



news

TWO NEW SUITS FILED BY AAID

On behalf of its credentialed members and ABOI Diplomates, the Academy has filed two new suits to protect the rights of members to announce their earned credentials. It's important to understand where the AAID has been and where it's going with its legal pursuits.

What are the battles all about?

Simply stated, many dentists who have not earned a bona fide credential do not want their potential competitors to have a market place advantage or to appear more qualified to the general public. The advertising of credentials in non-specialty areas such as implant dentistry could place a dental competitor at an economic disadvantage. Prohibitions/restrictions on such advertising are an effective way, albeit potentially unlawful, to level the playing field. Organized dentistry (ADA and its components and constituents) supports and promotes such restrictions on advertising on the alleged basis of 'protecting' consumers from being confused or misled, even though there are no credible scientifically based studies that actually demonstrate any harm to consumers as a result of such advertising.

Why the lawsuits?

When states enact dental advertising restrictions or prohibitions through statute or regulations at the behest of a state dental organization, a dentist in that state is subject to disciplinary action for any subsequent violation. Since 1994, and on behalf of its members, the Academy has fought to remove various state prohibitions against credentialed members' advertising/announcing their hard-earned credentials, including restrictions that impose cumbersome and lengthy disclaimers in any such advertising. The Academy believes that burdensome disclaimers are virtually the same

as complete prohibitions but does not object to reasonable disclaimers such as 'general dentist.'

What are the approved ADA specialties and what do they have to do with restrictions on the advertising of our credentials?

The ADA recognizes oral and maxillofacial surgery, prosthodontics, periodontics, oral and maxillofacial radiology, oral pathology, dental public health, endodontics, orthodontics and dentalfacial orthopedics and pediatric dentistry as specialties. To date, the American Dental Association (ADA) has not recognized implant dentistry as a specialty. However, since 1996, three dental specialties have amended their respective practice areas to specifically include implant dentistry: oral and maxillofacial surgery; prosthodontics and periodontics. Accordingly, those specialties believe that they are the experts in implant dentistry; AAID and ABOI/ID credentials risk a challenge to that perception.

Why does the ADA not recognize implant dentistry as a specialty?

Despite formal applications to the ADA that are ultimately determined by the politics of the ADA House of Delegates, the ADA has denied the AAID's request to recognize implant dentistry as a specialty. That doesn't seem too difficult to understand when you consider that the applicant (AAID) is required to demonstrate to the ADA's satisfaction that the proposed area of specialty cannot be 'subsumed' by existing dental specialties. Turf wars and economics will likely prevent implant dentistry from becoming a recognized dental specialty, at least as long as the ADA controls such determinations.

Why is advertising your credentials important?

The Commission on Dental Accreditation, the only entity recognized by the US Dept. of Education for

continued on page 13



FROM THE EDITOR

I just returned from attending a mid-winter planning meeting on behalf of AAID membership. It was held at the Westin Diplomat Resort & Spa in Hollywood, Florida. This is the site for our upcoming annual scientific session. I can report to you that your committees and elected officers are channeling their energies and talents toward what will be a spectacular year! Simply stated, DO NOT MISS the 2003 annual meeting. The speakers and topics to be covered are superb and the Diplomat Resort offers an incomparable venue.

I look forward to seeing you in attendance November 5-9, 2003.

David G. Hochberg, DDS

In this issue ...	
President's Message ..	2
Board Report	3
District News.....	6

2003 Annual Meeting	5
Membership	7
Education.....	9
Global News	10

AAID Courses	12
District News	14
Research Foundation..	18
Calendar of Events.....	20

THE PRESIDENT'S LETTER



Dear colleagues:

I want to start out by telling you how great it is to be associated with powerful, competent and caring people. I have previously voiced my belief that the AAID's greatest asset is its powerful membership. This has become crystal clear to me during my tenure as president. I have received hundreds of e-mails and phone calls describing our members' personal and professional victories. We have not only cared for our patients and families, but we have had the energy to care for each other and the rest of the profession.

In February, approximately **40 members and the Board of Trustees met at the Westin Diplomat Resort & Spa** for a Board Meeting and various committee meetings. It was a very productive three days during which the Board and four major committees worked diligently with each other. Master minding between individual members of the different groups created a synergistic effect which fueled creative thinking and addressed complex challenges.

The marketing committee worked on creative new concepts to enhance the image of the Academy and its members. The Global Committee tackled numerous projects that will expand the Academy's presence internationally. The Education Committee evaluated and assisted in the development of several AAID sponsored programs for domestic and international dentists.

AAID's greatest asset is its powerful membership.

The annual meeting planning committee addressed meeting issues as far out as the year 2005. The 2003 annual meeting committee focused on final details for this year's meeting which is sure to be a memorable event.

At the 2003 annual meeting, AAID will host some of the top and most respected dental implant lecturers in the world. The program will be a wonderful mixture of **"state-of-the-art, how to" clinical lectures with relevant scientific presentations**. The Auxiliary program will ensure that your assistants will be better able to support you in your search for excellence. There will be **hands-on workshops on digital photography and imaging as well as venapuncture and harvesting PRP**.

The **social events at the beautiful resort will be incredible**, fun and will result in memories that will last a very long time.

The **2003 meeting will be our showcase to the world**. Hundreds of new clinicians, who have never attended an AAID meeting, will have the opportunity to see what is really great about our organization. **It is up to all members to register and show up for the meeting**. We will be our best advertisement, but we need to **show up in massive numbers**. **I challenge each one of you to complete a registration form and call up two other doctors and assist them with registration**.

Numerous people have called me to inquire about the status of the Academy's legal battles. We have prepared, with the assistance of General Counsel Frank Recker, DDS, JD, **an historical perspective and status of legal conditions regarding our credentials**. This story leads the newsletter this month. Please read it to better acquaint yourself with the legal battles the Academy is fighting for you, the members.

