



2027 AAID Media Kit

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aaid.com

The AAID stands for excellence in education, scientific development, and patient care. Members who demonstrate the highest standards in implant dentistry find the AAID to be the organization which supports their clinical and research interests, and recognizes their achievements. Founded in 1951, the Academy is the first professional organization in the world dedicated to implant dentistry. Its membership includes general dentists, oral and maxillofacial surgeons, periodontists, prosthodontists, and others interested in the field of implant dentistry. As a membership organization, we currently represent around 4,000 dentist worldwide.

The Academy's mission is simple:
To advance the science and practice of implant dentistry by setting and upholding standards through education, credentialing, patient care, professional advocacy, and research.



*Celebrating
75 years*

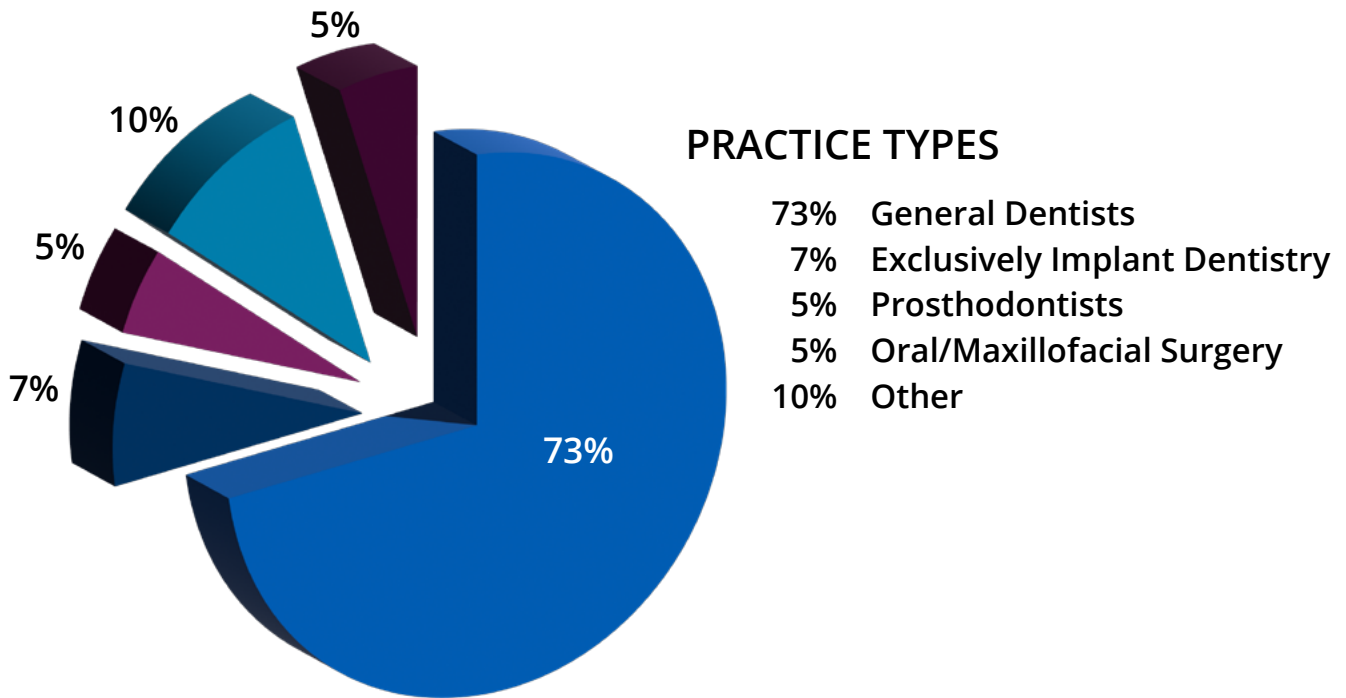
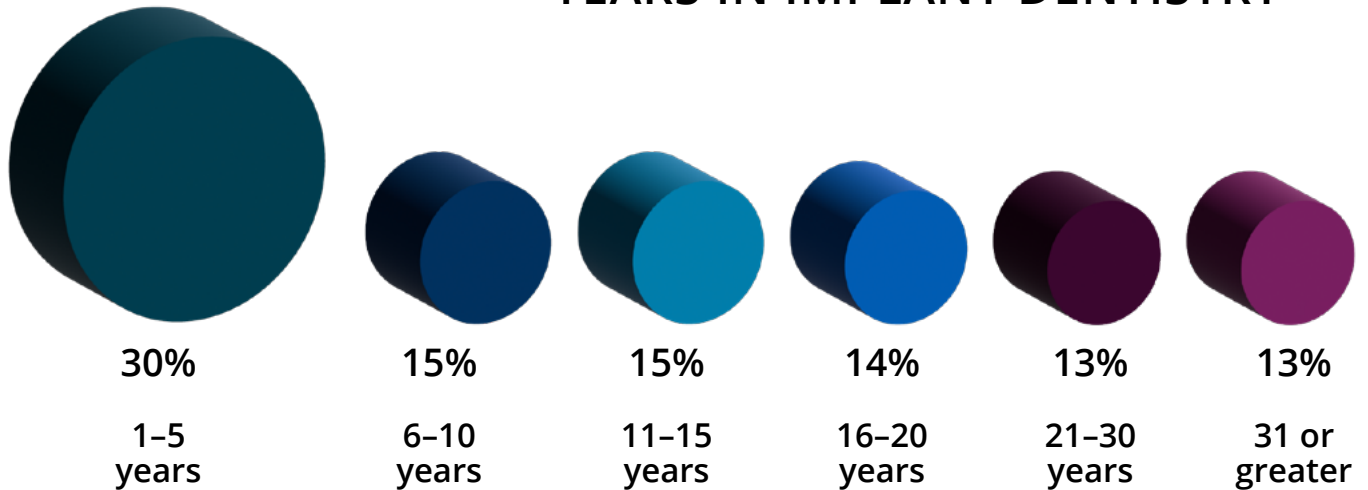
MISSION

