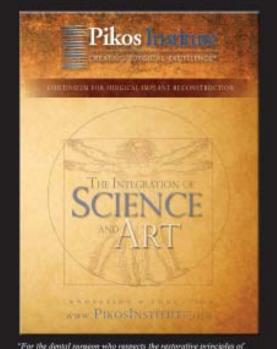
Pikos Implant Institute

Dr. Michael A. Pikos has provided continuing education courses for more than 20 years with over 2600 alumni from all 50 states and 32 countries, and is internationally recognized as a leader in implant surgery.

- Three Dimensional Diagnosis and Treatment Planning July 11-13, 2013
- Contemporary Soft Tissue Grafting for Implant Reconstruction
 October 17-19, 2013
- Advanced Bone Grafting November 11-13, 2013
- Complex Bone Grafting November 14-16, 2013

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For the dental surgeon who respects the restorative principles of Darsron, Pankey, Spear, and Kots, and the surgical principles of Marx, Allon, and Misch... this course is a <u>mast</u>. The pursuit of dental implent surgical excellence in thriving at the Pikos Implant Institute."

Dr. Neil Sullivan, OMS, Annapolis, MD









Bask in the Valley of the Sun

The AAID has chosen a resort that provides unparalleled service, endless recreation and exquisite dining. This desert mountain luxury hotel, less than 30 minutes from the Phoenix airport, features sweeping views, a pampering spa, outstanding restaurants and championship golf. Upon arrival, you're greeted with an expansive grand lobby, splashing fountains, stunning floor-to-ceiling windows, sparkling waterways and majestic palm-lined pathways. Resort suites and hotel rooms include views, signature bedding and balcony or patio.

Take advantage of AAID's block of rooms and be just an elevator ride away from all programs and activities of AAID's Annual Meeting, Call JW Marriott at 1-800-835-6206 or 1-480-293-5000 and mention the American Academy of Implant Dentistry for special group rates of \$286 plus tax for single or double occupancy. Visit www.aaid.com for more information and to reserve your room online. Or scan the QR Code to go directly to the reservation site.



Networking

continued from page 5

1:30 pm in the Exhibit Hall for a FREE lunch and visit with the suppliers who help make your practice successful. Every registrant will receive a ticket for lunch.

IMPLANT WORLD EXPO RECEPTION

Thursday, October 24
Join colleagues and suppliers to the implant profession in the exhibit hall for the Implant World Expo. Over 120 suppliers to the implant dentistry profession will be there. Chat with fellow professionals while enjoying hors

d'ouevres and cocktails. This outstanding event is open to all registered guests (badge required) and will be held from 5:30 pm until 7:00 pm on Thursday, October 24. Badges will be required.

DISTRICT CAUCUSES LUNCH

Friday, October 25
Meet your fellow members
who practice in the same
geographic area and enjoy a
box lunch while discussing
AAID business. This event
is open to all AAID members — credentialed or
general — although, only
credentialed members may
cast votes. This is an excellent way to become involved
in the workings of the

Academy and develop new contacts in the profession. Each District will meet in a different room for lunch and conversation on Friday, October 25 from 12:10 pm until 1:30 pm. There is no cost for this event. Pick up your box lunch in the Exhibit Hall.

WOMEN DENTISTS' WINE AND CHEESE GATHERING

Friday, October 25
Join your colleagues at
AAID's Women Dentists'
Wine and Cheese Gathering
on Friday, October 25 from
6:00 pm until 7:30 pm. This
is a wonderful place to talk
with members who share
similar challenges and
opportunities.

PRESIDENT'S CELEBRATION

Saturday, October 26 Join AAID President, Nick Caplanis and Mrs. Caplanis on Saturday evening, October 26, to enjoy an outstanding meal, say a fond farewell to your friends, dance to some great music. and celebrate AAID and everything you have helped it accomplish. The recipients of the Isaih Lew Memorial Research Award and the Aaron Gershkoff-Norman Goldberg Memorial Award will be introduced and honored. One ticket is included with each dentist's registration (except for student and life or retired member registrations) and additional tickets can be purchased for \$195.





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Academy News

Slate of Officers

The AAID Nominating Committee presents the following slate of officers for consideration at the Academy's 2013 Annual Business Meeting on Saturday, October 26, in Phoenix, AZ during the 62nd Annual Meeting.