If you are a member of the American Dental Association (ADA), you may have seen **my rebuttal to a letter submitted in a previous issue of the ADA news**. It is important that we continue to educate the general dental public about implant dentistry. (see page 6)

As always, I am open to your suggestions and input. Please continue to e-mail me and keep me abreast of what is happening in your life.

Edward J. Mills DDS.

Edward J. Mills, DDS
President

The Academy's web site is constantly being enhanced. Check it out for Academy information and annual meeting updates and special events.

www.aaid-implant.org

BOARD REPORT



The Board of Trustees met at the Westin Diplomat Resort & Spa in Hollywood, Florida, February 6-8, site of the 2003 Annual Meeting.

The first item for discussion was how to increase submissions to the Journal of Oral Implantology. Our members are a vast resource of clinical experience, but fail to share this through our Academy publication. By publishing clinical reports, research, literature reviews, prospective and retrospective studies, we can make a greater impact on the art and science of implant dentistry. It is very important to add to the professional literature with topics that we feel are important and to create a literature base for topics which are underrepresented in the literature, such as multimodal techniques. All members are encouraged to accept the challenge of preparing an article this year.

The district representatives presented their reports and the Board directed that all proposed District meeting dates be provided to the Executive Director for approval prior to any commitments to prevent conflicts.

Dr. Recker discussed activities in California and Florida and what we could do in response. The Board allocated funds for a federal court suit in California to have our previous victory enforced and a state court suit in Florida to establish our right to advertise our bona fide credentials.

Activities relating to the 2002-05 Annual Meetings were reviewed that continue to build on the successes of the past for future meetings. Locations for future meetings are: 2003, Hollywood, FL; 2004, New York; 2005, Phoenix and 2006, Chicago.

Committee reports were presented. Dr. LaMar presented the progress of our Global program to date and the courses presented and planned. Six new Global delegates were approved: Paul Coulthard, United Kingdom; John Giblin, Australia; Mario Groisman, Brazil; Jorge A. Jorge, Brazil; Nicholas Mahon, Ireland; and Tor Tegander, Norway. Drs. Thomas Chess, Jaime Lozada, and Louis Rigali were approved as Global Advisors.

A MaxiCourse[®] is being developed for India by Dr. Charles Weiss. This will be a great opportunity to help fulfill our mission of education. (see p. 10)

Congratulations to Dr. Valentine Block, Dr. Irving Kaplan, Dr. Richard Miller and Dr. Louis Naman who were elected to Life Membership.

The 2002 year-end financial statements were reviewed and approved and the surplus was transferred to the reserve fund.

Kim Gowey DDS
Secretary

CALL FOR PAPERS JOURNAL OF ORAL IMPLANTOLOGY

Dear Fellow Members:

The Journal's Editorial Board and the AAID's Publications Committee appreciate your loyalty and involvement with the JOI. In order to make it more an integral part of your interests and practices in Oral Implantology, you are encouraged to become active in seeing it grow in stature and size. Every one of you has an article on your desk or in your mind that is waiting to be submitted. As your Editors we are requesting that you put our suggestion into a pragmatic result:

- compose an article on a technique or some clinical hints or guidelines
- submit a case report or a series of related case reports, some successes or (yes!) even failures that might enlighten your colleagues
- prepare literature reviews on a subject of interest to you, practice management, employee relationships or any other subjects of pertinence from which your peers might profit.

Please do not concern yourselves with writing styles or format. We will offer significant levels of assistance to put your contributions into publishable form. Simply send three copies of your submission to Ethel Bruck, Assistant to the Editor in Chief, 232 Kelly Blvd, Staten Island, NY 10314.

For more information and guidelines, visit the AAID web site at www.aaid-implant.org.

A. Norman Cranin, DDS
Editor-in-Chief

Cheryl L. Biber, DDS
Associate Editor for International Affairs

The
AMERICAN ACADEMY
OF IMPLANT DENTISTRY
presents



A one-day program dedicated to
Optimum Esthetics
in Implant Dentistry

-&-

A two-day global
consensus conference on

IMMEDIATE FUNCTION

*the clinical application of science ...
Immediate Loading or Not?*

-Invited Speakers-

Esthetics

Mr. Pinhas Adar
Dr. Eduardo Anitua
Dr. Rolf Ewers
Dr. David Garber
Dr. Ronald Goldstein
Dr. Sascha Jovanovic
Dr. Vincent Kokich
Dr. Michael Ptkos
Dr. William Silver

IMMEDIATE FUNCTION

Dr. William Becker
Dr. Marco Degidi
Dr. Kenneth Judy
Dr. Jack Lemons
Dr. Jaime Lozada
Dr. Carl Misch
Dr. Paul Petrungaro
Dr. Henry Salama
Dr. Mohamed Sharawy
Dr. Hom-Lay Wang

AAID 52nd Annual Meeting  Diplomat Resort & Spa, Hollywood, FL  November 5-9, 2003

Mark Your Calendar for November 5-9, 2003,
for the Academy's 52nd Annual Meeting at the fabulous Westin Diplomat
Resort & Spa in Hollywood, Florida. Call the Diplomat for reservations now!
800-327-1212 or 954-602-6000 and ask for the special AAID rate!

For more information and updates, visit us at www.aid-implant.org or call the
AAID Headquarters Office at 312-335-1550 or 877-335-AAID (2243)

Preliminary Program

Wednesday, November 5

New Tools, Techniques & Technology
AAID Mock Board Review
Water Taxi Mansion Tour
Centerpulse Global Reception



Thursday, November 6

Global Breakfast
Esthetics Conference
Exhibit Hall & Table Clinics
Everglades Adventure Tour
District Caucus Meetings
Exhibitors' & Sponsors' Reception



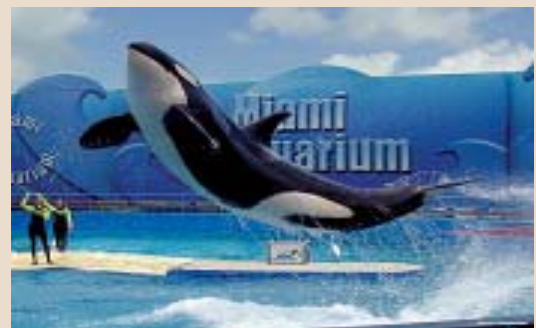
Friday, November 7

Immediate Function Consensus
Conference
Allied Dental Staff Program
Table Clinics
Las Olas Shopping & Dining Tour
Lunch & Learn
Poolside Reception



