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AAID News

FALL 2012

PUBLISHED BY THE AMERICAN ACADEMY OF IMPLANT DENTISTRY



Editor's Notebook

David G. Hochberg, DDS
 Editor, AAIDNews



The Annual Meeting exemplifies AAID's commitment to education, scientific research, and professionalism. Clinicians meet in an open forum and share their knowledge to help inspire and enhance the skills of all who attend. It is about improving the quality of care to our patients, as well as their quality of life. It is an opportunity to reconnect with colleagues and friends who embrace this once a year tradition. This marks my 25th year in attendance and I have witnessed the meeting grow in size and stature. I encourage you to start your own tradition by making the AAID Annual Meeting the high point of your year. Email your AAID Tradition Experience to dochocdds@aol.com. You might find I share it with all, in the next issue. ▀

AAID Foundation awards \$20,000 in student grants

The AAID Research Foundation has awarded eight grants of \$2,500 each to support graduate student research in implant dentistry. The Foundation is currently reviewing a record number of applications for the grants up to \$25,000 each. The Principal Investigator's name for each project is listed below.

Dr. Jeffrey Tanner —
UCLA School of Dentistry
 Comparison of bone height and implant success in rh-BMP2 augmented maxillary sinuses with and without an alloplast

Ignacio Ginebreda, DDS —
UCLA School of Dentistry
 Effects of the combination of bone morphogenetic protein (rhBMP-2) and platelet derived growth factor (rhPDGF-BB) on

ectopic bone formation in rats

Dr. Goth Siu —
University of Illinois at Chicago
 Improving the ability of the pink and white esthetic scores (PES/WES) in predicting patient satisfaction of anterior implant restorations

Leyvee Cabanilla, DDS, MS —
University of Detroit Mercy School of Dentistry
 Inflammatory mediator and osteoblastic protein levels in peri-implant crevicular fluid

Kent Knoernschild, DMD, MS —
University of Illinois, Chicago
 Objective and subjective comparisons of abutment material effect on peri-implant gingival color and perceived esthetics: Spectrophotometric

analysis versus patient and clinician satisfaction

Dr. Dylan Patrick —
Baylor College of Dentistry
 Bioactive glass targeted enhancement of osterix transcription during osteogenesis

Lynn Heasley, PhD —
University of Colorado Denver
 Proinflammatory cytokines (IL-1beta and TNF-alpha) and chemokines (IL-8 and MIP-1alpha) as markers for comparing inflammation surrounding smooth surface abutments to the BioHorizon's Laser-Lok Abutments

Dr. Arman Butt —
University of Illinois at Chicago
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President's Message

Larry Bush, DDS
President, American Academy of Implant Dentistry

Editor's Note: The following are the remarks delivered by Dr. Larry Bush, AAID's outgoing president, at the Annual Business Meeting in Washington, DC during AAID's 61st Annual Meeting.

It was just a year ago that AAID was heading into its 61st year...and I was coming in as president. I found that while 60 may sound like an advanced age, AAID is far from old. In fact, during the past year, I've sometimes found it hard to keep up with her. Somehow over those 60 years, AAID has been able to stay young, vibrant, and vital...and she's hardly showing her age.

This 61st year went by as fast as every Past President told me it would...maybe faster. But true to the AAID vibrant spirit, we've accomplished a great deal in this one year.

- You just witnessed one of those accomplishments...87 new Associate Fellows, 3 new Academic Associate Fellows and 15 new Fellows. I challenge each of our new credentialed members to view your credential not as a destination but merely the first step of a long journey. Get involved at the District level, volunteer for committees, attend meetings, stay active in your

Academy...you are the future of the AAID.

- Our membership has also grown to over 4000 members. As of August 31, we were at 4,333, the largest number of members in the history of the Academy.
- After several years of discussion by the Membership Committee, Global Committee and A&C Board, we'll be proposing a new non-voting, non-credentialed membership category to recognize members who have passed the Associate Fellow written exam but not gone on to the Part 2 Exam, which is the oral/case examination.
- This year we were able to complete a functional and cosmetic makeover of our headquarters. We now have expansion space for four more staff members without having added any square footage or rental cost. The entrance is bright, inviting, and projects a very professional image.
- Also at the headquarters we've successfully converted AAID to a new data management system that will allow members to register for events, change their per-

sonal information, add to their "Find a Dentist" listing, all of this in real time.

- This year our AAID publications have reached new heights. The *AAID News* continues to be an effective way to communicate with our membership on a quarterly basis. Additionally, five President's letters were sent alternating with the quarterly newsletters. The weekly *Implant Insight*, the monthly *Business Bite* and *eGram* continue to keep each member more informed than ever

before.

- We have upgraded — and expanded — the *Journal of Oral Implantology*, with an increased page count and special issue to allow for more articles to be published...and JOI has added to its virtual footprint with a flip-page on-line version.
- We enhanced our educational offerings this year with a new Bone Regeneration Symposium at New York University. The success of this offering has resulted in a 2nd symposium being **see President's Message p. 4**

AAID NEWS

Editor
 Executive Director
 Director of Communications

David G. Hochberg, DDS
Sharon Bennett
Max G. Moses

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Any potential advertisement deemed to be inconsistent with the goals and/or objectives of the AAID shall be rejected.

AAID News

President's Message

continued from page 3

planned for next year.

- One of my goals was to provide easy and convenient access to AAID's outstanding educational offerings. Monthly webinars started this summer and are already scheduled through November.
- Two very successful District Meetings were held this year...the Southern/Northeast in Jamaica in January and the Western/Central in Vancouver in June. Combined, those two meetings reached nearly 200 doctors...including 70 general members and 35 non-members. The meetings reached people who haven't attended any previous AAID meetings. In other words, these meetings are doing what we had intended when we reorganized them a couple of years ago. We're reaching new doctors and bringing them AAID education. Both meetings were financial successes too.
- Our 2012 Annual Meeting has been a success measured by our registration numbers, our program content, and our financial results. You'll hear just how successful when **Dr. John Minichetti** makes his report later in this meeting.
- Our legal efforts continued with a successful effort in Texas that will not only allow our Texas members to advertise

their credentials, but will also serve as a prototype for dealing with any other states' issues.

Frank Recker will update you on all of this later during today's meeting.

- Two years ago **Dr. Joe Orrico** stood before this group and had the vision of bringing the AAID to the consumer. Last year I stood before this group and stated that it was well within our reach to bring the AAID to the consumer by way of the internet. This past February your Board of Trustees appropriated funds and hired a company to begin work on the AAID consumer website. I chaired the website task force and I would like to recognize the following people for their help: **Adam Foleck, Art Molzan, John DaSilva, Nick Caplanis**, Sharon Bennett and Max Moses.

I am proud of what we've been able to accomplish this year...and I do mean "we." As I said last year, the key to an organization's success is the involvement of its members. None of what we did this year could have been possible without the committed leadership of our national and district officers as well as the work of our dedicated committees. Would every member with us today who has served or is currently serving on a committee, a task force, as a District Officer, leading a Study Club, has spoken at an AAID event...please stand?

The home page of AAID's new website.

Thank you all for making AAID such a success.

And of course, we all owe a thank you to the AAID staff who support all of us and make sure that our plans and ideas are put into action.

I'd like to thank them...they're probably not all in the room right now because they're off doing what needs to be done to make this conference such a success. But if you are in the room, would you please stand as I call your name? Our Executive Director, Sharon Bennett; Chief Financial Officer, Afshin Alavi; Director of Credentialing, Joyce Sigmon; Director of Communications and Marketing, Max Moses; Director of Professional Development, Sara May; Director of Meeting Services, Jennifer Hopkins;

Membership Services Manager, Carolina Hernandez; Financial Assistant, Maria Devine; Administrative Assistant for Education and Credentials, LaTasha Bryant, and Exhibits Coordinator and Administrative Assistant, Catherine Frank. Please join me in thanking them for all that they do.

In summary, I can report that the state of your Academy is strong. With this strength we must not become complacent. We must remember that the future of this great Academy depends on what we, as members, do in the present.

I will forever remain both honored and humbled to have served you and the AAID this past year. Thank you for the opportunity...my heart has been, is, and will remain with the AAID. ▀



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Business Bite

Moving Forward—Progress Rather than Perfection

By Bill Blatchford DDS

Clinically excellent dentists, by nature, are more cautious and reserved in making big business decisions. We need for you to deliver the best result and that is what you strive for, also. Yet, in the business arena, holding back until you have absolutely every piece of information and opinion ever written on a piece of equipment, a newer skill, or a business system can and does create a bottleneck towards progress.

The doctor then becomes frustrated when the practice doesn't move forward like he feels it should. The doctor wants to be proficient in implantology, as an example, yet is held back because everything is not fully known. There is a confidence issue in starting something new even though the desire is present. Move forward just a bit.

Granted, there is also some risk in moving forward without the bigger picture in mind. Yet, by moving forward to solve the problem or create some-

thing new and exciting, rewards will occur when a step forward is taken. One always has to evaluate the risk of moving forward or being in a stall pattern waiting for perfection when nothing is moving forward.

This need for perfection before action could point to many things in your practice including a new clinical skill, a website always under construction, a marketing plan that has never been initiated, a team you would like to train better but don't know where to start, systems you have never instituted (like phone skills or collecting money at time of service), team communication, sales conversations with clients or scheduling to a goal.