To advance the science and practice of implant dentistry by setting and upholding standards through education, credentialing, patient care, professional advocacy, and research.



Member Demographics and Experience

YEARS IN IMPLANT DENTISTRY



Grow Your Business By Reaching Your Target Demographics with AAID Print and Digital Advertising!

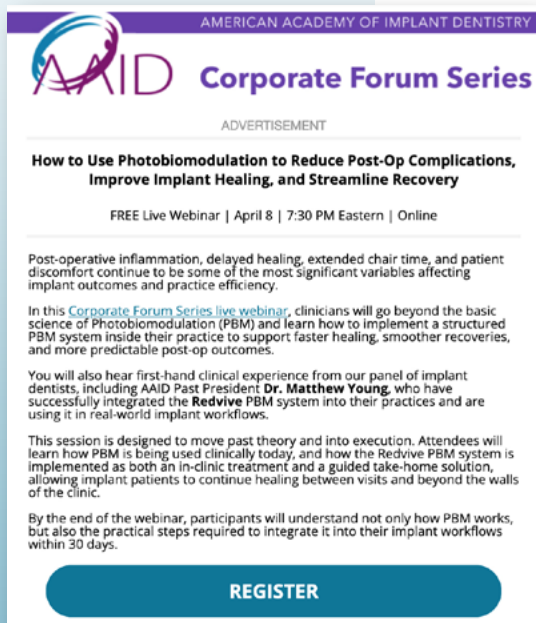
Print Advertising Opportunities: Pages 5-7

Digital Advertising Opportunities: Pages 8-11

New Marketing Opportunities for 2027

Corporate Forum Webinar Series: \$10,000

The AAID will be your marketing partner, promoting your virtual webinar! Your event will be promoted to the AAID email list of ~12K! Reach a new audience of dentists who are implant specialists!



AMERICAN ACADEMY OF IMPLANT DENTISTRY

AAID Corporate Forum Series

ADVERTISEMENT

How to Use Photobiomodulation to Reduce Post-Op Complications, Improve Implant Healing, and Streamline Recovery

FREE Live Webinar | April 8 | 7:30 PM Eastern | Online

Post-operative inflammation, delayed healing, extended chair time, and patient discomfort continue to be some of the most significant variables affecting implant outcomes and practice efficiency.