Saturday, November 8

Immediate Function Consensus
Conference
Awards Luncheon
Miami Seaquarium Tour
Business Meeting
President's Reception & Dinner



Sunday, November 9

Thank You Breakfast
Marketing Dental Implants Course
Associate Fellow Exam

THE ADA LETTER & THE PRESIDENT'S RESPONSE

ADA NEWS JANUARY 6, 2003

Implant dentistry

I was perusing the front page of the Sept. 2 ADA News when I came upon the brief on "Implant Course." This course is a daylong implant surgical training course "designed to teach dentists the introductory skills needed for implant surgery." As a board-certified oral and maxillofacial surgeon, this raises serious concerns I have for the public's welfare. In my professional opinion, implant surgery should be performed by oral and maxillofacial surgeons and periodontists alone. These are the only two specialties of dentistry in which surgical skills are taught under supervision as well as dealing with any complications that may possibly arise. I find it insulting to think that through a weekend course, general dentists and prosthodontists, who have had no surgical experience other than the minimal tooth extraction qualifications in ADA-accredited dental schools, feel they can properly manage these surgical techniques.

There is a reason that dental implants have had such a high success rate when being placed. Up until this point, placing them have been surgeons trained in periodontics, which is a two- to three-year residency, or an oral and maxillofacial surgeon who has spent four to six years of surgical training. The reason that implant placement appears to be easy is that skilled surgeons have been providing these services.

I realize that the implant companies have been targeting the general practitioner by offering these courses. The representatives of these companies surely are not surgeons and their obligation is to increase the revenue of their companies by getting as many implants placed as possible.

Unfortunately, the conclusions that come to mind if unqualified doctors acting as surgeons are not good. In my opinion, the success rates will significantly decrease and with that, word of mouth will spread among the public and the acceptance

for treatment will also decrease and finally, inevitably, a few people will get hurt in the process. Let us not forget that when we perform certain procedures we are all held to a certain standard of care. Even the best-trained surgeons will have complications at times. Think about what you will say if you are sitting in a courtroom and the prosecuting attorney is asking what your qualifications are to perform this surgery. Will your answer be the weekend course, or can it be backed up by several years of surgical training under close supervision in a residency followed by board certification in your field?

As a side note, I can appreciate the desire to expand one's scope of practice. For me, as an extension of my facial trauma experience, I am interested in facial cosmetic surgery. Rather than taking numerous weekend courses that even may include cadaveric dissection, I have chosen to take the path of leaving my private practice after five years and returning for a year-long fellowship in this area.

*Raymond J. Haigney //, D.D.S.
Diplomate, American Board of Oral and
Maxillofacial Surgery
Lancaster, Pa.*

Editor's note: According to the ADA Council on Dental Education and Licensure, implant dentistry may fall within the scope of practice of the appropriately trained general dentist. Additionally, in accordance with the ADA-approved definitions and the Commission on Dental Accreditation's advanced specialty education program standards, implant dentistry falls within the scope of practice of the following dental specialties: prosthodontics, periodontics and oral and maxillofacial surgery.

~

January 30, 2003
Ms Judy Jakush
Editor, ADA News
American Dental Association
211 E. Chicago Avenue
Chicago, IL 60611

Dear Ms. Jakush:
Thankfully, the Editor's note following Dr. Haigney's letter published in the January 6 edition of the ADA News corrects his misrepresentation that only oral surgeons and periodontists should place implants.

The American Academy of Implant Dentistry is the oldest professional organization in the world dedicated to the advancement of implant dentistry. Its members are comprised of general dentists as well as specialists who share a common purpose - excellence in implant dentistry. The Academy has been on the forefront of helping dentists achieve this excellence and the success rates Dr. Haigney cites. In fact, it sponsors comprehensive implant education courses that include over 300 hours of instruction. Many of the participants are periodontists, prosthodontists and oral and maxillofacial surgeons who recognize that they did not receive adequate implant training in their graduate-level programs.

Formal training in a clinical skill as advocated by Dr. Haigney is but one method of gaining expertise. The dental profession has a long and proud history of encouraging life-long learning via continuing education sponsored by organizations, schools and manufacturers. Dr. Haigney is to be commended for his pursuit of excellence through formal education programs; however, he and others should not cast aspersions on dentists who elect to enhance their expertise through other means. For most practitioners, including oral and maxillofacial surgeons, going back to school on a full-time basis is not a practical option.

The Academy's founders, who helped develop the field of implant dentistry, saw the need for the profession to learn about this new treatment option and began offering educational opportunities to others. The current Academy members continue this legacy and extend a welcoming hand to any dentist who wants to enhance his or her skills.
Sincerely,

Edward Mills, DDS

MEMBERSHIP

The Academy is pleased to report that membership has hit an all-time high of more than 2400 members. In addition, the Academy is pleased to welcome the following new members. If you joined the Academy recently and your name does not appear in this issue, it will appear in the next issue.

