

# AAID News

JULY 2008

PUBLISHED BY THE AMERICAN ACADEMY OF IMPLANT DENTISTRY

## Editor's Notebook



**David G. Hochberg, DDS**  
Editor, AAID News

Education has been and will continue to be the cornerstone of what defines the American Academy of Implant Dentistry.

We strive to be the professional organization that provides practitioners with unbiased and comprehensive dental implant education. However, we are not so naïve to believe that the Academy is the only source of implant education.

This issue of the *AAID News* features an interview with Dr. Neil Park, Vice President of Professional Relations for Nobel Biocare, who has responsibility for educational programs in North America. ▀

## Who Says There's No Humor in Dentistry?

A clever and funny direct-mail campaign to promote the practice of AAID member Richard Waghalter, DDS, in Houston has won third place in the prestigious Summit International Award competition for direct-marketing. The campaign consisted of a series of six humorous postcards and increased Dr. Waghalter's business by 20 percent.

After years of being persuaded by his tennis partner, advertising agency owner Uri Kelman, to go with a professional marketing campaign to advertise his practice, Dr. Waghalter decided to execute the postcard campaign to help promote dental implants and other treatments and services. The cards were sent every two months to area households with annual incomes above \$100,000. One featured Dr. Waghalter's 99-year-old mother who received her

see Humor p. 3



## Executive Director's Report

By Sharon Bennett

It's hard to believe that I've been serving AAID as Executive Director for six months! The good news is that, thanks to the support and guidance of the AAID leaders, members and staff, I feel like I've been here much longer. At least I think that's good news.

Shortly after I began my work with AAID, I attended a Board of Trustees meeting where we took a strategic look at AAID's present and future. We came away with projects and activities that will move the Academy to an even higher level of success. Since that meeting, we have made real progress to support that direction.

## Education

Based on the success of the Bone Grafting Course held

see Bennett p. 11



## President's Message

By **Jamie Lozada, DDS**  
**President, American Academy of Implant Dentistry**

“Beyond Boundaries” is more than a couple of words that we decided should be the theme for AAID’s 57th Annual Meeting. “Beyond Boundaries” both literally and figuratively reflects in many ways the history, growth and future of our Academy. Dare I say, “Beyond Boundaries” is the reason for being for the AAID.

Nearly 60 years ago, a group of dentists pushed the boundaries of the conventional wisdom of dentistry of the day. Implant dentistry and the AAID were born. Over the next six decades, AAID and its members have been at the forefront of developing comprehensive implant education and supporting research that continued to expand the depth and breadth of oral implantology.

The 57th Annual Meeting to be held October 29 – November 2, 2008 in San Diego will keep the flame of that spirit of inquiry, investigation and innovation that help push us all beyond our own boundaries.

We will go beyond boundaries in many ways at the 2008 Annual Meeting.

Implant dentistry knows no geographic limitations. Doctors from throughout the world practice in the field and conduct research that expands the possibilities of treatment. Nine different countries are represented among the faculty that will present over three and one half days. Doctors attending the meeting will represent more than a dozen different

time and from anywhere in the world.

The development of oral implantology as a science and implant dentistry as a practice is based on healthy debate and questioning the boundaries placed by conventional wisdom. The 2008 AAID Annual Meeting not only encourages and showcases that debate, but it also eliminates the boundaries

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“Top experts in the field will debate current topics of interest in implant dentistry.”

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countries throughout the world helping to make this a world-class event.

Although the experience of attending the meeting in person cannot be duplicated, we are taking the meeting beyond the physical boundaries of the absolutely fabulous Manchester Grand Hyatt Hotel in picture perfect San Diego. We are providing live web casts of most of the scientific programs presented over the three days. You are not even constrained by the boundaries of time zones as we will offer simulated live presentations in addition to the live web casts and, of course, you will be able to access the archived versions of the presentations any-

between you and the experts through an audience response system. Top experts in the field will debate current topics of interest in implant dentistry. You will be able to use the audience response system to vote and express your opinion. Even those on the live web cast will have a chance to chime in via e-mail and other interactive means.

This year’s meeting is eliminating the boundaries between the doctor and the teams he or she must rely on to provide outstanding treatment to the patients. Two days of education for the allied staff coupled with a special half-day program for lab technicians are just a couple of examples. A spe-

cial program for dentists new to the practice of implant dentistry will help expand the rewards of implants beyond the boundaries of AAID members.

And finally, San Diego is renowned as a place that is beyond the boundaries of perfection. You have heard about the perfect weather in San Diego. The reality will take you beyond your expectations. The San Diego Wild Animal Park will astound you. LEGOLAND will stretch your imagination. And of course, what about Torrey Pines Golf Course, where Tiger Woods displayed super human effort and grit to win the U.S. Open this summer.

Watch your mail for the preliminary program for the Annual Meeting. You can’t miss it because it also goes beyond the boundaries of the typical dental meeting mailing. This over-size brochure will stand out on your desk.

Whether you regularly attend AAID meetings or if you haven’t recently or ever attended an AAID meeting, expand your own boundaries and register for AAID’s 2008 Annual Meeting.

We look forward to seeing you October 29 through November 2, 2008 in San Diego. ■

## Humor

continued from page 1

dental implants when she was 78. "I've told several patients who thought they were too old to get implants that my mother got implants at 78 and has enjoyed excellent dental



health for the last twenty years," said Waghalter.

Kelman's marketing approach uses postcards to communicate frequent messages in clever ways to avoid being bothersome.

"Postcards are the cheapest way to get a message out, but the audience has to like the format and want to continue receiving them. You don't see much humor in dental practice marketing, so we believed there was a great opportunity to differentiate Dr. Waghalter from other practitioners by using humorous postcards," said Kelman.

Each of the six postcards covered specific elements of Dr. Waghalter's practice,

*I didn't think so. My son the dentist told me 20 years ago (when I was a mere 78!) that implants were the answer for me. They may be for you, too.*

*My little Richard is the one who can tell you. Although it seems like yesterday when he was "my little man," it's really been many years! He had many years of experience teaching new dentists at the University of Texas Dental School. And 37 years in his own practice, perfecting techniques like:*

DENTAL IMPLANTS	COSMETIC PROCEDURES	DIAGNOSTICS
<b>GUM TREATMENT</b>	Crowns and Bridges	3D Digital X-Rays
Non-Surgical	Veneers	Computerized Risk Analysis
Laser/Fiber-optic tartar removal	Bonding	Total Treatment Planning for Complex Cases
Teeth Cleaning	Teeth Whitening	
Gum Surgery	Invisalign Braces	
Gum and Bone Regeneration	TMJ Treatment	
Gum Pockets Elimination		

*If you want your teeth in your mouth and not in a glass, you know who to call: my son Richard. He'll keep your smile beautiful without destroying your bank account. And he'll teach you a few new jokes besides!*

*Selma Waghalter*  
Richard's mother

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**Richard Waghalter, DDS** - Periodontist and Implant Specialist  
Graduate, Periodontic Specialty Training, University of Michigan; DDS, University of Illinois College of Dentistry; BS, St. Louis College of Pharmacy; Clinical Professor, Periodontics, UT School of Dentistry, Houston, and Veterans Administration Hospital Department of Dentistry; Past Editor, Journal of the Southwest Society of Periodontology; Member, American Dental Association, American Academy of Periodontology, American Academy of Implant Dentistry, Academy of Osseointegration.

*This is my son, Dr. Richard Waghalter.  
I am so proud of him. He'll keep your teeth in your mouth.*

want your teeth in your mouth and not in glass, you'll know who to call: my son Richard."

"We knew this card would get attention and it

age," said Waghalter.

The Summit International Awards organization, [www.summitawards.com](http://www.summitawards.com), hosts a rigorous competition for the Summit Creative Award, Summit Marketing Effectiveness Award and the Summit Emerging Media Award. Applicants from more than 50 countries compete for the awards. Kelman's firm, Kelman Design of Houston, [www.kelmandesign.com](http://www.kelmandesign.com), won third place for the Summit Marketing Effectiveness Award for Dr. Waghalter's postcard marketing campaign.

Dr. Waghalter hasn't decided yet if he will extend the direct-mail campaign further, but has used the photo of his mother in advertisements in the Yellow Pages. He says his mom enjoys being featured in the ads and hopes more seniors with removable dentures will follow her advice and get implants. ▀

## AAID NEWS

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"You don't see much humor in dental practice marketing, so we believed there was a great opportunity to differentiate Dr. Waghalter from other practitioners by using humorous post cards."

and the card to promote his implant services showed his mother on one side and offered practice information on the other. Mrs. Waghalter is pictured pointing to a full set of dentures soaking in a cocktail glass. Her quote reads: "Do you want your smile on the rocks?" On the back of the card, she says, "My son the dentist told me 20 years ago (when I was a mere 78!) that dental implants were the answer for me. If you

did. Prospective patients actually brought it to the office to inquire about getting implants," said Waghalter. "Aside from the eye-catching humor, it communicates that I'm a long-time believer in dental implants dating back to my mother's surgery 20 years ago. I certainly wouldn't have recommended them for her if I wasn't convinced that implants are the best option for replacing missing teeth regardless of your



## Business Bite

### Make It Easy To Say “Yes” To Implants

Roger P. Levin, DDS

*Editor’s Note: As a part of our effort to provide greater value to AAID members through the AAID News, we are offering a “Business Bite” column in each issue. We hope that you find the following article by Dr. Roger P. Levin valuable. Dr. Levin is founder and chief executive officer of Levin Group, Inc., a leading dental practice management consulting firm that provides a comprehensive suite of lifetime services to its clients and partners. Levin Group can be reached at 888.973.0000 and customerservice@levingroup.com.*

#### Introduction

Implants have the power to transform any practice. They’re the closest replacement to natural teeth, yet many practices struggle with implant case acceptance. I believe implants are poised for a major breakthrough within the next decade. Just look at the demographics...the baby boomer population (anyone born between 1946 and 1964) has hit middle age. Many of them will experience edentulism in the coming years and become prime implant candidates.

With an estimated 100 million potential candidates in the US, implants are a massive untapped source of revenue for most dental practices. Given the numerous distinctive benefits that implants afford edentulous patients, practices should regard implant treatment as a standard of care, not just as a luxury item for the wealthy.

Through informative, motivational case presentations, doctors can build successful implant prac-

tices even in today’s slow economy. Implant dentistry enhances not only patient lifestyles, but also practice productivity — truly a win-win situation for the patient and the practice.

Although not every patient can afford them or needs them right now, every single patient should be made aware of implants. Therefore, dentists have an obligation to educate all patients about this treatment option. Avoid screening patients based on your perception of *their* interest level or ability to pay.

#### Greater Implant Success

Are you ready for explosive implant growth? Now is the time to update your implant case presentation system. The following action steps can help you take your implant production to the next level:

##### 1. Emphasize Benefits.

Simply describing implants does not motivate patients to say “yes” during case

presentation. Patients are naturally going to ask, “what are implants going to do for me?” Over-emphasizing the clinical details of recommended treatment is a common issue for doctors. Avoid it. Patients want to know how they will ultimately benefit from having implants placed, and it is up to the doctor and dental team to highlight all the benefits provided by treatment.

Benefits statements might include the following:

- “With implants, you won’t have to worry about food restrictions.”
- “Implants are easy to maintain – you will be able to treat them just like natural teeth.”
- “There is no extra work involved for you to care for your implants. Regular brushing and flossing along with routine dental examinations are all you need.”
- “Implants have a very high success rate – higher than most surgical procedures.”

- “When you get an implant, you’ll notice improved confidence as your smile once again becomes full.”
- “Implants allow you to regain so much of your former, active lifestyle.”

#### 2. Educate Patients Without Overwhelming Them.

Most patients are not fully aware of the numerous benefits of implants. Educating patients should be done both by the dentist and the dental team. As with any other patient communication, conversations about implants should be scripted to deliver concise, clear and consistent messages.

Begin the educational process early. Don’t wait until patients have lost a tooth before educating them about the benefits of implants. Remember, people don’t plan on losing a tooth, but it happens. Educate patients early. It makes motivating them later easier!

### 3. *Be Enthusiastic.*

It is a good idea to begin with the assumption that every patient who is missing a tooth would like implants. Wouldn't you want implants if you were in their place? Your belief in implants should come across in every case presentation. Your enthusiasm for implants should come across loud and clear and inspire patients to give implants serious consideration. When you emphasize the patient benefits of implants in your presentations, treatment acceptance invariably increases. Many dentists feel that they should simply mention options, and the patient will consequently make the best choice. In reality, it is important to realize that successfully presenting implant cases depends on two components: patient education and motivation. You and your team have to be positive and enthusiastic about the benefits of implant treatment.

### 4. **Use Internal Marketing.**

Make sure that supporting educational materials, such as brochures, are available to reinforce what has been discussed about implants. Levin Group believes that brochures alone do not motivate or influence patients. Brochures reinforce what has been discussed and only enhance the patients' level

of motivation. Patient testimonials as well as "before and after" photos are very powerful, particularly with unfamiliar procedures such as implants. If any staff members have dental implants, those individuals can serve as a walking advertisement for implant treatment.