In this [Corporate Forum Series live webinar](#), clinicians will go beyond the basic science of Photobiomodulation (PBM) and learn how to implement a structured PBM system inside their practice to support faster healing, smoother recoveries, and more predictable post-op outcomes.

You will also hear first-hand clinical experience from our panel of implant dentists, including AAID Past President **Dr. Matthew Young**, who have successfully integrated the **Redvive** PBM system into their practices and are using it in real-world implant workflows.

This session is designed to move past theory and into execution. Attendees will learn how PBM is being used clinically today, and how the Redvive PBM system is implemented as both an in-clinic treatment and a guided take-home solution, allowing implant patients to continue healing between visits and beyond the walls of the clinic.

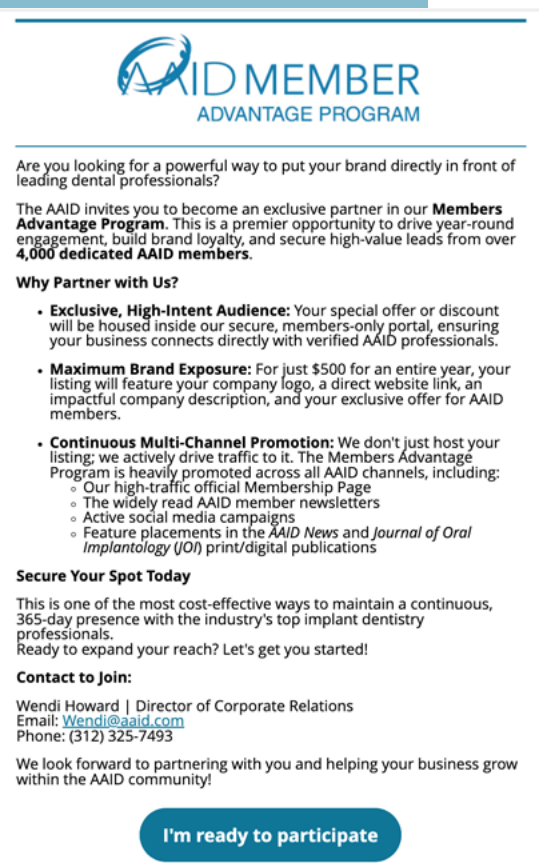
By the end of the webinar, participants will understand not only how PBM works, but also the practical steps required to integrate it into their implant workflows within 30 days.

REGISTER

Corporate Forum Webinar promotions include:

- 2 Designated Email blasts promoting your webinar and link to register for your event
- 2 Social media posts to all AAID channels T/F/LI/Inst
- 2 Banner ads linking to your registration in either AAID News or Business Bite Eblasts.

Dates and availability vary.
Contact Wendi Howard for more information.



AAID MEMBER ADVANTAGE PROGRAM

Are you looking for a powerful way to put your brand directly in front of leading dental professionals?

The AAID invites you to become an exclusive partner in our **Members Advantage Program**. This is a premier opportunity to drive year-round engagement, build brand loyalty, and secure high-value leads from over **4,000 dedicated AAID members**.

Why Partner with Us?

- **Exclusive, High-Intent Audience:** Your special offer or discount will be housed inside our secure, members-only portal, ensuring your business connects directly with verified AAID professionals.
- **Maximum Brand Exposure:** For just \$500 for an entire year, your listing will feature your company logo, a direct website link, an impactful company description, and your exclusive offer for AAID members.
- **Continuous Multi-Channel Promotion:** We don't just host your listing; we actively drive traffic to it. The Members Advantage Program is heavily promoted across all AAID channels, including:
 - Our high-traffic official Membership Page
 - The widely read AAID member newsletters
 - Active social media campaigns
 - Feature placements in the *AAID News* and *Journal of Oral Implantology (JOI)* print/digital publications

Secure Your Spot Today

This is one of the most cost-effective ways to maintain a continuous, 365-day presence with the industry's top implant dentistry professionals. Ready to expand your reach? Let's get you started!