Jorge E. Arce, DDS
 Amin Y. Ayoub, DDS
 Antonio R. Barcia, DDS
 William K. Brayer, DMD
 Howard Chasolen, DMD
 Lon DeMoss, DMD
 Edward Doktorman, DDS
 Jayesh H. Dube, BDS
 Ragan Faler, DMD
 Vadim Firdman, DDS
 Thomas F. Fraser, DDS
 Panagiotis Glavas, DDS
 Steven Michael Hall, DDS
 Kook-Jin Han, DDS, MSD
 Syed Haider Hassan, DDS
 Thomas E. Helfst, DDS
 Manabu Horiuchi, DDS, PhD
 Thomas H. Ip, DMD, MS
 Kirk A. Kalogiannis, DMD
 Kevin Kohler, DMD
 Helmut Kupper, MDT
 Tatsuki Matsunaga, DDS, PhD
 Thomas W. Mitchell, DDS
 Larry M. Oubre, Jr., DDS

Ken Parrish, DMD, PhD
 Donald S. Pavick, Jr., DMD
 Guy W. Peabody, DDS
 Bruce Peller, DDS
 Dr. Doug Proudlock
 Se Jeong Pyo, DDS
 Scott Quandt, DDS
 Chikka M. Raju, DMD
 Matthew H. Robson, DDS
 Ronald L. Roddy, DDS
 Richard D. Rowntree, DDS
 Robert E. Sanford, DMD
 Dr. Isam Satti
 Neil R. Schachter, DDS
 Niman Shukairy, DDS
 James D. Slominski, DDS
 Vladimir Soyfer, DMD
 Dr. K. R. Spencer
 Berry Stahl, DMD
 David E. Stall, DMD
 Cliff Starr, DMD
 Robert Sundberg, DDS
 John W. Vollenweider, DMD
 Jerome M. Wees, DDS

DISTRICT NEWS

SOUTHERN DISTRICT NEWS

Randy Rose, DDS, and Bill Locante, DDS, reported that the Southern District sponsored summer district meeting in Vail Colorado resulted in a profit. The funds will be set aside for seed money towards future meetings. The district elected to support a joint meeting March 4-7, 2004, in Hawaii sponsored by WCOI. Many study groups have committed to attend and many participants will lecture. The meeting will be internationally attended with a heavy constituency from China and Japan.

Samuel F. Jirik, DDS
 President Southern District AAID



An additional benefit for credentialed members, hyperlinks are being provided from the Academy's web site to the member's web site. If you want your web site linked from the Academy's site, e-mail Mark Towns at mark@aaid-implant.org.

www.aaid-implant.org

IMPLANT DENTISTRY CD-ROM AVAILABLE

Implant Dentistry 2002, an interactive educational CD-ROM from Loma Linda University, is now available to AAID members at the special price of \$75, a \$25 savings. Edited by **Jaime Lozada, DDS,** director of LLU's Advanced Education Program in Implant Dentistry, and Charles J. Goodacre, DDS, MSD, dean, LLU School of Dentistry, this course includes the scientific principles of implant dentistry and basic and advanced clinical procedures. It will be the cornerstone of Mentor 2, the AAID study club program that is in development.

The CD-ROM is endorsed by the AAID, the American College of Prosthodontics and the Academy of Osseointegration. It has been made available to dental students and full-time faculty throughout North America as a result of an educational grant from Nobel Biocare USA.

To purchase your copy, contact: LLU School of Dentistry Continuing Education, Loma Linda, CA 92350; telephone, 909-558-4685; fax, 909-558-4858; www.llu.edu/llu/dentistry.

AAIDNEWS

Editor **David G. Hochberg, DDS**
 Managing Editor **Laurie Storen**
 Executive Director **J. Vincent Shuck**

AAIDNEWS is a quarterly publication of the American Academy of Implant Dentistry. Send all correspondence regarding the newsletter to Laurie Storen, AAID, 211 East Chicago Avenue, Suite 750, Chicago, IL 60611 or e-mail to: laurie@aaid-implant.org.

Please notify AAID and your postmaster of address changes noting old and new addresses and effective date. Allow 6-8 weeks for an address change.

Events offered in this newsletter are by credentialed members. Except for the MaxiCourses® (cosponsored by the Academy) the listing of an event does not imply endorsement by the AAID. The editors reserve the right of refusal and to edit.

ADMISSIONS & CREDENTIALS BOARD

2003 Examination Candidates

The Associate Fellow and Fellow membership examinations will be given during the Admissions and Credentials Board's annual meeting, which will be held in Chicago, May 1- 4. This year, a record number of 48 applicants will be examined, 45 for Associate Fellowship and three for Fellowship. The Board will consider seven other applicants (two for Associate Fellowship and five for Fellowship) who have applied on the basis of their credentials and will not be examined.

This year's Associate Fellow candidates are:

Louie Al-Faraje, DDS, San Diego, CA
Norma Jeanne Applebaum, DMD, Cape Coral, FL
Dr. Vitali Bondar, Laconia, NH
Andrea J. Botar, DDS, New York, NY
Roque Braz De Oliveira, DMD, Santana, Sesimbra, Portugal
Mario Cabianca, DMD, Trail, BC, Canada
Richard E. Casteen, DDS, Bakersfield, CA
Ruth F. Cauthen, DDS, Norfolk, VA
Richard Champagne, DMD, Morganville, NJ
Rafael Cordero, DDS, Palm Beach, FL
Jay Coyle, DDS, Huntersville, NC
Ben Eby, DDS, MS, Phelan, CA
Leonard J. Feld, DDS, Maywood, CA
Randy Fong, DDS, Santa Ana, CA
Ilya G. Ginzburg, DMD, Brighton, MA
Jason K. Hong, DMD, Springfield, VA
Hossein Jahangri, DDS, Whittier, CA
Brian J. Jackson, DDS, Utica, NY
Aleksandar Janic, DMD, Vancouver, BC, Canada
David A. Jarrin, DDS, Moline, IL
Viren L. Jhaveri, DDS, Flushing, NY
Riccardo T. Jones, DDS, College Park, MD
Peter Kim, DMD, Burnaby, BC, Canada
Bruce Knecht, DMD, Coconut Creek, FL
Edward K. Lee, DDS, Scarborough, ON
K. H. George Lee, DDS, Scarsdale, NY
Jimmy Londono, DDS, Atlanta, GA
Patrick F. McEvoy, DDS, Mountain View, CA