### 5. **Offer Financial Options.**

The cost of implants is always a sticking point, especially in the current

options should be offered to all patients regardless of their perceived financial status. This strategy will significantly increase the level of case acceptance and practice production.

While implant case presentation must educate and motivate the patient, it must also address the problematic area of patient financing. Many patients who come to understand and appreciate the value of implants will have difficulty facing the fact that

very small portion of the fee as part of the financing arrangement. This is a mistake.

The small portion of the fee that is retained by the financing company is insignificant compared with the return to the practice. This is not a matter of receiving 100% of your fee as opposed to receiving 95% of your fee. **This is a matter of receiving 95% of your fee as opposed to receiving none of your fee because the patient will be unable to pay for the implant case.**

The great benefit of patient financing is that it frequently allows practices to place implants that it otherwise would not. Financing options makes implants more affordable and motivates patients to "yes" to treatment. If your practice offers third-party financing, make sure the patient fully understands the "fine print" so there is no confusion later on about this arrangement.

### **Conclusion**

Implants will continue to grow in popularity in the next decade. Educate every patient about the benefits of implants. Make implants the treatment of choice for edentulism. Give your patients financing options for implants, and you'll be well-positioned to increase implant production exponentially in the years ahead! ▀

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"If your practice offers third-party financing, make sure the patient fully understands the 'fine print' so there is no confusion later on about this arrangement."

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economy. To help make implants more affordable, practices should offer patients a variety of financial options. Levin Group recommends these options:

- 5% discount for payment in full
- Half up front and the balance before treatment is completed
- Credit cards
- Third-party financing

This last option allows the patient to accept implants without the practice having to play "banker." The practice receives payment for its services upfront while the patient has the implants placed. A variety of patient

insurance does not cover the entire process. It is imperative that the practice offer financing options to address reservations patients may have concerning fees. Third-party financing is a benefit to both the implant patient and the practice. Offering this option makes it that much easier for patients to say "yes" to implants.

Obviously, individuals who simply cannot access funds will reject treatment. Yet many dental practices today often fail to tell a patient that third-party patient financing is available. Why? Some doctors are hesitant to give up a

## Clinical Bite

### Study Shows Little Discernable Bone Loss at Implant Sites

Dental implants are 98 percent successful and cause little or no bone loss, according to new research published in the *Journal of Oral Implantology*.

Authors Zeev Ormianer, DMD, and Ady Palty, DMD, reviewed 60 charts of patients who received a total of 267 implants in two private dental practices in Israel and Germany. They found that 98.5 percent of the implants survived, and

there was no discernable bone loss in 88 percent of the implant sites. The mean follow-up time was 7.5 years.

The study goal was to determine the level of bone loss over time at the implant sites in the jaw. A key clinical issue was not whether bone loss would occur but how much bone loss should be considered normal and acceptable.

Crestal bone loss was observed in 25 percent of

total study subjects and in 12 percent of all surviving implants. Twenty-nine implants exhibited 1 mm of bone loss and three implants lost 2 mm of bone. Low-density maxillary jawbone and more extensive bone remodeling, which were required around implants immediately placed into extraction sockets, were the probable causes of observed bone loss in the study. Implants exhibited excellent long-term

outcomes with little or no bone loss.

The study adds to growing body of compelling clinical evidence supporting dental implants as the most successful method for replacing missing or compromised teeth.

The full article can be found in Volume 34, Issue 3 of the *Journal of Oral Implantology* beginning at page 150 or accessed online at [www.joionline.org](http://www.joionline.org). ▀

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## Legal Bite

### The Medical History: How Much Is Enough?

By Frank R. Recker, DDS, JD

*Editor's Note: Each issue of the AAID News will include a "Legal Bite" article written by Frank Recker, DDS, JD who is legal counsel for the Academy. Dr. Recker will share his suggestions for dealing with every day experiences that might lead to legal issues for dentists. Dr. Recker can be reached at: 800.224.3529 or by e-mail at recker@ddslaw.com.*

Every practicing dentist realizes just how important a patient's medical history is in order to arrive at a proper diagnosis and safe treatment plan(s) for any patient. This information could affect the decision whether or not to even treat the patient, the choice of anesthesia, choice of materials, the patient's ability to tolerate certain procedures, and perhaps most importantly, the likelihood of satisfying the patient.

Nonetheless, a practitioner sometimes overlooks something in the medical history that should cause concern, or fails to make further inquiries about conditions or medications noted by the patient. And never assume that a patient has disclosed everything you should know about an existing or past medical condition or medication. A dialog with the patient is an essential ingredient for a complete and accurate history. You can't expect a patient to tell you that they took Fosamax for the past 10 years if the medical history question only relates to 'medications currently being taken.'

On many occasions, during the past 20 years defending dentists in a myriad of matters, the patient's medical history has been at issue. It could relate to a medication listed by the patient that was not explored by the dentist, or a medical condition noted by the patient that should have triggered a medical consulta-

tion with a physician, or the failure to ask a relevant question on the history form. On other occasions, the patient failed to note important medical or emotional conditions that would have altered, if not prevented completely, the dentist's treatment of the patient. One case related to a patient that did not note serious emotional or mental conditions that would have caused a prudent dental practitioner to proceed very

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"... a practitioner sometimes overlooks something in the medical history that should cause concern, or fails to make further inquiries about conditions or medications noted by the patient."

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cautiously in treating the patient, if at all. Only when the complicated and expensive treatment began to fail did the dentist realize that a mental/psychological component existed that was leading to the destruction of the dental work. On the other hand, a close review of the medical history revealed no question that

specifically asked about such conditions. Suffice it to say that one box on the medical history should specify 'Mental or emotional conditions treated by counseling and/or medications? If yes, please indicate medications prescribed and name of treating practitioner(s).' Another question should relate to any current or past 'substance abuse.'

and may not do so, such failure to disclose would present a defense for the dentist to a malpractice suit or dental board inquiry if such were related to the patient's dissatisfaction with treatment or the failure of treatment caused by a lack of patient cooperation or psychotropic medications. In fact, many such patients are inherently difficult or impossible to please, which should preclude most dentists from attempting any treatment if they discover the existence of such conditions.

On another topic, patients often list medications or conditions that are not investigated by the dentist. If a patient lists a commonly prescribed heart medication, with or without dosage amounts, a prudent dentist should at least discuss the heart condition in some depth and place the appropriate notations in the patient chart. It does no good, from a defense standpoint, to converse for an hour with a patient but to have little or nothing placed in the patient record about

see Legal Bite p. 24



# Industry News

## CareCredit

CareCredit, North America's leading patient payment program, is offering a FREE educational audio CD titled "Drop the Shield and Appoint More Patients!" featuring leading experts Dr. Richard Madow and Dr. David Madow.

Each time a patient calls a practice to ask questions or schedule an appointment, it is an opportunity to increase production. Yet so many dental teams put up an imaginary "shield" that prevents them from appointing these potential new patients. In this informative audio program, Dr. Richard Madow and Dr. David Madow share their insights on how practices can eliminate these "shields" with proven communication techniques that can help the team handle this critical conversation.

Using actual recorded telephone calls as examples, the doctors demonstrate the fatal mistakes that many dental teams make on the phone, and what they can do to transform these into opportunities – while minimizing failed appointments.

CareCredit also announces that it has recently secured the exclusive endorsement of two additional state associations, bringing their total support to 46 out of 50 dental associations or their affiliates – a first in the industry. After

careful consideration, the Nebraska Dental Association (NDA) and the Oklahoma Dental Association (ODA) selected CareCredit for their members in early 2008.

For more information or to request your complimentary copy of The Madow Brothers' CD, call CareCredit at 1-800-300-3046 ext. 4519 (if new to CareCredit) or 1-800-859-9975 (if already enrolled) or visit [www.carecredit.com](http://www.carecredit.com).

## DentoGen



DentoGen is a new bone graft recently launched by **Orthogen**. DentoGen is approved for use as a bone graft by itself, in combination with other bone graft materials and as a barrier membrane. DentoGen is medical grade calcium sulfate hemihydrate. It is packaged in a cup in 1 gram quantities and comes with regular set and fast set liquid. It is completely synthetic, biocompatible, biodegradable, osteoconductive, safe, simple to use and non-toxic. Upon implantation in the body, it forms an osseoconductive lattice of

biologic apatite that stimulates bone ingrowth into the defect. It is also the only bone graft that possesses hemostatic, angiogenic and barrier membrane properties. Calcium sulfate also has excellent drug delivery characteristics. It is priced very reasonably at \$40 per case. Please call 1-877-DentoGen or 973-467-2404 or visit our Web site at [www.orthogencorp.com](http://www.orthogencorp.com). You can also e-mail [info@orthogencorp.com](mailto:info@orthogencorp.com)

## Give Kids A Smile

DEXIS® and Henry Schein Dental®, founding corporate sponsors, are proud to assist in boosting the numbers of children who gain care during Give Kids A Smile (GKAS) events.

The GKAS program started in 2002 when a handful of dedicated volunteers at a single location in St. Louis treated 400 children. Since its inception, the ADA reports that the program has grown to encompass an impressive total of more than 4.2 million children who have received treatment under the GKAS project. The number of volunteers and sites has grown as well. For 2008, the reported number of children treated is estimated at 475,973, with 46,847 volunteers manning 1884 physical sites.

Henry Schein Dental, along with 50 of its supplier partners, furnishes event sites with \$1 million in product donations. DEXIS provides the use of 50 digital X-ray systems and personnel to assist in taking radiographs for Give Kids A Smile events at dental schools. DEXIS has targeted dental schools to encourage the use of these larger facilities with the capability to treat more children.

For more information on the GKAS program, including the latest statistics and information on its background and sponsors, visit [www.ada.org](http://www.ada.org). Learn more about DEXIS including the advantages of digital radiography, the company's latest news, clinical articles, and specifics on the DEXIS sensor and software, at [www.dexis.com](http://www.dexis.com).

## DENTSPLY Tulsa Dental Specialties



DENTSPLY Tulsa Dental Specialties announces the introduction of its EndoActivator System, the newest addition to the established line of patented products and techniques

see **Industry News** p. 21

# Upcoming key AAID dates

## AUGUST

**4-8** AAID Associate Fellow Written Exam — Pearson Vue Testing Centers

**8** Deadline to apply for AAID December 8-12 Associate Fellow Written Exam

## SEPTEMBER

**12-13** AAID Central District Meeting — Toronto, Ontario, Canada

**15** Early Bird Deadline for AAID 57th Annual Meeting

## OCTOBER

**3** Deadline to apply for AAID November 2 Associate Fellow Written Exam

**3-4** AAID Microsurgery Course — Chicago

**29-Nov. 2** AAID 57th Annual Meeting — San Diego, CA

## NOVEMBER

**2** AAID Associate Fellow Written Exam — San Diego, CA

**5** Deadline to apply for AAID December 5 Associate Fellow

Written Exam

**12** Deadline to apply for AAID December 12 Associate Fellow Written Exam

## DECEMBER

**5** AAID Associate Fellow Written Exam — Atlanta, GA

**8-12** AAID Associate Fellow Written Exam — Pearson Vue Testing Centers

**12** AAID Associate Fellow Written Exam — Loma Linda University

## Upcoming District Meetings to be held in 2008

### The Central District Meeting

September 12 – 13, 2008

Toronto, Ontario, Canada

[www.aaidcentraldistrict.com](http://www.aaidcentraldistrict.com)

This year we're bringing some of what the AAID is known for... to the AAID Central District!! Join our premium speakers as they talk about cutting edge techniques and technologies and stay for the famous Toronto Film Festival.

Hilt Tatum, DDS — "NIRISAB" — Natural Implant Restoration in Stable Alveolar Bone

Michael Pikos, DDS — Digitally Guided Bone Augmentation™ for Esthetic Zone Rehabilitation

Hom Lay Wang, DMS MSD — Sandwich Bone Grafting Technique

Pat Allen, DDS PhD — Soft Tissue Solutions in Implant Therapy

### Northeast District

June 4 - 6, 2009

Boston, Massachusetts

Check the AAID Web site at [www.aaid.com](http://www.aaid.com) for more information about both of these outstanding programs.

## **Bennett**

continued from page 1

each summer at Wright State College in Dayton, Ohio, a second course was added in the winter at Touro University Nevada in Henderson, NV. Both of the courses offered during 2008 sold out and received rave reviews.

New to the AAID education programming curriculum is the Advanced Dental Cosmetic Microsurgery Course to be held this fall in Chicago. The course is filling up quickly.