Contact to Join:

Wendi Howard | Director of Corporate Relations
Email: Wendi@aaid.com
Phone: (312) 325-7493

We look forward to partnering with you and helping your business grow within the AAID community!

I'm ready to participate

AAID Member Advantage Program: \$500 annually

Your company can offer a private discount or offer to AAID Members. This can only be seen when Members log into the AAID Member Compass. Member Advantage partnership includes the following:

- Listing of your company profile including logo and contact information
- Brief description of your company products and special offer for AAID Members
- Discount code or how to redeem exclusive offer. We suggest a special link, discount code or QR code.

Ask about our advertorial opportunities both in print and online.

JOURNAL OF ORAL IMPLANTOLOGY

PRINT

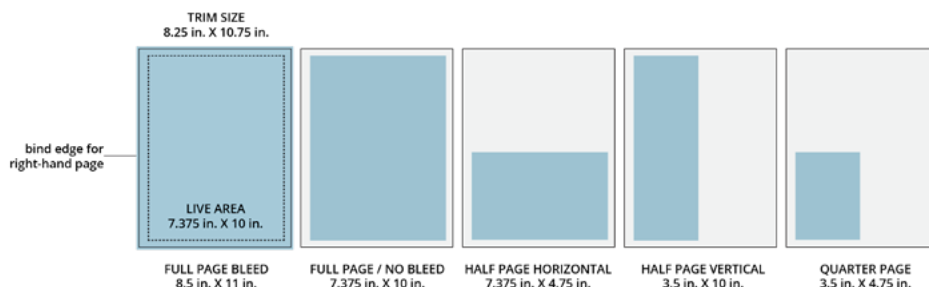


The *Journal of Oral Implantology* is the official publication of the American Academy of Implant Dentistry and is one of the premier peer-reviewed implant journals of North America. *JOI* covers research and techniques for Dentists, Oral and Maxillofacial Surgeons, Periodontists and Prosthodontists. *JOI* is an invaluable source for the latest developments in implants, prosthetics, implantology research, surgery and advanced implant procedures. *JOI* includes original research opinions and case letters as well as new product information and book reviews. *JOI* earned an Impact factor of 1.779 and is the #1 member benefit according to AAID members. Circulation: 4,200.

Volume/Issue	Reservation	Materials Due	Mail Date
53/1	11/18/2026	12/14/2026	2/8/2027
53/2	1/29/2027	2/22/2027	4/12/2027
53/3	4/2/2027	4/26/2027	6/14/2027
53/4	5/26/2027	6/21/2027	8/9/2027
53/5	7/30/2027	8/23/2027	10/11/2027
53/6	9/29/2027	10/21/2027	12/13/2027

DISPLAY AD SIZES / DIMENSIONS ARE WIDTH × HEIGHT IN INCHES.

Trim Size: 8.25 × 10.75" JOI trims 0.125" off top, bottom and outside edge. Live area should be a minimum of 0.375" inside trimmed edges, a minimum of 0.5" should be allowed for the bind edge.



COVER / PREFERRED POSITION RATE PREMIUM OVER ABOVE PAGE RATE

Inside Front Cover	30%
Inside Back Cover	25%
Outside Back Cover	50%
Opposite Table of Contents	25%
Other Preferred Positions	10%

JOI – 2027 ADVERTISING RATES / PER 4-COLOR INSERTION

	1x	3x	6x
Full Page	\$3,030	\$2,820	\$2,710
Half Page	\$2,050	\$2,000	\$1,960
Cover	\$1,200	\$1,140	\$1,080

A wide variety of insert styles and sizes are available, as well as a number of bind-in, tip-on options. Please contact Wendi Howard for more information.

COMMERCIAL REPRINTS

Individual article reprints are available in quantities of 200 or more. ePrints are available in quantities of 500 or more. Useful for marketing and sales, commercial reprints may include your ads, QR codes and other custom branding. For more information please contact Wendi Howard at wendi@aaid.com.