In the business arena, when you are only moving forward with perfection, time and energy are being wasted. As an example, your team knows you so well. They recognize your pattern of wanting something different to happen but also recognize you seldom reach a state of completion or perhaps not even a start, even though you have expressed interest. They will roll their eyes at your statements of desire to do something different but don't support a change because they feel

they have never seen a completion. They would say, "It's just all talk, no action."

My suggestion is to adopt a new motto of "Progress, Rather Than Perfection." Let your team know there is a new thinking in town. Always move forward on something. An example for me is in traveling. I spend much time on airplanes and hotels. When there is a connection or weather problem and I am trying to get to the West Coast, I always ask, where else can I fly? If there is snow in Seattle, can I get to San Francisco? Head in the direction you want to go rather than sitting at the airport. By taking that action rather than sitting still, I create an opportunity for something to happen. Yes, there is a little risk involved, but I am moving forward.

Let's look at adding implant skills to your general practice with the concept of moving forward. We know (and I'm sure you do, also) of several doctors who have all the equipment, have taken several well-known implant courses, come to all the meetings and yet, have never done one implant. Waiting for the perfect time is a waste of time. Until you start, you really cannot

market and therefore, patients are not attracted for that service. Start moving forward.

My suggestion is to start with the single tooth replacement. Another coaching suggestion I tell my clients is to always take a patient or a case in progress to your implant courses. This clinical setting is exactly what will make you a better implant dentist. Participate fully in the hands-on courses. Participate fully to gain the confidence to do it on your own. You can intellectually learn all there is to know about implants, but until you start, you really have nothing to show. Progress rather than perfection.

Another strong suggestion is to rub shoulders with implant dentists at AAID meetings. Don't hang back waiting for perfection to hit you. Ask questions, bring some cases you want to start and ask for advice. Move forward a step at a time.

Let's look at a website and the concept of moving forward. We still meet doctors in 2012 who do NOT have a website. They want one but just can't wrap themselves around where, who, what, how much so they end up with nothing.

see Business Bite p. 8

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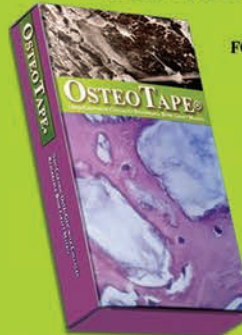
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* Artzi Z, Nemanovskiy CE, Deyam D. Nonceramic hydroxyapatite bone derivative in sinus augmentation procedures: Clinical and histomorphometric observations in 10 consecutive cases. Int J Periodontics Restorative Dent 2003; 23:381-389. Tugaoana P, Vignoli F. Int J Oral Maxillofacial Implants 1998; 13(1):52-54

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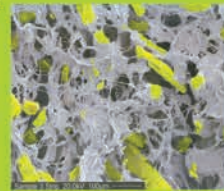


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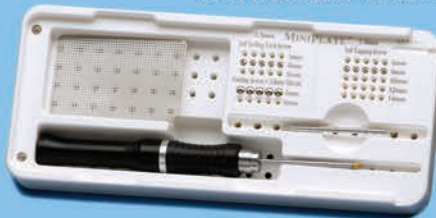


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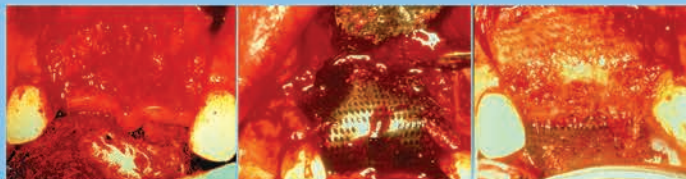


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Legal Bite

Liability of General Dentist Placing Implants

By Frank R. Recker, DDS, JD

eral dentist who places implants is at greater risk of legal liability than if performed by a specialist. Is this true, and if so, why?

Answer: It is not true and I can't tell you why the speaker either misspoke or perhaps you misunderstood! First of all, there is no "recognized specialty" in dental implantology. On the other hand, if as a general dentist you perform services that are properly within a recognized area of

specialty practice, a general dentist is held to the same standard of care as the specialty. Simply stated, if I performed endo on #31 and am accused of falling below the standard of care, I cannot present the defense that most general practitioners perform a similar endo with the same results as mine. The standard to which you are held is the standard of the specialist, relative to the issue being raised, such as length of fill, amount of obturation,

finding lateral canals, etc.

On the other hand, since implant dentistry is not a recognized specialty, the applicable standard of care would be as generally diagnosed, implemented, and performed by general dentists. Although certain specialties have incorporated implant training into their post graduate programs, that does not equate to the "proficiency" levels of education and training which define a "specialty," and it also does not make implant dentistry a specialty. Similarly, it is false advertising for a specialist to claim, for example, "specialist in periodontics and implant dentistry."

Implant dentistry became a full scale "turf war" in the mid 1990's, shortly after the AAID submitted an application to the ADA for recognition of implant dentistry as a dental specialty. Although the AAID fulfilled several of the required criteria for specialty recognition, the request was denied. Fearing the potential "loss" of the implant dental market and to prevent implant dentistry from ever fulfilling the criteria for specialty recognition, several specialty organizations amended the definition of

see Legal Bite p. 11

Question: I am a general dentist who attended a risk management seminar sponsored by CNA. Most of the dentists in attendance were specialists who performed implant dental services to one degree or another. The lecturer told us that a gen-

Business Bite

continued from page 6

Call a website designer who has knowledge in the health care field, and your goal is to have a website name and a page to start within three months. Websites are dynamic pieces, always changing, always moving. **START.** If you are an implant dentist, make sure your website has words of "permanent restorations, implants, and dentures."

Change the attitude of your team by actually completing a skill or system you have discussed. Let your team know you are looking for implant cases. Communicate with them about what you need and

how they will serve your patients.

Another good example for your team to see the new confidence in you would be to address your daily schedule and lack of organization. You are frustrated when some days, you are producing so little. I like the same structure every day, called "Block Booking." The team understands we need certain procedures in the morning, every day. We see emergencies at 1:30 PM only, and we have a daily goal we meet each day. Start with www.blatchfordinabox.com as all the systems, team communications, leadership, and goals are shared.

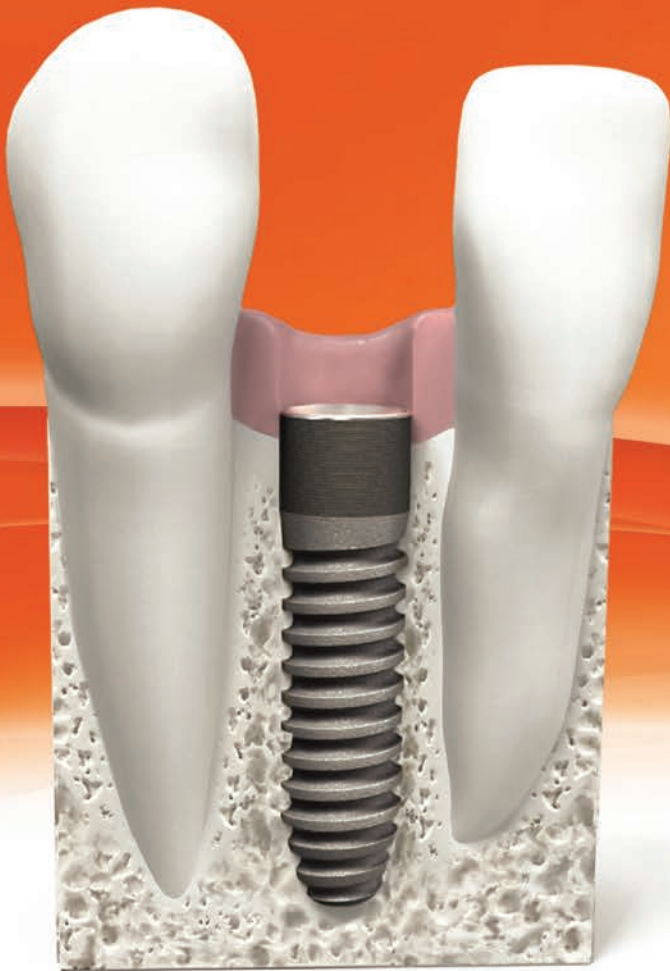
Get started now.

Dentistry is a business,

and businesses are a dynamic. Make a change to move forward a step at a time rather than waiting for the perfect moment. Moments are passing you by. Take a step forward and notice the confidence it gives you. There is no real finish line, so get started with your dreams. Take a step.

Dr. Bill Blatchford is author of Playing Your 'A' Game and his new book in April, Blatchford BLUE-PRINTS. He also produces monthly thoughts and encouragement by being a member of Blatchford FILES. He can be reached at www.blatchford.com, www.blatchfordlive.com, 1.888.977.4600 and info@blatchford.com. ▀

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Laser-Lok 3.0 placed in esthetic zone.

Image courtesy of Michael Reddy, DDS



Radiograph shows proper implant spacing in limited site.

Image courtesy of Cary Shapoff, DDS

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1. Radiographic Analysis of Crestal Bone Levels on Laser-Lok Collar Dental Implants, CA Shapoff, B Lahey, PA Wasserlauf, DM Kim, IPRD, Vol 30, No 2, 2010.