## **Credentialing**

The Associate Fellow exams are now available in two formats: print which is presented at the Annual Meeting and at the close of each AAID MaxiCourse®, and a new computer-based format to be given at Pearson Vue Testing Centers throughout the US and other countries. As a reminder, the deadline for applying for the printed format is 30 days before scheduled written examination date. However, the application for the computer-based format is four months before the examination dates. The computer-based exam is given over a five-day period so that it is convenient to any schedule. Check the AAID Web site at [www.aaid.com](http://www.aaid.com) for a complete calendar of examination dates, locations and application deadlines. We hope that by expanding accessibility, we can increase

participation and expand our credentialed membership.

## **Public Relations**

We recently distributed a news release, "A Bridge to Nowhere" (for a copy, visit the [www.aaid.com](http://www.aaid.com) or see page 26) that recommended implants as the preferred method for replacing missing teeth. The news release contrasted the benefits of implants as opposed to a bridge and also suggested implants as replacements for older bridges. That single release has had more than 9 million views in the first week and is being pitched to national publications, radio and television talk shows to continue to reach our target market of consumers who are missing teeth.

## **Communications**

The AAID Web site is being redesigned and revamped and will be debuted within the next month. It will represent AAID in a brighter, fresher way with more public information. Content and ease of finding information you want and need are the two cornerstones of the new Web site.

## **Districts**

The importance of the Districts was evident during the strategic discussion at the AAID Board meeting. We at the AAID Chicago office have been working with the Districts to market their meetings

and to assist with registration. But the longer view is that there needs to be a process in place that delineates the roles of the District leadership and the Chicago office staff and details how they can work together for the success of the Districts.

**President Jaime Lozada** has appointed **Dr. Larry Bush** to chair a committee that will take a look at the role that the Districts play in AAID, the importance of their meetings, and how the meetings can be run more effectively with the joint efforts of the District leaders and the Chicago staff.

## **Membership**

AAID has been growing at a very healthy pace over the past several years with over 10% average annual increases. However, halfway through this year we have witnessed a slowing of that pace to approximately 3% growth. In order to address that growth slow-down and to provide the best possible membership service, we are dedicating a staff member, Carolina Hernandez, to work exclusively with membership growth, retention and membership services. We hope that by concentrating efforts on membership and membership issues we'll be better able to address the reasons why people don't join, or why they join and then leave.

## **The Implant Leader**

AAID has also been working on enhancing our relationships with other dental organizations. In particular, we've been working with Academy of General Dentistry and have developed a reciprocal arrangement that will allow AGD members to attend the AAID 2008 Annual Meeting at our member registrations fees. Similarly, AAID members will be able to attend the AGD 2009 Annual Meeting at their member rates.

The Oregon AGD was recently approved to offer an AAID MaxiCourse®, to begin later in 2008. It's a first step in working with AGD's constituent societies and in becoming AGD's implant education source.

## **Conclusion**

As you can see, it's been only six months...but those have been some pretty busy months. AAID rightly prides itself on being a thriving organization. I am honored to be working with the AAID leadership, volunteers, members and staff to make sure it continues to build on that solid foundation. ▀

**Don't forget  
to visit  
[www.aaid.com](http://www.aaid.com)  
for the latest  
news and  
updates.**

# The Legal Battlefield: A Historical Review

By Frank Recker, DDS, JD

For over 14 years the AAID has been aggressive in challenging state restrictions on the advertising of its bona fide credentials (Fellow, Associate Fellow; Diplomate, ABO/ID). Indeed, as a testimonial to the AAID's commitment, even after deducting almost \$700,000 recovered from Florida and California, the AAID has expended over one million dollars in credential recognition legal related expenses. A historical review and update is warranted.

## The first effort: Florida

In 1994 the AAID sought and obtained a formal 'Declaratory Order' from the Florida Board of Dentistry. That Order concluded that the AAID and ABO/ID were bona fide organizations that issued credentials in implant dentistry and which could be advertised without restrictions. However, in response to that Order, the Florida Dental Association successfully lobbied the Florida legislature for the enactment of statutory restrictions that prohibited the advertising of our credentials.

The AAID and Dr. Richard Borgner challenged that statute on First Amendment grounds, and in 1998 the US District Court in Tallahassee ruled

that the statutory restrictions were unconstitutional ('Borgner I'). Shortly thereafter, the Florida Dental Association returned to the legislature and again successfully lobbied for the passage of amended restrictions that, while purporting to allow the advertising of the credentials, imposed onerous disclaimers. The



AAID and Dr. Borgner returned to the Court, which again ruled in 2001 that the amended statute was also unconstitutional ('Borgner II'). The Florida Board of Dentistry appealed this decision to the 11th Circuit Court of Appeals which ultimately reversed the lower court in a 2 to 1 split decision, in March 2002.

## The U.S. Supreme Court responds

The AAID then sought to have this decision reviewed by the U.S. Supreme Court. In December, 2002, the United States Supreme Court denied the AAID's request for review, but Justices Clarence Thomas and Ruth Ginsburg issued a dissent, stating that they

believed the AAID case should be reviewed by the full Court, and that the disclaimers at issue appeared to cross the line of constitutionality. Nonetheless, the decision of the 11th Circuit stands and the mandatory disclaimers imposed by the Florida statute (F.S. 466.0282) have been declared constitutional, under federal law.

## A second effort in Florida

Shortly thereafter, in 2003, Dr. Fran DuCoin, a Fellow and Diplomate from Stuart, Florida, filed suit in state court against the Florida Board of Dentistry, alleging that the statute upheld as constitutional by the federal courts violated his rights under the Florida Constitution. Although the trial in his case was finally scheduled to commence in March 2008, it was postponed when the defendants (Florida Board of Dentistry and Department of Health) asked the court to dismiss the suit on technical grounds. In response, Dr. DuCoin recently asked the court to allow him to file an amended complaint, adding two consumers and two additional dentists as plaintiffs.

In addition to his AAID/ABO/ID credentials, Dr. DuCoin is asserting his right to advertise his AGD credentials and another plaintiff/Florida dentist wishes to assert his right to advertise his credentials in cosmetic dentistry earned from the AACD. The two consumers who seek to be plaintiffs have stated that they wish to join the suit in that they have a right to learn about bona fide credentials earned by dentists in order to assist them in making an informed choice about dental services. They also assert that such infor-

mation about credentials should not be impugned by disclaimers which state that the credentials are not 'bona fide.' This case will likely go to trial in late 2008.

### **AAID opens a "western front"**

On the 'western front,' in 1998, the AAID and Dr. Perry Bingham launched a judicial challenge of a California Dental Board enforcement policy that prohibited the advertisement of AAID and ABOI/ID credentials. In 2000, the U.S. District Court in Sacramento ruled that the restriction was unconstitutional. Then, in 2002, in an attempt to circumvent the Court decision, the

California Dental Association successfully lobbied for the passage of a statutory provision that prohibited the advertisement of credentials unless they were based upon completion of a full time, postgraduate educational program.

The AAID and Dr. Michael Potts challenged this 2002 statute in the same U.S. District Court, and in 2004 that Court ruled that this statute was also unconstitutional. That decision was appealed by the State of California to the 9th Circuit Court of Appeals based in San Francisco and briefs supporting the AAID were filed by the AGD and AACD. In February 2007 the Appellate Court reversed

the lower Court decision and concluded that the lower Court should have held a trial to decide whether or not the consumer surveys conducted by the California Board of Dentistry (and partially paid by the CDA/ADA) had any merit. Immediately thereafter, the California Board of Dentistry and the Office of the California Attorney General began negotiations with the AAID relative to an amended statute that would be acceptable to both sides. Potential statutory language has been agreed upon by the parties but no subsequent legislation has been introduced as of this date. If the agreed upon legislation is not introduced

and passed, this case will likely return to the District Court for a trial in 2009.

### **What's next?**

Clearly, the AAID has been the leader on the legal front for many years. It has expended enormous resources in its efforts to prohibit any restrictions on the advertising of AAID and ABOI/ID credentials in implant dentistry. Likewise, our efforts support the public's ability to have 'untainted' access to our credentials.

This issue needs a final resolution by the United States Supreme Court. Fortunately, two of those Justices have already indicated where they stand on the subject! ▀

---

## **New Diplomates of the ABOI/ID**

The ABOI/ID is pleased to announce that nine dentists became Diplomates of the American Board of Oral Implantology/Implant Dentistry on April 28, 2008, after passing both Parts I and II of the ABOI/ID Certification examination.

William Robert Dapper,  
DDS, San Clemente, CA  
**Berne C. Dunson, DDS,**  
**Atlanta, GA**

**Douglas G. Hammond,**  
**DMD, MSD, Huntsville,**  
**AL**

**Michael Katzap, DDS,**  
**Rego Park, NY**

**Andrew Wayne Kelly,**  
**DDS, Clemmons, NC**

Ioannis (Yianni) Magnis,  
DDS, Bakersfield, CA  
**Nicholas J. Shubin, DDS,**  
**San Juan Capistrano,**  
**CA**

Pankaj P. Singh, DDS,  
Brookville, NY  
Luis Alejandro Torres,  
DMD, Vista Circle, FL

To sit for the examinations, these dentists were required to practice implant dentistry for at least five years, to provide implant services for numerous patients, and to otherwise prove their implant expertise. To earn the title of *Diplomate*, they were obliged to pass Part I,

which consisted of 250 written test questions; and Part II, which consisted of a defense of three individualized case reports and of five standardized cases. For each station of the Part II examination, candidates were evaluated by two examiners, for a total of twelve examiners in all.

The examination process measured the in-depth knowledge, proficient skills, and abilities required for practitioners to provide comprehensive, safe, and effective oral implant care for the public.

The ABOI/ID was

founded in 1969 and conducts examinations to determine the qualifications and competence of dentists who voluntarily apply to the Board for certification. The Board is sponsored by the American Academy of Implant Dentistry. Dentists interested in becoming Diplomates may visit the ABOI/ID Web site at [www.aboi.org](http://www.aboi.org) to obtain more information.

Congratulations to the new Diplomates who have now joined the nation's elite group of implant dentists. ▀

## Interview

### Interview with Dr. Neil Park, Nobel Biocare

Interviewed by Editor of AAID News, David Hochberg, DDS



#### Tell us a little bit about your background and your history with Nobel Biocare.

I graduated from dental school in 1979, and practiced general dentistry, first in the US Public Health Service for two years, and then in private practice in Florida for ten years. I joined Nobel Biocare almost 17 years ago, and have worked in several different capacities. Currently, I'm the Vice President of Professional Relations, with responsibility for educational programs in North America.

#### How would you say that Nobel Biocare is different from other companies in the implant industry?

First, we are the only major company in the industry that is purely a dental company. That means that our sole

commitment is to develop products and techniques that will make practicing dentists more successful. Secondly, we have integrated our Procera cad/cam restorative technology with our implant systems to provide a root-to-tooth solution for your patients.

#### What is Nobel Biocare's strategy for implant training?

For the past 25 years, most implant training has been sponsored or conducted by implant manufacturers. Nobel Biocare has invested millions of dollars in this effort, and we have developed a global network of educational facilities, where we have trained many thousands of dentists. But now it's time to move to the next level.

#### How so?

Training needs to move into the dental schools. While implantology has been taught to post-graduate residents for many years, for the most part there has been little implant training for predoctoral students. Nobel Biocare is taking a leading role to change that.

#### How can you change what is taught in dental schools?

The schools are already committed to adding implant treatment to the clinical curriculum. Unfortunately, there are often financial barriers to making this change. We support a large number of schools by providing instruments and components — and in some cases cash payments — to enable this curriculum change.

#### And what are the results of your efforts?

We have had tremendous success in helping dental schools to reach their educational goals. I'm reluctant to start listing schools because I'm sure to omit some strong programs, but I can say with great conviction that in the past few years, thousands of dental school graduates have treatment planned and restored dental implants in programs that are supported by Nobel Biocare.

#### Can you tell us about one school, as an example, perhaps?

Sure. Loma Linda University, where AAID president Jaime Lozada is Professor and Director of Implant Dentistry, has an outstanding program where predoctoral students

receive thorough didactic and simulation training in implant dentistry, and then have the opportunity to treat patients clinically. They also have a unique program where students are directly involved in the creation of cad/cam ceramic crowns.

#### How does this program benefit AAID members?

Several ways. If your members have referral-based practices, it provides a whole group of new practitioners who are comfortable planning treatment and restoring implants. For the organization itself, it provides a ready source of committed new members. And, of course, for the patients, it provides a higher likelihood that they will have access to the latest implant reconstructive technology.

#### This is perhaps a bit off our topic, but it's an issue of concern to some of our members: What exactly is the relationship between Nobel Biocare and Clear Choice dental implant centers?

David, I'm really glad that you asked because there has been a great deal of

see Interview p. 21

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##### Implant Surgery - "The Basics"

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Dr. Ron Zokol, Director

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## Academy News

### Summary of actions taken by Board of Trustees June 7, 2008

The Board of Trustees met on July 7, 2008 in San Diego for one of its regularly scheduled meetings. Rather than publish the minutes of the meeting, we are providing the following summary of the key actions taken by the Board of Trustees.

Established the following policy: Any organization that requests the use of the AAID logo to promote its implant education will be required to include an AAID representative in the implant education planning process.