AAID NEWS

PRINT



AAID News: The Voice of the American Academy of Implant Dentistry

AAID News is the voice of the AAID. This member-focused publication serves as an resource highlighting dental professionals who specialize in implantology. The magazine is published quarterly and features a diverse array of content tailored to the interests and needs of its readers.

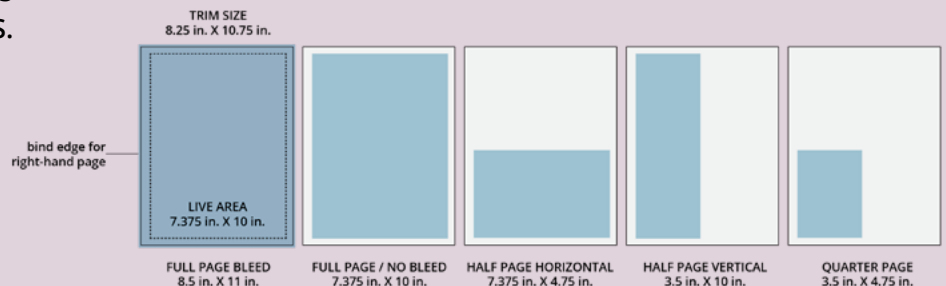
AAID News features interviews with leading experts in the field, sharing their experiences and perspectives on the evolving landscape of implant dentistry. AAID News also keeps members informed about the Academy's activities, including updates on educational events, workshops, and conferences. The magazine features profiles of notable members, celebrating their achievements and contributions to the field. Furthermore, it includes legislative and regulatory updates, helping members stay abreast of important policy changes that may impact their practice.

With its focus on community and professional development, AAID News fosters a sense of connection among its readers. The magazine encourages member engagement by featuring letters to the editor, opinion pieces, and a section dedicated to member news, where readers can share their accomplishments and milestones. Circulation: +4,000.

Issue	Reservation	Materials Due	Mail Date
1	1/15/2027	2/5/2027	3/5/2027
2	4/15/2027	5/6/2027	6/4/2027
3	7/16/2027	8/6/2027	9/3/2027
4	10/13/2027	11/3/2027	12/3/2027

DISPLAY AD SIZES / DIMENSIONS ARE WIDTH × HEIGHT IN INCHES.

Trim Size: 8.25 × 10.75" JOI trims 0.125" off top, bottom and outside edge. Live area should be a minimum of 0.375" inside trimmed edges, a minimum of 0.5" should be allowed for the bind edge.



AAID NEWS – 2027 ADVERTISING RATES

	Proposed Full Color		
	1x	2x	4x
Full Page	\$1,840	\$1,640	\$1,520
Half Page	\$1,010	\$950	\$890
Cover	\$760	\$710	\$630
Inside Front Cover	\$2,400	\$2,140	\$1,980
Inside Back Cover	\$2,300	\$2,050	\$1,890
Outside Back Cover	\$2,770	\$2,460	\$2,270

Whitepaper/Advertorial

Vendor supplies content and it will be printed in the magazine. On top of each page will be a header saying Vendor Supplied.