2. Implant strength & fatigue testing done in accordance with ISO standard 14801.

3. Initial clinical efficacy of 3-mm implants immediately placed into function in conditions of limited spacing, Reddy MS, O'Neal SJ, Haigh S, Aponte-Wesson R, Geurs NC. Int J Oral Maxillofac Implants. 2008 Mar-Apr;23(2):281-288.

4. Human Histologic Evidence of a Connective Tissue Attachment to a Dental Implant. M Nevins, ML Nevins, M Camejo, JL Boyesen, DM Kim. International Journal of Periodontics & Restorative Dentistry. Vol. 28, No. 2, 2008.

Interview

Nicholas Caplanis, DMD, MS

Incoming President, American Academy of Implant Dentistry

Interviewed by Editor of AAID News, David Hochberg, DDS

Dr. Hochberg: As the President of the AAID what are some of the challenges you see on the horizon for our organization and how do we go about addressing these issues?

Dr. Caplanis: I'm happy to report that leadership has been doing a great job so we are on solid ground.

We have substantial assets and reserves, largely due to our Board of Trustee's fiscal responsibility coupled with sound guidance from Mr. Afshin Alavi, our Chief Financial Officer. We have revamped our *Journal of Oral Implantology*. Thanks to the hard work of our Editor **Dr. Jim Rutkowski**, the JOI has now earned a coveted impact factor. He is doing a phenomenal job for the Academy. Our annual meetings are profitable and well attended, despite our economy. But you can never rest on your laurels, as they say, so we're always working on ways to make the AAID even better.

One challenge is maintaining the right to advertise our credentials. With the help of our attorney and long-term AAID member Dr. Frank Recker, we were successful



Dr. Caplanis' family: (left to right) Son, Steven, wife, Roulla, daughter, Angelina, and son, John.

with our lawsuits against the Florida and California State Dental Boards. As a result, a number of other states accept our ability to advertise our credentials to the public. Dr. Recker is currently working directly with the Texas State Dental Board, which is drafting new advertising regulation language. This is the first time that we've been able to sit at the table and directly make recommendations to state dental board regulations. I'd like to see this type of collaboration and cooperation with other dental boards in the future. Nonetheless, we still have a long way to go for universal recognition of our credentials across the country.

Another challenge is finding ways to grow our

organization and attract new members. Implant dentistry is still growing and becoming more and more prevalent in the general dental office. We have to find ways to attract those doctors to join our group rather than competing groups. We especially want to appeal to the younger doctors who will eventually become the leaders of our Academy. Growth is obviously desirable, but with it come some growing pains. Our membership, for example, has grown to the point that we have difficulty finding hotels to accommodate our Annual Meeting; yet we're still not large enough to be in a convention center. This is another challenge that we are dealing with. I think within

five years, we will start to see some of our Annual Meetings in larger venues, like convention centers, instead of hotels.

Lastly, promoting our credentialing process is a continuous challenge. As of April 30, 2012, the AAID had approximately 4000 members, with about 20% credentialed (6% Fellows and 14% Associate Fellows). If we were ever to apply for specialty status, it would be difficult to make the argument that a specialty is necessary if only a minor fraction of our members are credentialed. One obvious reason for this low percentage is that not all our members meet the current educational requirements to pursue credentialed status. But another obvious reason is that the exam process is cumbersome and somewhat antiquated. Other specialty groups have recognized the same problem. In order to improve utilization of their credentialing process, they have made necessary changes to keep their process valid and their specialty viable. The obvious challenge here is how to make those changes and still maintain the rigorous standards that we all expect and demand.

For example, about 15 years ago, the American Academy of Periodontology recognized that if only 20% of their members were board certified, their specialty was in jeopardy of losing their CODA approval. So they changed their process and created standardized cases that are now used to question the examinee instead of requiring the examinees to bring in their own cases to be challenged during the exam.

I can tell you from personal experience that this is a far more rigorous testing process because the examinees don't know what type of case they will be questioned on, what the patient medical histories will entail, or what type of treatment will be rendered. They have to be extremely knowledgeable and prepared for everything. Since the cases are standardized, the exam process is also more objective. It took me over five years to get my cases ready to challenge the American Board of Periodontology oral exam. When I was finally ready, the rules changed, and I was examined on the board's standardized cases using this new format. This was far more difficult as I knew my own cases inside and out. A greater competence level and a lot more preparation are required with such a format.

The A&C Board and outgoing chair, **Dr. Kevin O'Grady** have done a

superb job establishing and conducting an examination that is legally recognized in a number of states and respected across the country, as well as around many parts of the world. We have to recognize however, that testing in the entire dental profession is constantly evolving. We as an Academy will also need to embrace change in order to keep our credentialing process current and accessible to all implant dentists who have the ability and desire to go through the process.

Dr. Hochberg: What are a few of the goals you would like to see accomplished during your term as President?

Dr. Caplanis: The political reality of our Academy is that not much gets done in a single year. One of my mentors, **Dr. Emile Martin**, an AAID past pres-

Legal Bite

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their respective specialties to include implant dentistry. Thus, periodontics, prosthodontics, endodontics, and oral and maxillofacial surgery added curriculum segments relating to dental implants to their respective post-graduate programs. But simply adding segments does not equate to creating a specialty. In fact, most general dentists who



Angelina Caplanis, is a senior in high school and aspires to compete in collegiate sports next year.

ident, made an impression upon me many years ago, telling me that if I wanted to get anything done, to start early in the process and not wait until the year of my presidency. Significant accomplish-

have obtained training in implant dentistry through, for example, an AAID co-sponsored MaxiCourse® have exceeded the implant exposure offered by any current post-graduate specialty program, except a post-graduate program in implant dentistry.

Simply stated, to say that a general dentist is at more risk than a specialist when performing implant dental services is false. Whether or not the stan-

ments take time. With that in mind, I'm very proud to have contributed to improving the quality of our Journal and obtaining its coveted impact factor. I'm happy to see that our Annual Meetings are embracing the live surgery concept, something that **Dr. Jaime Lozada** and I developed at Loma Linda University while I was still a District officer about ten years ago. I think this is very unique offering at a large dental meeting with the potential to attract more doctors to our Annual Meetings. I'm also proud to have helped promote our MaxiCourse® growth abroad and our overall global outreach. The Global committee drafted a framework for our international activities when I served as chair, and it seems to be working well. Over 15% of our members are from outside the US and Canada, see Interview p. 12

dard of care has been met will be determined by experts (general dentists or specialists) who have credentials in implant dentistry and who can demonstrate the most knowledge, experience and practice of implant dentistry. General dentists who have earned AAID credentials are generally far more experienced in the field of implant dentistry than any specialist in any area of specialty practice. ▀

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and we generate approximately \$300,000 in gross revenue thanks to our international members. Our Academy is grateful to **Drs. Shankar Iyer, Jaime Lozada** and many others who work tirelessly and unselfishly to promote our standing internationally.

This year, I would like to see our new consumer website go live before the beginning of the year. The PR committee under the guidance of **Drs. Richard Mercurio and Joe Orrico** helped bring this to the forefront.

I encourage our membership to approve a new non-voting membership category for those Academy members who successfully pass our written Associate Fellow examination but have yet to complete the oral exam. We believe it is important to recognize this accomplishment by our members, and expect it will improve membership retention of our MaxiCourse® students. We've been working on this issue for the past three years. I would like to see the A&C Board continue their progress to modernize our credentialing process and make it more accessible.

I would also like to implement an AAID humanitarian program. The Board of Trustees recently suggested to the Research Foundation that it take on



John Caplanis, 13, quarterbacks his football team down the field.

the clinical problem of congenitally missing teeth in young adults. The Foundation was asked to develop a grant program to help such disadvantaged young adults afford implants and restorations with our members providing treatment. I believe this project can help a lot of young, deserving patients while increasing the Academy's exposure to the public as well as to the greater dental profession.

Dr. Hochberg: Can you comment on the international growth of the AAID and our credentials being awarded around the world?

Dr. Caplanis: The Academy's mission statement is to advance the science and practice of implant dentistry through education, research support, and to serve as the credentialing standard for implant dentistry for the benefit of mankind. Mankind does not

only reside in the United States. As the American Academy of Implant Dentistry we will always focus on our domestic membership. But as Tom Friedman explains in his book *The World Is Flat*, we must also recognize the importance of expanding our influence across our borders if we want to maximize our potential for growth. The larger we become, the greater power and influence we can exert. Protectionism has not been a viable economic model for our country, and I don't think it's a viable long-term philosophy for our Academy, either. It should be noted that many new techniques and materials originate in countries outside of the United States. Open any implant journal, including ours, and you'll notice how much research is coming from countries outside the US, like Brazil, Turkey, and China. Collaborating with our international colleagues

will enrich our lives and enhance our clinical knowledge and expertise.

Unfortunately, competing implant organizations already have a head start on us. But given our unique credentialing process, I believe we still have the advantage. Implant dentists outside our borders covet a U.S.-based credential. Many of them are now beginning to understand the difference between our bona fide, courts' validated process, and other competing organizations that are basically just diploma mills.