President — John C.

Minichetti, DMD,

FAAID, DABOI/ID

(Automatic succession
from President- Elect)

President-Elect — John
Da Silva, DMD, MPH,
ScM, AFAAID

Vice President — Richard Mercurio, DDS, FAAID, DABOI/ID

Treasurer — Shankar Iyer, DDS, MDS, FAAID, DABOI/ID

Secretary — David Hochberg, DDS, FAAID, DABOI/ID

In accordance with Article IX, Section 12 of AAID's Bylaws, members not nominated by the Nominating Committee may be nominated by petition as follows: Nothing herein contained shall prevent voting members from nominating a candidate provided that the nomination petition is submitted to the chairman of the Nominating Committee or that person's designee for



President
John C. Minichetti, DMD, FAAID,
DABOI/ID

posting at least 24 hours in advance of the election.

A nominee not announced by the Nominating Committee must include the names of at least twenty voting members on the petition.

The Committee shall obtain a disclosure statement from each candidate nominated by the Committee or by petition and provide this information to the voting members.



President-Elect
John Da Silva, DMD, MPH, ScM,
AFAAID



Treasurer Shankar Iyer, DDS, MDS, FAAID, DABOI/ID



Vice President Richard Mercurio, DDS, FAAID, DABOI/ID



Secretary
David Hochberg, DDS, FAAID,
DABOI/ID

Meet David G. Hochberg, DDS, FAAID, DABOID/ID

Dr. Hochberg maintains a dental implant, restorative and cosmetic practice in Atlanta, GA. Since 1984, he has been actively involved in implant dentistry, including both the surgical and prosthetic aspects. He obtained a BS in Microbiology from the University of Florida in 1974 and his DDS from Emory University School of Dentistry in 1979.

He has served a six year appointment to the Admissions and Credentials Board of the AAID and continues to serve as an examiner for both the A & C Board and the ABOI/ID. Currently he serves as the editor of the $AAID\ News$.

Dr. Hochberg, was named an Honored Fellow in 2004 and received an AAID Presidential Citation, in 2011 for his twelve years of service, as editor of the *AAID News*. He also holds a faculty appointment as a Clinical Assistant Professor at Georgia Regents University College of Dental Medicine (formerly MCG).









Membership

NEW MEMBERS The AAID is pleased to welcome the following new members to the Academy. The following members joined between April 6, 2013 and July 2, 2013. If you joined the Academy recently and your name does not appear, it will be listed in the next newsletter. The list is organized by country, by state and then alphabetically by city. Contact your new colleagues and welcome them to the Academy. You may find their contact information online in



the members' section of AAID's web site. Scan the QR Code to log into the members' section.

ALASKA

Robert E. Warren, DDS Anchorage

ARIZONA Alejandro Barragan, DDS San Luis Michael Douglas Traylor, DDS Sun City West

ARKANSAS

John David Pitts, DDS Little Rock

CALIFORNIA

Hin Pong Lee, DDS Aliso Vieio Rashmi Shankar, DDS Apple Valley Michael J. Dobson, DMD Corona Omid Shayan, DDS Cypress Hamid R. Nasr, DDS Folsom Julia Chen, DMD Hacienda Heights Hung X. Do, DDS Irvine Paul Nguyen, DDS Irvine