	1x
1 Page	\$2,720
2 Page	\$5,100

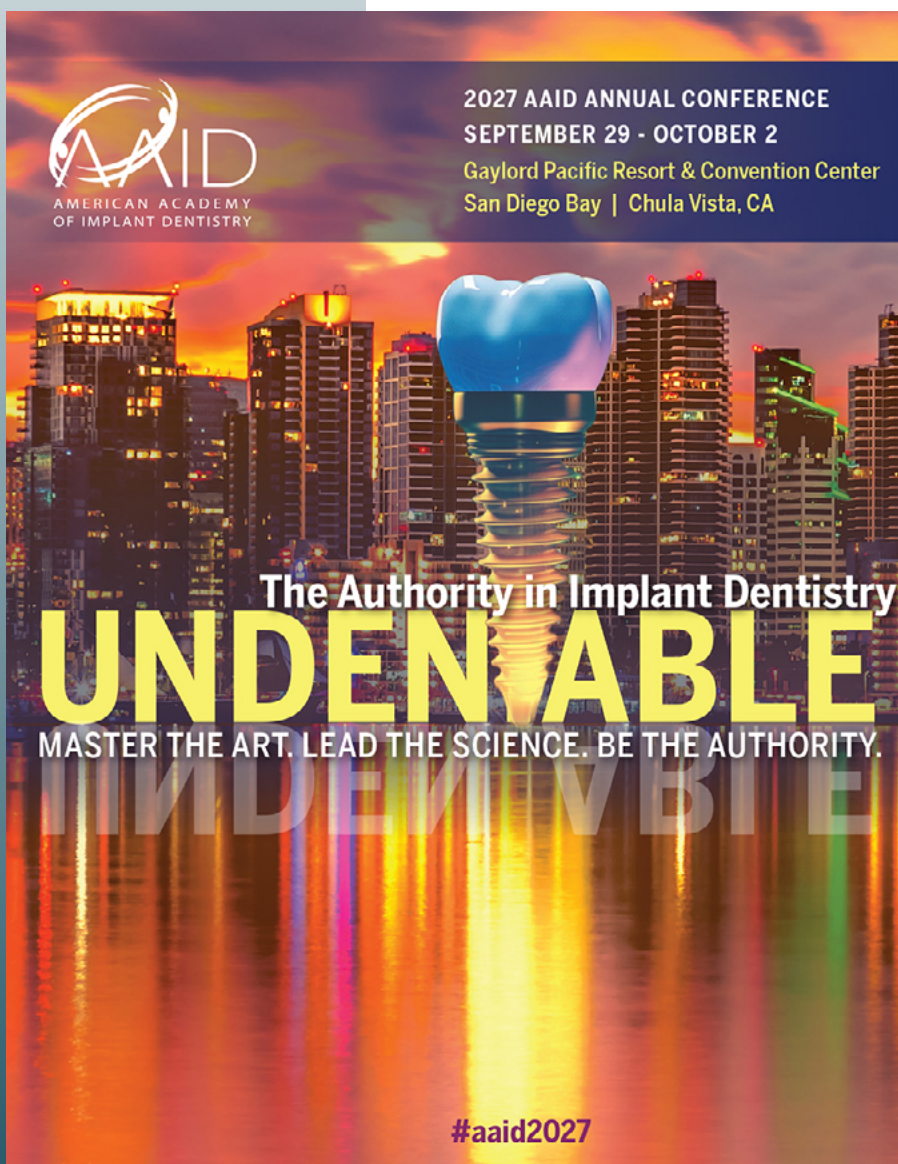
AAID ANNUAL CONFERENCE

PRINTED PROGRAM BOOK

The AAID Annual Conference Program book is printed and distributed twice. First it is printed and poly-bagged with AAID News. Circulation +4,000.

Second, it is printed and distributed to all attendees +1,000. The ideal place to directly influence attendees to visit your booth.

	Preliminary	Onsite	Both
Full Page	\$1350	\$1600	\$2500
Inside Front Cover	\$1500	\$2200	\$3500
Inside Back Cover	\$1400	\$2100	\$3240
Outside Back Cover	\$1500	\$2270	\$3600
Opposite Table of Contents	\$1200	\$1760	\$2800



Preliminary Program

Reservation: 4/15/2027

Materials Due: 5/6/2027

Mail Date: 6/4/2027

Onsite Program

Reservation: 8/2/2027

Materials Due: 8/30/2027

JOURNAL OF ORAL IMPLANTOLOGY

DIGITAL

TOP BANNER

728 × 90 pixels and 320 x 50 pixels

\$980/month

BOTTOM BANNER

728 × 90 pixels and 320 x 50 pixels

\$610/month

TILES

Tile 1 / 300 × 250 pixels / \$490/month

Tile 2 / 300 × 250 pixels / \$490/month

Tile 3 / 300 × 250 pixels / \$360/month

Advertising on the *Journal of Oral Implantology* website (www.JOIOnline.org) and Table of Contents emails provides a highly effective way to reach a targeted and engaged audience of dental professionals who are specifically interested in the latest developments in oral implantology.