Awarding our credentials to qualified implant dentists around the world increases the AAID's prestige internationally as well as domestically. As long as we maintain the high standards of our examination process, there is no reason to fear that our credentials will somehow lose their value if more international members become credentialed. The AAID will always be an American institution, regardless of how many international members become credentialed. As our growth continues internationally, I do, however, foresee a day when we will perhaps need to have a subsidiary organization with its own board. It would focus on international outreach, education, and credentialing and be independent from the Academy in order to avoid any conflicts with our

see Interview p. 14



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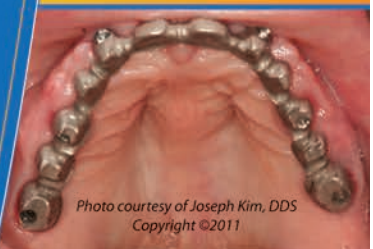


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Interview

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domestic membership and activities, but affiliated and supported by the Academy, similar to our relationship with the ABOI.

Dr. Hochberg: You have done a great job of sharing surgical techniques via a live remote format at last year's AAID meeting in Las Vegas and recently in an AAID Webinar. Please comment on the role of the AAID as an educator and how this remote technology will impact our members.

Dr. Caplanis: Advancing the science and practice of implant dentistry is one of the Academy's central purposes. And we have been extremely successful creating interesting and relevant content at our Annual Meetings as well as our District Meetings. With technology, we can now expand our educational offerings and outreach using web-based technology to provide education on demand as well as live. The Academy already has a huge library of digital presentations that is accessible to all our members. Our *Journal* will

soon become available online. We continue to incorporate new technology during our Annual Meetings to improve the educational experience. This includes remote live surgery, audience participation systems, smart phone applications, and perhaps someday, "virtual" presentations through hologram technology.

Given that dental students today receive a great deal of their education through the web, the conventional lectern programs will eventually become less prevalent and less desirable. The A&C Board is testing the concept of remote examination using video conferencing. The AAID leadership, including committees, are also utilizing video conferencing more and more to minimize the time, travel and expense of face-to-face meetings to conduct Academy business. As the world increases the use of web and cloud-based technology, we will naturally see the Academy adopt similar technologies. Recently, the Membership Committee, under the guidance of **Dr. Adam Foleck** helped approve a new membership benefit for a web-based subscription to EBSCO, which will provide every Academy member with online access to almost every dental journal currently in circulation. So the Academy is embracing new technology to enhance the

value of membership. It's a very exciting time in our history.

Dr. Hochberg: Tell us about your professional journey in the arena of implant dentistry. What sparked your interests and how were you able to take advantage of AAID mentoring along the way?

Dr. Caplanis: I fell into implant dentistry entirely by accident. And I had a lot of AAID mentors along the way. It's a long story, but worth sharing.

As a dental student at the, one of my classmates and closest friends still to this day, **Dr. Howard Chasolen** attended a course at the Misch Institute with his father. Howard and I met the late **Dr. Norman Cranin**, who was teaching part-time in the Oral Surgery Clinic of our dental school. Howard spoke with Dr. Cranin about this great implant course he took with this guy named **Carl Misch**. That's when Dr. Cranin told us about his great implant program, the AAID MaxiCourse® program in New York. We were young, naïve, and easily sold. We attended Dr. Cranin's MaxiCourse® shortly thereafter; while we were still fourth-year dental students (he was gracious enough to discount the tuition for us).

When I finished the MaxiCourse®, I decided that I wanted to devote my

Upcoming Key AAID Dates

OCTOBER 2012

3-6 61st Annual Meeting of the American Academy of Implant Dentistry
Washington, DC

NOVEMBER 2012

13 Immediate Loading Protocols Webinar

APRIL 2013

26-27 AAID Northeast and Southern Districts Meeting
Philadelphia, PA

MAY 2013

2-5 Associate Fellow Part 2 (Oral) Examination/Fellow Oral Case and Review
Chicago, IL

JUNE 2013

7-8 AAID Central and Western Districts Meeting
Chicago, IL

AUGUST 2013

23-25 AAID Global Conference and 9th WCOI (World Conference for Oral Implantology)
Seoul, South Korea

OCTOBER 2013

23-26 62nd AAID ANNUAL MEETING
Phoenix, AZ

Check the AAID Online Calendar using this QR Code for a complete listing of all Key AAID Dates. ▶



entire professional career to implant dentistry and sought out post-graduate programs in the field. At the time, there were only three in existence: The Brookdale program in New York directed by Dr. Cranin, the Loma Linda Program in Southern California directed by the late **Dr. Robert James**, and the Pittsburgh program directed by Dr. Misch. Howard decided to go to Pittsburgh given his prior exposure to Dr. Misch. I was a shoe-in at Brookdale

because of the close relationship I developed with Dr. Cranin. But my fiancé (and now wife of 20 years), insisted that if we were going to move away from our families, we weren't going to live in the cold climate of the Bronx or Pittsburgh. That same year I attended my first AAID meeting and the decision where to go was firmly made after meeting Dr. James. I approached him as he was coming off the podium to ask him about his training program. He

was in a rush to catch a flight home, but was gracious enough to invite me to his hotel room where we chatted while he packed his suitcase. He was a warm and compassionate human being and seemed to know everything about implant dentistry. I was very fortunate to be accepted to Loma Linda's program and train under Dr. James the very next year in 1992.

As a Loma Linda Implant Resident, the AAID was an integral part of our education. We became

involved with the national as well as the district meetings, doing poster as well as oral research presentations. The three-year program was intense, and many of our faculty members were AAID members. We were usually in the clinic all day and in the lab until late at night, with graduate courses in between. We became proficient in all the common implant types used today, but also subperiosteals, ramus frames, and blades. We designed our

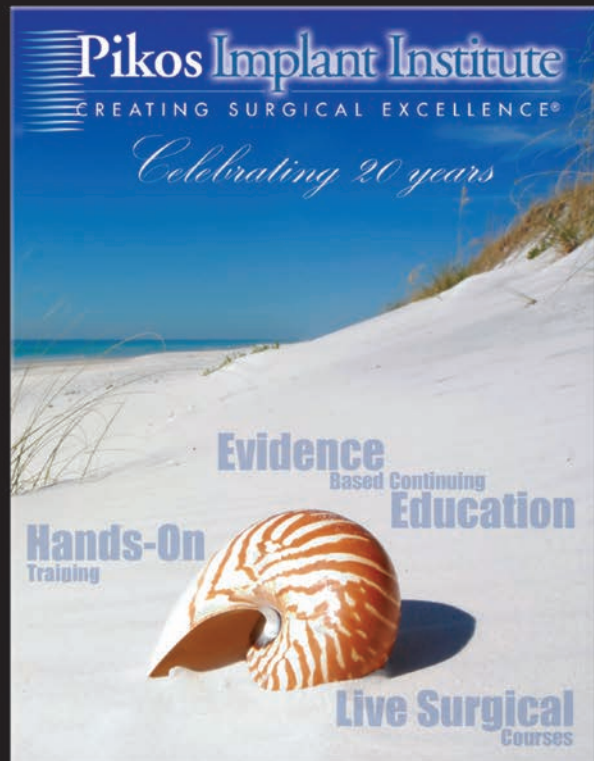
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Dr. Neil Sullivan, OMS, Annapolis, MD

AAID News

Interview

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own subs, and even cast a few custom blades along the way.

During my second year, Dr. James passed away, but the program was in good hands with **Dr. Jaime Lozada** who took over as director. Dr. Lozada and I developed a close friendship that persists to this day. I give credit to Dr. Lozada for getting me politically involved with the Academy.

When I finished the implant residency, I realized that, in the eyes of the ADA, I was still a general dentist. I didn't think it would be possible to establish an exclusive dental implant practice. I also realized that, placing implants at that time as a general dentist would make me a target for every malicious surgeon or periodontist in the community. So as the saying goes, if you can't beat them, join them; I decided to further my education and applied for a residency in Oral Maxillofacial Surgery. While I was waiting to find out if I was accepted to a surgery program, my Master's Thesis Director, Dr. Ulf Wikesjo, who was the Program Chair of Periodontics at Loma Linda, asked if I would join his faculty to teach implant surgery to the periodontal residents. The only problem was he didn't have enough money in his budget to pay



Steve Caplanis, 11, (foreground) prepares to receive the puck before attacking the goal in a recent roller hockey game.

me. So instead, he offered to let me to go through the periodontal residency without paying tuition. I thought it was a great deal and took him up on his offer. That's how I became a periodontist. I no longer provide definitive prostheses for my patients, but I still consider myself an implantologist and do provide restorative care to friends and family. This is one of the reasons why I spend my time with the AAID as opposed to the AO where you'll find most other periodontists.

Dr. Hochberg: Please comment on the AAID's relationships with the dental specialties, especially

with oral and maxillofacial surgeons and periodontists.

Dr. Caplanis: I think the AAID was generally looked down upon by periodontists and oral surgeons in the past for a number of different reasons. However over the past ten to 15 years, our organization has become increasingly more evidence-based, improved the quality of our educational offerings and credentialing process, and more recently enhanced the quality of our *Journal*.