Joseph S. Marini, DDS, Union City, NJ
Anthony D. Maslo, DMD, Pittsburgh, PA
Daniel Mayeda, DDS, Maui, HI
K. Tim Mount, MS, DDS, Okmulgee, OK
Nan H. Mullins, DMD, Pensacola, FL
Enrique Jose Posada, DDS, Los Almos, NM
Christopher R. Pottorff, DMD, Elmhurst, IL
Donald J. Provenzale Jr., DDS, Downers Grove, IL
David F. Randolph, DMD, Lake City, FL
Jeffrey D. Rempala, DMD, St. Louis, MO
Danny Salem, DDS, Scarsdale, NY
Shlaimon T. Sawa, DDS, El Cajon, CA
Jeffrey B. Schoengold, DDS, White Plains, NY
Michael D. Sheffield, DMD, Fort Myers, FL
Stephen T. Swallow, DDS, Kittery, ME
Omid Termechin, DDS, Cedarhurst, NY
Kurt I. Uyehara, DDS, Honolulu, HI
Joseph H. Wilbanks, DDS, Toccoa, GA
Sang W. Woo, DDS, Chicago, IL

Candidates for Fellowship are:

Nicholas Caplanis, DMD, MS, Mission Viejo, CA
Michael Childers, DDS, Bradenton, FL
Ben Eby, DDS, MS, Phelan, CA
Dennis Flanagan, DDS, Willimantic, CT
Leo Otis Hall, DMD, Lexington, SC
Satischandra Joshi, BDS, Brooklyn, NY
Tokio Kuremoto, DDS, Katano, Osaka, Japan
Greggory Tharp, DMD, Jackson, MS

Test Construction Committee

The Admissions and Credentials Board's Test Construction Committee met in Chicago March 21 – 23. Serving on this year's committee are Drs. **James Rutkowski**, chairman, **Richard Borgner**, **Emile Martin** and **Jesse Osier**.

During this meeting, the 2003 written and oral/case examinations were constructed. Staff from Measurement Research Associates, the firm that provides psychometric services to the AAID, guided the test development process.

Written Examinations Scheduled

In 2003, the written part of the Associate Fellow exam will be given four times. The dates and locations are June 8, New York; August 8, Chicago; November 9, Hollywood, Florida; November 14, Atlanta. Applications and fees are due 30 days before the examination date. For an application, contact Joyce Sigmon in the Headquarters Office.

EDUCATION COMMITTEE

The Education Committee had a full agenda when it held its annual meeting February 8. Among the matters considered were reports on the two courses presented since its last meeting, proposals for new courses, and applications for international MaxiCourses®. The committee also made plans to update the *Guidelines for Advanced Specialty Education Programs in Oral - Maxillofacial Implantology*, which were approved in 1998.

Chaired by **Jaime Lozada, DDS**, the Education committee also includes **Edward Amet, DDS, MS**; **Norman Cranin, DDS**; **John D. DaSilva, DMD, MPH, ScM**; **Lawrence B. Lum, DDS**; **Edward Mills, DDS**; **Lionel Richards, DDS**; and **James L. Rutkowski, DMD**.

Courses Presented: The Mini and Transitional Implants course, which **Emile Martin, DDS**, presented as a post-2002 Annual Meeting course, and



Review of anatomical landmarks is an integral part of the Bone Grafting Course.

the second Bone Grafting Course, for which **James Rutkowski, DMD**, serves as course director, held January 17 – 18 at Wright State University School of Medicine, were very successful. Both had their maximum enrollment of 30 dentists plus several allied dental staff members, and the feedback has been very positive. “The high ratings that the participants gave these two courses are very impressive,” noted Dr. Lozada.

Considering their successes, both courses will be presented again. The Mini and Transitional Course is scheduled in Chicago, August 8 and the Academy’s third Bone Grafting Course will be presented at Wright State University, January 16 – 17, 2004.

New Courses Approved: The committee approved two new courses — Marketing Dental Implants, **Craig Cooper, DDS**, course director, and Free Gingival and Connective Tissue Grafting, **James Rutkowski, DMD**, course director.

The Marketing Dental Implants Course will be presented twice this year —

Friday, August 8 at the ADA Headquarters Building in Chicago, in conjunction with the Mini and Transitional Implant Course, and Sunday, November 9 as a post-annual meeting course, at the Diplomat Hotel, 8:00 a.m.—12:00 noon.

The Free Gingival and Connective Tissue Grafting Course was developed in response to requests from participants in the Bone Grafting Course. The date and location of this course will be announced later.

New MaxiCourse® Approved: The committee approved the Academy’s first international MaxiCourse®. This course, which was initiated through the efforts of the Global Committee, is co-sponsored by the Indian Academy of Interdisciplinary Dentistry. **Charles Weiss, DDS**, is the program director and **Shankar Iyer, DDS, MS** is the co-director. Credentialed AAID members will comprise the faculty. (See page 10 for more information.)

GLOBAL COMMITTEE

More than five years ago, then President **Terry Reynolds, DDS**, recommended that the Academy form a Global Committee to broaden dental implant education internationally. With his guidance and the support of the Board of Trustees, Dr. Reynolds' dream has become a reality and the Global Committee is pleased to report its successes.

The committee's goal is to establish the AAID as a leading educational and credentialing authority around the world. Utilizing international reputable cosponsors located in other countries, the Academy has offered one-to-three-day courses as well as MaxiCourses® around the world. The scheduling is approved by the Board of Trustees and the curriculum is approved by the Education Committee. Numerous courses have been conducted in China, Peru, Guatemala, Russia, Italy, and India.

Dr. Charles Weiss served as the committee's first chairman for four years. Dr. Terry Reynolds was the committee chairman for 2002. **Dr. Frank LaMar** has taken over as chairman and he is pleased to add to the accomplishments of Dr. Weiss and the entire committee.

At the request of President **Edward J. Mills, DDS**, Global Committee Chairman Frank LaMar is challenging all members to extend an invitation to international dentists to attend the 2003 AAID Annual Meeting. Dr. Mills will award a gold medal to all members who recruit 20 or more foreign dentists to attend the 2003 annual meeting.

"I am delighted with Dr. Mills' challenge as this outreach will prove very beneficial for the Global Committee's potential for more courses," said Dr. LaMar. "It will also offer international dentists the opportunity to attend a high level educational meeting in Florida," he said.