The website serves as a central hub for cutting-edge research, clinical insights, and educational content, ensuring that advertisements are viewed by practitioners and researchers who are actively seeking new products, technologies, and solutions to enhance their practice. With digital ads, advertisers benefit from enhanced visibility through strategically placed banners, sponsored content, or promotions that directly appeal to a niche audience. Additionally, the digital platform allows for real-time engagement and measurable results, offering advertisers the ability to track interactions and optimize campaigns

for maximum impact. Whether promoting implant devices, surgical instruments, continuing education programs, or software solutions, the *Journal of Oral Implantology* website provides an ideal space to connect with key decision-makers in the dental industry.

17,000 MONTHLY SESSIONS

(2023 Averages)

22,000 MONTHLY PAGE VIEWS

(2023 Averages)

The screenshot displays the homepage of the Journal of Oral Implantology website. At the top, there is a search bar and navigation links. A prominent banner at the top right promotes a 'FREE Photogrammetry Scanner' with a 'BOOK NOW' button. Below this, the 'CURRENT ISSUE' section highlights 'Volume 52: Issue 4 (2026)' with a 'VIEW THIS ISSUE' button. The 'About This Journal' section provides information about the journal's focus on dental implantology. The main content area is divided into several sections: 'Latest' articles, 'Open Access Articles', and 'Features & Information'. The 'Latest' section lists recent articles with their titles and authors. The 'Open Access Articles' section highlights specific articles with 'Download eBook' buttons. The 'Features & Information' section includes an 'About' section, 'Author Information', and 'Permissions'. At the bottom, there is a 'JOI GLOSSARY OF TERMS' section and a 'SUBSCRIPTIONS' section. The website is branded with the 'JOI' and 'AAID' logos.

TOP
BANNER

TILE 1

TILE 2

TILE 3

BOTTOM
BANNER

TABLE OF CONTENTS [TOC]

EMAIL ALERT

Over 1,600 recipients receive a Table of Contents (TOC) email alert when a new issue is posted. Advertisers will receive a metrics report that includes exactly who clicked on your ad.

Banner / 728 × 90 pixels \$980
Tower / 160 × 600 pixels \$1,220

2026 AAID ANNUAL CONFERENCE
SEPTEMBER 30 - OCTOBER 3
GAYLORD OPRYLAND
NASHVILLE, TN
SAVE THE DATE!

HONORING THE PAST **ENGINEERING THE FUTURE** **75**

Volume 52, Issue 4 *Journal of Oral Implantology*

AAID and *Journal of Oral Implantology* are dedicated to publishing high-quality research and clinical articles while maintaining a sustainable access model for users. That's why we offer authors an affordable way to publish their articles Open Access. **Open access articles are freely available to read, download, and share.**

[Learn More](#)

EDITORIAL

Jacksonville University Comprehensive Oral Implantology Program 2026 Update
James L. Rutkowski
[Full Text](#)

CLINICAL CASE REPORT

A Novel 2-Piece Zygoma Extension System for Optimizing Prosthetic Emergence in the Atrophic Maxilla: A 3-Case Clinical Series
Dennis Smiler, Dan Rosen, Alex Salvoni, Kwangbum Park, Seunghyun Kim, Hyunwook Albert
[Full Text](#)

Individualized 3D-Printed Titanium Mesh-Assisted Alveolar Reconstruction and Implant Rehabilitation Following MRONJ Resection: A Case Report
Minal Sharmeen Rahman, Seong-Yeon Ryu, Hyun Hwang, Se-Hyang Kim, Jin-Woo Kim
[Full Text](#)

Implant Treatment for Severe 3-Dimensional Bone Defects in the Area of Missing Adjacent Maxillary Central and Lateral Incisors: Long-Term Follow-Up Using Titanium Mesh and GBR Techniques
Hisato Hotta, Yasunori Hotta, Koji Ito, Shinichi Komatsu, Takashi Saito, Yuji Teramoto
[Full Text](#)

JOI JOURNAL OF ORAL IMPLANTOLOGY

Volume 52, Issue 4
(August 2026)

International Osseodensification Academy
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- Immediate Implant Placement
- Molar Septum Expansion
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BANNER

TOWER

AAID NEWSLETTERS

BUSINESS BITE

AAID Business Bite is a monthly newsletter sent to all members and prospects. Content focuses on what members can do to improve their business practices with topics like HR, marketing, mental health, etc.