At the same time, implant dentistry has become more common and prevalent, and it is no longer unusual for a general dentist to practice implant dentistry, even at a very high level. In addition, we have numerous specialists on our membership rolls, including two recent past presidents, **Dr. Joel Rosenlicht** an Oral Surgeon and **Dr. Jaime Lozada**, a Prosthodontist, as well as two current officers, **Dr. John DaSilva**, a Prosthodontist and me. These cross-relationships between AAID leaders and various specialty groups has allowed for conversations that were unheard of in the past. So I think today the AAID is viewed in a much more positive manner than in the past, and I believe most AAID members have a good relationship with at least one periodontist or surgeon in their community. Many of us "specialists" transcend the petty turf bat-

ties and realize that the more prevalent implants become in practice, the better it will be for everyone, especially for our patients.

Dr. Hochberg: What would you like to share with the new AAID members and prospective members?

Dr. Caplanis: If you are truly interested in developing your implant knowledge and sharing information with serious implant dentists, the AAID is the best organization to join, especially as a general dentist. Academy members are wonderful people, are willing to share their knowledge, and you will make lifelong friendships as a member. Our MaxiCourses® are a great way to start the journey into implant dentistry, and the Academy's credentialing process provides a real mechanism for professional growth. Our credentials are recognized by a number of state dental boards, our *Journal* is one of the best in the field, and our Annual Meetings are second to none. If you want a meaningless piece of paper to hang on your wall, there are cheaper organizations to join. But if you want to grow professionally and truly help your patients by providing competent care, look no further. The AAID is one of the best implant organizations in the United States.

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AAID Membership Ambassadors

AAID Membership Ambassadors know firsthand how membership in the Academy helps dentists establish or expand their expertise in implant dentistry and encourage their colleagues to join the AAID.

We would like to thank the Membership Ambassadors who have referred colleagues as new members between April 1, 2012 – September 12, 2012

Thank you for referring four colleagues to the Academy.

Roger Galburt, DDS from Boston, MA

Thank you for referring three colleagues

Louie Al-Faraje, DDS from San Diego, CA

Jason Kim, DDS from Flushing, NY

John Minichetti, DMD from Englewood, NJ

Thank you for referring one colleague

Donald Anderson, DMD from Vancouver, BC, Canada

Charles Ashman, DDS from Las Vegas, NV

Trevor Bavar, DDS from Yonkers, NY

Nicholas Caplanis, DMD, MS from Mission Viejo, CA

Gordon J. Christensen, DDS, MSD, PhD from Provo, UT

Daniel Domingue, DDS from Lake Charles, LA

Jay Elliott, DDS from Houston, TX

Benjamin D. Emerson, DDS, MD from Vero Beach, FL

Dennis Flanagan, DDS from Willimantic, CT

Yvan Fortin, DDS from Quebec, QC CANADA

Junius Gibbons, DDS from Gilbert, AZ

David Gimer, DDS from Iowa Falls, IA

Alfred Heller, DDS from Lewis Center, OH

Shankar S. Iyer, DDS from Elizabeth, NJ

Samuel Jirik, DDS from Cabot, AR

Lawrence B. Lum, DDS from Oakland, CA

Steffany L. Mohan, DDS from West Des Moines, IA

Waleed Rhebi, BDS from West New York, NJ

Would you like to be an AAID Membership Ambassador?

Simply encourage your colleagues to join the AAID. Offer your colleagues a discount on their first year's membership dues by having

them specify your name in the "How did you learn about the AAID?" section of the membership application. Your colleague saves \$100 off their 2012 dues by simply placing your name on the referral line (\$195, regularly \$295.) Or if they join after July 1 for the remainder of the year, they can save \$50 (\$125, regularly \$175.)

At the end of the membership year, your name will be entered into a drawing for a free AAID membership (up to a \$600 value). And remember, that the more members you refer, the more chances you have to win.

If you would like to request membership applications, contact Carolina Hernandez in the Headquarters Office at carolina@aaid.com. ▀

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Dr. Hochberg: When you are not lifting a sinus cavity or grafting that atrophic ridge or placing that implant, what occupies the little free time you have?

Dr. Caplanis: My family keeps me very busy the rest of the time. My daughter Angelina is a senior in high school this year so we're gearing up for college applications and looking for scholarship opportunities for her. She's

a scholar/athlete, and competes on her high school soccer and track teams. My oldest son John will be going into the 7th grade and starting a new school, which will make for an exciting year. He's also in his second season playing tackle football, which takes up a lot of time, both his and ours. My youngest son Steven will be going into the 5th grade and keeps us very busy with his hockey schedule. My incredible wife Roulla, is the glue that keeps everything together, and lets me know more

often than not, when implant dentistry is encroaching on the most important part of my life — my family.

Dr. Hochberg: What closing thoughts would you like to share with the AAID membership?

Dr. Caplanis: I am humbled and honored to serve as your President and thank the membership for the opportunity. If you have any questions or concerns about our Academy, or if you are interested in

becoming more involved by serving on any of our committees, please feel free to email me personally at ncaplanis@aol.com

Dr. Hochberg: Dr. Caplanis, it has been a pleasure discussing your plans for the AAID and I know the membership will benefit greatly as a result of your dedication, commitment, and leadership. On behalf of the entire organization we wish you the very best during the upcoming year as our President. ▀

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Remembering Norman Goldberg

Editor's Note: The following is the text of the eulogy delivered by Dr. Beverly Dunn at the funeral of Dr. Norman Goldberg, Co-Founder of AAID.

Today I am privileged to represent the American Academy of Implant Dentistry in honoring Dr Goldberg for his exceptional and innovative accomplishments in implant dentistry.

In the summer of 2008 the American Academy of Implant Dentistry decided to do a DVD archive of the history of the Academy. This was an important project since some of our pioneers and leaders were deceased. The Academy would be celebrating its 60th Anniversary in 2011 and I was responsible for doing the research, video interviews and coordinating the script with the production studio. I had retired in 2005, and my wife and I moved to West Palm Beach, Fl. To my surprise Dr Norman Goldberg, one of the founders of our Academy and its first president, lived about 30 minutes from me in West Palm Beach. I called Dr Goldberg and spoke to him about the project. He seemed enthused about the idea. I subsequently went to his home with a video crew and taped the interview. I noticed right away that he was very handsome for a man that was going to be 89 that October. He also was a true gentleman, kind and consid-



Dr. Norman Goldberg, Co-Founder and AAID's First President attended the Academy's 60th Anniversary Meeting in Las Vegas in 2011.

erate to me. That day began a special friendship that I had with Norman. As the project developed and I was doing interviews with other pioneers and leaders, I kept coming back to Norman for assistance.

After he came back from World War II in 1945, Dr. Goldberg started his dental practice in Providence, Rhode Island. He started working on prototype dental implants that would keep a lower denture in place for patients. He and Dr. Aaron Gershkoff placed the first subperiosteal implant in 1948. They became the fathers of dental implantology in the United States. In 1957 they published the first book in the world on dental implants. They gave courses to dental societies and dental schools. During this infancy in dental

implants, they had to buck the tide of resistance from organized dentistry who thought that they were endangering patient's health, and they feared that they might have their licenses revoked.

The DVD on the history of the Academy was completed in time for the 60th Anniversary in 2011. Norman and Phyllis flew to Las Vegas, and Norman was honored by the Academy for all his achievements in implant dentistry. It was inspirational to see how many dentists wanted to get their picture taken with him.

Over the past four years I visited him on several occasions. We would go to lunch, have a hamburger and discuss our golf games. He was still playing golf 3 days a week while tolerating his

lower back pain. He could putt the golf ball like a laser. When we talked about the Academy, he would say, "Never in my wildest dreams would I have thought that the American Academy of Implant Dentistry that I started with 14 other dentists in 1951 would still be around today." Today, it is the oldest dental implant academy in the world and has a membership of nearly 4500 dentists representing 65 countries.

I last visited Norman in August. His health had been failing. The last couple of times that I called he was not able to come to the phone.

Norman, it was an honor and privilege to have known you. Thank you for the vision, dedication and determination to further the betterment of patients' dental health. You will be missed by the Academy, and you will always be remembered for your many contributions to implant dentistry. ▀

Dr. Goldberg's family has established a memorial fund through the AAID Foundation. Memorial contributions may be sent to:
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²US list price for Tapered Screw-Vent with micro grooves, healing collar & straight abutment
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⁴US list price for NobelActive with cover screw, impression coping & abutment
Live surgical demonstrations not available at all courses

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PHOENIX ARIZONA, OCTOBER 23-26, 2013

TECHNOLOGY & BIOLOGY CONVERGE

IN THE VALLEY OF THE SUN



AMERICAN ACADEMY OF IMPLANT DENTISTRY
62nd AAID Annual Meeting | aid.com
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TECHNOLOGY & BIOLOGY CONVERGE

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AMERICAN ACADEMY OF IMPLANT DENTISTRY
PHOENIX ARIZONA
OCTOBER 23-26, 2013

SPECIAL RATES AVAILABLE UNTIL MARCH MANIA 2013 - APRIL 1, 2013

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A separate registration form must be completed for each attendee, including office staff, spouse, family members and guests. Please print clearly or type.

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CONTACT INFORMATION (Please write legibly.)

Last name: _____ First Name: _____ Degree(s): _____

Address: _____ City: _____

State: _____ Zip: _____ Country: _____

Phone: _____ Fax: _____ Email: _____

NPI#: _____ Badge Name: _____

AGD Member #: (Required if AGD Member registering at AAID Member rates) _____

AAID provides exhibitors with a list of registrants prior to and after the meeting. Check here if you want to be excluded from that list.