Joseph Passamano, DDS Irvine

Yeow Teh Tee, DDS Loma Linda

Andrew Nguyen, DDS Menifee

John Cross, DDS Newport Beach

Dayana Coffler, DMD Oceanside Miguel Montoya, DDS

Oceanside

Peter Bishay, DMD Orange

Steve Phan, DDS Palm Desert

Chau Vo, DDS Palmdale

Raymond Cros, DMD Rancho Mirage SooJin Kwon, DDS

Rancho Palos Verdes

Ravinder Gupta, DDS Riverside

Neil Patel, DDS Riverside

Joanne Copps, DDS San Diego

Juergen Langenbach, DMD San Diego

Steven J. Schneider, DDS San Diego Evangeline Amores, DDS

San Francisco Vincent Ho, DDS

San Francisco Douglas Enrique Melgar, DDS

San Francisco Vlad Shuster, DMD San Francisco

Jorge Vasquez-Garcia, DDS Santa Rosa

Koushyar Keyhan, DDS Saratoga

Eduardo H. Roa, DDS Stockton Trey Jangaard, DDS

Templeton Elizabeth Rojas, DDS

Van Nuvs Les Latner, DDS

West Los Angeles

DISTRICT OF COLUMBIA

Donna Frye, DDS Washington

FLORIDA

Gregory Feldman, DMD Gainesville

Dwight Anthony Salmon, DDS Miami

Juliana Bermudez, DDS

Orlando Diego Leon Ospina Arbelaez,

Orlando Ashley Keen, DDS Sarasota

IDAHO

Erik Solberg, DDS Pocatello

ILLINOIS

Szilard Hermann, DMD Chicago

Scott E. Berdelle, DDS Hoffman Estates

Terry Dingbaum, DDS Morris

INDIANA

Wyatt L. Smith, DDS Gary

KANSAS

Guy W. Gross, DDS Salina

KENTUCKY

Michael Piepgrass, DMD Lexington

MARYLAND

Jason Spears, DDS Keedysville

MASSACHUSETTS

Mike Gilrov. Southborough

MICHIGAN

Ju-Hee Ma, DDS Canton

Harvey B. Comrie, DDS Norton Shores

Ahmed Tawfik El Mahrouky, BDS

Shelby Twp

NEVADA

Jason Yamaguchi, Henderson Steven DeLisle, DDS Las Vegas

NEW JERSEY

Joseph Zichella, DMD Verona

NEW YORK

Marina Bitton, DDS Forest Hills Lisa Buda, DDS New York Devan Dalla, DDS New York Evan N Polymeris, DDS New York

NORTH CAROLINA

Blake Kingsbury, DMD Gastonia Amy Holtan Ellingson, DDS New Rockford

Colleen Hofer, DDS Vela

OHIO

Sung Jin Min, DDS Beavercreek Kate Cartwright, DMD Brunswick Susan D. Bernstein, DDS Cincinnati Ron G. Dean, DMD Greenville

OKLAHOMA

Taylor Gene Barton, Oklahoma City Justin Emami, DDS Tulsa

OREGON

Rachel Shear, DMD Crants Pas

PENNSYLVANIA

Anand Rao, DMD Philadelphia

TENNESSEE

Jake R. Bateman Memphis

TEXAS

Janelle M. Baumgarten, DDS Austin Mahesh B. Gondi, DMD Carrollton

Timothy E. Gardner, DDS Conroe

Emeka Abazie, DDS Desoto

Charles Stephen Caldwell, DDS El Paso

Timothy DePalma, DDS Irving

Stephanie Padilla, DDS İrving Manishkumar Patel, DDS

Irving Sulmaan A. Farooqui, DDS San Antonio

VIRGINIA

Assal Assadi-Moghadam, DMD Dulles Mohamed Arafa, DDS Fredericksburg

Layla Baidas McLean

Tyler Ball, DDS Richmond

Datta Malyavantham, BDS, DDS

Sterling

WASHINGTON

Paul Kwon, DDS Quincy Mostafa Kabbani, DDS Spokane

AUSTRALIA

Wren Gardner, DDS Melbourne, VIC

BRAZIL

Carlos Fernando De Almeida Barros Mourao, DDS Rio de Janeiro

BRITISH COLUMBIA

Norman Ickert, DMD Langley Titus Hou. DDS Vancouver

ONTARIO

Mark Andrew McCullough, DDS Ottawa

INDIA

L. Krishna Prasad Vijayawada

KUWAIT Maryam Alnajdi, BDS,MSC

Kuwait **MALASIA**

Lilik Indrawati, BDS Kuala Lumpur

ROMANIA Chemal Taner

Constanta

SOUTH KOREA Kim Byung Hwan Gwangju Semin Bae

Namyangju-si, Gyeonggi-do





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AAID Foundation Auction

There's no question the Foundation Auction gives you the opportunity to save money on purchases for your office as well as your other interests. The items offered at this year's AAID Foundation Auction are

useful and valuable. The Foundation has obtained such items for your practice as dental implant systems, educational and hands-on training courses. This year the Auction will also include stays at much

ABOI/ID Names New Executive Director

The Board of Directors of the American Board of Oral Implantology/ Implant Dentistry has

named Latasha
Bryant as its new
Executive
Director. She
replaces Kathleen
Huttner who
resigned after five
years to take a
new job with a regional

tistry practice.

