AAID
AMERICAN ACADEMY
OF IMPLANT DENTISTRY

2027 AAID ANNUAL CONFERENCE
SEPTEMBER 29 - OCTOBER 2
Gaylord Pacific Resort & Convention Center
San Diego Bay | Chula Vista, CA

The Authority in Implant Dentistry

UNDENIABLE

MASTER THE ART. LEAD THE SCIENCE. BE THE AUTHORITY.

Exhibitor and Sponsor Prospectus

#aaid2027

Sponsorship Opportunities

Anchor Sponsor $75,000 | *exclusive*

- One island (4 complimentary 10'x10' booths) near main entrance (additional booths may be purchased at regular prices)
- $25,000 credit to build a customized marketing package that suits your needs
- Speaker for one 20-minute New Trends session on the Main Podium at the Annual Conference
- Select Two Corporate Forum speaking opportunities from the following:
  – 3-hour Corporate Forum Hands-On Workshop
  – 50-minute Corporate Forum Lecture
  – 1-hour Corporate Forum Webinar: Select date and host webinar/registration; AAID provides $10K+ in marketing for your event.
- Exclusive splash ad on conference mobile app
- Two extra exhibitor badges
- One social media post to all AAID channels - Twitter, Facebook, LinkedIn, Instagram
- Free full page ad in TWO issues of *AAID News*
- Two mobile app push messages and one mobile app banner
- One e-blast on show specials to all AAID members
- Logo in program guide, online and onsite signage
- Complimentary listing as a preferred partner in the AAID Member Advantage Program for 12 months. Listing is valued at $500 annually. Must include special offer for AAID Members to participate.

Presidential Sponsor $60,000 | *2 available*

- Two complimentary 10'x10' corner booth (additional booths may be purchased or selected as visibility package)
- $20,000 credit to build a customized marketing package that suits your needs
- Speaker for one 20-minute New Trends session on the Main Podium at the Annual Conference
- Select one Corporate Forum speaking opportunity from the following:
  – 3-hour Corporate Forum Hands-On Workshop
  – 50-minute Corporate Forum Lecture
  – 1-hour Corporate Forum Webinar: Select date and host webinar/registration; AAID provides $10K+ in marketing for your event.
- Two extra exhibitor badges
- One social media post to all AAID channels - Twitter, Facebook, LinkedIn, Instagram
- Free full page ad in one issue of *AAID News*
- One mobile app push message
- One e-blast on show specials to all AAID members
- Logo in program guide, online and onsite signage
- Complimentary listing as a preferred partner in the AAID Member Advantage Program for 12 months. Listing is valued at $500 annually. Must include special offer for AAID Members to participate.

Platinum Sponsor $40,000 | *3 available*

- Two complimentary 10'x10 corner booth (additional booths may be purchased or selected as visibility package)
- $10,000 credit to build a customized marketing package that suits your needs
- Choice of two: one 20-minute New Trends session on the Main Podium at the Annual Conference, one 50-minute Corporate Forum Lecture, or one 3-hour Corporate Forum Hands-On Workshop
- One extra exhibitor badge
- One social media post
- Free full page ad in one issue of *AAID News*
- Complimentary listing as a preferred partner in the AAID Member Advantage Program for 12 months. Listing is valued at $500 annually. Must include special offer for AAID Members to participate.

Gold Sponsor $25,000 | *4 available*

- One complimentary 10'x10 corner booth (additional booths may be purchased or selected as visibility package)
- $6,000 credit to build a customized marketing package that suits your needs
- Choice of one: one 20-minute New Trends session on the Main Podium at the Annual Conference, one 50-minute Corporate Forum Lecture, or one 3-hour Corporate Forum Hands-On Workshop
- One extra exhibitor badge
- One social media post to all AAID channels - Twitter, Facebook, LinkedIn, Instagram
- Logo in program guide, online and onsite signage
- Complimentary listing as a preferred partner in the AAID Member Advantage Program for 12 months. Listing is valued at $500 annually. Must include special offer for AAID Members to participate.
- $1K advertising credit to be used towards any offer in the 2027 AAID Media Kit