Meeting Registration Until March Mania	By			After		
	4/1/13	9/17/13	9/17/13	4/1/13	9/17/13	9/17/13
_____ AAID Associate Fellow/Fellow/Diplomate*	\$ 995	\$ 1095	\$ 1195			
_____ AAID General Member*	\$1045	\$ 1145	\$1245			
_____ AGD Member*	\$1045	\$ 1145	\$1245			
AGD Member # required						
_____ NonMember PLUS! Dentist * [2013 AAID Membership PLUS Registration]	\$1195	N/A	N/A			
_____ Nonmember*	\$1395	\$1495	\$1595			
_____ Technician	\$ 345	\$ 345	\$ 395			
_____ Life & Retired Member	\$ 245	\$ 245	\$ 245			
_____ Office Staff	\$ 345	\$ 345	\$ 395			
Doctor's Name _____						
_____ Student	\$ 150	\$ 150	\$ 150			
_____ Spouse Name _____	\$ 245	\$ 245	\$ 245			
_____ Guest Name _____	\$ 245	\$ 245	\$ 245			

* Includes one (1) President's Celebration ticket

METHOD OF PAYMENT

Amount enclosed or to be charged \$ _____

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Send check, payable in US\$, and this form to the AAID:

American Academy of Implant Dentistry, c/o Delaware Place Bank, Dept. 350
190 Delaware Place, Chicago, IL 60611

Or register online at www.aid.com.

Or you may fax your form to 312.335.9090.

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Chicago, IL 60611 • P: 312.335.1550 or 877.335.AAID

All refunds are subject to a \$50 administrative fee regardless of when requested or the reason. Requests for refunds must be made in writing and received by September 20, 2013 for a full refund (less the \$50 administrative fee). Between September 21 and September 27, 2013, a 50% refund (less the \$50 administrative fee) will be given. **Due to advance commitments to the hotel, no refunds will be made after September 27, 2013.**

TECHNOLOGY AND BIOLOGY CONVERGE IN THE VALLEY OF THE SUN

Implant dentistry has come a long way from the early days of wondering if they would even work. The advances are more than evolutionary. The American Academy of Implant Dentistry's 62nd Annual Meeting will explore the how biology and technology converge to improve the treatment options available to doctors to solve even more difficult and complex issues for patients.

The meeting will feature tracks, allowing doctors the opportunity to choose the topics most beneficial to them in their own practice. Tracks include:

- Biology of Osseointegration
- Live Surgery
- Technology
- Regeneration and Biologics
- Management of Clinical Dilemmas

One distinction that sets AAID's meetings apart is the opportunity to interact directly with world-class experts and presenters. The 62nd Annual Meeting furthers that

in new ways. "Lunch with the Experts" will be your chance to sit with the Main Podium Presenter of your choice and continue a discussion of his or her topic. During each Main Podium Program, you, the expert presenter, a moderator, and the entire online world, will be able to interact during the program using Twitter on your smart phone or tablet.

An International Symposium, three live surgery presentations, three hands-on limited attendance workshops, and six limited attendance lectures, as well as a practical set of program for Allied Staff, will be offered as well.

Just a few of the presenters who have been invited to present include:

Mauricio Araujo, DDS, PhD
Tom Balshi, DDS
Lyndon Cooper, DDS, PhD
Paul Fugazzoto, DDS
Charles Goodacre, DDS, MSD

David Guichet, DDS
George Romanos, DDS, PhD
Istvan Urban, DMD, MD
Steve Wallace, DDS
Ulf Wikesjo, DDS

AAID News

Academy News

The 2012 AAID Dental Student Award is available to all accredited dental education programs in the United States and Canada. Fifty-six schools awarded the AAID Dental Student Award for undergraduate or graduate students this year at their graduation ceremonies.

Award recipients received a certificate of recognition and were provided one year free membership in the AAID and a complimentary registration at the Annual Meeting.

The recipients and schools that participated in order of the name of the school are:

Undergraduate Dental Student Award Recipients
A.T. Still University of Health Sciences
Arizona School of

Dentistry and Oral Health

Clark Chen, DMD

Baylor College of Dentistry Component of Texas A & M Health Sciences Center

Maria Guadalupe Linan, DDS

Boston University Goldman School of Dental Medicine

Lindsey Dawn Jackson, DMD

Columbia University College of Dental Medicine

Caitlin B.L. Magraw, DDS

Creighton University School of Dentistry

Juliana F. Coletto, DDS

Ecola de Medecine Dentaire

Dr. Alexandre Gagne

Georgia Health Sciences University

Shivani Patel, DMD

Harvard University School of Dental Medicine

Drew Colantino, DMD

Howard University College of Dentistry

James R. Logsdon, DDS

Indiana University School of Dentistry

Patrick M. Murray, DDS

Loma Linda University School of Dentistry

Vanessa N. Browne, DDS

Louisiana State University School of Dentistry

Renee E. Bourgeois, DDS

Marquette University School of Dentistry

Spencer Morgan, DDS

Medical University of South Carolina College of Dental Medicine

Derek Adam Hoffman, DMD

Meharry Medical College School of Dentistry

Andy W. Ramos, DDS

Midwestern University College of Dental Medicine

Thomas Wright, DMD

Nova Southeastern University College of Dental Medicine

Cynthia Yu, DMD

Ohio State University College of Dentistry

Emily Anne Boehm, DDS

Oregon Health and Science University School of Dentistry

April Schauer Walsh, DMD

Southern Illinois University School of Dental Medicine

Erik V. Taube, DMD

State University of New York at Buffalo School of Dental Medicine

Adam D. Goldstein, DDS

State University of New York at Stony Brook School of Dental Medicine

Benjamin Rudow, DDS

Tufts University School of Dental Medicine

Dr. Sushen Sharma

Universite de Montreal

Ismael Lahlou, DMD

see Academy News p. 26



Dr. Ismael Lahlou; first on the left : Dr. Barry Dolman (president of Ordre des dentistes du Québec), second: Mr. Éric Filteau (Vice Rector, Finance and Infrastructure), and on the right: Dr. Gilles Lavigne (Dean of the Faculty) Universite De Montreal



Vanessa Browne, DDS (award recipient), Dr. Jon Won (right), Dr. Charles Goodacre (left), Oregon Health and Sciences University



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AAID News

Academy News

continued from page 24

University of Alabama School of Dentistry at UAB

Jeffrey A. Shelley, DMD

University of Alberta

Amy Klassen, DDS

University of British Columbia

Ersilia Cocco, DMD

University of California at San Francisco School of Dentistry

Dr. Christopher P.

Rodriguez

University of Colorado at Denver and Health Sciences Center

Tyler Dale Borg, DDS

University of Illinois at Chicago College of Dentistry

Manar Atassi, DDS

University of Iowa College of Dentistry

Jared D. Bolding, DDS

University of Kentucky College of Dentistry

Beth Felts, DMD

University of Louisville School of Dentistry

Heather Lynn Giannotta,
DMD

University of Medicine & Dentistry of New Jersey, New Jersey Dental School

Neha Girish Golwala,
DMD

University of Minnesota School of Dentistry

Paul M. Buck, DDS

University of Mississippi School of Dentistry

Alecia Austin Moore,
DMD



Casey Chow, DMD (award recipient), Dean Dr. Karen West (left), Dr. Francis Jones (right) UNLV School of Dentistry

University of Missouri- Kansas City School of Dentistry

Jeffrey Allen Kohlmeier,
DDS

University of Nevada, Las Vegas School of Dental Medicine

Casey T. Chow, DMD

University of North Carolina School of Dentistry

Andrew Ryan Pernell,
DDS

University of Pennsylvania School of Dental Medicine

Cara Lynn Conroy, DMD

University of Pittsburgh School of Dental Medicine

S. Adam Nelson, DMD

University of Saskatchewan

Kristopher Currie, DMD

University of Texas Health Science Center-San Antonio Dental School

Justin D. Bonner, DDS

University of the Pacific Arthur A. Dugoni School of Dentistry

Daniel W. Unzicker, DDS

University of Washington-Health Sciences School of Dentistry

Russell I. Johnson, DDS

Virginia Commonwealth University School of Dentistry

Jo E. Koontz, DDS

Graduate Dental Student Award Recipients

Brookdale University Hospital Medical Center

Nachum Augenbaum,
DDS

Harvard University School of Dental Medicine

San Jin Lee, DMD,
MMSc

Indiana University School of Dentistry

Dario A. Valencia, DDS

Loma Linda University School of Dentistry

Antoanela Garbacea,
DDS

Tufts University School of Dental Medicine

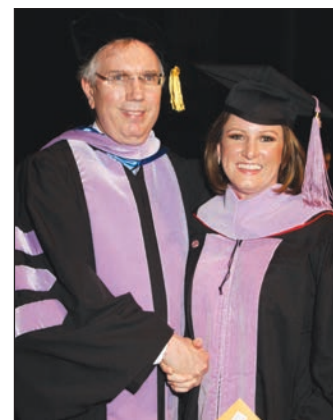
Yahya Elzarug, BDS



Dr. Maria Guadalupe Linan from Dean Dr. Lawrence Wolinsky, Texas A & M Health Science Center, Baylor College of Dentistry