Latasha is no stranger to AAID, having worked in various capacities for the Academy for most of the past 12 years. She joined AAID in 2000 as

oral and maxillofacial den-

Administrative Assistant to the Afshin Alavi, AAID's Chief Financial Officer. She left in 2007, but after

> a one-year stint as Contracts Administrator for Constellation New Energy, Latasha returned to the Academy in 2008 and worked as

Administrative Assistant to the Director of Education and Credentialing until being hired by the ABOI/ID in June 2013.

She earned a Bachelor of Arts degree from Chicago State University. ▶

sought-after vacation spots, collectable art work and a surprise item or two.

Everyone is eligible to bid in the auction! You must obtain a bidding number from the registration desk to participate. You will need to provide credit card information so that any winning bids you make can be charged to your credit card. YOUR CREDIT CARD WILL NOT BE CHARGED UNLESS YOU ARE THE WINNING BIDDER.

How the Auction Works
Information describing auction items will be available at the Annual Meeting registration desk and at the Auction area outside the Exhibit Hall. Table-top easels will feature a photograph/advertisement of each product/service, item number, product description, and name of company or individual that donated the item.

A bid sheet associated

with each item will list the minimum starting bid and minimum bidding increments, will have a line for bidders to sign and print their name, write-in a new bid amount and print their bid number assuring a constant update of changing bid amounts. There is no limit to the number of bids a member can enter for any given item; if someone places a higher bid, members may bid again. The highest bid at closing wins the item. AAID/F will charge winning bids to the credit card used to obtain the bidding number.

Written bids will be accepted starting at 10:00 am, Thursday, October 24. All bidding will close at exactly 12:30 pm, Saturday, October 26. The highest bid at closing wins the item. Upon receipt of payment, the AAID/F will notify the donors to deliver items, at their expense, directly to the winning bidder.















Continuing Education Bite

AAID MaxiCourses®

27th Annual GRU/AAID MaxiCourse®

"Comprehensive Training Program in Implant Dentistry'

Monthly March through December

Contact: Lynn Thigpen

Phone: $800 - 221 - 64\overline{37}$ or 706 - 721 - 3967E-mail: lbthigpen@georgiahealth.edu Web site: www.georgiahealth.edu

Oregon/AAID MaxiCourse®

Medoline, Inc. September – June 1 weekend per month Contact: Dr. Shane Samy Phone: 800-603-7617

E-mail: oraaaidmaxicourse@gmail.com Web site: www.oraaaidmaxicourse.com

Loma Linda University/AAID MaxiCourse®

Loma Linda, California Monthly March through December Continuing Dental Education 11245 Anderson St.; Suite 120 Loma Linda, CA 92354 www.llu.edu/assets/dentistry/documents/cde/ maxicourse2010.pdf

9th MaxiCourse® Asia

October-AugustOne week bi-monthly Abu Dhabi, United Arab Emirates; New Dehli, India; Bangalore India; Jeddah, Saudi Arabia

Contact: Dr. Shankar Iyer E-mail: drsiyer@aol.com Web site: www.aaid-asia.org

Korea MaxiCourse®

Monthly March through December Contact: Dr. Jaehyun Shim E-mail: dental-care@hanmail.net Web site: www.kdi-aaid.com

Puerto Rico MaxiCourse®

Ten sessions from September through June Contact: Miriam Montes, Program Coordinator Phone: 787-642-2708

E-mail: mimontesmock@yahoo.com Web site: www.theadii.com

Toronto Implant Maxicourse®

September - June Ten 3-day weekends

Toronto, Ontario, Canada and Aurora, Ontario,

Canada

Phone: 905-235-1006

Contact: Ti-Max Education Inc. E-mail: info@ti-maxicourse.ca Web site: www.ti-maxicourse.ca

University of Nevada Las Vegas MaxiCourse[®]