Authorized an addition to the budget of \$20,000 to hire an education and credentialing assistant for the remainder of fiscal year 2008.

Accepted the 2007 audit as presented and reappoint the auditing firm of Ruzicka and Associates for the 2008 audit.

Approved the funding request from the 2008 Annual Meeting Planning Committee for \$65,000 to cover the cost of an awards luncheon and an exhibit hall box lunch.

Authorized the transfer the \$13,000 in Restricted Study Club Funds to the

AAID Research Foundation Endowment Fund.

Established a committee to determine the feasibility of District meetings, to establish guidelines in support of the District meetings, and to report back to the Board of Trustees at the October meeting.

Accepted the recommendations of the A&C Board and elected the Fellows and Associate Fellows who met the requirements for 2008.

Approved the letter as proposed by the Education Committee expressing AAID's concern about providing continuing education credits for commercial education.

Awarded Life Membership status to **Dr. Robert Benzel, Dr. Hershel Bernstein, Dr. T.C. Shen, and Dr. Gary Witham.**

Removed from membership, the Credentialed Members whose dues were unpaid as of July 1, 2008.

Accepted the bylaw amendment to remove the dues amounts for Fellow and Associate Fellow membership classifications.

Reduced the registration fee for retired credentialed members to equal the existing fee for life credentialed members.

Decided to hold the spring 2009 Board of Trustees' meeting on

Saturday, May 16, in conjunction with the International Meeting in Acapulco. ▀

### Dr. Philip J. Boyne passes away



Philip J. Boyne, DMD, MS, DSc (h.c.), the 2006 recipient of the Isaiah Lew Research Award from the AAID Research Foundation, passed away in June. He obtained his liberal arts education and B.A. degree from Colby College in Waterville, Maine. He entered the U.S. Army in 1943 and was a uniformed student at Tufts University, graduating from the Tufts School of Dental Medicine in January 1947. Dr. Boyne received an M.S. degree from Georgetown University and a D.Sc.(h.c.) from the University of Medicine and Dentistry of New Jersey.

Following service as a house officer at the Bethesda Naval Hospital, he undertook studies at the Navy Research Institute, where he was director of



A great time was had by all at the 2008 Western District Meeting held in April in San Antonio. Pictured left to right are four of the five Western District officers who put together an exceptional meeting: Steven Holbrook, DMD, Vice President; Jay Elliott, DDS, President; Bill Liang, DMD, Secretary and Duane Starr, DMD, President-elect. Of course the meeting wasn't all fun and games. Outstanding scientific sessions provided attendees with over a dozen hours of quality CE in implant dentistry.



dental and craniofacial research. After serving in Vietnam on an aircraft carrier in 1963 and 1964, he returned to Da Nang in early 1968 to begin a study of maxillofacial casualties. Following retirement from the Navy, he was on the faculty at UCLA where he was assistant dean of the School of Dentistry. In 1978, he joined the faculty at Loma Linda University as director of residency training in OMS. His LLU tenure has involved being chief of the OMS service at three hospitals.

During his career, he has been active in the study of bone regeneration, bone grafting, osseous correction of cleft palates and craniofacial anomalies, and the osseous repair of facial bones. More recently, his work has dealt with the clinical application of bone inductor cytokines. Dr. Boyne authored 200 publications in refereed journals and book chapters, and wrote three textbooks on maxillofacial surgery. For his pioneering of a method of cleft palate bone grafting now adopted internation-

ally, he was the recipient of the highest honor given by the American Cleft Palate-Craniofacial Association, the "Honors of the Association," in 1994. In 1988 he received the Distinguished Alumnus Award from Colby College, and the Distinguished Faculty Award from the Loma Linda University School of Dentistry in 1998.

Dr. Boyne was an examiner on the American Board of Oral and Maxillofacial Surgery for 14 years (1969-1983) and served as president of that board. He

also served as president of the American College of Oral and Maxillofacial Surgeons, and president of the American Institute of Oral Biology. ▀

## Education Committee

### AAID Dental Student Award:

This year, 50 dental schools in the United States and Canada participated in the AAID's award program that recognizes undergraduate

see *Academy News* p. 24

# CDII

## Connecticut Dental Implant Institute

Dr. Joel L. Rosenlicht, Director

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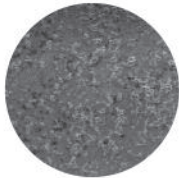
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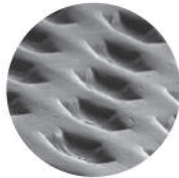


Primary closure is often hard to obtain and maintain when grafting extraction sites. Releasing incisions are often required, cutting off the blood supply to the flap, disrupting the soft tissue architecture and compromising the keratinized mucosa. Additionally, most membranes are not designed to be left exposed, resulting in premature resorption, infection and failure of grafting procedures when exposed. Until Now.

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"I had given up on e-PTFE products because of post-operative complications. However, the Cytoplast® textured d-PTFE has eliminated those problems. I love its handling, ease of insertion and removal. I find the Cytoplast® membranes and sutures to be the most cost-effective products available without sacrificing quality of clinical results." *Jamison Scotto, DMD / Periodontist*

"The most successful membrane I have used in my 21 year career. No failures to date!" *Russell M. Linman, DDS, MD / Oral & Maxillofacial Surgeon*

"I have used many products over the last 18 years for bone grafting alveolar defects. Nothing comes close to giving me predictable, excellent results every time like Cytoplast." *John M. Sisto, DDS / Oral & Maxillofacial Surgeon*

"I love TXT-200! I get consistent results and good bone for ridge / bone preservation to prevent collapse or get ready for implants." *Robert Tandy, DDS, MS / Periodontist*

"Your membranes have definitely increased the predictability of my site preservation procedures. Thanks!" *Steven Daniel, DDS / Periodontist*

"I graft over 300 extraction sites per year and have found the Cytoplast® material to be easy to use and cost effective in retaining socket grafting materials during initial healing." *William Hendrix, DDS / Oral & Maxillofacial Surgeon*

"Using Cytoplast® TXT-200 has made my socket preservation technique incredibly easy with remarkable results at a very affordable price." *Clyde Waggoner, DMD / Oral & Maxillofacial Surgeon*

"The only membrane that adapts to all socket preservation procedures without the need for primary closure." *Luis W. Kim, DDS / Periodontist*

"I had reservations about the product until I tried it. We were pleasantly surprised at the P.O. visit to see how

effective the Cytoplast® membrane was. We've used it exclusively since that time." *Norman K. Coleman, DDS / Oral & Maxillofacial Surgeon*

"I have used many different GTR materials over the years, and we are constantly evaluating and developing new products. In my practice, the predictability of the textured Cytoplast® membrane – even in challenging clinical situations – continues to impress me." *Barry Bartee, DDS, MD / Developer of Cytoplast® and TefGen® barrier membranes*

"This is a terrific product for when you only need a single tooth ridge preservation. It is easy to place and remove and the cost is reasonable." *Cheryl Cushman, DDS / Periodontist*

"I find the Cytoplast® product line of non-resorbable membranes to be very easy to handle, affordable and most importantly very predictable in their use. I use the GBR-200 / TXT-200 most often for socket grafting and where the potential for exposure is high." *Joel Rosenlicht, DMD / Oral & Maxillofacial Surgeon*

"Cytoplast® is easy to place, painless and easy to remove and increases fixed gingival thickness over the ridge. Primary closure is not needed. Almost 0% complication rate when used properly." *Frank L. Pavel, DMD / Oral & Maxillofacial Surgeon*

"I love it. Easy to use. No infections when membrane exposed." *Richard Krauss, DMD / Periodontist*

"Excellent product. One of the most predictable/reliable products I use." *Michael Glogauer, DDS, PhD / Periodontist*

"Only membrane which can be left exposed and still completely regenerate socket." *Mark Canter, DDS / Periodontist*

"I have used all types of barrier membranes, however, none has enhanced my practice and provided predictable bone regeneration as the Cytoplast® membrane has. The dense PTFE (d-ptfe) of the Cytoplast® membrane does not require primary closure. Thus, for small as well as large grafting procedures this membrane is ideal. This membrane provides an environment that will remain infection-free and allow for excellent bone regeneration. What a great product for the patient and surgeon!" *H. Dexter Barber, DDS / Oral & Maxillofacial Surgeon*

# Admissions and Credentials Board

## A & C Board Holds 2008 Oral/Case Examinations:

The Admissions and Credentials Board met in Chicago April 24 – 27 for its annual business meeting and to consider applicants for Associate Fellow and Fellow membership. Of the 72 applications considered, the A & C Board recommended and the Board of Trustees elected 50 of the applicants to Associate Fellowship and 12 to Fellowship. These 62 members will be recognized at the Annual Meeting, 53 of who will be inducted as new credentialed members.

## Review of Examination Materials, Policies and Procedures:

The Board reviewed the application materials for Associate Fellowship and Fellowship and updated them as needed. The updated materials are posted on the AAID Web site in the Education/Credentials section; they are also available from the Headquarters Office upon request.

The Board also revised its policy about the additional time that candidates can request when taking the written part of the Associate Fellow examination. Those whose primary language is not English and English-speaking candidates who have a



**Stephen Johns, DDS (left) and Arthur Molzan, DDS (right) interview a candidate during one part of the oral examination for Associate Fellowship.**

previously diagnosed and documented disability such as dyslexia or attention deficit disorder may now request 30 extra minutes at the time of application.

Effective January 1, 2009, the application fee for Associate Fellowship and Fellowship will increase to \$950 and the fee to retake the written part of the Associate Fellow examination will increase to \$300. The fees to retake the oral/case part of the Associate Fellow and Fellow examinations remain unchanged at \$300.

## Oral/Case Examination Schedule Announced:

The Board has set the following schedule for the next three annual oral/case examinations, which are held in Chicago.

- April 30 – May 3, 2009
- April 22 – 25, 2010
- April 28 – May 1, 2011

(tentative)

Each year, the application deadline is February 1.

The 2009 annual oral/case examination is the last one that will be given during the four-year eligibility period of those who passed the written part of the Associate Fellow examination in 2005.

## A & C Board Presentations at the 2008 Annual Meeting:

The Board has scheduled three times in the Exhibit Hall when members can talk with some of this year's new Associate Fellows and view their case reports. In addition to seeing how these new credentialed members interpreted the guidelines for case report preparation, these informal sessions provide an excellent opportunity to talk with them about their examination experience. Board members and staff will also be available to answer questions.

Representatives of the A & C Board will also explain the examination requirements and process at the Lunch and Learn session, Friday, October 31, 12:00 noon – 1:15 p.m.

## Begin the Process to Become a Credentialed Member:

General members are urged to take the first step toward Associate Fellowship by applying up for the written part of the two-part membership examination. The print format of the written examination will be given three more times this year at the following times and locations:

November 2

San Diego, California

December 6

Atlanta, Georgia

December 12

Loma Linda, California

Applications and fees for these examinations are due in the Headquarters Office at least 30 days before each of these examinations.

The week of December 8 – 12, the written examination will also be available in the computer-based format at Pearson Vue Testing Centers, which are located throughout the world.

Applications and fees for this examination period are due in the Headquarters Office by August 8, 2008.

For the application and all available materials related to the examination process, visit the Education/Credentials/Associate Fellow section of the AAID Web site – [www.aaid.com](http://www.aaid.com) – or contact Joyce Sigmon in the Headquarters Office. ▀

## Industry News

continued from page 9

designed to make endodontic therapy more efficient.

The EndoActivator System, designed by Drs. Clifford J. Ruddle, Robert H. Sharp and Pierre Machtou, is designed to safely and vigorously agitate irrigation solutions during endodontic treatment for a cost of less than \$2.00 per case. Evidence-based endodontics has shown that cavitation and acoustic streaming significantly improves debridement and the disruption of the smear layer and biofilm. Activated fluids promote deep cleaning and disinfection into lateral canals, fins, webs and anastomoses.

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### BioHorizons

The 2008 BioHorizons Global Symposium drew more than 1,000 attendees from 42 countries to San Diego, California for a 3-day scientific program on today's most important implant and tissue regeneration topics. Each clinician-moderated session featured a panel

discussion of audience-submitted questions that kept participants fully engaged in the program.

Members of the scientific panel and moderators included **Drs. Carl E. Misch, Michael A. Pikos, Maurice Salama** and **Michael Reddy**. Featured presenters included Drs.

Edward P. Allen, Stuart Froum, Michael McCracken, **Craig Misch**, Myron Nevins, and Marius Steigmann.

**BioHorizons and Dental Technologies, Inc. (DTI)** also announced a new Restoration-to-Implant Lifetime Warranty covering

implants, abutments and restorations when fabricated by a participating DTI Laboratory. This unique offer, made possible by the recent merger of BioHorizons and DTI, brings incredible value and practice building potential to the entire implant team. ▀

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## Interview

continued from page 14

misinformation and misunderstanding on this issue. Let me state clearly that Nobel Biocare has never had any ownership interest or any investment in Clear Choice. This company has developed a number of single provider implant practices with a unique business model. They have chosen to use Nobel Biocare products in many of their centers because of their desire to use the most advanced technology for their patients.