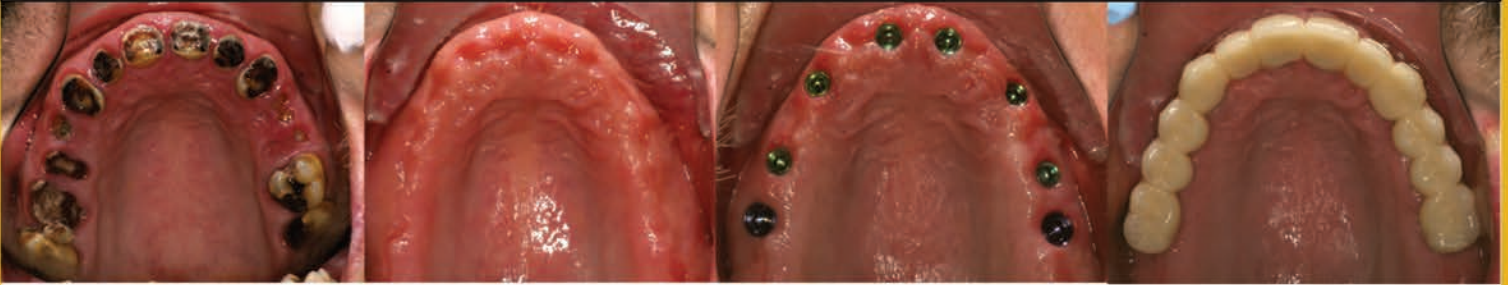


Dr. Justin Bonner (Award Recipient); Dr. Diana Sullivan (Dean) UTHSCSA Dental School



Dr. Emily Boehm (Award Recipient); Dean Dr. Patrick Lloyd - Ohio State Dental School

Attention AAID Member



If you want cases even *half* as nice as this one to be accepted - you need this...

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“The program has helped me to increase the number of big cases I treat! After spending years learning to treat complex interdisciplinary dental problems, I wanted to be able to implement what I had learned. Going through the program helped me focus on all of the facets of case acceptance from the 1st phone call to the completed treatment consult where happy patients gladly gives you a wonderful testimonial. Continued use has led to record months in my practice in spite of the difficult local economy. Dr. Scott R., Kois Center Mentor

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Dr. James McAnally
CEO Big Case Marketing
Fellow AGD
and the Misch Institute

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WARNING: Beware of Smile Makeover Enquiry Scam

An AAID member has notified the Academy about a scam that is going around and targeting dentists. Requests like this are coming to dentists especially practitioners who are dealing with smiles and implants. He reports that he got a similar one addressed to him personally

a couple of months ago and appointments were made. "The scam is so real that even a check arrives that gets cashed by your bank. The check is a cashier's check that is without a flaw and escapes the cashier's detection. A refund for partial money will be requested due to financial reasons. I

almost processed the refund and got to know that the cashier's check bounced," he reported.

This is an international fraud scheme where there are agents all over the world to make this sound real. "My check came from Denver Colorado and the refund was requested to a

surgeon in Malaysia. It all sounded so real. They also have their contacts call the office and make appointments etc. I thought our group should know about this," the doctor explained.

The AAID has done a bit of checking and this scam originally was targeted towards plastic surgeons. ■

Here is the correspondence received by the AAID member:

From: Dr Roberto Drielsma <surgeonworld101@gmail.com>
Sent: Sun, Sep 23, 2012 4:31 pm
Subject: Smile Makeover Enquiry

Greetings from Sydney!

My name is Dr Roberto Drielsma I live and work as a plastic surgeon here in Sydney, I am originally from Milan, Italy, I have been a plastic surgeon since 1996. I do face lifts and breast lifts also known as Mastopexy, Nose lifts, Neck Lift Surgery. I have lots of happy clients here in Australia.

I have been looking for a Dentist for over a week now till i met an old friend Mrs Sarah at the Cosmetic Surgery And Beauty Conference that was held over the weekend here in Australia, I spoke with her about my client and was referred to you. She gave me your contact details, she said she came to your clinic with a friend a year ago before she relocated with her family to Sydney, so i decided to contact you to know if you will be able to do a Smile makeover for my client.

My Clients name is Ms Emily Harper, Shes is a model here in Sydney who will be needing a Simple smile makeover treatment when she arrives the states, She will be coming to the U.S in 2 weeks time for a modeling job and will be residing in your Area temporarily until the necessary arrangement for her job has been made before she leaves.

Pls tell me a little more about your self, how long have you been a Dentist? Would you be able to provide her with the Simple smile makeover treatments 8 upper teeth and 8 lower teeth in 2 weeks time?

Pls i need you to get back to me with the amount you charge Per tooth and also let me know if she can pay you with a Certified Check drawn from a US bank so you can have her scheduled from the 5th of next month to 30th, hope you would be able to work with the time frame?

You can view some of Ms Harpers Pictures from the link below:
<http://www.modelmayhem.com/portfolio/725010/viewall#/14184215>

Till I read from you remain blessed.

Dr Roberto Drielsma
1134 George Street
Sydney
NSW 2000, Australia

Mark Your Calendar

**ABOI/ID Implantology Update and Comprehensive Board Review Course
February 8-9, 2013 in Chicago, IL.**

Whether you plan to take the ABOI/ID Board examination or simply want to update your implantology knowledge, this two day program is for you. Register for the *ABOI/ID Implantology Update and Comprehensive Board*



Review Course today! This program will provide you with up-to-date and scientifically proven information relating to implantology lay. Additionally, you will be provided the tools needed for critical thinking related to patient

treatment from start to finish. This course is intended for the seasoned practitioner and will provide you with updates and reviews in key areas related to implantology.

- Course speakers:**
- **James L. Rutkowski, DMD, PhD**
 - **Frederick Gustave, DDS**

- **John "Eric" Hamrick, DMD**
- **Kevin J. Owoc, DMD.**

Tuition for the program is \$1,895.

Register early – space is limited!
Visit www.aboi.org to download the registration form or call 312-335-8793 to register over the phone. ▶

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Industry News

ContacEZ releases the IPR Optional Strip System



ContacEZ is presenting the IPR Optional Strip System as part of their innovative and popular IPR Strip System product line to achieve interproximal enamel reduction more efficiently and accurately with minimum time and effort.

For the ContacEZ research and development team, there is nothing more important to dentists and their practices than delivering great results for their patients. In response to dentists' feedback, ContacEZ has developed four IPR Optional Strips to increase efficiency and accurately deliver interproximal reduction to exactly match the prescribed amount programmed into various aligners without creating sharp corners or excessive enamel reduction.

The ContacEZ IPR Optional Strips are strong, flexible strips that are permanently housed in an autoclavable FDA-approved medical-grade plastic casing. Dentists can perform IPR with these single-handed strips without changing handles, casings, or strips.

The compact and single-

handed design of ContacEZ IPR Strips increases the level of user/patient friendliness, preventing gagging and trauma to surrounding soft tissue such as gums and lips. With openings in the strips for better visibility, the flexible strips curve and conform to the natural contours of the teeth, avoiding sharp corners and subgingival ledges.

ContacEZ may be reached by phone at 360-694-1000 or visit their web site at www.contacEZ.com.

MIS Implants Technologies launches Platform Switching Implant System

MIS Implants Technologies, Inc. announced the availability of their new C1 implant system in the United States. Platform switching, which is featured in the C1 system allows the clinicians ample soft tissue for esthetic considerations. There is a six-position cone index within the conical connection to help orient the implant and place the abutment into the proper position. Implants, abutments, and tools are color coded according to platform size for easy identification. The standard platform refers to the 3.75 and 4.2 mm diameter



implants, while the 5 mm diameter implants are their wide platform. Lengths for all of the diameters come in 8, 10, 11.5, 13 and 16 mm.

The unique geometry of the C1 implant encourages primary stability with mild bone compression at the upper 2/3 of the implant. The final drill, used during preparation of the osteotomy, is designed to drill in such a way to allow less compression by the threads at the apical third of the implant, which will enable rapid bone growth in that area. These two characteristics have been put in place to minimize the period of time between initial mechanical stability and the longer term biologic stability.

As with other MIS implant systems, there are always value-added components with every implant. The C1 comes packaged with the final drill, cover screw and a PEEK abutment. The implant and these additional products are available for \$249.

MIS Implants Technologies, Inc. has been distributing implants and related products such as specialized surgical kits and biomaterials since 2003 in the U.S. They can be reached by calling MIS Implants at 866-733-1333. Additional information is also available on their website: www.misimplants.com.

OCO Biomedical's new DD Sinus Lift™ Kit

OCO Biomedical Inc. announces the introduction of the DD Sinus Lift Kit™.

The DD Sinus Lift™ Kit contains all of the instrumentation needed to perform a sinus lift procedure using the crestal approach. The DD Sinus Lift™ technique is unique in that it allows for permeation of the blood supply from the osteotomy into the sinus cavity for enhanced healing and formation of new bone.

All components are labeled for easy removal and return to the tray after autoclaving for sterilization. There is also an extra compartment underneath the caddy which provides room for additional instrumentation if necessary.

The DD Sinus Lift Kit made its debut at the two day advanced surgical course held at the OCO Biomedical training facility in Albuquerque, NM. Course participants were able to observe a crestal approach sinus lift procedure during a live surgery performed by a local dentist. They were also able to perform the procedure on models which were specially designed for the crestal approach sinus augmentation.