Contact: John Minichetti, DMD

Phone: 201-871-3555

E-mail: drminichetti@englewooddental.com

Rutgers School of Dental Medicine

Contact: Janice Gibbs-Reed Phone: 973-972-6561 E-mail: gibbs@umdnj.edu

Vancouver, British Columbia MaxiCourse®

Contact: Andrew Gillies Phone: 604-531-3344

Email: andrew@implantconnection.ca

Iran ACECR TUMS Branch MaxiCourse®

Contact: Mohammad Ali Mostafavi, BDS, DDS

Frank LaMar, DDS Phone: 585-305-4305

E-mail: mamostafavi@vahoo.com flamar@rochester.rr.com Web site: www.jdtums.ir/aaid/

Courses presented by AAID credentialed members*

U.S. Locations

AAID Study Club/Mini Residency in **Implant Dentistry**

September - June, Bi-weekly 100 hours CE credit Approved by NJ State Board of Dentistry Contact: Dr. Shankar Iyer

E-mail: drsiver@aol.com Web site: www.aaid-asia.org

Advanced Laser Course

Edward Kusek, DDS October 18 & 19, 2013 18 CE hours Contact: Kristi Mever Phone: 605-371-3443

Web site: www.drkusek.com/courses.html

Basic and Advanced Implant Mini-Residency in Surgery & Pros. and Live **Surgery Weekend**

Zimmer Dental Training Course John C. Minichetti, DMD Contact: Lisa McCabe Phone: 201-871-3555

Web site: www.englewooddental.com

Connecticut Dental Implant Institute

Joel L. Rosenlicht, DMD, Director

- Advanced Bone Grafting
- * Basic Implant Dentistry
- * Advanced Implant Dentistry

All courses feature live surgeries and hands-on model workshops Venue: Rosenlicht Oral & Facial Surgery Center, Manchester, CT

Contact: Michelle Marcil Phone: (860) 649-2272 E-mail: Michelle@jawfixers.com Web site: www.JawFixers.com

Fixed Removable Implant Treatment

Carol Phillips, DDS Contact: Melissa Martin Phone: 800-549-5000

Hands-on Training Institute

Dr. Ken Hebel

Hands On Implant Training -

Prosthetics, Surgery and Bone Grafting

Contact: Kerri Jackson

Phone: 888-806-4442 or 519-439-5999 E-mail: info@handsontraining.com Web site: www.handsontraining.com

Programs held throughout the year in Canada,

New Jersey, California and Texas

Laser Pocket Reduction & Diode Training for the Dental Professional

Edward Kusek, DDS September 27 & 28, 2013 Contact: Kristi Meyer Phone: 605-371-3443

Web site: www.drkusek.com/courses.html

Linkow Advanced Implant Courses

Course Director: Dr. Michael Shulman

Phone: 201-840-7777 Contact: Amelia Phone: 551-655-1909 E-mail: info@adiseminars.com Web site: www.adiseminars.com

Midwest Implant Institute Externship -**Bring Your Own Patients**

Drs. Duke & Robert Heller Contact: 614-885-1215 E-mail: dukeheller@copper.net Web site: www.midwestimplantinstitute.com

Pathway Learning Series Swiss Implants, Inc.

Carol L. Phillips, DDS. Director 84 CE Units - Six 2-DayWorkshops

Contact: Julie Hansen Phone: 805-781-8700





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Pikos Implant Institute

Michael A. Pikos, DDS

CT Diagnosis and Treatment Planning Contemporary Soft Tissue Grafting

Advanced Bone Grafting Advanced Bone Grafting II Contact: Alison Thiede Phone: 727-781-0491

E-mail: learn@PikosInstitute.com

Sendax Mini-Implant Seminars & MDI Mini Residencies

Basic & Advanced Interactive & Hands-On

MDI training Contact: Keith Henry Phone: 580-504-8068

E-mail: vis@sendax-minidentimpl.com Web site: www.sendax-minidentimpl.com

Tatum Institute USA

A Hands-on Learning Series emphasizing the "Hilt Tatum" NIRISAB Philosopy

Location: Atlanta, Georgia

Instructors: Dr. Richard Borgner and Dr. Bernee Dunson

- Sinus Augmentation/Manipuulation
- Bone Expansion
- Advanced Bone Grafting
- \bullet Nerve Lateralization
- Segmental Osteotomies
- Cadaveric Specimen Course
- Each module contains both hands-on practicals and live surgeries