**Some of our members are concerned that Clear Choice does not employ general dentists in their centers. Can you comment?**

As I said, Nobel Biocare has no management interest in the company, and I'm not in a position to comment meaningfully. I suggest that you contact Clear Choice management.

**I've heard a lot about the All-On-Four technique. How does that fit into your educational strategy?**

All-On-Four is a technique for providing a full arch fixed restoration on four implants. This technique, clinically well documented, is part of our group of Graftless Solutions for patients.

**Graftless solutions? What do you have against bone-grafting?**

Absolutely nothing, when it is the best solution for the patient. But techniques like this offer the doctor the opportunity to take maximum advantage of the patient's available bone to provide a restoration with lower morbidity for the patient. In fact, NobelGuide is the ultimate extension of that philosophy.

**NobelGuide – you mean the computer guided surgical planning using the patients CT?**

Exactly. By planning the case using a 3D image of

the patient's anatomy, the clinician is in a position to take maximum benefit from the remaining bone.

**How does Nobel Biocare view the AAID and our membership?**

We view the AAID as a tremendous asset to implant dentistry. No organization has done more to provide training in this field and to develop a meaningful credentialing system. And, in my opinion, this organization has been extremely supportive to general dentists who want to advance their level of training and clinical skill. For this reason, Nobel Biocare has been a major sponsor of AAID meetings in recent years, and has supported the presentation of live surgical procedures at some of the recent meetings. And, of course, we intend to continue our partnership with this fine organization. ▀

# Membership

## NEW MEMBERS

The AAID is pleased to welcome the following new members to the Academy. If you joined the Academy recently and your name does not appear, it will be listed in the next newsletter. We have changed the way we are presenting the names of new members. The list is organized by state and then alphabetically by last name of the new member. We have also included the city where the member has his or her office. Contact your new colleagues and welcome them to the Academy.

### ALABAMA

David S. Falconer, DDS  
Birmingham  
Brandon D. Chambless,  
DMD  
Madison  
David Malcolm Fry, DMD  
Montgomery

### ARIZONA

Eugene I. Kim, DMD  
Phoenix

Jeremy J. Abbott, DDS  
Scottsdale  
Jonathan Coombs, DMD  
Scottsdale  
Emmanuel Cordova, DDS  
Yuma

### CALIFORNIA

Kelly Eunjung Hong, DDS  
Apple Valley  
Manuel A. DeLeon, DDS  
Arlete

Roberta Cerveny, DDS  
Encino  
Naik Premal, BDS  
Fontana  
Cho Pahn Song, DDS  
Hacienda Heights  
Daniel J. Chung, DDS  
Irvine  
Andrew Dinh, DMD  
Irvine

Lars Bjorn Jonsson, DDS  
Laguna Hill  
Thomas MacKinnon, DDS  
Laguna Hills  
Jaime I. Hernandez, DDS  
Los Angeles  
Richard My Q. Ta, DDS  
Milpitas  
Essam Ibrahim, DDS  
Moreno Valley

Majdi Oubeid, DDS  
Moreno Valley  
Mahmoud M. Salem, DDS  
Moreno Valley  
H. Bronson Bassir, DDS  
Newport Beach  
Huy Cao Nguyen, DDS  
Panorama City  
Vixiane Sengsouvanh, DDS  
Rancho Murieta

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Wally T. Hui, DDS  
Rosemead

Tae Chung, DDS  
San Diego

Nghia M. Pham, DDS  
San Diego

Vinh Tran, DDS  
San Diego

Samuel S. Wong, DDS  
San Francisco

Vinh Le, DDS  
San Marcos

Laurent Vien, DDS  
Stockton

Gladys K. Gesicho, BDS  
Turlock

Gary L. Thiele, DDS  
Turlock

Samira Houshiar, DDS  
Tustin

Ping Mary He, DDS  
Union City

Kelekalani Scheel, DDS  
Union City

Arshjot Ahuja  
Walnut

Huy Huu Do, DDS  
Westminster

**COLORADO**

Jill Sumner, DMD  
Aurora

Ryan Saunders, DDS  
Boulder

Michael Freimuth, DDS  
Wheatridge

Todd Herring, DDS  
Windsor

**CONNECTICUT**

Camillo Fontana, DMD  
Fairfield

**FLORIDA**

Michael J. Gioia, Jr., DMD  
Boca Raton

Aaron Leavitt, DMD  
Bradenton

Sangiv I. Patel, DDS  
Melbourne

Dashiel Carr Hodson, DDS  
Miami

Robert Alexander Busto,  
DMD  
North Lauderdale

Nguyen V. Nguyen, DMD  
Orlando

**GEORGIA**

T. Lance Collier, DMD  
Augusta

B.J. Lee, DDS  
Duluth

Myriam C. Miras, DMD  
Duluth

Chad D. Collins, DMD  
Eatonton

Azita Agharahimi  
Mansouri, DMD  
Lawrenceville

Michael M. Kiyani, DMD  
Marietta

Chris Huynh, DDS  
McDonough

Maher Naji, DDS  
Peachtree City

Renee B. Parrish, DMD  
Thomasville

Helen N. Sempira, DDS  
Tucker

Ron L. Shiver, DMD  
Valdosta

**ILLINOIS**

Raneem Sheblak, DDS  
Burbank

Rick Leppo, DMD  
East Moline

Gabriella Mara Paolucci,  
DDS  
Joliet

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Noblesville

**IOWA**

Lindsay Compton, DDS  
Jefferson

**KENTUCKY**

Diane Jenkins  
Lexington

**LOUISIANA**

Nelson P. Daly, DDS  
Baton Rouge

Michael Marcello, DDS  
Mathews

Clay C. Couvillon, DDS  
Saint Francisville

**MASSACHUSETTS**

Wasseem Al Attar,  
DDS,DMD  
Bedford

**MINNESOTA**

Peter J. McDonald, DDS  
East Grand Forks

Stella Kitzenberg,  
DDS,DMD,MS  
Edina

**NEVADA**

Babak Ershaghi, DDS  
Las Vegas

David M. Reeves, DDS  
Reno

**NEW HAMPSHIRE**

Sean P. Drower, DMD  
Keene

**NEW JERSEY**

Joseph Thomas Buzzanco,  
DMD  
Red Bank

Sachin Mamidwar  
Springfield

**NEW YORK**

Timothy Pfister, DDS  
Utica

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Michael W. Davis, DMD  
Andrews

David A. Wagner, DMD  
Columbus

Timothy Spilliards, DMD  
Sylvia

Anna Elizabeth Gladwell,  
DDS  
Wake Forest

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Edward H. Rugh, DDS,MS  
Beavercreek

James R. Welland, DDS  
Cincinnati

Bradley Nyle Holman,  
DMD  
Cleveland Heights

David J. Striebel, DDS  
Dayton

**OKLAHOMA**

Parnam Mohanna, DDS  
Tulsa

Michael Steffen, DMD  
Tulsa

**OREGON**

Angela L. Blizzard, DMD  
Beaverton

Peter Raven, DDS  
Springfield

Bao Pham, DMD  
Tigard

**PENNSYLVANIA**

Michael J. Spence, DMD  
Harrisburg

**SOUTH CAROLINA**

Arian Ray, DDS  
Sumter

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**TENNESSEE**

Brian Jason Wilkinson,  
DDS  
Chattanooga

Scott J. Self, DDS  
Dyersburg

Manish Rana, DDS  
Monterey

Henry L. Young, DDS  
Old Hickory

Todd E. Ealy, DDS  
Ooltewah

**TEXAS**

Thuan Nguyen, DMD  
Arlington

William Laurence Oliver,  
DDS  
Colleyville

Chang Yeal Kim,  
Houston

Firoz I. Lalani, DMD,MS  
Houston

Joey deGraffenried, DDS  
Kilgore

Steve Thompson, DDS  
Plano

Thomas Novakk, DDS  
Weatherford

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Joel S. Smith, DDS  
Lexington

James L. Stanley, DDS  
Lynchburg

**WASHINGTON**

Julian Infante  
Bellevue

L. Blaine Kennington, DDS  
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Bolton

Maciek Qajac, DDS  
Brampton

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Hamilton

Chander Bhatti, DDS  
Lasalle

Hassan El-Awour, DDS  
Mississauga

Maria Imelda Ang, DDS  
Toronto

Arlene Caringal, DMD  
Toronto

Simon G.Y. Lin, DDS  
Toronto

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Pune

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BDS  
Coimbatore

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Osaka

**SAUDI ARABIA**

Ali Saad T. Al-Ghamdi,  
Jeddah

**SOUTH KOREA**

Joo Ho Han, DDS  
Seoul

Seung Yun Yi  
Seoul

**SPAIN**

Pedro M. Guitián Lema,  
MD,PhD,DDS  
Vigo

**UNITED KINGDOM**

Bettie Lenore Bronkhorst  
Plymouth

Stephen Larcombe, BDS  
Winchester

## Academy News

continued from page 17

dental students for their interest in implant dentistry, both academically and clinically. Three postgraduate implant dentistry programs also presented a similar AAID award.

Each dental school and postgraduate implant dentistry program selects its award recipient, using the school's established procedures for such student awards.

The Academy presented each award recipient with a Certificate of Recognition, a year's free membership in the AAID and a complimentary registration at the 2008 AAID Annual Meeting.

"We are delighted with the increasing number of dental schools that participate in the recognition of outstanding students in the discipline of implant dentistry. They represent the future of implant dentistry



**Todd Austin Kovach receives the AAID Dental Student Award from James Cole, DDS, dean, Baylor College of Dentistry, Texas A & M Health Science Center.**

and we welcome them as members of the AAID," said Jaime Lozada, DDS, MS, president.

This was the fourth year that the AAID offered this award to all of the dental schools in the US and Canada. The number of participating dental schools has increased each year from 36 in 2005, 44 in 2006, 46 in 2007 to 50 in 2008.

## Legal Bite

continued from page 8

the discussion! A plaintiff's attorney, or dental board, will argue that if it isn't written down, 'it didn't happen.' And, if there is any question or doubt in a dental practitioner's mind, obtain a medical consultation from the treating physician before commencing any treatment.

Remember, it's the

patient's obligation to truthfully answer the medical history questionnaire, but it's the dentist's burden to understand and investigate any positive responses, and to evaluate and assess this information when contemplating whether or not to treat, or formulating treatment plans. In short, when it comes to the patient's medical history, you can't have too much, but can easily have too little. ▀

Dentistry's PACE programs have renewed the Academy's recognition as a provider of continuing dental education for a four-year period that ends in 2012.

### Microsurgery Course Scheduled in Chicago:

Advanced Dental Cosmetic Microsurgery, the Academy's newest course, will be presented October 3-4 at the American Dental Association Building in Chicago.

Yu-Chan Pan, MD, the course director, has had extensive experience in teaching microsurgery courses for physicians and dentists, both nationally and internationally. Serge Dibart, DMD, and Ming Fong-Su, DMD, both of whom are faculty members in the Department of Periodontology, Boston University School of Dental Medicine, will assist Dr. Pan during the laboratory sessions.

The course brochure is posted on the AAID Web site. Course tuition is \$695 for members and \$995 for non-members. The registration deadline is September 5.

Microsurgery Instruments, Inc. is the course sponsor. ▀

### New MaxiCourse® Approved:

In May, the Education Committee approved the Oregon Academy of General Dentistry as a sponsor of an AAID MaxiCourse®. The classes will be held in Portland, beginning in late September. In addition to the didactic classes, the program includes an optional 10-day clinical training module at the Oregon Health and Science University. S. Shane Samy, DMD, is the director of the program.

### Recognition as a Provider of Continuing Dental Education:

Both the American Dental Association's CERP and the Academy of General

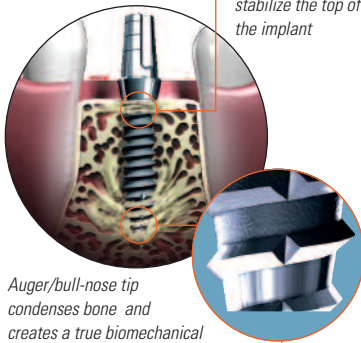
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# Replace Those Bridges to Nowhere

## Dental Implants Preferred Option for Aging Bridges

*Editor's Note: The following press release was distributed by AAID and received over 9 million views.*

Aging dental bridges are a maintenance headache and a recipe for oral-health disaster. They are difficult to floss, often decay, and require replacement with longer bridges. According to the American Academy of Implant Dentistry (AAID), these bridges to nowhere should be replaced with permanent dental implants.

"Many of us have had the same bridges in our mouths for twenty years or more. They were put in at a time when bridgework was considered to be the norm for replacing missing or compromised teeth," said Olivia Palmer, DMD of Charleston, SC, an associate fellow of AAID and diplomate of the American

Board of Oral Implantology.