To obtain additional information or to order a kit, call (800) 228-0477 Toll Free or visit www.ocobiomedical.com.



Membership

NEW MEMBERS

The AAID is pleased to welcome the following new members to the Academy. The following members joined between July 5, 2012 and September 10, 2012. If you joined the Academy recently and your name does not appear, it will be listed in the next newsletter. The list is organized by state and then alphabetically by city. Contact your new colleagues and welcome them to the Academy.

ALABAMA

Jeffrey Shelley, DMD
Hoover

ARIZONA

Dr. Neil Sung
Chandler

CALIFORNIA

Amir Khatami, DDS
Anaheim
Ramin Rohani, DDS
Anaheim
Ranjan Rajbanshi, DDS
Bakersfield
Brinda Kansagra, DDS
Chino Hills
Sue Yun Lee, DDS
Diamond Bar
Michael J. Carlson, DDS
Escondido
Papatpong Sirikururat,
DDS
Loma Linda
Taisuke Tsukiboshi,
DDS, PhD
Loma Linda
Erik D. Cabrera, DDS
Moreno Valley
Igal Leizerovich, DDS
Newbury Park
Marc P. Salomone, DDS
Palm Springs
Ted Yao-Te Fang, DDS
Palmdale
Angela Leung, DDS
San Francisco

CONNECTICUT
Thomas Livingstone, DMD
North Canaan

DISTRICT OF COLUMBIA
Neal M. Patel, DDS
Washington

FLORIDA
Heather Giannotta, DMD
Bay Pines
Blayne Gumm, DDS
Belleair Bluffs

Derek Hoffman, DMD
Gainesville

Derek Raymond Fleitz,
DDS
Panama City
Jase R. Hackney, DMD
Tampa

GEORGIA

Brandon Lee Esco, DMD
Snellville

IOWA

Robert F. Colwell, Jr., DDS
Council Bluffs
Kevin Gregory Witt, DDS
North Liberty

IDAHO

Benjamin D. Babcock, DDS
Hayden

ILLINOIS

Manar S. Atassi, DDS
Chicago
Drew A. Colantino, DMD
Chicago
Sam Shin, DDS
Chicago
John Perna, DDS
Oak Park

INDIANA

James E. Dumas, DDS
Fort Wayne

KANSAS

Juliana Folegatti Coletto,
DDS
Salina

KENTUCKY

Darren Greenwell, DMD
Louisville

MASSACHUSETTS

Dr. Kahadiga El Fallah
Boston
Rabie M. El huni, BDS
Boston
Rami O. Muadab, BDS, MS
Boston
Dr. Wu Xueying
Boston

Alvaro Gracia, DMD
Norton

Michael D. Williams, DDS
Pittsfield

MARYLAND

A. Gary Goodman, DDS
Annapolis
Dr. Ryan Gens
Baltimore
Claudia Camelia Cotca,
DDS, MPH
Chevy Chase
Behnaz Yalda, DMD, MS
Frederick
Dr. Lawrence Snider
Potomac

MICHIGAN

James Cantwil, DDS
Flushing
Ryan Lester, DDS
Holland

MISSOURI

Bader Abdeen, DDS
St. Louis

MONTANA

Sheldon Ivers, DDS
Greatfalls

NEBRASKA

Jared D. Bolding, DDS
Omaha

NEW JERSEY

Helen P. Chiu, DMD
Florham Park
Ahmed A. Jaheen, DDS
Hackensack
Kurt Notarnicola, DDS
Mount Arlington
Saul Weiner, DDS
Newark
Theodore Niebloom, DMD
West Orange

NEW YORK

Sal Lotardo, DDS
Nesconset
Lamia AbdulWahab,
BDS, MSC
New York

Carlos Miranda, DDS
New York

Andrew Todd Sarowitz,
DDS
New York
Tudor Ioan Stiharu, DMD
Rochester

NORTH CAROLINA

Nguyen T. Nguyen, DDS
Charlotte
Francis X. Amato, III, DMD
Jefferson

OHIO

Thomas Bilski, DDS
Independence
Neal S. Patel, DDS
Powell

OKLAHOMA

Michael Stephens, DDS
Muskogee
Kristie Vinson, DDS
Tulsa

PENNSYLVANIA

Jason Julius, DDS
Murrysville
Joseph Marchi, DDS
Natrona Heights
Dr. Jim Hall
Pittsburgh
John A. Costello, DMD
Pittston
Daniel Shalkey, DDS
York

SOUTH DAKOTA

Michael Hawley, DDS, MS
Clear Lake

TENNESSEE

Tom Russell, IV, DDS
Brownsville
Dr. Allen Bush
Gallatin

TEXAS

Dario Valencia-David, DDS
Austin
Gloria E. Lopez-Bhushan,
DDS
Irving

Barbra Gayle Griffin, DDS
Killeen

Scott DiStefano, DDS
Longview
John Loar, DDS
Seven Points

UTAH

Scott R. Stanfield, DMD
Syracuse

VIRGINIA

Reza Hangval, DDS
Fairfax
Yeonju Lee, DDS
McLean
Abbey Horwitz, DDS
Virginia Beach

WYOMING

Miranda Martin, DDS
Casper

AUSTRALIA

Angelos Sourial, BDS
Fitzroy North

BRAZIL

Luiz Octavio Benatti, Jr.,
DDS
Sao Paulo

CANADA

Ismael Lahlou, DMD
Sherbrooke
Nicolas Lafrance, DMD
St. Basile Le Grand

DENMARK

Lennart Wirenfeldt Larsen,
DDS
Horsens

GERMANY

Thomas Kaufmann, DDS
Rostock

IRAN

Dr. Jamshid Bahmaninejad
Karaj
Dr. Mazdak Hashemi
Karaj
Naghme Jahanbani, DDS
Karaj
Hossein Ranjbar, DDS
Karaj



Mohammad Ali
Shahkarami, DDS
Rafsanjan, Kerman
Farid Badakhshani, DDS
Rasht
Seyyedeh Arezou
Garmestani, DDS
Sari
Dr. Farzin Safar
Shahrerey City
Dr. Baher Afsordeh
Tehran
Dr. Mehrdad Aftahi
Tehran
Roya Ataie, DDS,MS
Tehran

Arash Azizi, DDS,MSC
Tehran
Dr. Shima Baradaran
Eghbal
Tehran
Dr. Hooman Eshkevari
Tehran
Mahmood Golshan, DDS
Tehran
Sarah Kalanie, BDS
Tehran
Dr. Mohammad Hamed
Mansooriy
Tehran
Henrik Mesrghani, DDS
Tehran

Dr. Mehran Nouri
Tehran
Fariba Parsainasab, DDS
Tehran
Bahman Vahedi, DDS
Tehran
Hossein Jalilirad, DDS
Urmia
Masoumeh Ghanbari Jamal
Abad, DDS
Urmia
Mansour Rasouli Yenghkeh,
DDS
Urmia

ROMANIA
Forna Consuela Norina,
PhD
Lasi

RUSSIA
Evgeniy N. Shastin, DDS
Krasnodar

SOUTH KOREA
Dr. Joon Hyuk Yoon
Changwon-si,
Gyeongsangnamdo
Dr. Seok-ho Yun
Daegu
Dr. Sangsun Park
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The Central Florida Dental Implant Study Group 16th Annual Conference



Friday, November 2, 2012

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225 Shorecrest Dr.
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9:00 am to 3:00pm
(Lunch Included)



Presents

Dr. Paul Petrungaro

Course topics

- Provisionalization and Loading of Dental Implants in the contemporary surgical and restorative Dental Practice
- Providing the Ultimate in Dental Implant Esthetics and Maintainability

5 CE Hours

Payment Information:

Doctors: \$150.00 if registered on or before October 31, 2012
Staff: \$80.00 if registered on or before October 31, 2012
If registered after October 31, 2012
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Staff: \$100.00

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Central Florida Dental Implant Study Group
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Altamonte Springs, FL 32701

Central Florida Dental Implant Study Group

Dr. Don Preble, President
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Contact Information: Sharon Bruneau
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Matthew Young, DDS
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Web site: www.drmatthewyoung.com/
BayAreaImplantSynergyPage.htm

**Northern California Dental Implant
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Craig A. Schlie, DDS, AFAAID
Phone: 530-244-6054
E-mail: Dr.Schlie@gmail.com

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**Central Florida Dental Implant Study
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Don Preble, DMD
November 2, 2012
Dr. Paul Petrunaro presents on:
Provisionalization and Loading of Dental
Implants in the Contemporary Surgical and
Restorative Dental Practice Providing the
Ultimate in Dental Implant Esthetics and
Maintainability
Contact: Sharon Bruneau
Phone: 407-831-4008
Fax: 407-831-8604

New Jersey

**Lincroft Village Dental Implant Study
Group**

Treatment planning, bonegrafting, prosthetics
Richard J. Mercurio, DDS
Contact: Martha Gatton
Phone: 732-842-5005
E-mail: lincroftimplant@aol.com

New York

CNY Implant Study Group

Brian Jackson, DDS
Contact: Melanie – Course Coordinator
Phone: 315-724-5141
E-mail: bijddsimplant@aol.com

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to provide the list of attendees to AAID in
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