



2027 AAID ANNUAL CONFERENCE
SEPTEMBER 29 - OCTOBER 2

Gaylord Pacific Resort & Convention Center
San Diego Bay | Chula Vista, CA

A large, central image of a dental implant with a blue crown and a metallic, threaded body. The implant is positioned vertically, with its crown at the top and its base extending downwards. The background is a vibrant, high-contrast image of a city skyline at night, with numerous skyscrapers and buildings illuminated by warm, golden light. The sky is a mix of orange, yellow, and blue, suggesting a sunset or sunrise. The overall composition is dynamic and visually striking.

The Authority in Implant Dentistry
UNDENIABLE
MASTER THE ART. LEAD THE SCIENCE. BE THE AUTHORITY.

Exhibitor and Sponsor Prospectus

#aaid2027

Sponsorship Opportunities

Anchor Sponsor \$75,000 | *exclusive*

- One island (4 complimentary 10'x10' booths) near main entrance (additional booths may be purchased at regular prices)
- \$25,000 credit to build a customized marketing package that suits your needs
- Speaker for one 20-minute New Trends session on the Main Podium at the Annual Conference
- Select Two Corporate Forum speaking opportunities from the following:
 - 3-hour Corporate Forum Hands-On Workshop
 - 50-minute Corporate Forum Lecture
 - 1-hour Corporate Forum Webinar: Select date and host webinar/registration; AAID provides \$10K+ in marketing for your event.
- Exclusive splash ad on conference mobile app
- Two extra exhibitor badges
- One social media post to all AAID channels - Twitter, Facebook, LinkedIn, Instagram
- Free full page ad in TWO issues of *AAID News*
- Two mobile app push messages and one mobile app banner
- One e-blast on show specials to all AAID members
- Logo in program guide, online and onsite signage
- Complimentary listing as a preferred partner in the AAID Member Advantage Program for 12 months. Listing is valued at \$500 annually. Must include special offer for AAID Members to participate.

Presidential Sponsor \$60,000 | *2 available*

- Two complimentary 10'x10' corner booth (additional booths may be purchased or selected as visibility package)
- \$20,000 credit to build a customized marketing package that suits your needs
- Speaker for one 20-minute New Trends session on the Main Podium at the Annual Conference
- Select one Corporate Forum speaking opportunity from the following:
 - 3-hour Corporate Forum Hands-On Workshop
 - 50-minute Corporate Forum Lecture
 - 1-hour Corporate Forum Webinar: Select date and host webinar/registration; AAID provides \$10K+ in marketing for your event.
- Two extra exhibitor badges
- One social media post to all AAID channels - Twitter, Facebook, LinkedIn, Instagram
- Free full page ad in one issue of *AAID News*
- One mobile app push message
- One e-blast on show specials to all AAID members
- Logo in program guide, online and onsite signage
- Complimentary listing as a preferred partner in the AAID Member Advantage Program for 12 months. Listing is valued at \$500 annually. Must include special offer for AAID Members to participate.

Platinum Sponsor \$40,000 | *3 available*

- Two complimentary 10'x10 corner booth (additional booths may be purchased or selected as visibility package)
- \$10,000 credit to build a customized marketing package that suits your needs
- Choice of two: one 20-minute New Trends session on the Main Podium at the Annual Conference, one 50-minute Corporate Forum Lecture, or one 3-hour Corporate Forum Hands-On Workshop
- One extra exhibitor badge
- One social media post
- Free full page ad in one issue of *AAID News*
- Complimentary listing as a preferred partner in the AAID Member Advantage Program for 12 months. Listing is valued at \$500 annually. Must include special offer for AAID Members to participate.

Gold Sponsor \$25,000 | *4 available*

- One complimentary 10'x10 corner booth (additional booths may be purchased or selected as visibility package)
- \$6,000 credit to build a customized marketing package that suits your needs
- Choice of one: one 20-minute New Trends session on the Main Podium at the Annual Conference, one 50-minute Corporate Forum Lecture, or one 3-hour Corporate Forum Hands-On Workshop
- One extra exhibitor badge
- One social media post to all AAID channels - Twitter, Facebook, LinkedIn, Instagram
- Logo in program guide, online and onsite signage
- Complimentary listing as a preferred partner in the AAID Member Advantage Program for 12 months. Listing is valued at \$500 annually. Must include special offer for AAID Members to participate.
- \$1K advertising credit to be used towards any offer in the 2027 AAID Media Kit

Silver Sponsor \$15,000 | *3 available*

- One complimentary 10'x10' corner booth (additional booths may be purchased or selected as visibility package)
- \$5,000 credit to build a customized marketing package that suits your needs
- One extra exhibitor badge
- One social media post to all AAID channels - Twitter, Facebook, LinkedIn, Instagram
- Logo in program guide, online and onsite signage
- Complimentary listing as a preferred partner in the AAID Member Advantage Program for 12 months. Listing is valued at \$500 annually. Must include special offer for AAID Members to participate.
- \$1K advertising credit to be used towards any offer in the 2027 AAID Media Kit