"An old bridge is basically worthless for preserving good dental health. In essence, it's a bridge to nowhere," Palmer said. "So why keep a bridge to nowhere? For most patients, implants are a much better treatment alternative because they preserve the bone of the jaw, can be flossed easily, do not decay, and function just like natural teeth. Also, to get implants you don't have to sacrifice healthy teeth, which is required with bridgework," she added.

According to AAID President Jaime Lozada, DDS, director, graduate program, implant dentistry, Loma Linda University, in

the last decade prosthodontic treatment planning has changed dramatically because of the acceptance of dental implants as a viable long-term option for replacing missing teeth. "Why consider higher-risk procedures when dental implants are more predictable and a better alternative," he said.

Palmer explained that bridges generally fail after 5-10 years as patients have trouble flossing them. "Because these bridges link missing tooth spaces to adjacent teeth, many patients find it very difficult to floss the bridge. Therefore, root surfaces below and around bridge-work often decay, if not kept meticulously clean by flossing. It is impossible to repair this marginal decay, so the entire bridge must be replaced," she explained.

Palmer added that, as a result, teeth supporting the old bridge often are lost, requiring insertion of longer bridges that further compromise dentition.

Today highly precise computer guided dental implant surgery has made the procedure faster, highly predicable, long-lasting and

97 percent successful, which is far superior to outcomes with bridges. Palmer, therefore, advises anyone with one or more missing teeth who might consider having a first bridge inserted or replacing an old one to weigh the benefits of implants before getting treatment.

"Many Baby Boomers are coping with dental problems associated with advancing age, and for most that means replacing aging bridgework," said Palmer. "With an estimated two of three Americans having at least one missing tooth, implants are becoming the preferred tooth-replacement option. Implant surgery is one of the safest, most precise and predictable procedures in dentistry," she said.

AAID can help consumers find a local credentialed implant dentist at [www.aaid.com](http://www.aaid.com). AAID is based in Chicago and has more than 3,500 members. It is the oldest organization dedicated to maintaining the highest standards of implant dentistry by supporting research and education to advance comprehensive implant knowledge. ▀

**Mark your calendar!**

**"The Exotic Side of  
Implant Dentistry"**

**Acapulco Princess**

**Acapulco, Mexico**

**May 14-16, 2009**

# Continuing Education Bite

## **AAID MaxiCourses®**

### **22nd Annual MCG/AAID**

#### **MaxiCourse®**

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in Implant Dentistry”

Monthly March through December

Contact: Lynn Thigpen

Phone: 800-221-6437 or

706-721-3967

E-mail: lbthigpen@mcg.edu

Web site: www.mcg.edu/ce

### **20th Annual Implant**

#### **MaxiCourse®-NYC**

Dr. A. Norman Cranin

September 2008 – June 2009

1 weekend per month

Contact: Ethel Bruck

Phone: 718-983-1157

E-mail: ebaebl@aol.com

Web site:

www.dentalimplantcourse.com

### **OAGD/AAID MaxiCourse® 2008**

Oregon Academy of General  
Dentistry

OHSU School of Dentistry

September 2008 – June 2009

1 weekend per month

Contact: Bernie

Phone: 503-228-6266

E-mail: oagd@teleport.com

### **Loma Linda University/AAID**

#### **MaxiCourse®**

Loma Linda California

Monthly March through December

1 weekend per month

Continuing Dental Education

11245 Anderson St.; Suite 120

Loma Linda, CA 92354

www.llu.edu/llu/dentistry/cde/  
courses/annualstudyclub

### **5th Annual MaxiCourse® on Oral Implantology (India)**

August 2008 – July 2009

1 weekend per month

New Delhi, India

Contact: Dr. Shankar Iyer

E-mail: drsiyer@aol.com

Web site: www.aaid-india.org

### **Annual Maxicourse® on Oral Implantology (South Korea)**

Monthly March through December

Contact: Dr. Jaehyun Shim

E-mail: dental-care@hanmail.net

Web site: www.kdi-aaid.com

### **Courses presented by AAID credentialed members\***

#### **U.S. Locations**

##### **Basic and Advanced Implant**

##### **Mini-Residency in Surgery**

##### **& Pros. and Live Surgery**

##### **Weekend**

Zimmer Dental Training Course

John C. Minichetti, DMD

Contact: Lisa McCabe

Phone: 201-871-3555

Web site:

www.inglewooddental.com

##### **Fixed Removable Implant Treatment**

Carol Phillips, DDS

Contact: Melissa Martin

Phone: 800-549-5000

##### **Hands On Training Institute**

Dr. Ken Hebel

Hands On Implant Training –

Prosthetics, Surgery and Bone  
Grafting

Contact: Kerri Jackson

Phone: 888-806-4442 or

519-439-5999

E-mail: info@handsontraining.com

Web site:

www.handsontraining.com

Programs held throughout the year

in Canada, New Jersey,

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##### **The D.M. Vassos Dental Implant Centre Introductory & Advanced Surgical & Prosthetic Programs**

Dr. D.M. Vassos

Mentor Program – Hands on

Program over six Saturdays

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Contact: Rosanna Frey

Phone: 780-488-1240

E-mail: rosanna@dmvassos.com

Web site: www.dmvassos.com

##### **Linkow Advanced Implant Courses Online**

Contact: Cecilia Serbanescu

Fax: 201-592-0798

E-mail: implants@linkow.com

Web site: www.linkow.com

##### **Mini-Residency in Implant Dentistry Featuring Hands on Workshops & Live Surgeries**

Louie Al-Faraje, DDS

Location: San Diego, CA &

Mahwah, NJ

Phone: 858-496-0574

E-Mail: accessdental@  
mindspring.com

Web site:

www.implanteducation.net

##### **Midwest Implant Institute**

Externship – Bring your Own  
Patients

Drs. Duke & Robert Heller

Contact: 614-885-1215

E-mail: dukeheller@copper.net

Web site: www.midwestimplant

institute.com

##### **Pathway Learning Series**

Swiss Implants, Inc.

Carol L. Phillips, DDS, Director

84 CE Units – Six 2-Day Workshops

Contact: Julie Hansen

Phone: 805-781-8700

##### **Pikos Implant Institute**

Michael A. Pikos, DDS

Advanced Bone Grafting,

Advanced Bone Grafting II,

Contact: Alison Thiede

Phone: 727-781-0491

E-mail: learn@PikosInstitute.com

##### **Practical Surgery, Implantology and Applied Anatomy Dissection.**

A Two and a Half Day Course

“Where YOU Do Everything”

Using Fresh Cadavers, The

Closest Thing

to Live Human Beings.

Date: August 22-24 (Fri -Sun)

2008.

Presented by: Stuart Orton-Jones  
B.D.S. L.D.S. R.C.S.

Venue: Memphis Tennessee USA,  
The Medical Education and  
Research Institute (Specialized  
Dissection Institute)

Contact: Course Secretary: Jonelle  
Bucklin.

Telephone: (001) 720 323 4586

Email: j bucklin@rmtb.org

Web: www.sojinstitute.co.uk

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##### **Tatum Institute USA**

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Implant Surgery and Implant

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Contact: Rebekah Register

Phone: 727-459-4910

tatumsurgical@tampabay.rr.com

##### **Outside U.S. Locations**

##### **Beirut Implant Dentistry Center**

CE Courses Survey of Surgical and  
Prosthetic Implant Care

Drs. Jihad Abdallah & Andre Assaf

Contact: Mahia Cheblac

Phone: +961 1 747650 or

+961 1 747651

Fax: +961 1 747652

E-mail: beirutidc@hotmail.com

see Calendar p. 35



# Beyond Boundaries

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57th

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## AAID 57th Annual Meeting

# early bird registration form

SAVE \$100 OFF REGISTRATION FEES until September 15, 2008, ONLY

Manchester Grand Hyatt, San Diego October 29 – November 2, 2008

A separate registration form must be completed for each paying attendee.

Please print clearly or type. Any corrections, modifications or additions must be submitted in writing. Each Dentist, including spouses or other family members who are dentists, may not register as a spouse or guest. All dentists, including non-practicing dentists, must register in the appropriate dentist category.



Call the Manchester Grand Hyatt at 800.233.1234 to make reservations or 619.232.1234 for hotel information.  
Visit **Manchester.Grand.Hyatt.com** to make reservations online.

Meeting code: G-DENT

## Member Bring a New Member — AND SAVE!

If through the efforts of an AAID dentist member, a non-member dentist registers for the meeting at the Member Plus Rate, the AAID member will receive a \$195 rebate on their registration fee. The following rules apply:

- Life members, retired members and students are not eligible for a rebate.
- Only one rebate per AAID member
- AAID member registration and that of the non-member must be received by the pre-registration deadline of October 15, 2008
- If more than one AAID member lists a non-member dentist, the rebate will be given only to the AAID member whose registration was received first
- The \$195 will be given as a rebate within 60 days following the close of the 57th Annual Meeting
- No rebate will be given should either or both the AAID member and/or the non-member cancel their registration or request a refund.
- The name of both the AAID member and the new Non-member must be included in this section of the registration form

Write the name of the new member you are bringing in the appropriate section of the registration form.

### Web cast Registration Information

Visit [www.softconference.com/AAID](http://www.softconference.com/AAID) to register.

Fee is only \$495 for the entire Web cast. See page 24 and 25.

Registrations received by October 15, 2008 will be processed prior to the meeting. Anyone wishing to register after October 15, must do so onsite.

## aaid early bird registration form 2008

Requests for refunds must be made in writing and received by October 1 for a 100% refund; between October 1 and October 15 for a 50% refund. Due to advance commitments to the hotel, no refunds will be made after October 15.

### Your Contact Information

Last name: \_\_\_\_\_ First Name: \_\_\_\_\_ Degree(s): \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

AGD Member # \_\_\_\_\_ (Required if AGD Member registering at AAID Member rates)

### A. Meeting Registration

By 9/15/08

After 9/15/08

_____ AAID Fellow*	\$895	\$995
_____ AAID Associate Fellow*	\$895	\$995
_____ AAID General Member*	\$945	\$1045
_____ AGD Member*	\$945	\$1045
AGD Member # required		
_____ NonMember PLUS! Dentist *	\$1095	\$1195
[Includes Membership in AAID through November 30, 2008]		
_____ Nonmember*	\$1295	\$1395
_____ Life Member or Retired Member*	\$150	\$150
_____ Technician	\$225	\$225
_____ Office Staff	\$150	\$150
Doctor's Name _____		
_____ Student	\$75	\$75
_____ Spouse Name _____		No Cost
_____ Guest Name _____		No Cost

\* Includes one (1) President's Celebration ticket

### A. Meeting Registration subtotal

### B. Special Events

- \_\_\_\_\_ \$ 80 ABOI Mock Board Presentation (Wed. Noon -1:30 pm)
- \_\_\_\_\_ \$ 79 Dental Lab Technician Program (Thurs. 8:30 am – 12:30 pm)  
(\$49 if member of California Dental Lab Association) NOTE: This course is included if registering for entire conference as Technician
- \_\_\_\_\_ \$ 95 Program for Dentists New to Implants (\$115 after 9/15/08)
- \_\_\_\_\_ \$ 55 ABOI Breakfast (Fri. 7 - 8 am)

\$ 80 (\$95 after 9/15/08)

Lunch & Learn Sessions (Fri. 12:00 pm - 1:15 pm)

[Indicate top four choices using Lunch & Learn numbers on page 20]

\_\_\_\_\_ \$195 President's Celebration (Sat. 7:00 pm)

### B. Special Events subtotal

### C. Limited Attendance Workshops

Each Limited Attendance Workshop is \$95 if registration received by 9/15/08; \$115 after 9/15/08.

- \_\_\_\_\_ LA1 Michael Klein, DDS - Computer Guided Surgery Workshop (Thurs. pm)
- \_\_\_\_\_ LA2 James Cherry, DMD - 3rd Generation Implant Design (Thurs. pm)
- \_\_\_\_\_ LA3 David Little, DDS - Course of Action (Thurs. pm)
- \_\_\_\_\_ LA4 Brian Young, DDS, MS - Keystone Dental EasyGuide™ (Fri. pm)
- \_\_\_\_\_ LA5 Todd Engel, DDS - NobelReplace™ Tapered Implants (Fri. pm)
- \_\_\_\_\_ LA6 Jack Krauser, DMD - Laser Textured Microsurface (Fri. pm)
- \_\_\_\_\_ LA7 Mazen Dagher, DMD - Advanced Computer Guided Surgery (Sat. am)
- \_\_\_\_\_ LA8 Matteo Chapasco, MD - New Trends for Optimizing Results (Sat. am)
- \_\_\_\_\_ LA9 Victor Sendax, DDS - Mini Dental Implants (Sat. am)

### C. Limited Attendance Workshops subtotal

### Grand Total (A+B+C)

Name of New Member I'm bringing:

AAID provides exhibitors with a list of registrants prior to and after the meeting.  
 Check here if you want to be excluded from that list.