For more information about the Global Committee or to become involved, please e-mail Dr. LaMar at flamar@rochester.rr.com.



Pictured left to right: Hostess, Dr. CVN Rao releasing the AAID's 1st International Maxi-Course®/India Curriculum to Dr. Ashok Dhoble, Secretary General of the Indian Dental Association.



Padmashri Dr. R.K. Bali, President of the Dental Council of India delivering inaugural address and accepting appointment as Chairman of the Advisory Board (Compliance & Education) for the AAID Maxi-Course®/India.



Dignitaries at launching of AAID Maxi-Course®/India (left to right Dr. A.Venkatesn – Joint Director of Medical Education (Tamil Nadu State);)Dr. Ashok Dhoble – Secretary General of Indian Dental Association; Dr. Charles M. Weiss – Director of AAID Maxi-Course®/India; Dr. R.K. Bali – President of the Dental Council of India; Dr. B.P. Rajan – Representative of Government of Tamil, Nadu, Cabinet Minister at New Delhi; Dr. V.M. Veerabahu – President of Indian Dental Association

AAID First International 300 hour MaxiCourse® to be Held in India

Previously appointed by vote of the Trustees as course director for the proposed course in India, Dr. Charles M. Weiss was charged with the preparation of a curriculum and faculty selection for submission to the Education Committee.

Dr. **Shankar Iyer**, vice-president of the NE District of AAID, was appointed course co-director. Primarily through the dedication of Dr. Iyer, who recently completed a three-year graduate education program in prosthodontics at NYU College of Dentistry, a unique exciting case-based teaching curriculum was developed. Curriculum vitae from a broad base of AAID credentialed potential faculty were gathered, and together with the curriculum, presented to the Education Committee. They gave the "go ahead" for the course, requesting that final faculty selection and their subjects of instruction be submitted to them in advance. Constant monitoring and course evaluation for each Module along the way will be done.

Our co-sponsor in India is the Indian Academy of Interdisciplinary Dentistry (IAID) under the leadership of Dr. C.V.N Rao. Dr. Weiss went to India to help celebrate the promotional launching of the course. Dr. R.K. Bali, President of the Dental Council of India accepted appointment as Chairman of the Advisory Board to the AAID MaxiCourse® in India.

It is noteworthy that the Dental Council of India is the national governmental licensing agency for all dentists in the country, as well as the agency charged with the accreditation of each of the 173 dental schools whose graduates, following licensing, serve the population of more than one billion people. The acceptance of this appointment by Dr. Bali represents our commitment to compliance with the regulations that apply. Both the AAID and IAID are honored by Dr. Bali's support of our efforts.

The course directors are committed to case-based teaching in a logical orderly format. The course is divided into six modules, each of five days, for 10 hours a day, summing up to the required 300 hours.

The dates of each module have been selected, starting in August 2003, and ending in early February 2004. The course directors therefore know the exact date, in advance, that each area of the curriculum will be taught. Faculty thus will not only be invited to teach the subjects of their greatest expertise, but will be aware of their teaching dates in advance. This will assure that there will be no conflicts of faculty time commitments. In that way an orderly flow of information will be preserved.

The Trustees directed that course reports be passed through our Executive Director for transmittal to all concerned officers and committees. When our first International MaxiCourse® is a success, it is expected to be repeated throughout the world. The recognition and goodwill that will accrue to our Academy can be significant. The education AAID affords the participants, has value that even they may find hard to imagine.

On behalf of all those involved in the conduct of this first AAID International MaxiCourse®, we thank the AAID Trustees for their suggestions and support.

Dr. Charles M. Weiss - Course Director
Dr. S. Shankar Iyer - Course Co-Director

Drs. Gene McCoy & Charles Weiss took some time for sightseeing at the Great Wall in China



AAID Members Arthur Molzan, Gene McCoy, Frank LaMar, and Charles Weiss with their Chinese students

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Continuing Education Course Schedule

MAY 16, 2003 • THE RESTORING DENTIST – THE LEADER OF THE IMPLANT TEAM, CHICAGO, IL

A course that addresses what general practitioners encounter when they are working in a team situation. Establishing the goals of the treatment and developing the treatment plan to achieve these goals will be emphasized. **Kevin O’Grady, DDS**, course director.

AUGUST 8, 2003 • MARKETING DENTAL IMPLANTS

• MINI AND TRANSITIONAL IMPLANTS – WHEN, WHERE, AND HOW, CHICAGO, ILLINOIS

These two courses may be taken as a unit or separately. In the morning, Craig Cooper, DDS, will teach you how to increase the acceptance of implant treatment in your practice. In the afternoon, Emile Martin, DDS, will present a participatory course that includes the history, indications, contraindications and efficacy of transitional and mini-implants in the routine practice of dental Implantology.

SEPTEMBER 5–6, 2003 • INTRODUCTION TO CT SCANNING IN IMPLANT DENTISTRY, RAPID CITY, SOUTH DAKOTA

This participatory course about the use of CT scans in treatment planning for root-form and subperiosteal implants is for generalists and specialists. **Jerry Soderstrom, DDS**, course director. Limited to 25 participants.

OCTOBER 10–11, 2003 • THE ART AND SCIENCE OF CONTEMPORARY SUBPERIOSTEAL IMPLANTS BUFFALO, NEW YORK

This participatory course covering the design, placement and restoration of subperiosteal implants is for generalists and specialists. Completion of the Introduction to CT Scanning in Implant Dentistry course is a prerequisite for dentists who are just beginning their study of subperiosteal implants. **Jerry Soderstrom, DDS**, course director. Limited to 25 participants.

NOVEMBER 8, 2003 • MARKETING DENTAL IMPLANTS, HOLLYWOOD, FLORIDA

Learn how to increase the acceptance of implant treatment in your practice. **Craig Cooper, DDS**, course director.

NOVEMBER 21, 2003 • THE RESTORING DENTIST – THE LEADER OF THE IMPLANT TEAM PHOENIX, ARIZONA

This course addresses what general practitioners encounter when they are working in a team situation and is co-sponsored by the Central Arizona Dental Society. **Kevin O’Grady, DDS**, course director.