Exhibit at Implant World Expo

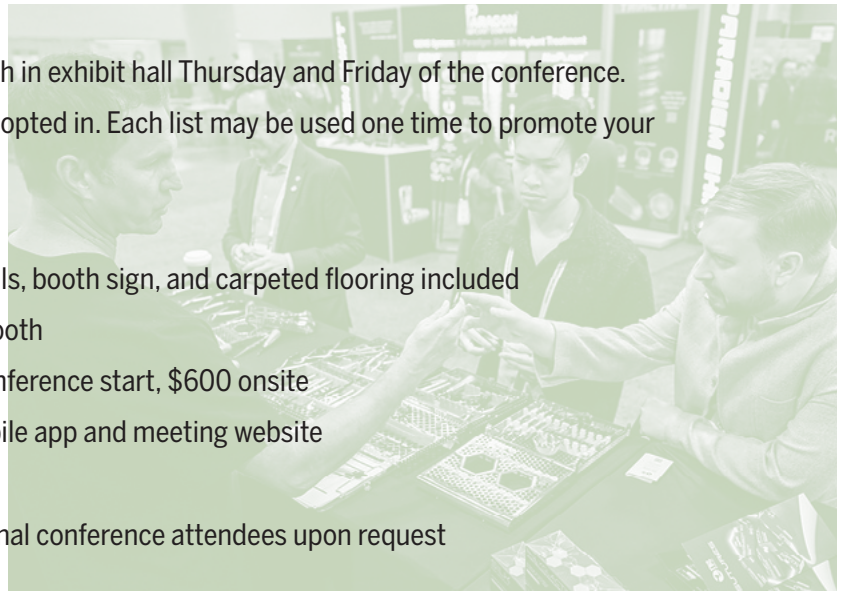
Booth Fees and Deadline	Early Bird Discount register by March 1	Standard Booth rate register by May 1	Late Booth rate register by July 1
In-Line	\$4,300	\$4,700	\$5,100
Corner	\$4,700	\$5,100	\$5,500

Exhibitor Benefits include:

- Access to main podium and complimentary lunch in exhibit hall Thursday and Friday of the conference.
- Pre- and post- email lists of attendees who have opted in. Each list may be used one time to promote your booth and show specials.

Exhibitor Booths include:

- Booth drape package: 8' high backwall, 3' siderails, booth sign, and carpeted flooring included
- 2 complimentary exhibitor badges per 10'x10' booth
- Additional badges available for \$450 prior to conference start, \$600 onsite
- Recognition in the exhibitors' section of the mobile app and meeting website
- Company listing in the onsite program
- Complimentary email list of preregistered and final conference attendees upon request



Note: Tables, chairs, electricity, computer, AV equipment, and wired internet access are not included in the booth fee. These can be ordered through the Exhibitor Service Kit. Exhibit Hall is carpeted.

FLOOR PLAN COMING SOON.

Exclusive Opportunities

Lanyards \$10,000

Sponsor and AAID co-branded.

Tote Bags \$10,000

Sponsor and AAID co-branded.

Notebooks and Pens \$8,500

Production fees not included. 100% sponsor branded. Art provided by sponsor.

Hotel Room Keys \$12,000

Production fees included. 100% sponsor branded. Art provided by sponsor.

Welcome Reception Sponsor \$15,000

Exclusive signage and branding at event. Includes table for company to network with attendees and additional drink tickets.

Women in Dentistry Reception \$10,000

Your company will sponsor AND be the only exhibitor permitted at this private event.

Attendee Buffet Breakfast \$15,000

Plus food costs with 45-minute speaking opportunity on Main Podium.

Attendee Buffet Lunch \$25,000

Plus food costs with 45-minute speaking opportunity closing out New Trends sessions.

Implant World Expo Reception Drink Sponsor Exclusive \$10,000

Signage and branding at event and additional drink tickets to distribute at your booth.



Non-exclusive Opportunities

Corporate Forum Workshop \$10,000

3-hour non-CE hands-on workshops in the Corporate Forum.*

Corporate Forum Lecture \$10,000

50-minute non-CE presentations in the Corporate Forum.*

** Sponsor is permitted to provide their own CE for these sessions, and it will be promoted as such on the conference website.*

Registration Bag Insert \$2,500

Dedicated Hotel Door Drop \$6,000

Surprise attendees with your exclusive branded giveaway in their hotel room!

Exhibit Hall Refreshment Break \$5,000

AAID Program Full Page Ad

Free-Standing Graphics Tower \$4,500

(96" tall, 4 sided) Branded towers placed in high traffic areas of the AAID meeting (options include near Main Podium, registration, or main lobby).

Other Advertising Opportunities

Discuss additional advertising available in 2027 with Wendi Howard, AAID Director of Corporate Relations.

REGISTRATION COMING SOON

Full list of all sponsorship options can be found at aaid.com/advertise. Prices and availability subject to change.



To advertise, sponsor, or exhibit with AAID,
please contact:

Wendi Howard | Director of Corporate Relations

wendi@aaid.com | 312.325.7493

300 South Wacker Drive, Suite 2700

Chicago, IL 60606

aaid.com/exhibits