### Method of Payment

- Check Enclosed       Mastercard  
 Visa                       Discover

Signature: \_\_\_\_\_

Card: \_\_\_\_\_ Exp: \_\_\_\_\_

3 Digit Security Code from Back of Credit Card \_\_\_\_\_

### Send check, payable in US\$, and this form to the AAID:

American Academy of Implant Dentistry  
c/o Delaware Place Bank, Dept. 350  
190 Delaware Place  
Chicago, IL 60611

Or register online at [www.aaid.com](http://www.aaid.com).

Or you may fax your form to 312-335-9090.

American Academy of Implant Dentistry • 211 East Chicago Ave., Suite 750  
Chicago, IL 60611 • P: 312.335.1550 or 877.335.AAID

# 57th Annual Meeting

**Beyond Boundaries: Beauty, Function, Predictability**

## SCHEDULE AT A GLANCE

*[All information contained in the Preliminary Program is current as of June 16, 2008.]*

### Tuesday October 28

1:00 pm - 8:00 pm  
Registration

### Wednesday October 29

7:00 am - 6:00 pm  
Registration

7:00 am - 8:00 am  
Continental Breakfast

8:15 am - 5:30 pm  
Welcome  
New Trends, Techniques,  
Technology sponsored  
programs

10:00 am - 10:30 am  
Refreshment Break

Noon - 1:30 pm  
Mock Board Review and  
Examination Lunch  
(Separate fee required)

3:00 pm - 3:30 pm  
Refreshment Break

5:30 pm - 7:00 pm  
International Welcome  
Reception

### Thursday October 30

7:00 am - 6:00 pm  
Registration

7:00 am - 7:50 am  
District Caucus

Breakfasts  
(Open to all credentialed  
members at no cost)

7:00 am - 8:00 am  
Continental Breakfast

8:00 am - 5:30 pm  
Welcome  
Main Podium Programs

8:00 am - 10:00 am  
How to Prepare  
Applications for Parts I  
and II of the ABO/ID  
Certification  
Examination

8:30 am - 12:30 pm  
Laboratory Technician  
Program

8:00 am - 12:00 noon  
Allied Staff Program

9:30 am - 7:00 pm  
Exhibits Open

10:00 am - 11:00 am  
Refreshment Break in  
Exhibit Hall

Noon - 1:15 pm  
Lunch in Implant World  
Expo

1:30 pm - 5:30 pm  
Limited Attendance  
Workshops  
(Separate fee required)

1:30 pm - 5:30 pm  
Program for Dentists  
New to Implant  
Dentistry  
(Separate fee required)

3:30 pm - 4:30 pm  
Refreshment Break in  
Exhibit Hall

5:30 pm - 7:00 pm  
Implant World Expo Gala  
Reception

### Friday October 31

7:00 am - 6:00 pm  
Registration

7:00 am - 8:00 am  
Continental Breakfast

7:00 am - 8:00 am  
ABO/ID Breakfast  
(Separate fee required)

8:00 am - 5:30 pm  
Main Podium Programs  
**INCLUDES LIVE  
SURGERY**

9:30 am - 5:00 pm  
Exhibits Open

10:00 am - 11:00 am  
Refreshment Break in  
Exhibit Hall

Noon - 1:15 pm  
Lunch & Learn Sessions  
(Separate fee required)

1:30 pm - 5:30 pm  
Limited Attendance  
Workshops  
(Separate fee required)

1:30 pm - 5:30 pm  
Allied Staff Program

2:45 pm - 3:45 pm  
Refreshment Break in  
Exhibit Hall

### Saturday November 1

7:00 am - 3:00 pm  
Registration

7:00 am - 8:00 am  
Women Dentists'  
Program

7:00 am - 8:00 am  
Continental Breakfast

8:00 am - Noon  
Main Podium Programs



8:00 am - Noon  
Limited Attendance  
Workshops  
(Separate fee required)

9:30 am - 1:00 pm  
Exhibits Open

10:00 am - 11:00 am  
Refreshment Break in  
Exhibit Hall

1:00 pm - 3:00 pm  
AAID Business Meeting

7:00 pm  
Reception, President's  
Celebration Dinner and  
Entertainment

### Sunday November 2

8:00 am - 1:00 pm  
Associate Fellow Written  
Examination  
(Application and fee due  
October 3, 2008)  
Post Annual Meeting  
Sessions

8:00 am - Noon  
Achieving True  
Restoratively Driven  
Implant Dentistry  
through Three  
Dimensional Interactive  
Treatment Planning with  
SimPlant®  
(Separate registration  
required)

8:00 am - 3:00 pm  
"NIRISAB" Made Possible  
Using Bone Expansion  
(Separate registration  
required) ▶



## MAIN PODIUM SESSIONS

### Thursday October 30

#### “Breaking the Barriers in Implant Surgery”

##### Loading Protocols for Grafted Bone: Immediate, Early and Delayed

*Craig M. Misch, DDS, MDS*  
8:15 am – 9:15 am  
AGD Subject Code 315

##### Radical Vertical Bone Augmentation

*Istvan Urban DMD, MD*  
9:15 am – 10:00 am  
AGD Subject Code 692

##### Computer Guided Dental Implant Therapy

*Lesley David, DDS*  
11:00 am – 12:00 noon  
AGD Subject Code 734

##### “Raising the Bar in Implant Prosthodontics” Cutting Edge Ceramics for Natural Teeth and Implants

*Edward McLaren, DDS*  
1:30 pm – 2:30 pm  
AGD Subject Code 612

##### Zirconium Oxide in Implant Restorations

*Alejandro James, DDS, MDS*

2:30 pm – 3:30 pm  
AGD Subject Code 612

##### Computer Aided Technology for Implant Prosthodontics

*Scott D. Ganz, DMD*  
4:30 pm – 5:30 pm  
AGD Subject Code 735

### Friday October 31

#### “Live Broadcasts from Loma Linda University”

##### Pre-recorded Sinus Graft Surgery Using rhBMP-2 including Subsequent Implant Placement and a Sinus Membrane Repair Demonstration

*Moderator: Don Clem, DDS*  
8:00 am – 9:00 am  
AGD Subject Code 692

##### Radical Vertical Bone Augmentation –Live Surgery Demonstration

*Surgeon: Istvan Urban, DMD, MD*  
9:00 am – 10:00 am  
AGD Subject Code 692

##### RhBMP in Implant Dentistry –Live Surgery Demonstration

*Surgeon: Alan Herford, DDS, MD*  
9:00 am – 10:00 am  
AGD Subject Code 692

##### Surgical Biotype Transformation during Immediate Implant Placement in the Esthetic Zone with

##### Evaluation of One Year Outcomes: You be the Judge. Live Surgery Demonstration

(Includes Audience participation through Audience Response Keypads)  
*Surgeon: Joseph Y. K. Kan, DDS, MS*  
11:00 am – 12:00 noon  
AGD Subject Code 492

##### “Confronting the Challenging Issues of Innovation”

*Note: Audience Response System in use during inter-active periods throughout afternoon.*

##### Mini Implants - the Saving Grace or Fall from Grace

*Todd Shatkin, DDS*  
1:30 pm – 2:00 pm  
AGD Subject Code 691

##### Justification for Ridge Modification to Accommodate Conventional Size Implants

*Matteo Chiapasco, MD*  
2:00 pm - 2:30 pm  
AGD Subject Code 692

##### Point - Counterpoint Discussion on the Role of Mini Dental Implants in Clinical Practice

*Todd Shatkin, DDS and Matteo Chiapasco, MD*  
2:30 pm – 2:45 pm  
AGD Subject Code 690

##### Clinical Relevance of Platform Switching

*Jay Beagle, DDS, MSD*

3:45 pm – 4:15 pm  
AGD Subject Code 690

##### Natural Transgingival Emergence for Esthetic Implant Rehabilitations

*German Gallucci, DMD*  
4:15 pm - 4:45 pm  
AGD Subject Code 690

##### Point - Counterpoint Discussion on the Role of Platform Switching in Clinical Practice

*Jay Beagle, DDS, MSD and German Gallucci, DMD*  
4:45 pm – 5:00 pm  
AGD Subject Code 690

##### Conversation with the Experts

*Todd Shatkin, DDS; Matteo Chiapasco, MD; Jay Beagle, DDS, MSD, and German Gallucci, DMD*  
5:00 pm – 5:30 pm  
AGD Subject Code 690

### Saturday November 1

#### “Thinking Beyond Boundaries”

##### Can Dentists Feel How Much Torque They Are Exerting on Implant Components?

*Bill Holden, BSc, DDS*  
2007 Winning Table Clinic Presentation  
8:00 am – 8:20 am  
AGD Subject Code 610

##### Clinical and Histologic Evaluation of BMP-2 in Maxillary Sinus Grafts

see Annual Meeting p. 32

## Annual Meeting

continued from page 31

*Gil Triplett, DDS*

8:20 am – 9:00 am

AGD Subject Code 692

### The Zygomatic Implant. A Graftless Solution for the Edentulous Patient

*Edmund Bedrossian, DDS*

9:00 am – 10:00 am

AGD Subject Code 691

### Extraordinary Orthodontic Movements Utilizing Implants

*Frank Celenza DDS*

11:00 am – 12:00 noon

AGD Subject Code 376

## LUNCH AND LEARN SESSIONS

*Lunch and Learn Sessions are limited to eight participants at each table. The cost is \$80 (\$95 after September 15, 2008).*

*A Lunch and Learn provides an up close and personal opportunity to interact with a world class expert on a topic. Ask questions, interact with your peers, and learn from the best. These sessions fill up quickly so be certain to register early and indicate your top four choices.*

## Friday October 31

Noon – 1:15 pm

### LL1 Predictable Immediate Post-extraction Function

Arthur Ashman, DDS

AGD Subject Code 670

### LL2 Extraordinary Orthodontic Movements Utilizing Implants

Frank Celenza DDS AGD

Subject Code 370

### LL3 Alveolar Ridge Modification Techniques to Accommodate Standard Sized Endosseous Implants

*Matteo Chiapasco, MD AGD*

Subject Code 315

### LL4 The Art and Science of Communicating Treatment Plans to Gain Patient Acceptance

*Craig Cooper, DDS AGD*

Subject Code 738

### LL5 The Economic Success of Implementing Implants

*Mazen Dahger, DMD AGD*

Subject Code 552

*Presented by a grant from  
Dentsply*

### LL6 Defining New Paradigms through 3-D Diagnosis and Treatment Planning: Tools of Empowerment

*Scott Ganz, DMD AGD*

Subject Code 735

### LL7 Natural Transgingival Emergence for Esthetic Implant Rehabilitations

*German Galluci, DMD AGD*

Subject Code 690

### LL8 Ask Me Anything! ...about...ICAT,

### Immediate Implants, Single Stage Surgery, Immediate Temporization, Ridge Expansion, Restorative Techniques...or Your Choice of Topic!

*Kim Gowey, DDS AGD*

Subject Code 730

### LL9 Let's Talk About Graft Materials

*Joel Rosenlicht, DMD AGD*

Subject Code 315

### LL10 Mini Dental Implants: Q&A – All You Really Wanted to Know About MDIs from an Authoritative Resource. Come Prepared to Joust!