JANUARY 16–17, 2004 • BONE GRAFTING, DAYTON, OHIO

Utilizing cadavers, this hands-on technique course for generalists and specialists addresses bone grafting and nerve repositioning procedures. **James Rutkowski, DMD**, course director. Limited to 30 participants.

See the brochure for all courses on line at www.aaid-implant.org or contact the Headquarters Office at 877-335-AAID (2243) or 312-335-1550 for details and to register.



Craig Cooper, DDS demonstrates a sinus grafting technique during the 2003 Bone Grafting Course.



Bone Grafting Course participants practice drawing blood during the platelet-rich plasma laboratory.

continued from page one

the accreditation of dental schools, does not require dental schools to include surgical placement or restoration of dental implants in the curriculum, or require that dental students ever place one implant during the course of their studies! Obviously, because dentists routinely graduate with little or no experience in implant dentistry—the norm for over fifty years—dental consumers would benefit from access to verifiable information related to a dentist's education, experience and testing relative to implant dental services. Without the ability to advertise bona fide credentials in implant dentistry, the public is placed in an information vacuum and only exposed to dental advertisements offering implant dental services, regardless of that dentist's actual training and experience in implant dentistry, or lack thereof.

So why the Florida and California lawsuits?

In 1996 the ADA began a campaign to encourage state boards to impose restrictions on the advertising of credentials in non-specialty areas of dentistry. When Florida did an about face in 1996 at the behest of the Florida Dental Association (after the Florida Board had expressly declared in 1994 that AAID and ABOI/ID credentials were bona fide and could lawfully be advertised) and passed legislation banning the advertisement of any credential other than those in the recognized dental specialties, a court challenge was the only option available to protect AAID member dentists. Shortly thereafter, California enacted similar legislation and court battles commenced in both states.

Status of Current AAID Lawsuits

California:

1997—What has come to be known as Bingham I, suit was filed against the California Department of Consumer Affairs and California Dental Board of Examiners as a result of their developing regulations to prohibit the advertising of AAID credentials.

1998—the case was dismissed as the Court concluded that the AAID must first seek a decision from the Board of Dental Examiners (BDE) as to whether or not Dr. Bingham could advertise his AAID and ABOI/ID credentials. After the Board failed to respond to the AAID's request, a second suit was filed (Bingham II).

2000—The Bingham II decision was issued, in which the federal court struck down as unconstitutional California's prohibition against dentists advertising credentials awarded by the AAID and ABOI/ID. The advertisement of these credentials "constitutes commercial speech protected under the First Amendment," said U.S.

District Judge David F. Levi. The Court held that "the AAID is a bona fide organization that issues credentials according to certain published standards."

2002—The California Dental Association has statute amended in September 2002, attempting to legislatively overrule the decision of the federal court in Bingham II.

2003 —The AAID and Dr. Michael Potts file suit in February to have statute declared unconstitutional based on the decision in Bingham II.

Florida

1996—a Florida statute prohibited the advertisement by a dentist of any credential other than those obtained by an ADA recognized credentialing entity, i.e., an ADA recognized dental specialty.

1998—the U.S. District Court in Tallahassee, granted summary judgment to the AAID and Dr. Richard Borgner (Borgner I), holding that the Florida statute violated the First Amendment right to free commercial speech and handed down a ruling that set a critical precedent to protect the rights of AAID and ABOI/ID credentialed members to advertise their credentials in Florida.

1999—Florida Dental Association has statute amended to ostensibly allow advertising of AAID and ABOI/ID credentials, but conditioned on the inclusion of lengthy and onerous disclaimers that, from a practical perspective, essentially prohibit the advertising.

2000—AAID and Dr. Borgner again file suit, challenging new amended statute.

2001—Federal district court issues Borgner II, holding that the new statute is just as unconstitutional as the statute struck down in Borgner I.

2001—Florida Board of Dentistry appeals district court decision to 11th Circuit Court of Appeals.

2002—In March, decision overturned by Eleventh Circuit Court of Appeals in a 2/1 split decision.

2002—AAID and Dr. Borgner appeal Eleventh Circuit's decision to the United States Supreme Court.

2002—In December the United States Supreme Court denied the AAID's request to review the case, but issued a rare dissenting opinion by Justices Thomas and Ginsburg, arguing that the case should be reviewed by the Supreme Court since it "... presents an excellent opportunity to clarify some oft-recurring issues in the First Amendment treatment of commercial speech and to provide lower courts with guidance on ... state-mandated disclaimers."

aaid news

2003 —The AAID and Dr. Francis DuCoin and Dr. Lawrence Duffy file suit in March to have statute declared unconstitutional.

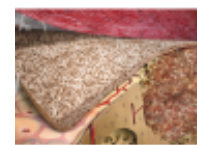
When will this end?

The new cases continue the Academy's efforts to protect its members' rights to announce their hard earned credentials. *No other implant organization has been willing to challenge the system to such an extent.* The AAID leaders believe the current two-pronged approach will help resolve the issue and permanently establish the standard that AAID and ABOI/ID credentials are worthy of First Amendment protection. Stay tuned.....

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Winners need not be present to win. Call the Headquarters Office for information.

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The David Steflik Memorial Student Research Grant

This annual competition is open to post-graduate dental students who submit manuscripts based on implant-related research studies. Two grants, up to \$2,500 each, are awarded annually. The manuscripts are published in the *Journal of Oral Implantology*, and are presented at our Annual AAIDRF Symposium.

In 2002 the following student grants were awarded:

- “Growth Factor Gene Delivery to Accelerate Osseointegration of Oral Implants”
Courtney A. Dunn, DDS
Graduate Orthodontics Department
University of Michigan
- “Study of Torque Required to Remove Transitional Implants”
Annie Yuen, DDS
School of Dentistry
University of Pacific

The application deadline for 2003 is May 1.