Contact: Rebekah Register Phone: 727-459-4910 E-mail: tatuminfo@aol.com Web site: tatuminstituteusa.com

Outside U.S. Locations

Beirut Implant Dentistry Center

CE Courses Survey of Surgical and Prosthetic

Implant Care

Drs. Jihad Abdallah & Andre Assaf

Contact: Mahia Cheblac

Phone: +961 1 747650 or +961 1 747651

Fax: +961 1 747652

E-mail: beirutidc@hotmail.com

The D.M. Vassos Dental Implant Centre Introductory & Advanced Surgical & Prosthetic Programs

Dr. D.M. Vassos Mentor Program

Mentor Program – Hands-on Program over six

Saturdays Contact: Rosanna Frey Phone: 780-488-1240

E-mail: rosanna@dmvassos.com Web site: www.dmvassos.com

Leigh Smile Center, Alberta Canada

"Hands-on" Introductory to Advanced Surgical and Prosthetic Implant Courses with Live Surgery

Dr. Robert E. Leigh, Director

Year-round, Custom Tailored and 5-DAY MINI-

RESIDENCY Courses Contact: Corie Zeise

Phone: 1-888-877-0737 (Toll Free) E-mail: coriemanager@gmail.com

Web Sites: www.rockymountainsmilecenter.com www.leighsmilecenter.com

Pacific Implant Institute

Dr. Ron Zokol

Comprehensive Training in Implant Dentistry

September through June

Location: Vancouver, B.C., Canada

Contact: Kim

Phone: 1-800-668-2280

E-mail: kimber@piidentistry.com Web site: www.piidentistry.com

AAID Affiliated Study Clubs* California

Bay Area Implant Synergy Study Group

San Francisco

 ${\bf Matthew\ Young,\ DDS,\ FAAID,\ DABOI/ID}$

Contact: Kimberly

Phone: 415-392-8611

E-mail: info@dentalimplantssc.com Web site: www.drmatthewyoung.com/ BayAreaImplantSynergyPage.htm

Northern California Dental Implant Continuum

Craig A. Schlie, DDS, AFAAID

Phone: 530-244-6054 E-mail: Dr.Schlie@gmail.com

Florida

Central Florida Dental Implant Study Group

Altamonte Springs, FL Don Preble, DMD Contact: Sharon Bruneau Phone: 407-831-4008 Fax: 407-831-8604

New Jersey

Bergen County Implant Study Club

John C. Minichetti, DMD Contact: Lisa McCabe Phone: 201-871-3555

Web site: www.dentalimplantlearning center.com

Lincroft Village Dental Implant Study Group

Treatment planning, bonegrafting, prosthetics

Richard J. Mercurio, DDS Contact: Martha Gatton Phone: 732-842-5005

E-mail: lincroftimplant@aol.com

New York

CNY Implant Study Group

Brian Jackson, DDS

Contact: Melanie - Course Coordinator

Phone: 315-724-5141

E-mail: bjjddsimplant@aol.com

New York Study Club

Edgard El Chaar, DDS John Minichetti, DMD Phone: 212-685-5133

E-mail: info@edgardelchaar.com

CANADA

Surrey, British Columbia Implant Connection I: Advanced Surgical Group

Ongoing program that is specifically designed for experienced doctors in implantology. This class covers lecture and live surgery.

Implant Connection II: Surgical Mentorship to Incorporate Implants into Your Practice

One-year program that incorporates lecture, lab work, surgical demos and live patient surgery.

Implant Connect: Prosthetic Course

One-year program that will cover patient selection, treatment planning, occlusal considerations and how to incorporate implants into your practice.

E-mail: andrew@implantconnection.ca Web site: www.implantconnection.ca

* This calendar section is available to any credentialed member of the AAID to post information about implant education courses offered by the member. The member must agree to provide the list of attendees to AAID in exchange for publication of the course in the calendar. Study Club listings are available only to Affiliated AAID Study Clubs. For information about becoming an Affiliated AAID Study Club, contact Carolina Hernandez at Carolina@aaid.com.









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