*Victor Sendax, DDS AGD*

Subject Code 690

### LL11 Mini's for Lunch

*Todd Shatkin, DDS AGD*

Subject Code 690

### LL12 De-Mystifying Bone Grafting for All

*Dennis Thompson, DDS, MS*

AGD Subject Code 692

*Presented by a grant from  
Dentsply*

### LL13 Soft Tissue Reconstructions After Severe Vertical and Horizontal Augmentation

*Istvan Urban, DMD, MD*

AGD Subject Code 492

### LL14 Constantly Repairing Implant Overdentures? Keys for Success

*Natalie Wong, DDS AGD*

Subject Code 672

### LL15 On Becoming an ABOI/ID Diplomate

*James Rutkowski, DMD*

### LL16 On Becoming an ABOI/ID Diplomate

*Walter Chitwood, DDS*

### LL17 On Becoming an ABOI/ID Diplomate

*H. Dexter Barber, DDS*

### LL18 On Becoming an AAID Fellow or Associate Fellow

*Admissions and Credentials*

*Committee Board Member*

### LL19 On Becoming an AAID Fellow or Associate Fellow

*Admissions and Credentials*

*Committee Board Member*

### LL20 On Becoming an AAID Fellow or Associate Fellow

*Admissions and Credentials*

*Committee Board Member*

## Limited Attendance Workshops

*These Workshops are offered on Thursday, Friday and Saturday. The cost is \$95 (\$115 after September 15, 2008). A Limited Attendance Workshop examines a subject in depth and provides you direct access to the presenter. These programs fill up quickly so be certain to register early. They are limited to up to 50 participants.*



## Thursday October 30

1:30 pm – 5:30 pm

*[Each program will include a refreshment break from 3:30 pm until 4:30 pm]*

### LA1: Computer Guided Surgery: The New Millennium in Surgical Techniques

Michael Klein, DDS

AGD Subject Code 734

### LA2: Third Generation Implant Design: Hands-on Training Course the NobelActive™ Implant

James Cherry, DDS

Presented by a grant from Nobel Biocare  
AGD Subject Code 691

### LA3: Course of Action: Implementing Implants

David Little, DDS

Presented by a grant from Dentsply  
AGD Subject Code 738

## Friday October 31

1:30 pm – 5:30 pm

*(Each program will include a refreshment break from 2:45 pm until 3:45 pm)*

### LA4: Keystone Dental EasyGuide™ Computer Hands-On Workshop

Brian Young, DDS, MS

AGD Subject Code 735

### LA5: Hands-on Training Course NobelReplace™ Tapered Implants

Todd Engel, DDS

Presented through a grant from Nobel Biocare  
AGD Subject Code 691

### LA6: Laser-textured Microsurface for Enhanced Two-Stage and Single-Stage Implant Designs with Hands-on Exercise

Jack Krauser, DMD

Presented through a grant from Biohorizons  
AGD Subject Code 010

## Saturday November 1

8:00 am – 12:00 noon

*(Each program will include a refreshment break from 10:00 am until 11:00 am)*

### LA7: Advanced Computer Guided Surgery: Prescription for Success in Challenging Cases

Mazen Dagher, DMD

This workshop is provided by a grant from Dentsply  
AGD Subject Code 730

### LA8: New Trends for Optimizing Results in Advanced Oral Implantology

Matteo Chiapasco, MD

AGD Subject Code 691

### LA9: Mini Dental Implants: MDI Clinical Update: How to Provide Affordable, Minimally Invasive and Immediately Functional Implant Access for both

### Medically Compromised as well as Medically Stable Patients.

Victor Sendax, DDS

AGD Subject Code 691

## LABORATORY TECHNICIAN PROGRAM

### Thursday October 30

*This special program is co-sponsored by the California Dental Lab Association and is approved for three hours of CE credit by the National Board for Certification in Dental Laboratory Technology. The cost is \$79 (\$49 for members of the California Dental Lab Association) and includes admission to the Implant World Expo on Thursday, October 30. Laboratory Technicians who wish to attend the entire conference including the Laboratory Technician program, all other Main Podium and New Trends programs as well as all networking events open to all attendees may do so for a total fee of \$225.*

*This clinic has been approved by the National Board for Certification for CDT/RG credit.*

### Ceramic Techniques for Esthetics on Natural Teeth and Implants

Edward McLaren, DDS

8:30 am – 10:00 am

AGD Subject Code 610

### Esthetics in Three Dimensions: Simple, Fast, Predictable

Renzo Casellini, MDT

11:00 am – 12:30 pm

AGD Subject Code 614

## FOR ALLIED STAFF

*The Allied Staff Program consists of two full days on Thursday and Friday with two half-day programs presented exclusively for allied staff – the key members of the dental team.*

### Thursday October 30

#### How to Take Your Implant Practice to the Next Level

David Schwab, Ph.D.

8:00 am – 12:00 pm

(Includes a Refreshment Break from 10:00 am until 11:00 am)

#### Cutting Edge Ceramics for Natural Teeth and Implants

Edward McLaren, DDS

1:30 pm – 2:30 pm

#### Zirconium Oxide in Implant Restorations

Alejandro James, DDS,

MDS

2:30 pm – 3:30 pm

#### Computer Aided Technology for Implant Prosthodontics

Scott D. Ganz, DMD

4:30 pm – 5:30 pm

see Annual Meeting p. 34

## Annual Meeting

continued from page 33

## Friday October 31

### “Live Broadcasts from Loma Linda University”

#### Pre-recorded Sinus Graft Surgery Using rhBMP-2 including Subsequent Implant Placement and a Sinus Membrane Repair Demonstration

Moderator: Don Clem, DDS  
8:00 am – 9:00 am

#### Radical Vertical Bone Augmentation – LIVE SURGERY DEMON- STRATION

Surgeon: Istvan Urban  
DMD, MD  
9:00 am – 10:00 am

#### RhBMP in Implant Dentistry – LIVE SURGERY DEMON- STRATION

Surgeon: Alan Herford,  
DDS, MD  
9:00 am – 10:00 am

#### Surgical Biotype Transformation during Immediate Implant Placement in the Esthetic Zone with Evaluation of One Year Outcomes: You Be the Judge. - LIVE SURGERY DEMONSTRATION

Surgeon: Joseph Y. K. Kan,  
DDS, MS  
11:00 am – 12:00 pm  
Audience participation

through Audience Response  
Keypads

#### Ask Me about Implants! Everything You Need to Know about Developing an Exceptional Implant Practice!

Ms. Joy Millis, CSP  
1:30 pm – 5:30 pm  
(Includes a Refreshment  
Break from 2:45 pm until  
3:45 pm) ▶

## PROGRAM FOR DENTISTS NEW TO IMPLANTS

Regardless of your experi-  
ence in dentistry, adding  
implant dentistry to your  
practice presents many  
challenges. What are the  
various implant systems  
and how to choose those for  
your practice? How to select  
cases that will be suc-  
cessful? What are the  
surgical and restoration  
concerns? Where to obtain  
the best training? This  
hands-on course is more  
than an introduction. It is a  
mentoring opportunity that  
will help you make the  
right decision about adding  
implants to your practice.  
The cost of \$95 (\$115 after  
September 15, 2008)  
includes admission to the  
Implant World Expo on  
Thursday afternoon.

## Thursday October 30

1:30 pm – 5:30 pm  
(This program will  
include a refreshment  
break from 3:30 pm until  
4:30 pm)

#### Implant Mentorship Aladdin Al-Ardah, DDS and Natalie Wong, DDS AGD Subject Code 690

This hands-on course is  
for general dentists as well  
as specialists who are begin-  
ning to incorporate implant  
dentistry within their prac-  
tice. Basic implant surgery  
will be presented including  
case selection for the novice  
implant surgeon, basic  
implant treatment planning,  
radiographic interpretation  
including computerized  
tomography, aseptic surgical  
technique, ridge mapping,  
implant selection, principles  
of incision design, and  
suturing techniques and a  
hands on exercise using  
models to successfully place  
endosseous root form dental  
implants.

Basic Implant  
Prosthodontics will also be  
discussed including diag-  
nostic wax-ups,  
radiographic and surgical  
template fabrication, princi-  
ples of prosthesis design,  
impression techniques,  
abutment selection, basic  
laboratory procedures and  
prescriptions, for both com-  
pletely edentulous as well  
as partially edentulous  
patients.

This course will also  
present the participant with  
vital educational guidelines  
to promote a lifetime of  
learning in unbiased envi-  
ronments, explain the  
difference between  
Academy-sponsored versus  
corporate-sponsored courses,  
and introduce principles of  
evidence-based therapy and  
critical review of the scien-  
tific literature. ▶

## NEW TRENDS, TECHNIQUES & TECHNOLOGY

## Wednesday October 29

#### Integration of Cone Beam Technology into the Private Dental Practice. Use and Benefits of CBCT Scanning

Daniel McEowen, DDS  
8:30 am – 9:00 am  
Presented through a grant  
from Prexion Inc.  
AGD Subject Code 734

#### Third Generation Implant Design: The NobelActive Implant

James Cherry, DDS  
9:00 am – 9:30 am  
Presented through a grant  
from Nobel Biocare  
AGD Subject Code 691

#### A New Paradigm for Implant Supported Immediate Load Overdentures

David Little, DDS

9:30 am – 10:00 am  
*Presented through a grant  
from Dentsply*  
AGD Subject Code 671

**Enhancing Implant  
Treatment Planning  
with the i-CAT® 3-D  
Dental Imaging System**  
*Joel Rosenlicht, DMD*  
10:30 am – 11:00 am  
*Presented through a grant  
from Imaging Sciences*  
AGD Subject Code 738

**Implant Site  
Development – Using  
Advanced Techniques  
and Technologies for  
Esthetic Ridge  
Preservation**  
*Barry Bartee, DDS, MD*  
11:00 am – 11:30 am  
*Presented through a grant  
from Sybron Implant  
Solutions*  
AGD Subject Code 492

**EasyGuide™ Virtual  
Dental Implant Planning  
and Predictable Surgical  
Outcomes**  
*Brian Young, DDS, MS*  
11:30 am – 12:00 noon  
*Presented through a grant  
from Keystone Dental*  
AGD Subject Code 735

**Indications and  
Restorative  
Considerations For The  
Use Of One-Piece Dental  
Implants**  
*Nachum Samet, DMD*  
1:30 pm – 2:00 pm  
*Presented through a grant  
from MIS Implants*  
AGD Subject Code 691

**The Emergency Implant  
Office Procedure**  
*Jaime Lozada, DDS*  
2:00 pm – 2:30 pm  
*Presented through a grant  
from Nobel Biocare*  
AGD Subject Code 314

**Predictable Use of Short  
Implants**  
*Jihad Abdallah, BDS, MDS*  
2:30 pm – 3:00 pm  
*Presented through a grant  
from Bicon*  
AGD Subject Code 692

**Computerized Implant  
Dentistry: The Future is  
Now**  
*Dean Vafiadis, DDS*

3:30 pm – 4:00 pm  
*Presented through a grant  
from Biomet 3i*  
AGD Subject Code 692

**Connective Tissue  
Attachment to Dental  
Implants: Is It Possible?**  
*Jack T. Krauser, DMD*  
4:00 pm – 4:30 pm  
*Presented through a grant  
from Biohorizons*  
AGD Subject Code 010

**Computer Guided  
Treatment and the  
Immediately Loaded  
Prosthesis**  
*David Guichet, DDS*  
4:30 pm – 5:00 pm

*Presented through a grant  
from AstraTech*  
AGD Subject Code 612

**Ridge Expansion and  
Vertical Bone Growth in  
Posterior Area with  
Short Implants**  
*Anthony Terrana, DMD*  
5:00 pm – 5:30 pm  
*Presented through a grant  
from BTI*  
AGD Subject Code 691

**For more details  
about the Annual  
Meeting, visit  
[www.aaid2008.com](http://www.aaid2008.com)**

## Calendar

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### Implant Smile Center, Alberta, Canada

'Hands-on' Introductory to  
Advanced Surgical and  
Prosthetic Implant Courses  
with Live Surgery.  
Dr. Robert E. Leigh, Director  
Year-round, Custom Tailored and  
5-DAY MINI-RESIDENCY  
Courses  
Contact: Anita Leigh  
Phone: 1-888-877-0737 (Toll Free)  
E-mail: [staff@albertadentalimplants.com](mailto:staff@albertadentalimplants.com)  
Web Sites:  
[www.implantmilecenter.com](http://www.implantmilecenter.com)  
[www.albertadentalimplants.com](http://www.albertadentalimplants.com)

### Pacific Implant Institute

Dr. Ron Zokol  
Comprehensive Training in  
Implant Dentistry  
September through June  
Location: Vancouver, B.C. Canada  
Contact: Phyllis Vineberg  
Phone: 1-800-668-2280

E-Mail: [phyllis@piidentistry.com](mailto:phyllis@piidentistry.com)  
Web site: [www.piidentistry.com](http://www.piidentistry.com)

### Study Clubs\*

**New Jersey  
Lincroft Village Dental  
Implant Study Group**  
Treatment planning, bonegrafting,  
prosthetics  
Richard J. Mercurio, DDS  
Contact: Martha Doucette  
Phone: 732-842-5005  
E-mail: [lvdimplant-studygroup.com](mailto:lvdimplant-studygroup.com)

### New York CNY Implant Study Group

May 7, 2008 – Utica College  
"Implant Prosthodontics: Fixed  
Impression Techniques for  
Basic and Complex Cases"  
Speaker: Matthew R. Young, DDS  
September 13, 2008 – Verona, NY  
"Implant Surgical Session"  
Speaker: Brian Jackson, DDS  
September 17, 2008 – Utica  
College  
"Occlusal Considerations for

Implant Supported Prosthesis –  
The Key to Long Term Success"  
Speakers: Brian Jackson, DDS,  
David DeVito, DDS, Bruce  
Steward, DDS  
November 19, 2008 – "Treatment  
Planning the Edentulous  
Maxilla/Mandible with  
Removable Overdentures"  
Speaker: Brian Jackson, DDS  
"Laser Welded Technology – Live  
Demonstration"  
Speaker: Paul Giovannone, CDT  
Contact: Melanie – Course  
Coordinator  
Phone: 315-724-5141  
E-mail: [bjddsimplant@aol.com](mailto:bjddsimplant@aol.com)

*\* This calendar section is available  
to any credentialed member of the  
AAID to post information about  
implant education courses offered  
by the member. The member must  
agree to provide the list of atten-  
dees to AAID in exchange for  
publication of the course in the cal-  
endar listing.*

**Advancing the standard  
 of care for comprehensive  
 implant dentistry since 1951**

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