Circulation: +14,000

Open Rate: 35%

FREQUENCY	1×	3×	6×	12×
Top Banner 650 × 150 pixels	\$1,520	\$1,400	\$1,280	\$1,170
Middle Banner 650 × 150 pixels	\$1,220	\$1,160	\$1,100	\$1,040

AMERICAN ACADEMY OF IMPLANT DENTISTRY

AAID Business Bite

100% Digital

CHAIRSIDE PICKUPS CAN DRAIN YOU

Digital Full-Arch "No Chairside Pickup" Workflows
Michael D. Scherer, DMD, MS, DABO/ID

nopick
READY, SET, BITE

AAID 2026 HANDS-ON WORKSHOP FRIDAY OCT 2 8AM

CDA

U.S. small businesses exempt from beneficial ownership information reporting requirements

U.S. small businesses, including dental practices, are permanently exempt from the requirement to report beneficial ownership information to FinCEN under the Corporate Transparency Act.

[Read More](#)

News-Medical

Autonomous robotic system improves precision in tooth autotransplantation surgery

Tooth autotransplantation is a recognized treatment option for replacing missing teeth, particularly in young patients, as it preserves natural tooth function, supports continued jaw development, and eliminates the need for dental implants.

[Read More](#)

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California Dental Association (CDA)

Ultimate PTO Management Guide for Health Practices | HR for Health

Simplify PTO management for your health and dental practice with our comprehensive guide, ensuring compliance and employee satisfaction while reducing risks. Download your free guide now.

[Read More](#)

CDA

Dental plans are moving from paper to default electronic payments: Dentists may need to take action to avoid fees

Delta Dental, Aetna and Guardian have announced changes in their payment methods as early as Sept. 4. Dentists may need to take steps to avoid fees.

[Read More](#)

TOP
BANNER

MIDDLE
BANNER

AAID E NEWSLETTERS

eGRAM

The AAID News eGram is a monthly enewsletter, typically sent out mid month around the 15th, to all AAID members. Content focuses on upcoming AAID events and conferences, AAID members in the news, updates on legal measures, and much more.

Circulation: ~4,000

Open Rate: +50%

FREQUENCY	1×	3×	6×	12×
Top Banner (650 × 150 pixels)	\$730	\$700	\$680	\$610
Middle Banner (650 × 150 pixels)	\$610	\$580	\$550	\$490

AMERICAN ACADEMY OF IMPLANT DENTISTRY

AAID @Gram

SEPTEMBER 2026

Advertisement

Experience **PreatLoc™**
Accommodate Up to 76° of Divergence

Preat
Learn More

All Things Annual Conference!

2026 AAID ANNUAL CONFERENCE
SEPTEMBER 30 - OCTOBER 3
NASHVILLE

REGISTER NOW

HONORING THE PAST | ENGINEERING THE FUTURE

Join us as we descend on Nashville for the **2026 AAID Annual Conference** and 75th Anniversary Celebration - *Honoring the Past, Engineering the Future* - **September 30 - October 3**. Make sure to secure your spot before prices increase onsite!

More info & to register

Special Diamond Anniversary Events

To celebrate our 75th Anniversary in Nashville, we have some very special events planned starting Thursday, October 1.

View the full conference schedule

Advertisement

YOUNG SURGICAL
LEARN MORE

More Social Events

In addition to the President's Celebration, we'll be hosting several other events to inspire camaraderie and networking during the conference.

On Wednesday, September 30, attendees are invited to Water's Edge on Delta Island (at the Gavlord) from 5:30 to 7 PM for the **Welcome Reception** sponsored by AvaMax.

**TOP
BANNER**

**MIDDLE
BANNER**