Silver Sponsor $15,000 | *3 available*

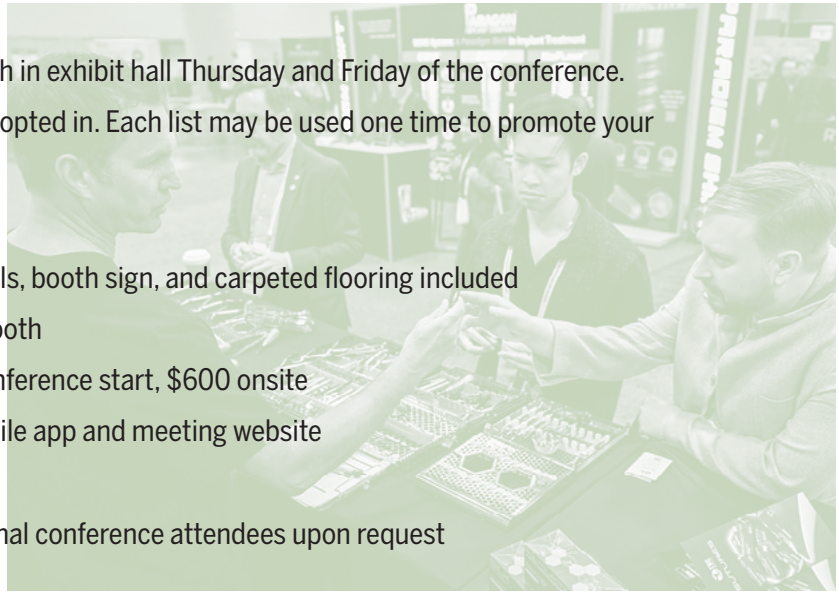
- One complimentary 10'x10' corner booth (additional booths may be purchased or selected as visibility package)
- $5,000 credit to build a customized marketing package that suits your needs
- One extra exhibitor badge
- One social media post to all AAID channels - Twitter, Facebook, LinkedIn, Instagram
- Logo in program guide, online and onsite signage
- Complimentary listing as a preferred partner in the AAID Member Advantage Program for 12 months. Listing is valued at $500 annually. Must include special offer for AAID Members to participate.
- $1K advertising credit to be used towards any offer in the 2027 AAID Media Kit

Exhibit at Implant World Expo

Booth Fees and Deadline	Early Bird Discount register by March 1	Preferred Booth rate register by May 1	Standard Booth rate after July 1
In-Line	**$4,300**	$4,700	$5,100
Corner	**$4,700**	$5,100	$5,500

Exhibitor Benefits include:

- Access to main podium and complimentary lunch in exhibit hall Thursday and Friday of the conference.
- Pre- and post- email lists of attendees who have opted in. Each list may be used one time to promote your booth and show specials.



Exhibitor Booths include:

- Booth drape package: 8' high backwall, 3' siderails, booth sign, and carpeted flooring included
- 2 complimentary exhibitor badges per 10'x10' booth
- Additional badges available for $450 prior to conference start, $600 onsite
- Recognition in the exhibitors' section of the mobile app and meeting website
- Company listing in the onsite program
- Complimentary email list of preregistered and final conference attendees upon request

Note: Tables, chairs, electricity, computer, AV equipment, and wired internet access are not included in the booth fee. These can be ordered through the Exhibitor Service Kit. Exhibit Hall is carpeted.

FLOOR PLAN COMING SOON.

Exclusive Opportunities

Lanyards $10,000
Sponsor and AAID co-branded.

Tote Bags $10,000
Sponsor and AAID co-branded.

Notebooks and Pens $8,500
Production fees not included.
100% sponsor branded. Art provided by sponsor.

Hotel Room Keys $12,000
Production fees included.
100% sponsor branded. Art provided by sponsor.

Welcome Reception Sponsor $15,000
Exclusive signage and branding at event. Includes table for company to network with attendees and additional drink tickets.

Women in Dentistry Reception $10,000
Your company will sponsor AND be the only exhibitor permitted at this private event.

Attendee Buffet Breakfast $15,000
Plus food costs with 45-minute speaking opportunity on Main Podium.

Attendee Buffet Lunch $25,000
Plus food costs with 45-minute speaking opportunity closing out New Trends sessions.

Implant World Expo Reception Drink Sponsor Exclusive $10,000
Signage and branding at event and additional drink tickets to distribute at your booth.

Non-exclusive Opportunities

Corporate Forum Workshop $10,000
3-hour non-CE hands-on workshops in the Corporate Forum.*

Corporate Forum Lecture $10,000
50-minute non-CE presentations in the Corporate Forum.*

** Sponsor is permitted to provide their own CE for these sessions, and it will be promoted as such on the conference website.*

Registration Bag Insert $2,500

Dedicated Hotel Door Drop $6,000
Surprise attendees with your exclusive branded giveaway in their hotel room!

Exhibit Hall Refreshment Break $5,000

AAID Onsite Program Full Page Ad $1,600

Free-Standing Graphics Tower $4,500
(96" tall, 4 sided) Branded towers placed in high traffic areas of the AAID meeting (options include near Main Podium, registration, or main lobby).

Other Advertising Opportunities
Discuss additional advertising available in 2027 with Wendi Howard, AAID Director of Corporate Relations.

REGISTRATION COMING SOON

Full list of all sponsorship options can be found at aaid.com/advertise. Prices and availability subject to change.

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To advertise, sponsor, or exhibit with AAID, please contact:
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