AAIDRF Research Grant Program

Annually, the Foundation awards individual grants of up to \$10,000 to fund dental research projects that will be completed in two years or less. Typically, these projects are in the following four areas:

- Pilot studies to determine the feasibility of a larger research project.
- Small clinical or animal research projects.
- Development and testing of new techniques and procedures.
- Analysis of existing data.

The application deadline is August 1. The grant recipients are selected at the AAIDRF’s Annual Meeting. Funding of the approved projects begins on January 1 of the following year.

In 2002 the following grant was awarded:

- “Biomechanical Testing and Histomorphometry of Mini-Implants Used for Orthodontic Anchorage”
Sarandeep Huja, DDS, PhD
College of Dentistry, Orthodontics
The Ohio State University

**ISAAH LEW MEMORIAL
RESEARCH AWARD NOMINATIONS
BEING ACCEPTED**

The Isaiah Lew Memorial Research Award is presented by the AAID Research Foundation to an individual who has contributed significantly to research in implant dentistry. This award is given every year to perpetuate Dr. Isaiah Lew’s spirit and enthusiasm for implant dentistry.

Dr. Lew was an implant pioneer. He was a founding member of the AAID and served as president and editor. In addition to publishing widely, he taught at New York, Columbia, Temple and Farleigh Dickinson Universities, and the New Jersey College of Dentistry. He lectured to dental societies in the US and around the globe and produced a national television program on implants.

Isaiah Lew was born in Poland in 1915. After immigrating to the United States, he graduated from the University of Pennsylvania Dental School and then conducted surgical and prosthetic work for more than four years in the public health service.

Dr. Lew was committed to “the where, why and how” of implantology. He left a legacy of being a learned practitioner.

Previous Isaiah Lew Memorial Research Award Winners are:

- | | |
|---------------------|--------------------|
| Jack Lemons | O. Hilt Tatum, Jr. |
| Paul Goldhaber | Charles Weiss |
| Leonard Linkow | Carl Misch |
| Gerald Niznick | Louis J. Naman |
| Paul Schnitman | David Steflik |
| Leonard Shulman | John Brunsky |
| Maurice Valen | Eugene Roberts |
| Franklin Young, Jr. | |

The AAID Research Foundation is now accepting nominations for this prestigious award. Please send nominations in the form of a letter or e-mail, describing the reasons why this nominee should be awarded, to

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You can make a contribution to the AAID Research Foundation in honor of a friend or colleague, or in memory of someone. Your generosity and kindness will be shared with the honoree through a personal note from Chairman Frank LaMar, DDS. Simply send the information to Afshin Alavi, afshin@aaid-implant.org, fax: 312-335-9090 or suite 750, 211 East Chicago Avenue, Chicago, IL 60611.

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PEOPLE



Dr. Frank LaMar presenting a congratulatory plaque to Dr. Leonard Linkow on behalf of the AAID, at a retirement party given for him, his family and friends, by Drs. Judy and Misch in NYC.

LEONARD LINKOW, DDS, RETIRES

Long-term member, past president and friend of the AAID, Leonard Linkow, recently retired from his practice in New York. Dr. Linkow was a pioneer and made innumerable contributions to the art and science of implant dentistry.

Drs. Jaime Lozada, Joseph Kan (new AAID Member), Kitichai Rungcharassaeng, Jay Kim and Charles Goodacre were awarded the 2002 Judson C. Hickey Scientific Writing Award in the Clinical Report Category for their article, "Factors Affecting the Survival of Implants Placed in Grafted Maxillary Sinuses: A Clinical Report. *J Prosthet Dent* 2002;87:485-9." It was presented by the Editorial Council of the *Journal of Prosthetic Dentistry* during the American Academy of Fixed Prosthodontics meeting in Chicago.

Drs. Jaime Lozada, Greg Kammeyer and Periklis Proussaefs were presented with the same award in the Dental Technology Category for their article, "Conversion of a Complete Denture to a Provisional Implant-Supported, Screw-Retained Fixed Prosthesis for Immediate Loading of a Completely Edentulous Arch. *J Prosthet Dent* 2002;87:473-6.

Dr. Jaime Lozada was also granted a Charter Membership in the Society of Scholars by the Loma Linda University School of Dentistry. This membership was granted in recognition of outstanding accomplishment in the areas of scholarly activity and publications (over 50 including textbook author.



Recent graduates of the MCG MaxiCourse in Augusta, Georgia, with Director Edward J. Mills

FLORIDA DENTIST WINS ANNUAL MEETING REGISTRATION



Mohammad Nouri Al-Nahhas, BDS, a general member from Panama City, Florida, is the winner of a free registration for the Academy's 52nd Annual Meeting. Dr. Al-Nahhas was selected in a drawing that included 952 members who paid their 2003 dues before December 31, 2002.

December 8, 2002

Department of Continuing Education
Medical College of Georgia
School of Dentistry
Augusta, Georgia 30912

I have just completed the most valuable continuing education course of my dental career. The MCG/AAID Implant Maxi Course brought more practical knowledge, insight, and inspiration to my clinical practice of dentistry than I ever imagined possible. The faculty and lecturers are a who's who of Implant Dentistry. I just can't imagine a more qualified or dedicated group of clinicians.

A course that meets ten times over ten months must be a logistical nightmare for your department. However each and every session was thoughtfully planned and skillfully executed. The support staff never faltered, whether in Augusta or Atlanta. I can't think of even one time that our expectations were not exceeded. This included everything from fully equipped meeting facilities to adequate extension cords for our laptops.

What could possibly be said about Dr. Mills? He is totally committed to making the Maxi Course the number one CE course in the nation. Rumor has it that each year the course is measurably enhanced. I can't even imagine how that could happen. I am certain that the quality of patient care has improved in every participant's office.

Thank you so much for the effort you put in that allows Dr. Mills to continue this course. There are patients everywhere from Canada to Florida, from Georgia to California who will benefit from his unswerving commitment to making a difference in not only our practices, but in our lives.

Sincerely,
Ralph S. Cohen, DMD
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E-mail: smiler@smiler.net



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